

Credit Card Customer Report

Q4 Q3 Q2 Q1

Week_start_date

All

Total Revenue

56.5M

Total Interest

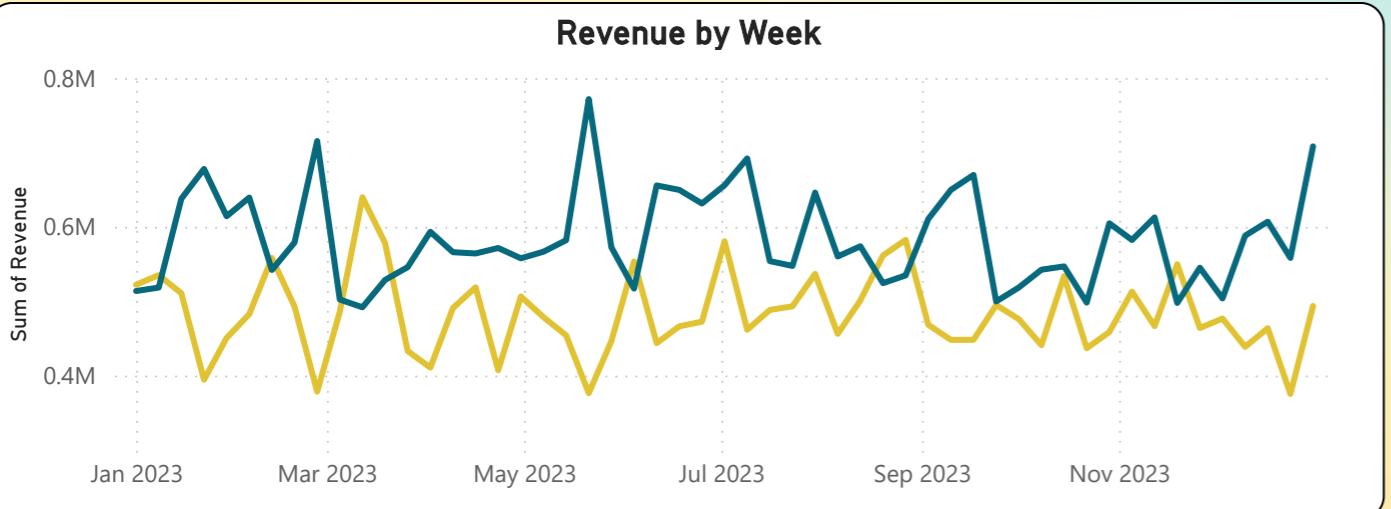
8.0M

Income

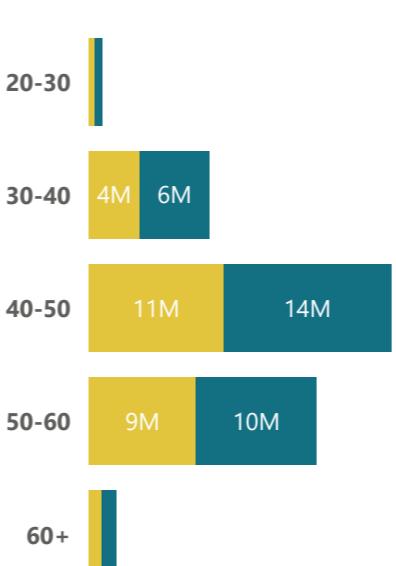
587.6M

Cust Satisfaction Score

3.19



Revenue by Age Group



M

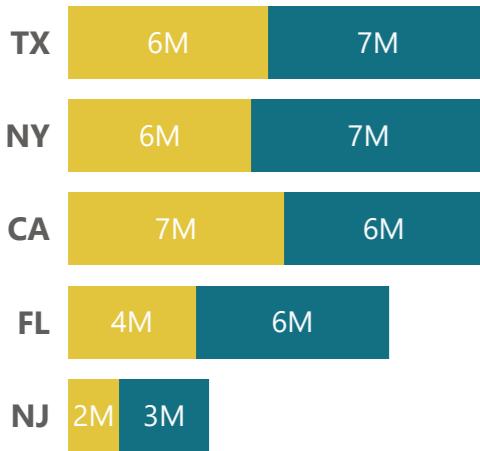
31M

F

26M

customer_job	Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2,584,604.01	190350431
White-collar	10283124	1,464,690.92	105618475
Selfemployed	8542826	1,141,510.40	77659931
Govt	8335534	1,182,230.84	90834727
Blue-collar	7040606	967,751.42	73516911
Retirees	4617448	641,692.22	49619308
Total	56517011	7,982,479.81	587599783

