

# EzyMetrics Report

## Leads Data:

```
[
  {
    "leadId": 1,
    "name": "John Doe",
    "email": "john@example.com",
    "source": "Google Ads"
  },
  {
    "leadId": 2,
    "name": "Jane Smith",
    "email": "jane@example.com",
    "source": "Facebook"
  },
  {
    "leadId": 3,
    "name": "Robert Johnson",
    "email": "robert@gmail.com",
    "source": "LinkedIn"
  },
  {
    "leadId": 4,
    "name": "Emily Davis",
    "email": "emily@gmail.com",
    "source": "Instagram"
  },
  {
    "leadId": 5,
    "name": "Michael Brown",
    "email": "michael@outlook.com",
    "source": "Email Campaign"
  },
  {
    "leadId": 6,
    "name": "Sarah Wilson",
    "email": "sarah@yahoo.com",
    "source": "Google Ads"
  },
  {
    "leadId": 7,
    "name": "David Martinez",
    "email": "david@company.com",
    "source": "Twitter"
  }
]
```

```
},
{
  "leadId": 8,
  "name": "Laura Garcia",
  "email": "laura@hotmail.com",
  "source": "SEO Campaign"
},
{
  "leadId": 9,
  "name": "James Miller",
  "email": "james@gmail.com",
  "source": "Facebook"
},
{
  "leadId": 10,
  "name": "Sophia Lee",
  "email": "sophia@protonmail.com",
  "source": "LinkedIn"
}
]
```

#### Campaigns Data:

```
[
  {
    "campaignId": 101,
    "name": "Black Friday Sale",
    "status": "Active"
  },
  {
    "campaignId": 102,
    "name": "New Year Blast",
    "status": "Inactive"
  },
  {
    "campaignId": 103,
    "name": "Summer Discount",
    "status": "Active"
  },
  {
    "campaignId": 104,
    "name": "Product Launch 2024",
    "status": "Active"
  },
  {
    "campaignId": 105,
    "name": "Valentine's Day Promo",

```

```
    "status": "Inactive"
  },
  {
    "campaignId": 106,
    "name": "Cyber Monday Deals",
    "status": "Active"
  },
  {
    "campaignId": 107,
    "name": "Back to School Offer",
    "status": "Active"
  },
  {
    "campaignId": 108,
    "name": "Christmas Giveaway",
    "status": "Inactive"
  },
  {
    "campaignId": 109,
    "name": "Easter Special",
    "status": "Active"
  },
  {
    "campaignId": 110,
    "name": "Year-End Clearance",
    "status": "Inactive"
  }
]
```