

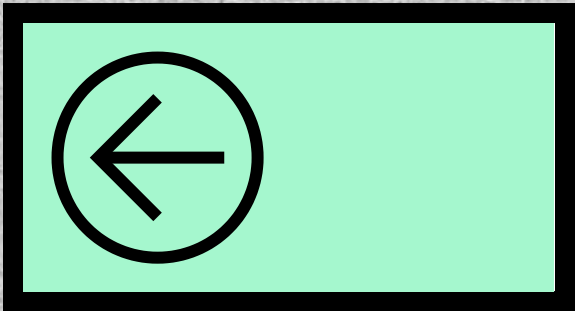
# BUSINESS FINANCE OUTLOOK DASHBOARD

**SALES AND REVENUE  
OVERVIEW**

**CUSTOMER & ORDER  
INSIGHTS**

**PROFITABILITY & COST  
ANALYSIS**

 [More Info](#)



0.20K  
Average Order Value

Region

☐ East

☐ North

☐ South

☐ West

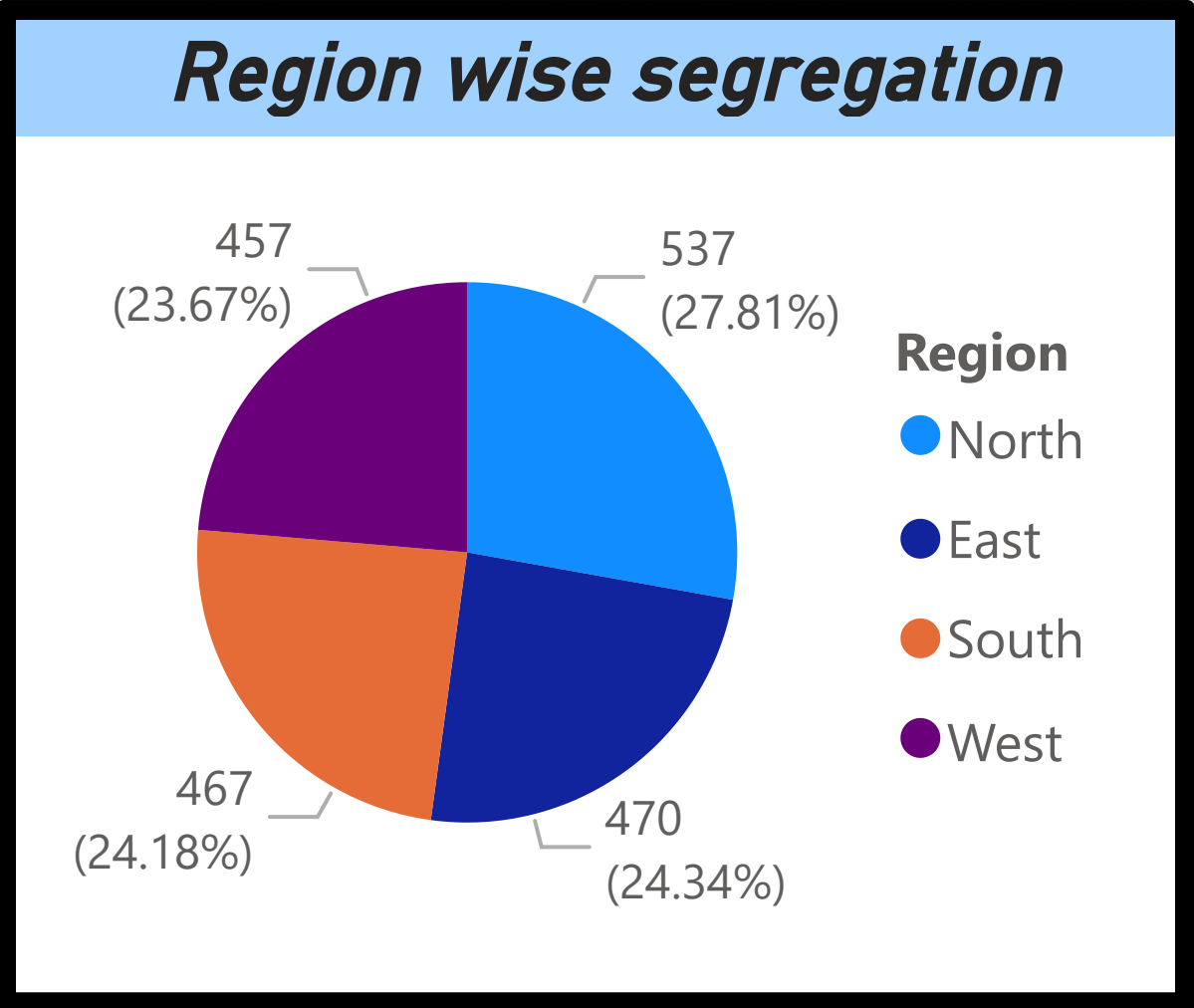
Total Orders