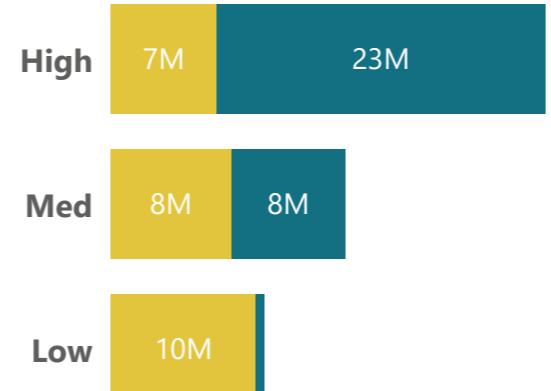
Top 5 States



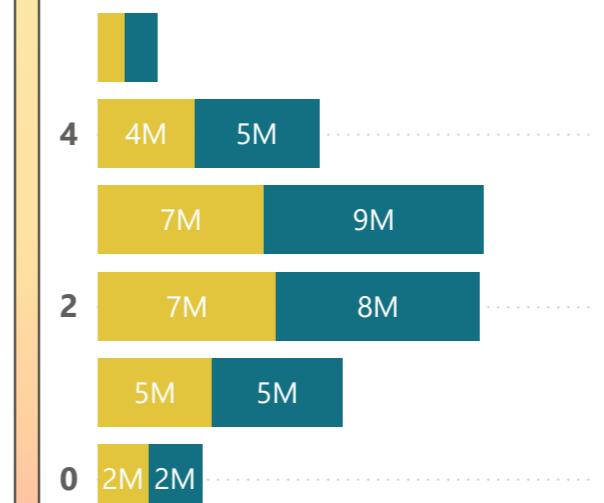
Revenue by Marital Status



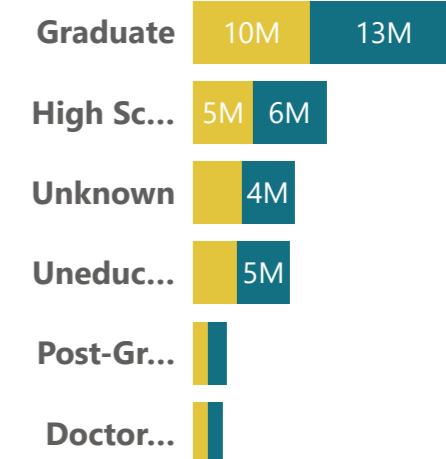
Revenue by Income Grp



Revenue by Dependent



Revenue by Education



Credit Card Transaction Report

Q4 Q3 Q2 Q1

Week_start_date

All

Total Revenue

56.5M

Total Interest

8.0M

Transaction Count

667.2K

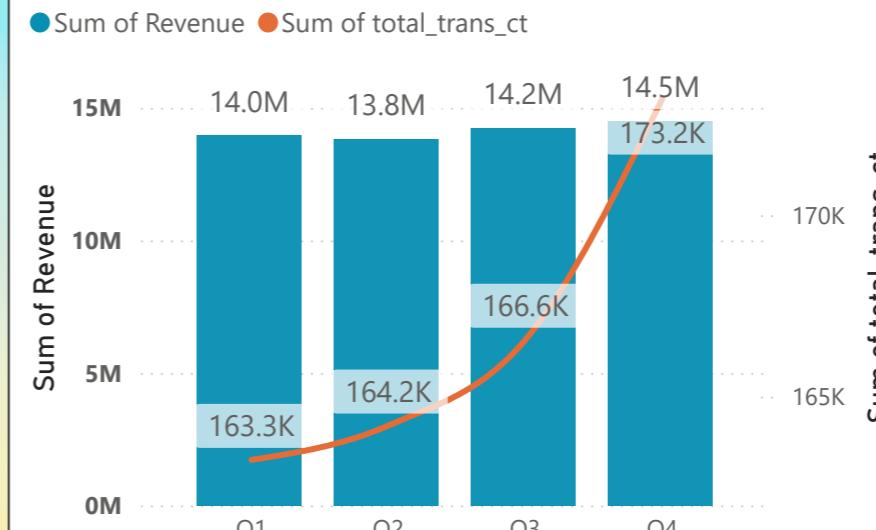
Transaction Amount

45.5M

Card_Catagory Revenue Sum of Interest_Earned Sum of Annual_Fees

