MBA PROGRAMME
SAVITRIBAI PHULE PUNE UNIVERSITY
SUB CENTRE NASHIK
(Batch Of 2022-24)

MBA Programme
(University Home Department)
Savitribai Phule Pune University
Sub Centre Nashik

VAIBHAV SANJAY NIKAM

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MBA: - BUSINESS ANALYTICS

CAREER OBJECTIVE

MBA student with strong business acumen and data analysis skills seeking opportunities to leverage analytical skills to drive strategic decision-making and business growth.

EDUCATIONAL QUALIFICATION			
Degree	**Institute**	**%/CGPA**	**Year**
MBA	MBA Programme Savitribai Phule Pune University sub-center Nashik	8.01	2024
B. Tech (Agril. Eng.)	Dr. Annasaheb Shinde College of Agricultural Engineering & Technology, MPKV, Rahuri.	7.61	2018
12TH (HSC)	Maharaja Sayajirao Gaikwad College, Malegaon	83.38	2014
10TH (SSC)	Karmaveer Bhausaheb Hiray Vidhyalay, Malegaon	89.09	2012

INTERNSHIP / PROJECT

1. **Organization: - Emsys Solution Pvt. Ltd.**

   Project: Optimization of Dealers' Operations with Data Analysis of Autonet Software

   - Developed a dashboard by thoroughly studying business processes and increasing the 30% client engagement more effectively
   - Conduct a market survey for the betterment of software development and develop a sales strategy to increase sales by 40%

2. **Power Bi Virtual Case experience by PWC and Forage**   **[Link]**
   - Developed a star and snowflake schema data model using Power BI to facilitate data visualization and analysis
   - Developed user-friendly dashboards to track agent performance, customer behavior, and workforce diversity across various dimensions and visualize call center KPIs, churn analysis, and diversity and inclusion metrics, focusing on case resolution, contact details, payment methods, and demographic insights.

3. **Project: Music Store analysis [SQL]**   **[Link]**
   - Increase 20% sales by targeting specific geography and artist
   - Develop a pricing strategy for the store to increase sales by 15% by identifying famous

artists, genres, and geographical areas.

4. **Project: Second-Hand Car Price Prediction [Python, Machine Learning]** [Link]
- Analyse 800 car data to predict the price for the company with Linear Regression and have r r-squared value of 0.75
- Improve data quality by cleaning data, removing nan, and null data, using one-hot encoding, and pipeline, and changing data types to increase the data quality up to 85%

ACHIEVEMENTS
- In the PW data science course, maintain the rank of top 50 students
- Hacker Rank SQL 5 Star
- Eligible for the SHE scholarship under the INSPIRE scheme
- Intercollegiate Chess Tournament Winner

CERTIFICATIONS
- Data processing and visualization (Level 2 - AI Ready of AI ASCEND) by Accenture
- Data Science by Physics Wallah
- Microsoft Excel Beginner to Advance by Udemy
- Statistics for data science and business analysis by Udemy
- R for data science by Udemy
- Microsoft Power BI by Udemy
- SQL basic certificate by Hacker Rank
- Power BI virtual case certificate by Forage

ADDITIONAL INFORMATION

Language	SQL	Python	R
Tools	Power Bi	SPSS	MS Office	MS Excel	Tableau
Technical Skills	Data cleaning| Data analysis| Predictive Analysis| EDA| Data Visualization|
Skills	Analytical Skill	Interpersonal Skill	Leadership	Decision Making
Strengths	Quick learner	Honesty	Time Management	Business Acumen	Communication
Languages	English	Hindi	Marathi
Interest	Reading books	Gardening	Sports	Movies

POSITION HELD
- Member of 'Placement Cell' at MBA Programme, SPPU SCN.
- Member of 'Research and Innovation Cell' at MBA Programme, SPPU SCN.
- Working as Committee head of Co-operative Mess
- Worked as a Volunteer in NSS

Declaration: -
        I hereby declare that the information mentioned above is genuine and true to the best of my knowledge.

Place: -

Date: -   /   /   Vaibhav S. Nikam