980450

49660K  
Total\_Profit

Total Revenue

198024K



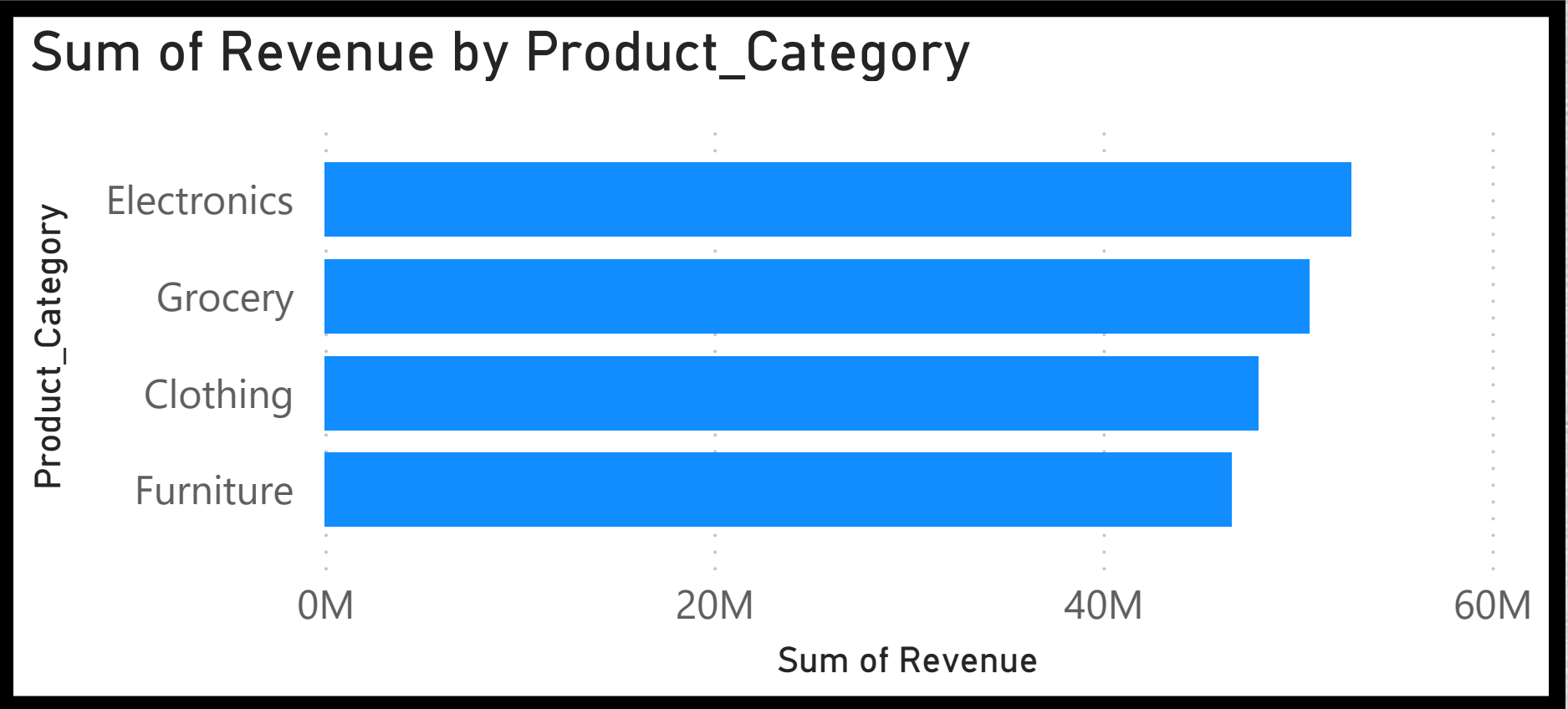
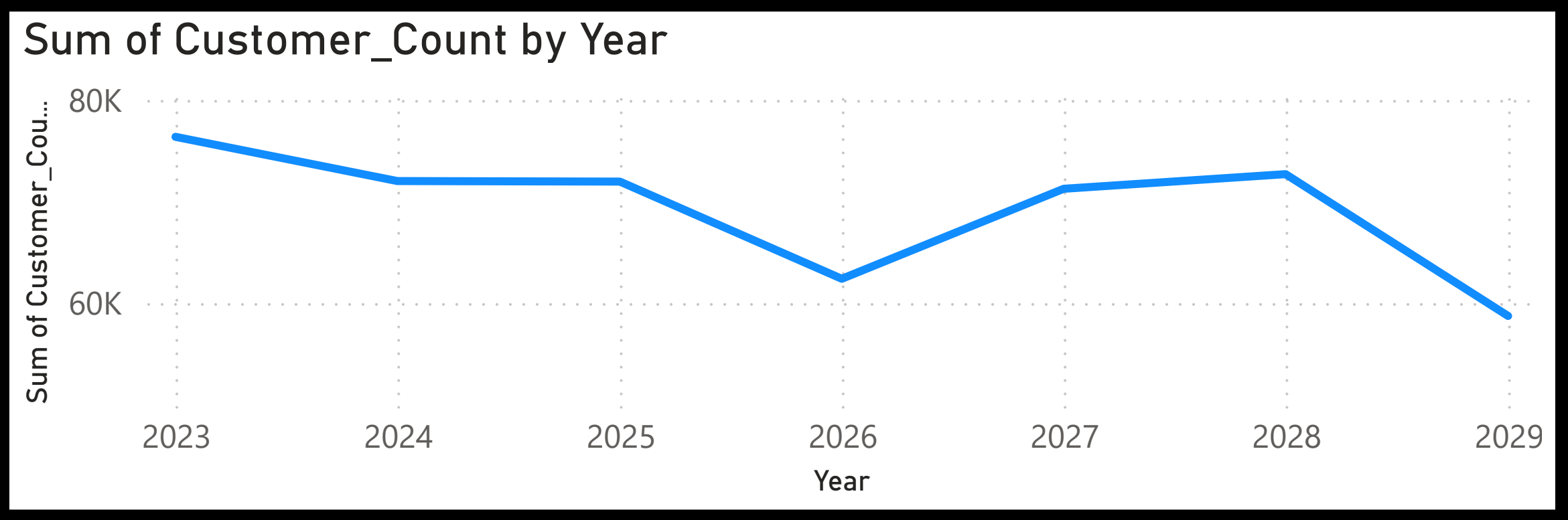
Product\_Category

