



GROUP OF INSTITUTIONS



EVENT BROUCHER

ABOUT US



PROMOTING EDUCATION WITH HUMAN VALUES FOR THE REAL WORLD

East Point Institutions located at Bidarahalli, off Old Madras Road, Bangalore, offer education programs in Medical, Engineering, Management, Pharmacy, Nursing, Physiotherapy, Higher Education, Allied Sciences, Paramedical, and PUC. The serene lush green "Jnanaprabha" campus spread across 100 acres of land houses more than 10,000 students, 600 faculty members, and a 1200 bedded East Point Hospital. East Point is the destination in east Bangalore for quality education. At East Point, in addition to academics students are nurtured in sports, cultural activities, career counseling, student placements, and innovation and entrepreneurship. East Point University will be a reality soon Kudos to "Dr. S. M. Venkatpathi" founder of East Point Group of Institutions (EPGI).

ABOUT EVENT



Samskruthi memorialises campus life, allegiance to the country, accolades to Indian culture, sophistication of ideas, jubilation of youth hood, exploration of talent, appreciation of - core values and promotes teamwork. Samskruthi celebrates vibrancy of cultural and literary events immortalised and imprinted on the bricks of the pillars of East Point Group of Institutions.

ABOUT THEME

The ocean is more than just a vast expanse of water—it is the heartbeat of our planet, sustaining life, regulating climate, and providing for millions of species. Samskruthi 2K25 brings you an unforgettable experience inspired by the mysteries of the deep blue, blending culture, entertainment, and an important message about marine conservation. This year, we dive into the wonders of the underwater world, raising awareness about its fragile ecosystems and the urgent need to protect them. From breathtaking performances to immersive activities, every moment of this fest is designed to highlight the beauty of the ocean and its significance to humanity. Join us in celebrating life beneath the waves and take a step towards preserving the world's most precious resource.

25
APRIL
7:00PM

LIVE
CONCERT

SONU
Nigam

26
APRIL
7:00PM



sunburn
campus



TribeVibe
A BookMyShow Enterprise



DAY 01: 24 APRIL 2025, THURSDAY



EVENT SCHEDULE

SL.NO	EVENTS	VENUE	TIMINGS
1	INAUGURATION	OCEAN HEART	9:00AM
2	CLASSICAL DANCE	PEARL BAY	10:30AM
3	BEAT BOXING	PEARL BAY	12:00PM
4	DUET DANCE	PEARL BAY	1:30PM
5	QUIZ	PEARL BAY	2:00PM
6	FASHION SHOW (INTRA)	OCEAN HEART	3:00PM
7	GROUP DANCE	OCEAN HEART	4:00PM
8	FASHION SHOW (INTRA)	OCEAN HEART	5:00PM
9	FASHION SHOW (INTER)	OCEAN HEART	6:00PM
10	EPGI CONCERT	OCEAN HEART	7:30PM



DAY 02: 25 APRIL 2025, FRIDAY



EVENT SCHEDULE

SL.NO	EVENTS	VENUE	TIMINGS
1	SOLO SINGING	PEARL BAY	9:30AM
2	SOLO DANCE	PEARL BAY	11:00AM
3	SHORT FILM	PEARL BAY	1:00PM
4	CLASSICAL SINGING	PEARL BAY	2:00PM
5	DUET SINGING	PEARL BAY	3:00PM
6	SPOKEN POETRY	PEARL BAY	4:00PM
7	DANCE BATTLE	PEARL BAY	4:00PM
8	RANGOLI	PEARL BAY	4:30PM
9	SONU NIGAM CONCERT	OCEAN HEART	7:30PM



DAY 03: 26 APRIL 2025, SATURDAY



EVENT SCHEDULE

SL.NO	EVENTS	VENUE	TIMINGS
1	INSTRUMENTAL	PEARL BAY	10:00AM
2	SKIT	PEARL BAY	12:00PM
3	STAND UP COMEDY	PEARL BAY	1:30PM
4	PRIZE DISTRIBUTION	PEARL BAY	2:30PM
5	MASTER OF BANDS	OCEAN HEART	2:30PM
6	PHOTOGRAPHY	PEARL BAY	3:00PM
7	PAINTING	PEARL BAY	3:00PM
8	SKETCHING	PEARL BAY	3:00PM
9	MEHNDI	PEARL BAY	3:00PM
10	SUNBURN DJ	OCEAN HEART	7:30PM



