

અતુલ્ય ! ભારત

GO BEYOND
Calendar 2017

Wall - Desk

GO BEYOND

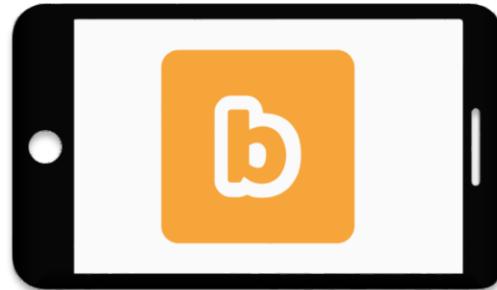
Incredible India Calendar 2017

India is dotted with places that are as beautiful as any other popular destination. Places that most people aren't yet aware of. Here, every destination can be a beginning of another journey.

We wanted to show these destinations from every corner of our country, in a manner more unique than the conventional medium of paper. We wanted to provide not just a calendar that looks good, but a new experience altogether.

This lead to the idea of 'GO BEYOND', where every destination on every leaf of the calendar leads you to the many places you can, and you should go to.

1



Download the App

2

Steps to go beyond...



Scan Entire Image

3



And GO BEYOND....



Download the App



Scan Entire Image



And GO BEYOND....

All you need to do, is download the Blippar app.
and scan the image on our calendar to go on an
incredible journey.



अद्भुत भारत
Incredible India



Situated on the eastern coast, and close to god.

Shree Jagannath Temple, Odisha.

JAN '17

01

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30

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31

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SCAN ENTIRE
IMAGE
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अद्भुत भारत
Incredible India



The next best thing to walking on water.

Gulmarg, Jammu and Kashmir

FEB '17
02

W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28





अद्भुत भारत
Incredible India



The art of worship.

Khajuraho, Madhya Pradesh

MAR '17	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F
03	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24

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SCAN ENTIRE
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GO BEYOND



'Get charmed by the minarets.'

Charminar. Telangana

APR '17
04

S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

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IMAGE
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GO BEYOND



Built in the 15th century. Still holding the fort.

Mehrangarh Fort, Rajasthan

MAY '17
05

M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W							
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

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SCAN ENTIRE
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GO BEYOND



A bridge between the past and the future.

Vidyasagar Setu, West Bengal

JUN '17		T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F
06		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23

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See the beauty of the beast.

Kaziranga National Park, Assam

JUL '17
07

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Once, one of the world's richest cities. Now, priceless.

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Hampi, Karnataka

AUG '17	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	
08	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
																									31

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A daily ritual, that's older than history.

Ganga Aarti at Varanasi, Uttar Pradesh

SEP '17
09

F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

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Some arrive for the world's third highest peak. Some, for the high.

View of Kanchenjunga, Sikkim

OCT '17	M	T	W	T	F	S	M	T	W	T	F	S	M	T	W	T	F	S	M	T	W	T	F	S	S	M	T				
10	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31