Grocery

Furniture

Electronics

Clothing

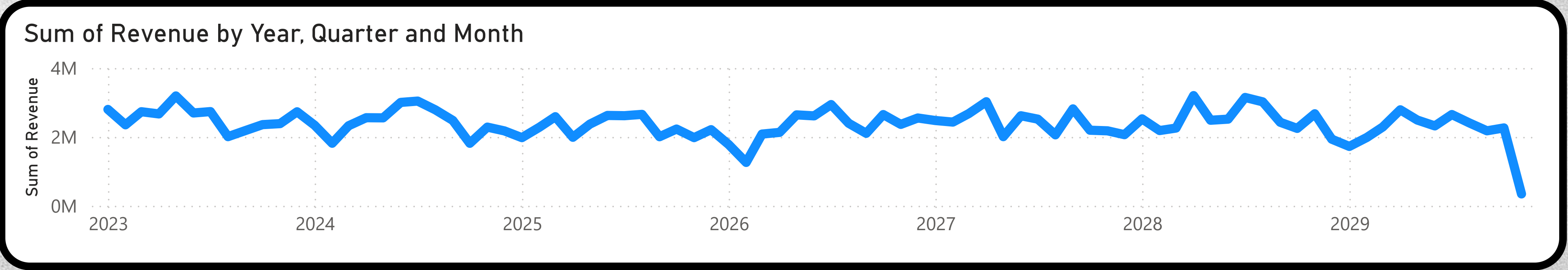


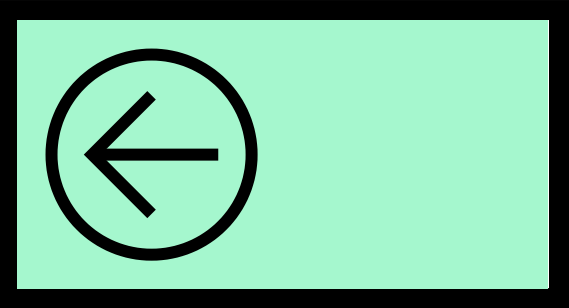
Sales\_Channel

☐ Hybrid

☐ Offline

☐ Online





Clear All Filters

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Year

☐ 2023

☐ 2024

☐ 2025

☐ 2026

☐ 2027

☐ 2028

☐ 2029

Sales\_Channel

☐ Hybrid

☐ Offline

☐ Online

Product\_Category

Grocery

Furniture

Electronics

Clothing

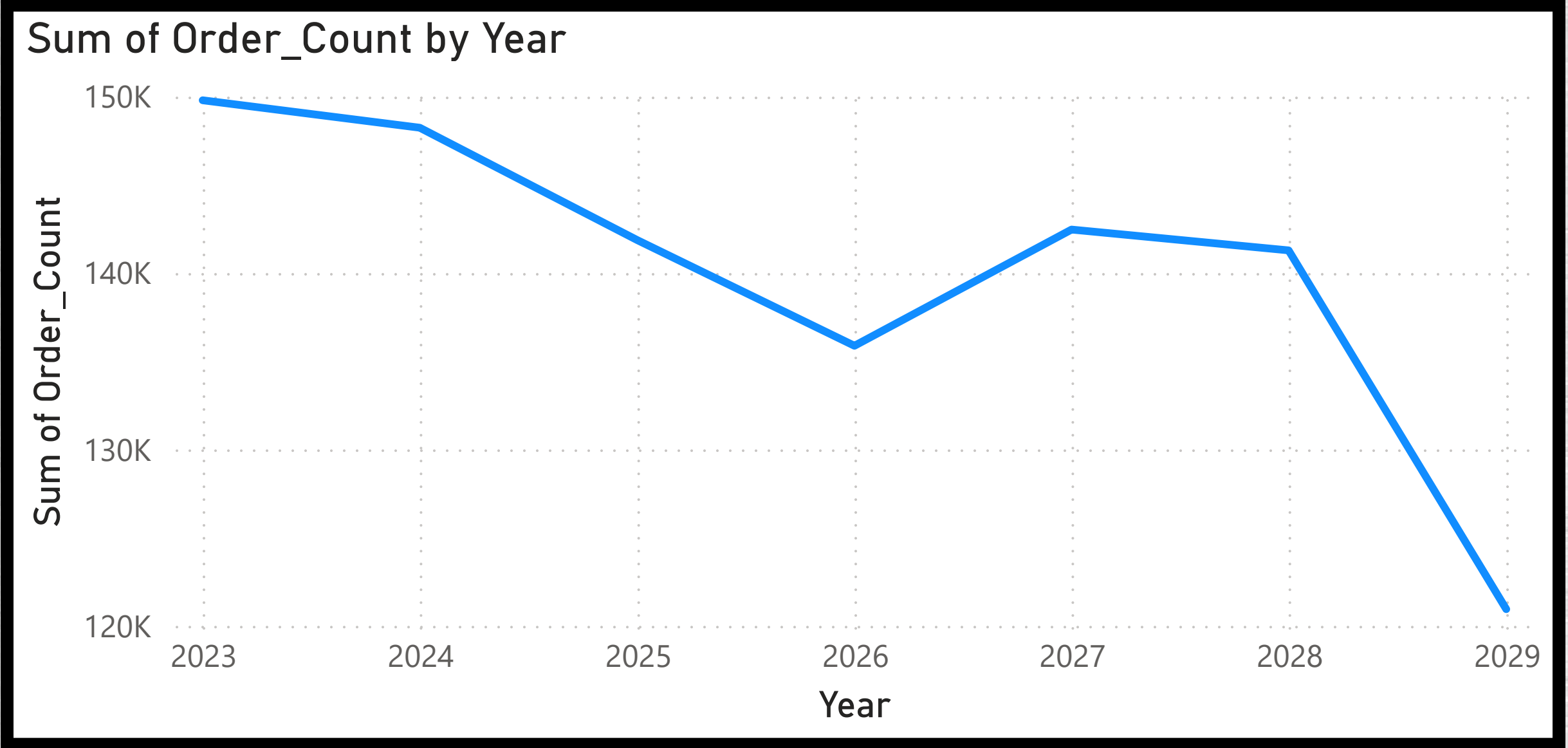
Region

East

South

North

West