PRIZE MONEY



SL.NO	EVENTS	WINNER	RUNNERUP
1	CLASSICAL DANCE <small>SOLO CATEGORY GROUP CATEGORY</small>	5000/- 10,000/-	2500/- 6000/-
2	CLASSICAL SINGING	3000/-	2000/-
3	DUET SINGING	3000/-	1500/-
4	SOLO SINGING	3000/-	1500/-
5	DUET DANCE	5000/-	3000/-
6	SOLO DANCE	5000/-	2000/-
7	GROUP DANCE	15000/-	5000/-
8	BEATBOXING	3000/-	1500/-
9	FASHION SHOW	50,000/-	25,000/-
10	INSTRUMENTAL	4000/-	2000/-
11	BATTLE OF BANDS	20,000/-	10,000/-

SL.NO	EVENTS	WINNER	RUNNERUP
12	PAINTING	2000/-	1000/-
13	RANGOLI	2000/-	500/-
14	SHORT FILM	3000/-	1500/-
15	SKETCHING	2000/-	1000/-
16	STREET DANCE	2500/-	1500/-
17	PHOTOGRAPHY	2000/-	1000/-
18	MEHENDI	1000/-	500/-
19	QUIZ	2000/-	1000/-
20	SPOKEN POETRY	1000/-	500/-
21	SKIT	5000/-	2500/-
22	STANDUP COMEDY	2000/-	1000/-



CLASSICAL DANCE

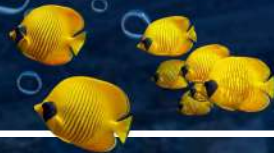
RULES & REGULATION

1. **Categories** - Solo and Group
2. **Time Limit** - Solo: 3+1 minutes
Group: 4+1 minutes
3. The classical dance can be from any school of dance (Yakshagana, Kathak, Kathakali, Bharat Natyam, Manipuri, Kuchipudi, Mohinittam, Odissi.)
4. Min. 4 and Max. 6 accompanists are permissible for group dance
5. No live music allowed during performance
6. Fire Props Not Allowed
7. Props can be used (required props should be arranged by the participants)
8. Judge's decision will be final.

Event Coordinator

Urmila 6360743089

Lakshmi 8867512217



CLASSICAL SINGING

200/-
REGISTRATION FEE

RULES & REGULATION

1. **Time Limit** - 4+1 minutes
2. Time for stage / instruments setting is maximum 2 minutes
3. Individual Event
4. Songs/music of any genre can be presented
5. Cinema songs are not allowed
6. Sufficient care and thought must be exercised in the choice of raga and composition
7. Judge's decision will be final

Event Coordinator

Dipanjali 9883558021

Shreya 8105909870

SOLO DANCE

200/-
REGISTRATION FEE

RULES & REGULATION

1. **Time Limit** - 4+1 minutes
2. **Negative points** for exceeding the time limit
3. The participants will be judged on their costumes, visual presentation and dance form
4. There is no particular theme
5. Choice of song is open to the participants
6. Any obscene/offensive music/song is not allowed
7. Judge's decision will be final

Event Coordinator

Likhitha 8310209369

Nithya 9962031162

GROUP DANCE

1000/-
REGISTRATION FEE

RULES & REGULATION

1. **Time Limit** - is 5+1 minutes for each performance
2. **Negative marking** for exceeding the time limit
3. Each team may have 6-16 members, including coordinators
4. Choice of songs is open to the participants
5. Dance performance should not convey any indecent gestures
6. Greenroom would be given for changing purpose
7. Judge's decision will be final

Event Coordinator

Anusha 7975232093

Shinell 8073541701

DUET DANCE

400/-
REGISTRATION FEE

RULES & REGULATION

1. 2 participants are allowed of any combination
2. **Time Limit** - 4+1 minutes
3. Negative points for exceeding the time limit
4. No particular theme needs to be followed
5. The participants are free to combine dance forms
6. Props to be brought by the participants and must be informed to the coordinators prior the competition.
7. Judge's decision will be final



Event Coordinator

Shreya 8431155207

Rakshini 9110626116

SOLO SINGING

200/-
REGISTRATION FEE

RULES & REGULATION

1. Time Limit: 2 to 4 minutes
2. Time for stage/instrument setup: Maximum 1 minute
3. Choice of song is open to any language
4. Karaoke should be added during the time of registration
5. Judge's decision will be final.