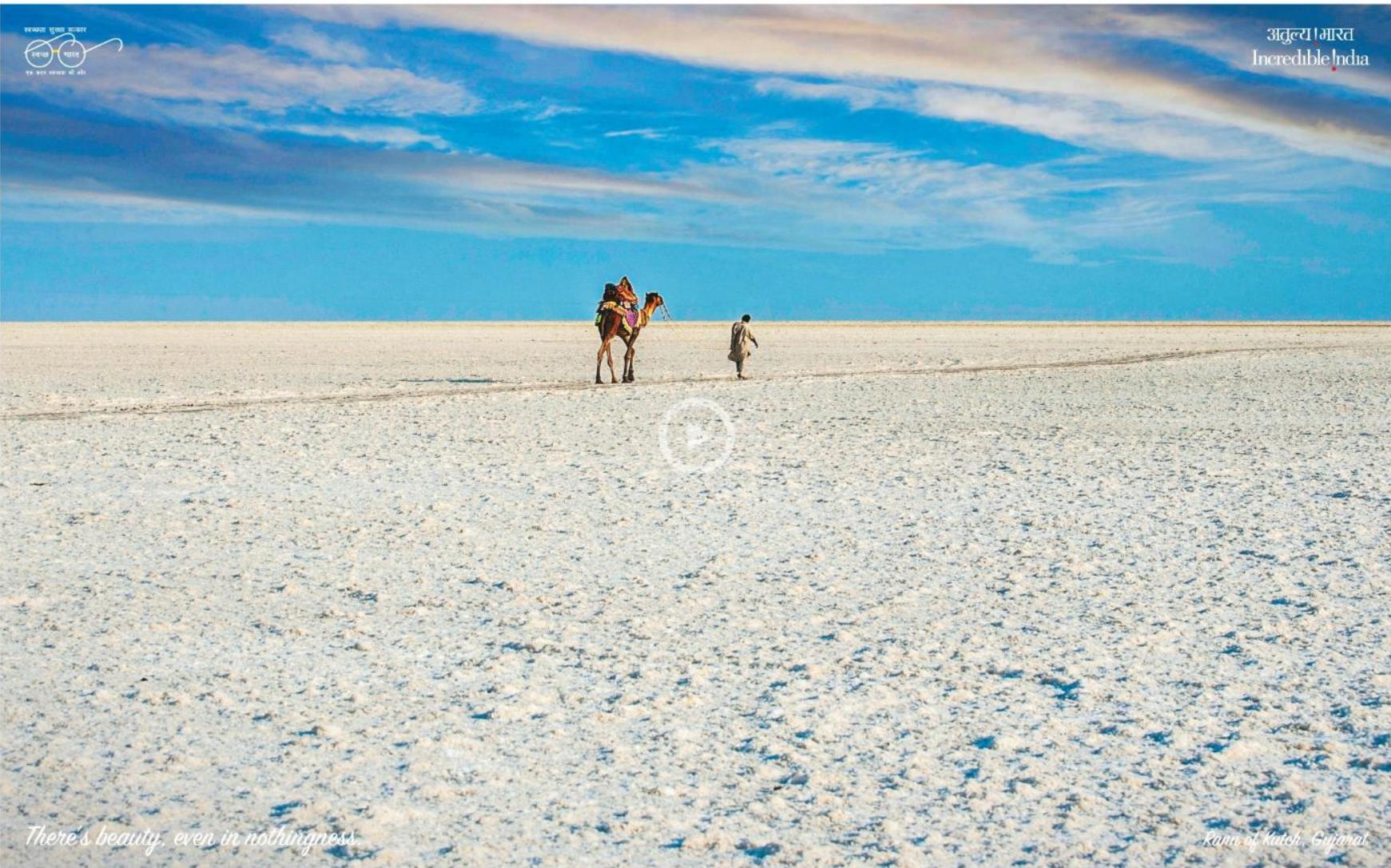


Over 500 years of service. Over a million souls served.

Sri Harmandir Sahib, Punjab

NOV '17	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T							
11	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30





There's beauty, even in nothingness.

Rann of Kutch, Gujarat

DEC '17
12

F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S							
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31



GO BEYOND



Dwarka Jagannath Temple, Odisha

Puri is synonymous with Lord Jagannath and vice versa. Figures of Lord Jagannath are tended and regularly dressed in new clothes as per the traditional customs. Built around 12th century, the temple is surrounded by two walls, but you can spot its sikhara (spire) topped by the flag and wheel of Lord Vishnu from various parts of the city.



Gulmarg, Jammu and Kashmir

Gulmarg, or the 'Meadow of Flowers' is a popular skiing hill resort situated in the Pir Panjal range of the Himalayas. In the winter months, Gulmarg is a popular destination among Gondolas, one of the highest in the world, offers a panoramic view of the pine forests and mountain ranges.



Khajuraho, Madhya Pradesh

Khajuraho, one of the UNESCO World Heritage Sites in India was built between 950-1050 AD by the Chandela Dynasty. Located in the state of Madhya Pradesh, these ancient temples here display some of the finest art and exceptional architectural skills.