136.62

EmpCostperCust

485K

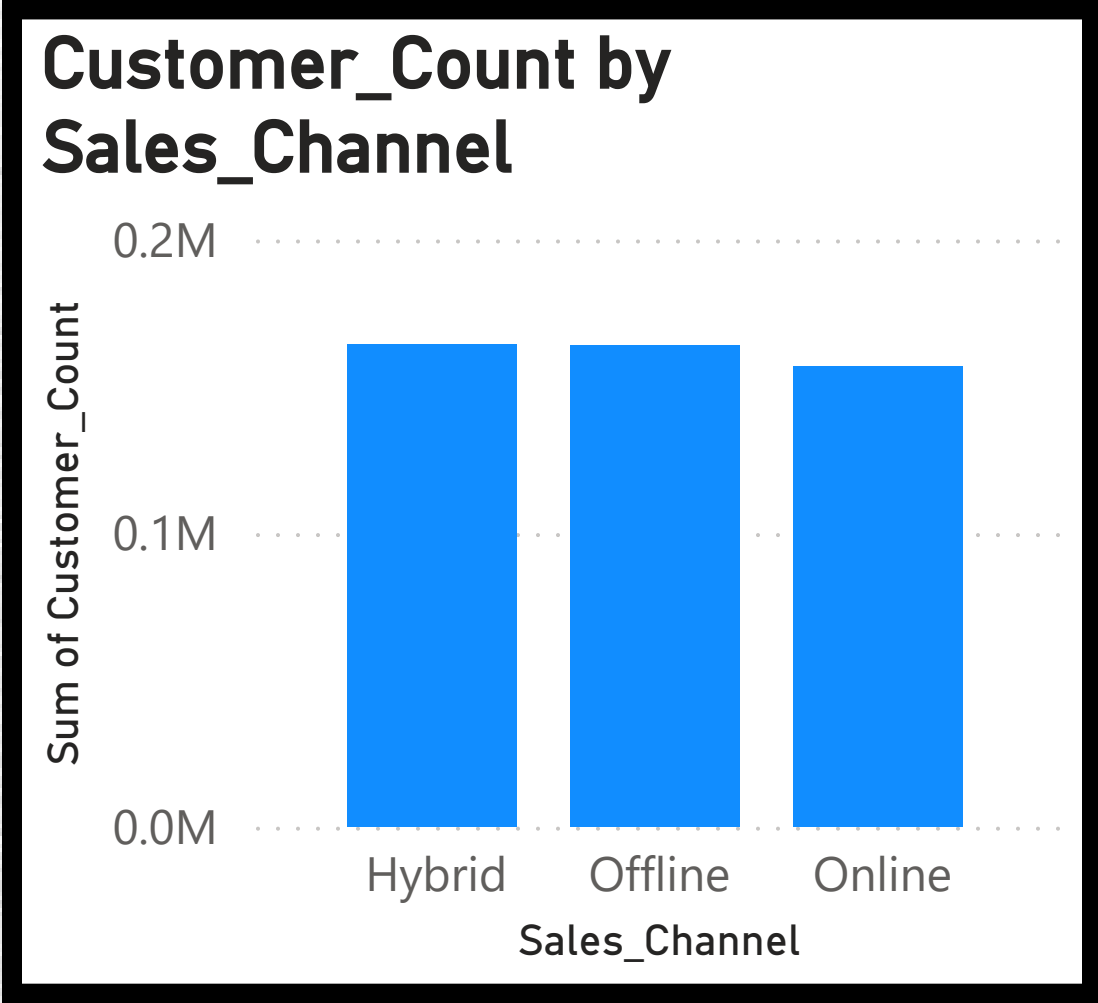
Total Customers

2.02

Avg\_order\_per\_customer

0.01

Marketing\_spending\_per\_customer



Count of Sales\_Channel by Product\_Category

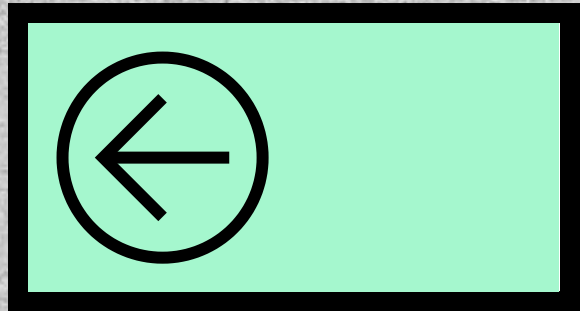
Electronics

Clothing

Grocery

Furniture





18.00K  
Total Marketing ROI

-91.69K  
Total profit Margin

- Region
- ☐ East
  - ☐ North
  - ☐ South
  - ☐ West

- Year
- ☐ 2023
  - ☐ 2024
  - ☐ 2025
  - ☐ 2026
  - ☐ 2027
  - ☐ 2028
  - ☐ 2029

