

Credit Card Transaction Report

Q4 Q3 Q2 Q1

Week_Start_Date
All

Revenue

57M

Amount

46M

Total Interest

8M

Count

667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

QTR Revenue and total trans count

● Sum of Revenue ● Sum of Total_Trans_Ct



F

M

Gold

Silver

Blue

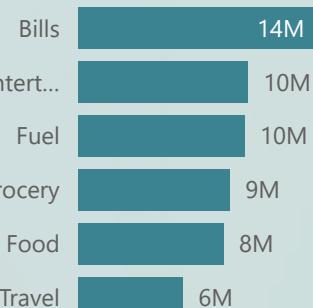
Platinum

Low

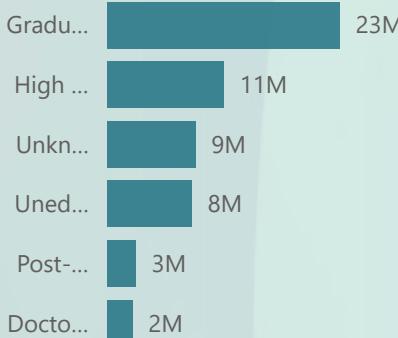
Med

High

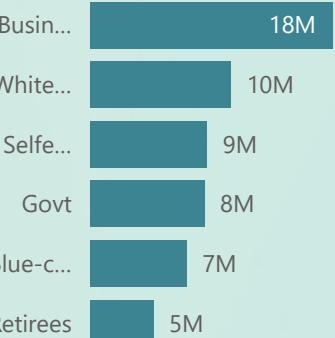
Revenue by Expenditure Type



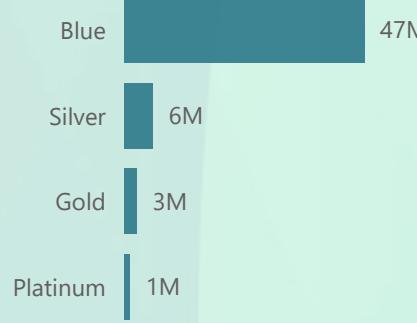
Revenue by Education Level



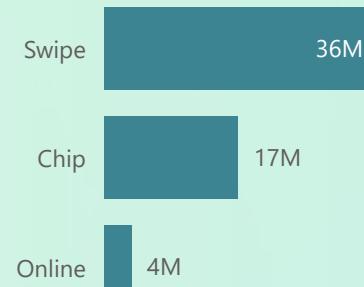
Revenue by Customer Job



Revenue by Card Category



Revenue by Chip Used



Credit Card Transaction Report

Revenue

57M

Income

588M

Total Interest

8M

CSS

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Silver

Blue

Platinum

Low

Med

High

Swipe

Online

Chip

M

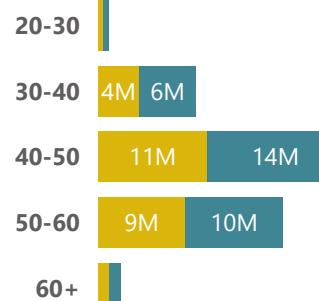
31M

F

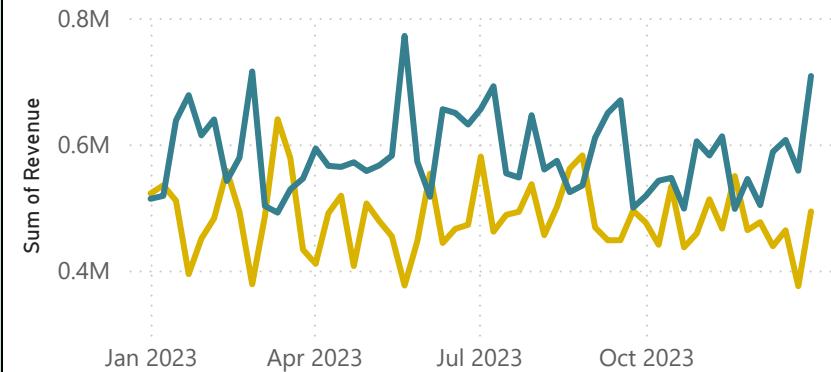
26M

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

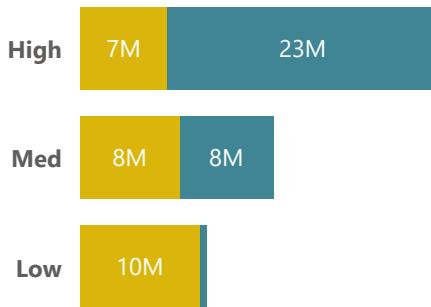
Revenue by Age Group



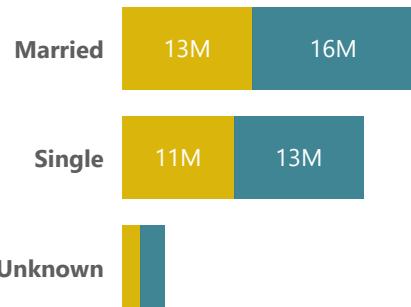
Revenue by Week



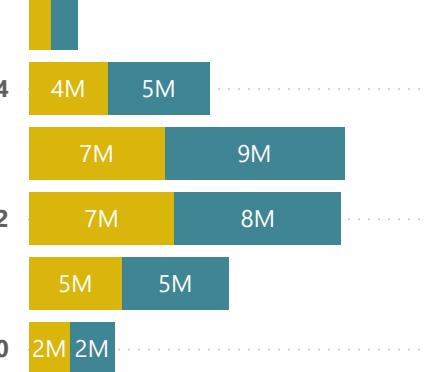
Revenue by Income Group



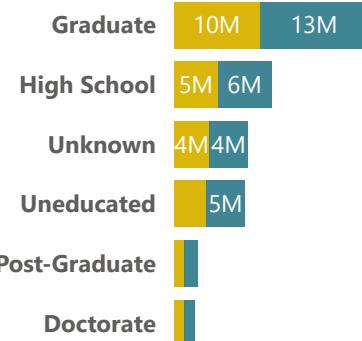
Revenue by Marital Status



Revenue by Dependent



Revenue by Education



Top 5 States