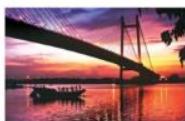
Chowminar, Hyderabad

In the heart of the Old City, the Chowminar is Hyderabad's signature landmark. It is a monument and a mosque, synonymous with the city's history. The Chowminar is the hub of a busy commercial area, surrounded by lively bazaars.



Mahendragad Fort, Rajasthan

Rising impressively from a hill, 125 metres above Jodhpur's skyline is the Mahendragad Fort. Impressive, it is packed with history and legend. The fort has a complex of intricate latticed windows, carved panels and intricately decorated walls.



Vidyasagar Setu, West Bengal

Vidyasagar Setu, also known as the second Hooghly Bridge is a toll bridge over the Hooghly river in West Bengal, India, linking Howrah to Barrackpore. It connects the industrial town of Howrah with the rest of the state.



Kaziranga National Park, Assam

The Kaziranga National Park in Assam, a UNESCO World Heritage Site is home to the Indian one-horned rhinoceros. Situated on the floodplain of the Brahmaputra, the park has a rich variety of wildlife and provides habitat for a number of threatened species and migratory birds.



Hampi, Karnataka

The group of monuments at Hampi in Karnataka are classified as one of the UNESCO World Heritage sites in India. The group of monuments at Hampi, known as one of the world's richest cities, still echoes through the remnants of the capital of the Vijayanagara Empire. The Virupaksha temple here, is the most exquisitely ornate structure and represents the culmination of Vijayanagara temple architecture.



Ganga Aarti at Haridwar, Uttarakhand

Every evening at dusk descends, it is time for the Ganga Aarti to be performed on the banks of the River Ganga, in the holy city of Varanasi. It is a powerful and uplifting spiritual ritual where offerings are made to the sacred river Ganga, revered as a goddess.



View of Kanchenjunga, Sikkim

Patting is nestled at an altitude of 3100 m (7200 feet). The Himalayas and the Kanchenjunga may be viewed at close quarters from Patting. The town also forms a base for trekkers who plan to take other adventures undertake the strenuous and arduous treks in western Sikkim.



Sri Hemadriji Datal Pugdi

Famous as the Golden Temple, Sri Hemadriji Sahib, one of the most revered sites of Sikh pilgrimage, is located in Amritsar, the State of Punjab. The golden structure of the temple is made of pure gold leaf. The langar or community kitchen there serves free food to thousands of devotees every day irrespective of their faith, belief or religion.



Rann of Kutch, Gujarat

The great Rann of Kutch is a seasonal salt marsh located in the Thar Desert in the Kutch District of the state of Gujarat. It is reported to be the largest salt desert in the world. The Great Rann of Kutch hosts an annual festival called the Rann Utsav during the months of October and November and continues till the end of February. Here tourists can see the various sights of the Rann as well as get a taste of the local culture, cuisine and hospitality.

Government Holidays

January

26 Republic Day

April

09 Mahavir Jayanti

14 Good Friday

May

10 Buddha Purnima

June

26 Id'l Fitr

August

15 Independence Day

September

02 Id'l Zuha

30 Dussehra (Vijay Dashmi)

October

01 Muhamarram

02 Mahatma Gandhi's Birthday

19 Diwali (Deepavali)

November

04 Guru Nanak's Birthday

December

02 Prophet Mohammad's Birthday (Id-E-Milad)

25 Christmas Day



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1800-11-1363

Short Code: 1363



There's still a thing or two you can learn from the world's oldest university.

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JANUARY, 2017

M	30	2	9	16	23
T	31	3	10	17	24
W		4	11	18	25
T		5	12	19	26
F		6	13	20	27
S		7	14	21	28
S	1	8	15	22	29

Nalanda Mahavihara, Bihar

Founded in the 5th century, it was once one of the world's greatest universities and a Buddhist learning centre. It is believed that about 10,000 monks lived and studied here around the time the Chinese monk and scholar - Xuan Zang visited the site, in the 7th century.



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Bow down and rise up closer to god.