Event Coordinator

Ankitha.S 8099578017

Benz 6360801983

DUET SINGING

200/-
REGISTRATION FEE

RULES & REGULATION

1. Time for stage/ instruments setting is maximum 2 minutes
2. Duration of the song shall be between 2 and 4 minutes
3. Choice of the song is opened to any language.
4. Karaoke should be added during the time of registration
5. Judge's decision will be final.

Event Coordinator
Raj Srivastava 7461978660
Athul Satheesh 7356563696

INSTRUMENTAL

200/-
REGISTRATION FEE

RULES & REGULATION

1. Time Limit is 4 minutes
2. Time for stage/instruments setting is maximum 2 minutes
3. Participants must bring their own instruments
4. Songs/music of any genre can be presented
5. Recorded Music is not allowed.
6. Bands should not use pre-recorded sound material.
7. Judge's decision will be final.

Event Coordinator

Tarun 8660467001

Alvin Raj 9900955037

PAINTING

150/-
REGISTRATION FEE

RULES & REGULATION

1. Solo event
2. Time Limit - 1 hour
3. Theme-On spot
4. Materials required for the competition to be brought by the participants
5. Paint of all types are allowed
6. Drawing canvas 200 GSM A4 will be provided.
7. Judge's decision will be final.

Event Coordinator

Revathi 7619452963

Akshay 8590391371

BEAT BOXING

200/-
REGISTRATION FEE

RULES & REGULATION

Note: This is a solo event.

1. The competition will consist of 3 rounds:

Round 1:

Each participant will showcase their skills for 2 minutes.

Round 2:

Qualified participants will engage in a 1 vs 1 battle lasting 60–90 seconds.

Round 3:

Finalists from Round 2 will face off in two rounds of 1 vs 1 battles.

2. Vulgar topics/acts are strictly prohibited and may lead to disqualification.

3. The judge's decision is final and binding.

4. Prize money for 1st and 2nd place will be determined by the organizers if the minimum registration criteria are not met

Event Coordinator

Pavan 7204978298

Alvin 6239658802

BATTLE OF BANDS

2500/-
REGISTRATION FEE

RULES & REGULATION

1. Band members are responsible for the security of their equipment
2. The event is open only to college bands.
3. Each band will be given the opportunity to play multilingual songs
4. All songs can be original or cover songs or songs by other artists.
5. There will be a strict time limit of 8 minutes for each band on stage.
6. Each band will be given 3 minutes to setup and 3 minutes to break down their equipment.
7. While one band is playing, the next band may start getting ready to setup in the background
8. However, please do not be disruptive so that the band on stage can be the focus of the judges and the crowd.
9. Bands should not use pre-recorded sound material.
10. All bands must play live.
11. Judge's decision will be final.

Event Coordinator

Joel 7034449760

Allan 9745316969

FASHION SHOW

5000/-
REGISTRATION FEE

RULES & REGULATION

1. Team event - A team can have 12-16 members
2. Time Limit for every team would be 12+1 minutes (including setup and the performance both)
3. Negative marking if participants exceed time limit
4. Should carry their tracks in pen drive and should be submitted in advance
5. Vulgarity is strongly prohibited. Any form of obscenity will lead to debarring the team from the contest.
6. Teams will be judged on costumes, theme, walking stance attitude and tag line.
7. All costumes are permitted, which maintain decency including original costumes & fashion designs
8. Purchased, professionally made, or rented costumes are permitted
9. Judge's decision will be final.

Event Coordinator

Prakruthi 9148641013

Nireesha 8105041192

STANDUP COMEDY



150/-
REGISTRATION FEE

RULES & REGULATION

1. Time Limit: 4 to 5 minutes per participant.
2. Participants must not target any individual or religion in any manner.
3. Dual-meaning, obscene content, or inappropriate jokes are strictly prohibited.
4. Imitation of existing acts, offensive content, and dirty jokes will result in disqualification.
5. We provide a platform for all young comedians to tickle the audience with the best of your comic skills.
6. Be the reason for the giggles and laughter around – and be the best!
7. The judge's decision is final .