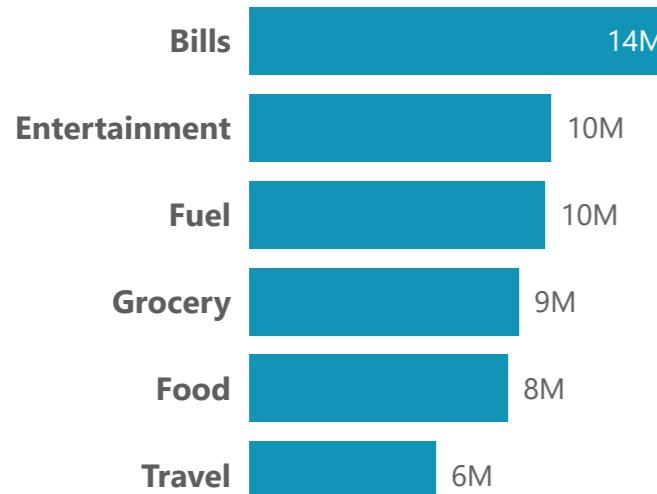
Blue	47188612	6,614,172.62	2733690
Gold	2533682	384,755.16	57565
Platinum	1135608	161,629.05	20665
Silver	5659109	821,922.98	189590
Total	56517011	7,982,479.81	3001510

QTR Revenue and total trans count

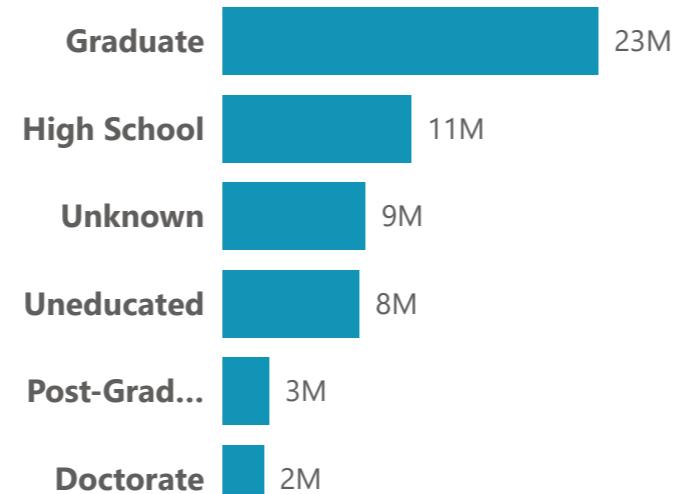


F M
Low Med High
Gold Silver Blue Plat...

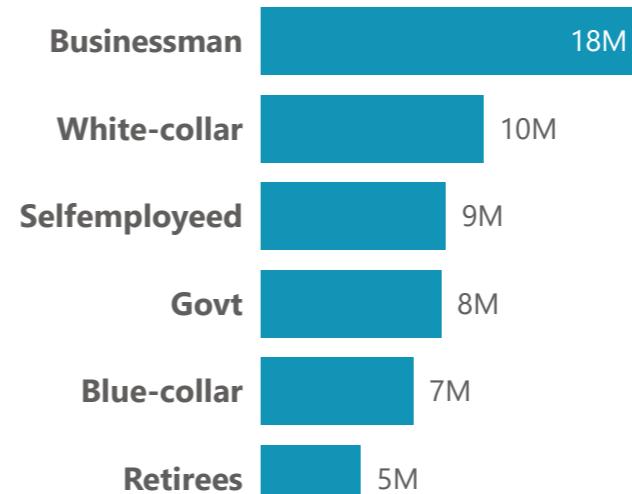
Revenue by Expenditure type



Revenue by Education Level



Revenue by Customer Job



Customer Acq Cost