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FEBRUARY, 2017

M	6	13	20	27
T	7	14	21	28
W	1	8	15	22
T	2	9	16	23
F	3	10	17	24
S	4	11	18	25
S	5	12	19	26

Jama Masjid, Delhi

The grand Jama Masjid was the final architectural achievement of Shah Jahan, the Mughal Emperor who also built the Taj Mahal. A calm respite from the surrounding hustle and bustle, Jama Masjid, India's largest mosque can hold up to 25,000 worshippers at a time.



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MARCH, 2017

M	6	13	20	27
T	7	14	21	28
W	1	8	15	22
T	2	9	16	23
F	3	10	17	24
S	4	11	18	25
S	5	12	19	26

Sunset on a beach, Goa

Goa is a land of amazing contrasts. Of tangible and intangible heritage; of human endeavour and natural wonders; of music and stillness. Here, one can explore beaches alive with a throng of adventure-seekers as well as calm, untouched sandy shores and everything in between. From white sands, to rocks and forts and stunning sunsets, there's not much you won't find on Goa's beautiful beaches.



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Incredible India

APRIL, 2017

M	3	10	17	24
T	4	11	18	25
W	5	12	19	26
T	6	13	20	27
F	7	14	21	28
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**Nohkalikai Falls,
Cherrapunjee, Meghalaya**

At a height of about 340 metres, Nohkalikai Falls is the tallest plunge waterfall in India. The waterfall is located in the North-eastern State of Meghalaya, near Cherrapunjee, which is one of the wettest places on earth.

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MAY, 2017

M	1	8	15	22	29
T	2	9	16	23	30
W	3	10	17	24	31
T	4	11	18	25	
F	5	12	19	26	
S	6	13	20	27	
S	7	14	21	28	

Kanchipuram, Tamil Nadu

Located about 75 kms from Chennai, on the banks of the Vegavati river, Kanchipuram is considered one of the most sacred pilgrimage centres in the country. Apart from its many temples, this town is also well known for its hand-woven silk sarees as most of the city's workforce is involved in the weaving industry.



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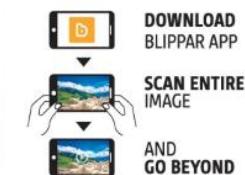
अद्भुत भारत
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JUNE, 2017

M	5	12	19	26
T	6	13	20	27
W	7	14	21	28
T	1	8	15	22
F	2	9	16	23
S	3	10	17	24
S	4	11	18	25

Manali, Himachal Pradesh

Located at a height of 2,050 metres on the northern-end of the Kullu Valley, Manali is a popular resort throughout the year. Known for its incredible landscapes, abundant greenery and exquisite scenery, it also offers some of the most exciting sporting pursuits from skiing, snowboarding, hiking, paragliding, rock climbing to canoeing, mountain biking, white water-rafting, etc.





अद्भुत भारत
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JULY, 2017

M	31	3	10	17	24
T		4	11	18	25
W		5	12	19	26
T		6	13	20	27
F		7	14	21	28
S		1	8	15	22
S		2	9	16	23
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Ellora Caves, Maharashtra

One of the most fascinating archaeological sites in Maharashtra, Ellora dates back to about 1,500 years, and is the epitome of Indian rock-cut architecture. The 34 Buddhist, Hindu and Jain caves at Ellora are proof of the religious harmony prevalent during this period of Indian history. Cave 16, also known as the Kailasa is the unrivalled centre piece of Ellora, a temple complex carved out of one single rock. Ellora is also included in the UNESCO list of World Heritage Sites.



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AUGUST, 2017

M	7	14	21	28
T	1	8	15	22
W	2	9	16	23
T	3	10	17	24
F	4	11	18	25
S	5	12	19	26
S	6	13	20	27

Kedarnath, Uttarakhand

Located at an altitude of 3,584 metres in the state of Uttarakhand, Kedarnath is among the most revered pilgrim centres in the country. It presents a picturesque location, where one can feel the serenity and tranquility of nature amidst the sacred environs of holy shrines.



