



MBA PROGRAMME
SAVITRIBAI PHULE PUNE UNIVERSITY
SUB CENTRE NASHIK
(Batch Of 2022-24)



MBA Programme
(University Home Department)
Savitribai Phule Pune University
Sub Centre Nashik

VAIBHAV SANJAY NIKAM

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MBA :- BUSINESS ANALYTICS

CAREER OBJECTIVE

MBA student with strong business acumen and data analysis skills. Organized, top performer and goal-driven individual adept at transforming data into actionable insights. Seeking opportunities to leverage analytical skills to drive strategic decision-making and business growth.

EDUCATIONAL QUALIFICATION

Degree	Institute	%/CGPA
MBA	MBA Programme Savitribai Phule Pune University Sub Centre Nashik	7.95
B. Tech (Agril. eng.)	Dr Annasaheb Shinde College of Agricultural Engineering & Technology, MPKV, Rahuri.	7.61
12 TH (HSC)	Maharaja Sayajirao Gaikwad College, Malegaon	83.38
10 TH (SSC)	Karmaveer Bhausaheb Hiray Vidhyalay, Malegaon	89.09

ACADEMIC PROJECT

Project:- Performance evaluation of low Hp tractor-operated onion seeder

- Calibration of the seeder.
- Measurement of crop geometry.
- Measurement of plant population per hectare.
- Performance evaluation.
- Cost analysis.

CERTIFICATIONS

- Hacker Rank SQL 5 Star
- Data processing and visualization (Level 2 - AI Ready of AI ASCEND) by Accenture
- Microsoft Excel Beginner to Advance by Udemy
- Statistics for data science and business analysis by Udemy
- R for data science by Udemy
- Microsoft Power BI by Udemy
- SQL basic certificate by Hacker Rank
- Power BI virtual case certificate by Forage

INTERNSHIP

1. Organization:- Emsys Solution Pvt. Ltd.

Location: Nashik

Project : Optimization of Dealers' Operations with Data Analysis of Autonet Software

Key responsibilities:

- To know the DMS industry
- Get feedback of performance of Autonet software
- Data cleaning and visualization of data in Power Bi and identify trends
- Conduct market research through questionnaire and analysis of data with help of SPSS
- Implement the solution and Suggest improvements based on the interviews of clients

2. Meri Skill (Virtual Internship)

A. Sale Analysis: I explore sales trends over time, identify the best-selling products, calculate revenue metrics such as total sales and profit margins, and create visualizations to present my findings effectively.

B. Diabetes Patients : I conducted predictive analysis on a diabetes dataset using machine learning techniques. I partitioned the data into independent and dependent variables, utilized the Train-Test Split method to train a Logistic Regression model, and evaluated its accuracy. This project enhanced my skills in data analysis, preprocessing, and machine learning model development.

C. HR Analytics: I cleaned the data by removing duplicates, renaming columns, handling missing values, and applying transformations. For visualization, I created multiple dashboards focusing on demographic insights, turnover analysis, and employee wellness.

3. Power Bi Virtual Case experience by PWC and Forage

A. Call Center Analysis: In this , I visualized data with Power BI with kpis like resolved case, answer calls, satisfaction , agent wise resolved, month wise calls etc.

B. Churn Analysis: In this I visualise data with parameter like year of contract, churn by contract, churn by payment method, types of contract, services customers signed for, yearly charges, monthly charges etc.

c. Diversity and Inclusion: In this data is visualize according to gender, entry level post, promotions, region wise inclusion, nationality, job level promotions , department wise hire, department wise gender hire etc.

4. Institute:- Same Duetz Fahr India (P) Ltd.

Location:- Shrigonda and Parner, Ahmednagar.

Key responsibilities:

- Monitoring marketing campaigns and provide continuous improvement for it.
- Conduct marketing research and develop targeted marketing strategies.
- Report on KPI to management and Lead generation

ACHIEVEMENTS

- In PW data science course, maintain the rank of top 50 students
- Eligible for the SHE scholarship under INSPIRE scheme
- Selected for NSS Adventure Camp – Ratangad 2016.
- Selected for Intercollegiate basketball team

ADDITIONAL INFORMATION

Technical Skills	MS Office MS Excel Tableau Power Bi R-language Python SQL
Skills	Analytical Skill Interpersonal Skill Leadership Data cleaning Data analysis Predictive Analysis EDA Problem Solving Decision making
Strengths	Quick learner Good with numbers Good Listener Punctual Adaptable Business Acumen Negotiation Communication
Languages	English Hindi Marathi
Interest	Reading books Gardening Playing different sports Movies

POSITION HELD

- Member of 'Placement Cell' at MBA Programme, SPPU SCN.
- Member of 'Research and Innovation Cell' at MBA Programme, SPPU SCN.
- Working as Committee head of Co-operative Mess
- Worked as a volunteer in managing the 'Krushithon Event'
- Worked as Committee head of Lodging and Boarding of 'RUNANUBANDH' Programme-2016
- Worked as a Volunteer in NSS
- Worked as a Volunteer in the Transportation Committee of ' KISAN ADHAR SAMMELAN' -2017
- Worked as a Volunteer in Managing the 'AVISHKAR ' Programme of the university