Event Coordinator

Karthik

9110484193

Sunil

6382764552

MEHANDI

100/-
REGISTRATION FEE

RULES & REGULATION

1. Team of 2: one artist and one model
2. Both must register
3. Creative and unique design
4. Time Limit: 1 hour 30 minutes
5. Design should be on one hand up to the elbow
6. Should cover both palm sides (palmar and dorsal)
7. Participants must bring their own materials
8. Tattoo sticker designs are not eligible
9. Judge's decision will be final

Event Coordinator

Shahisha 9188345250

Ramshi 7994300477

PHOTOGRAPHY

150/-
REGISTRATION FEE

RULES & REGULATION

1. Individual event
2. One submission per participant
3. Photo must be taken on campus
4. Title and description required
5. Submit both raw and edited images (JPG/JPEG/RAW/PNG format)
6. Basic editing allowed if authenticity remains intact
7. No watermark, signature, or college name allowed
8. Judge's decision will be final.



Event Coordinator

Regil 6238918722

Tom 8606092241

RANGOLI

150/-
REGISTRATION FEE

RULES & REGULATION

1. Team event of 3 members
2. Time Limit: 2 hours
3. Theme: Indian Culture
4. Bring own materials; pre-made design sieves not allowed
5. No printed material or instruments allowed for reference
6. Judge's decision will be final.



Event Coordinator

Thanushree 8549979566

Anchal

9353813468

SKETCHING

200/-
REGISTRATION FEE

RULES & REGULATION

1. Individual event.
2. Time Limit: 90 minutes.
3. Topic: On the spot.
4. Only graphite or charcoal pencils allowed (bring your own materials)
5. A4 200 GSM canvas provided.
6. No reference pictures or phones allowed.
7. Judge's decision will be final.

Event Coordinator

Anay 6374397342

Melbin 9747113225

SHORT FILM

500/-
REGISTRATION FEE



RULES & REGULATION

1. Choose any theme or style for trailer
2. Time Limit: 10 minutes (including credits)
3. No pre-published shortfilms allowed
4. Use any device; formats: MPEG4/AVI/MOV
5. Ratios: 16:9/Full HD
6. No copyrighted third-party work
7. Submit licenses if any
8. Subtitles mandatory if not in English
9. Plagiarism or vulgarity leads to disqualification
10. Give due credit for music and songs
11. Any editing software allowed
12. Judging: clarity, edits, creativity, music
13. Judge's decision will be final.

Event Coordinator

Aaron

8590173548

Manoj Kumar 9986523801

DANCE BATTLE

200/-
REGISTRATION FEE

RULES & REGULATION

1. It is an individual event.
2. Time limit will be revealed on the spot.
3. Participants must be prepared to dance to any song played on the spot.
4. Obscenity in costumes and choreography will lead to immediate disqualification.
5. Only Western dance styles, including Hip-Hop, Breaking, Funk, Popping, Krumping, and Jazz, are allowed.
6. The judges' decision will be final and binding.

Event Coordinator

Charu 7892087918

Sanmati 9606653416

SKIT

200/-
REGISTRATION FEE

RULES & REGULATION

1. Team: Min 6 Max 10 participants
2. Time Limit: 10+2 minutes
3. Makeup, drapery, and background music allowed
4. No personal attacks or character defamation
5. No Fire Props Allowed.
6. Submit 3 copies of synopsis and language of presentation on registration day
7. Judged on theme, acting, stagecraft, design, overall impact
8. Vulgar or harsh insinuations must be avoided
9. Only innocent satire and healthy humor allowed.

Event Coordinator

Pallavi 8147612770
Keerthana 7338273020

QUIZ

200/-
REGISTRATION FEE

RULES & REGULATION

1. The team shall consist of min 1 (solo) and max 2 (duo) participants.
2. A pen and paper mode is conducted as knock out round.
3. Qualified teams will continue in the event.
4. No digital devices are allowed in the event.
5. Any team found to display malpractices will be immediately disqualified.
6. Under any circumstances, the decision of the quiz master and the judges will be final.

Event Coordinator

Vishnu G 7090662504

Lohith R 7204787249

SPOKEN POETRY

150/-
REGISTRATION FEE

RULES & REGULATION

1. Individual event
2. Time Limit: 2 minutes (+10 seconds grace)
3. Theme is Freestyle
4. Prepare 3 original pieces
5. No foul language or plagiarism
6. No sound effects or background music
7. No use of paper, phones, or devices during recitation
8. Judged on stage presence, originality, creativity, and engagement
9. Judge's decision will be final.

Event Coordinator

Chiranth P H 7829137223

J Praveen 8762511496



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SOAK IN THE HUES OF JOY

FOR MORE DETAILS

Shubhasheesh / Sounak
7070211484 / 8145645183
East Point Group of Institutions



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