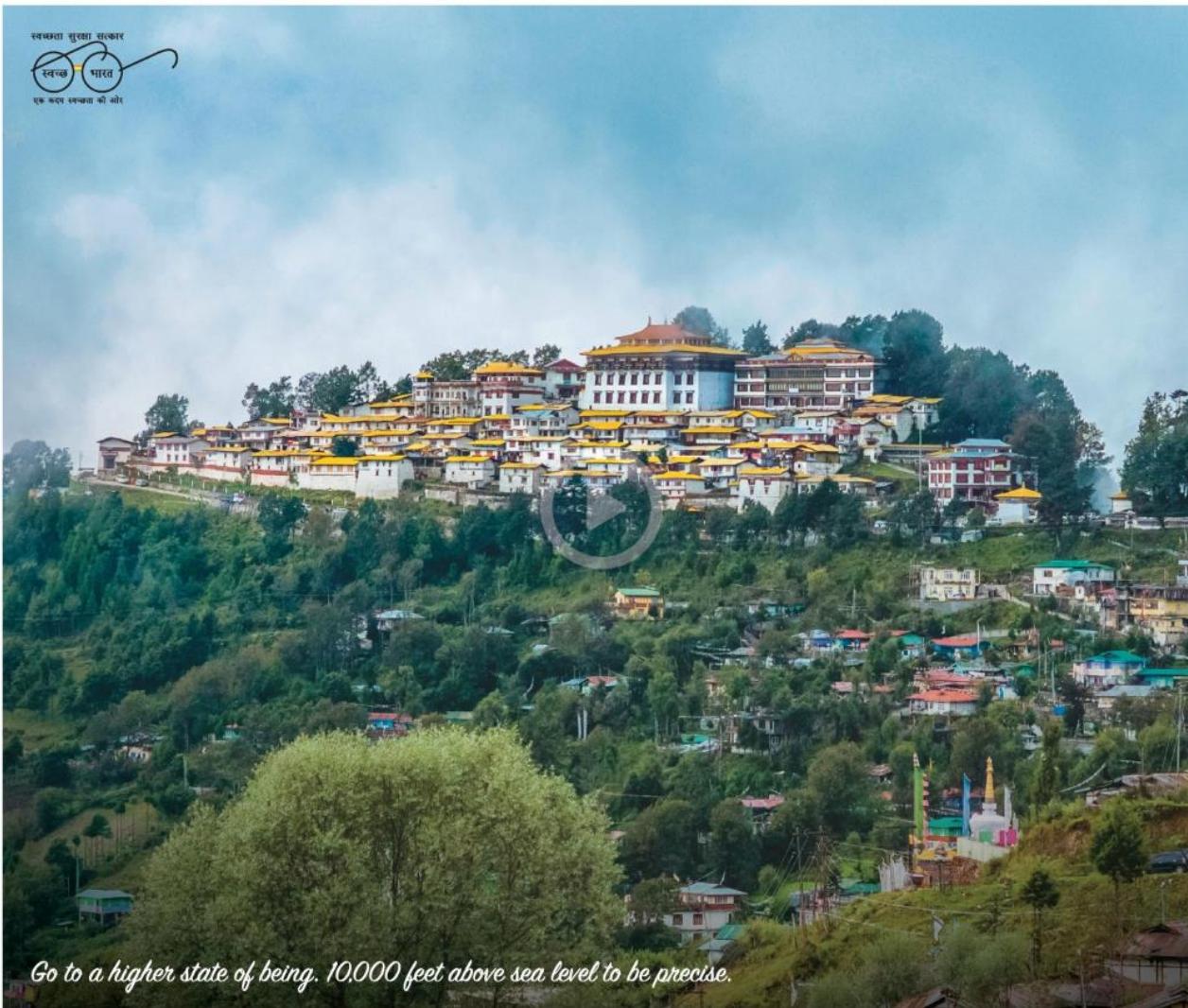
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Go to a higher state of being. 10,000 feet above sea level to be precise.

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SEPTEMBER, 2017

M	4	11	18	25
T	5	12	19	26
W	6	13	20	27
T	7	14	21	28
F	1	8	15	22
S	2	9	16	23
S	3	10	17	24

**Tawang Monastery,
Arunachal Pradesh**

Tawang's biggest attraction is the famous Gaden Namgyal Lhatse, popularly known as Tawang Monastery. The Monastery stands on the spur of the hill about 10,000 feet above sea level and offers a commanding view of the Tawang-chu valley. The Monastery was founded by Merak Lama Lodre Gyatso circa 1680-81.



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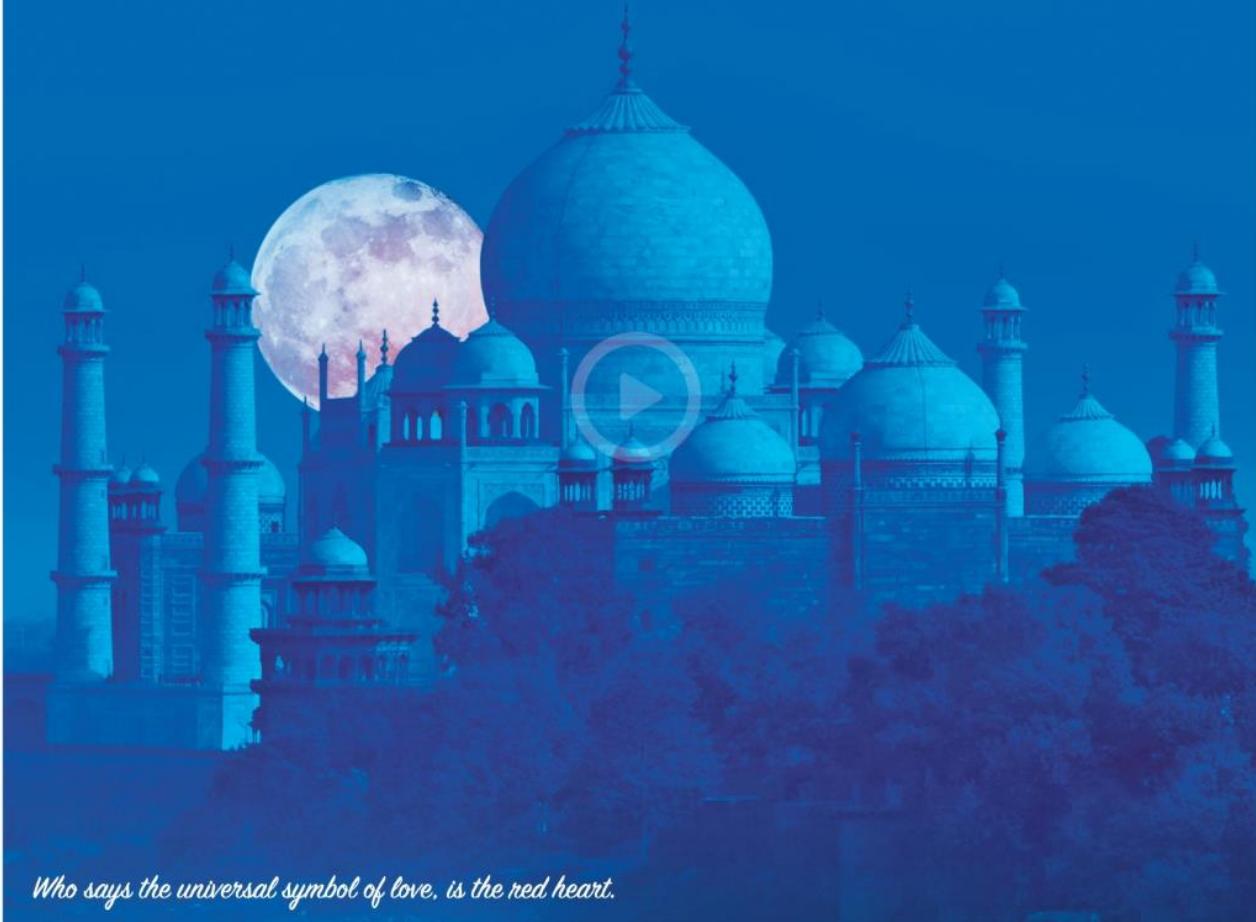
OCTOBER, 2017

M	30	2	9	16	23
T	31	3	10	17	24
W		4	11	18	25
T		5	12	19	26
F		6	13	20	27
S		7	14	21	28
S	1	8	15	22	29

Birla Mandir,
Jaipur, Rajasthan

The Lakshmi-Narayan Temple, or the Birla Mandir, as it is more popularly known is built entirely of white marble and dominates the skyline of south Jaipur. The temple was commissioned and built by renowned Indian industrialists, the Birlas, in 1988. The temple is a work of art and has a marvelous display of exquisite carvings and sculptures. Other than the main temple, the complex has a museum that exhibits the earlier belongings of the Birla family.

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Who says the universal symbol of love, is the red heart.

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NOVEMBER, 2017

M	6	13	20	27
T	7	14	21	28
W	1	8	15	22
T	2	9	16	23
F	3	10	17	24
S	4	11	18	25
S	5	12	19	26

Taj Mahal, Uttar Pradesh

Everything there can be said about Taj Mahal, has been said before. Even so, in the words of Rabindranath Tagore, it is 'a teardrop on the cheek of eternity.' Rudyard Kipling described it as 'the embodiment of all things pure'. While its creator, Emperor Shah Jahan said it made 'the sun and the moon shed tears from their eyes.'



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SCAN ENTIRE
IMAGE



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अद्भुत भारत
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DECEMBER, 2017

M	4	11	18	25
T	5	12	19	26
W	6	13	20	27
T	7	14	21	28
F	1	8	15	22
S	2	9	16	23
S	3	10	17	24
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Kanyakumari, Tamil Nadu

Kanyakumari is a coastal town in the state of Tamil Nadu on India's southern-most tip. It is situated at the confluence of three oceans: Bay of Bengal, Indian Ocean and the Arabian Sea. It is a popular tourist destination for witnessing sunrise and sunset from the ocean.



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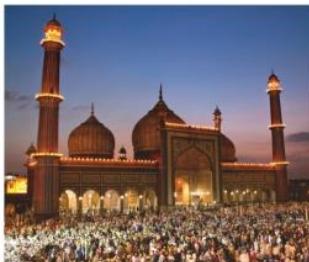


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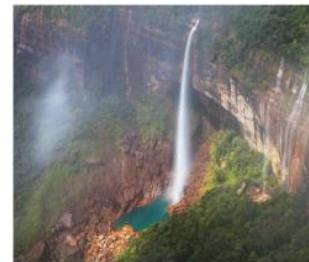
Nalanda Mahavihara, Bihar



Jama Masjid, Delhi



Sunset on a Beach, Goa



Nohkalikai Falls, Cherrapunjee, Meghalaya



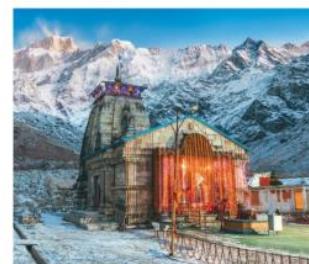
Kanchipuram, Tamil Nadu



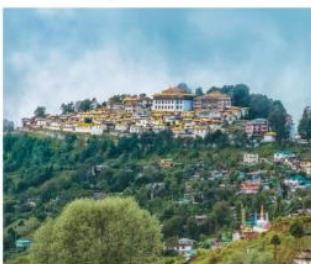
Manali, Himachal Pradesh



Ellora Caves, Maharashtra



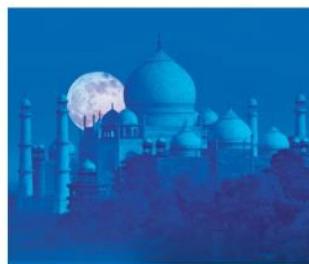
Kedarnath, Uttarakhand



Tawang Monastery, Arunachal Pradesh



Birla Mandir, Jaipur, Rajasthan



Taj Mahal, Uttar Pradesh



Kanyakumari, Tamil Nadu



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