



hackCBS 7.0

LEARN. TEACH. HACK. WIN

— 9th-10th NOVEMBER 2024 —

ABOUT SSCBS

Shaheed Sukhdev College of Business Studies (SSCBS), a leading institution at the University of Delhi, offers quality computer science, business, management, and finance education. Established in 1987, CBS has consistently excelled in academics and extracurricular activities. It is recognized as the top undergraduate business school in Asia. With diverse student societies representing the college globally, CBS promotes holistic development and allows students to pursue their passions. The dynamic curriculum equips students with the knowledge and skills for success in the global marketplace and all aspects of life.



ABOUT hackCBS

hackCBS, the premier and the largest student-run hackathon is back with an amplified vision and an unwavering commitment to empower aspiring developers in a way they have never experienced before. This exceptional event offers a one-of-a-kind platform for budding talents to transform their brilliant ideas into tangible realities.

hackCBS, the pioneering hackathon, started the trend of hackathons in India and has consistently received an overwhelming global response with over 11000+ registrations in previous editions. Join us in supporting hackCBS 7.0 to be part of this thriving community and shape the future of technology.



HIGHLIGHTS

India's Biggest
Student Run
Hackathon

Asia Pacific's first
MLH member
hackathon

24K+ YouTube views

Participants from Tier 1
institutions like IIT,
DTU, NSUT etc

Past participants shining
as renowned community
leaders!

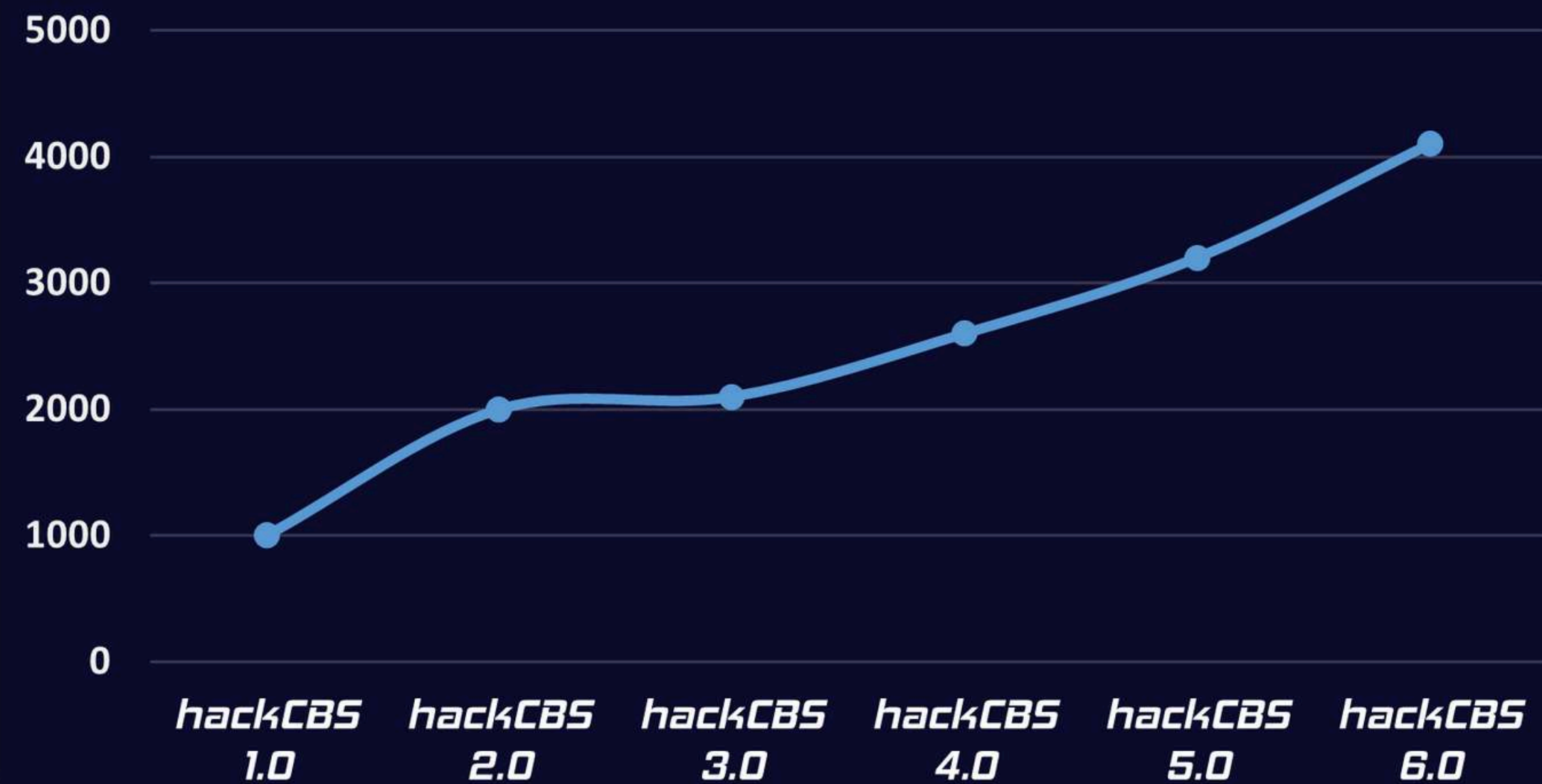
Speaker sessions from
Google, Microsoft,
Samsung, Polkadot, and
many more

Reach of 20+
countries and 400+
colleges

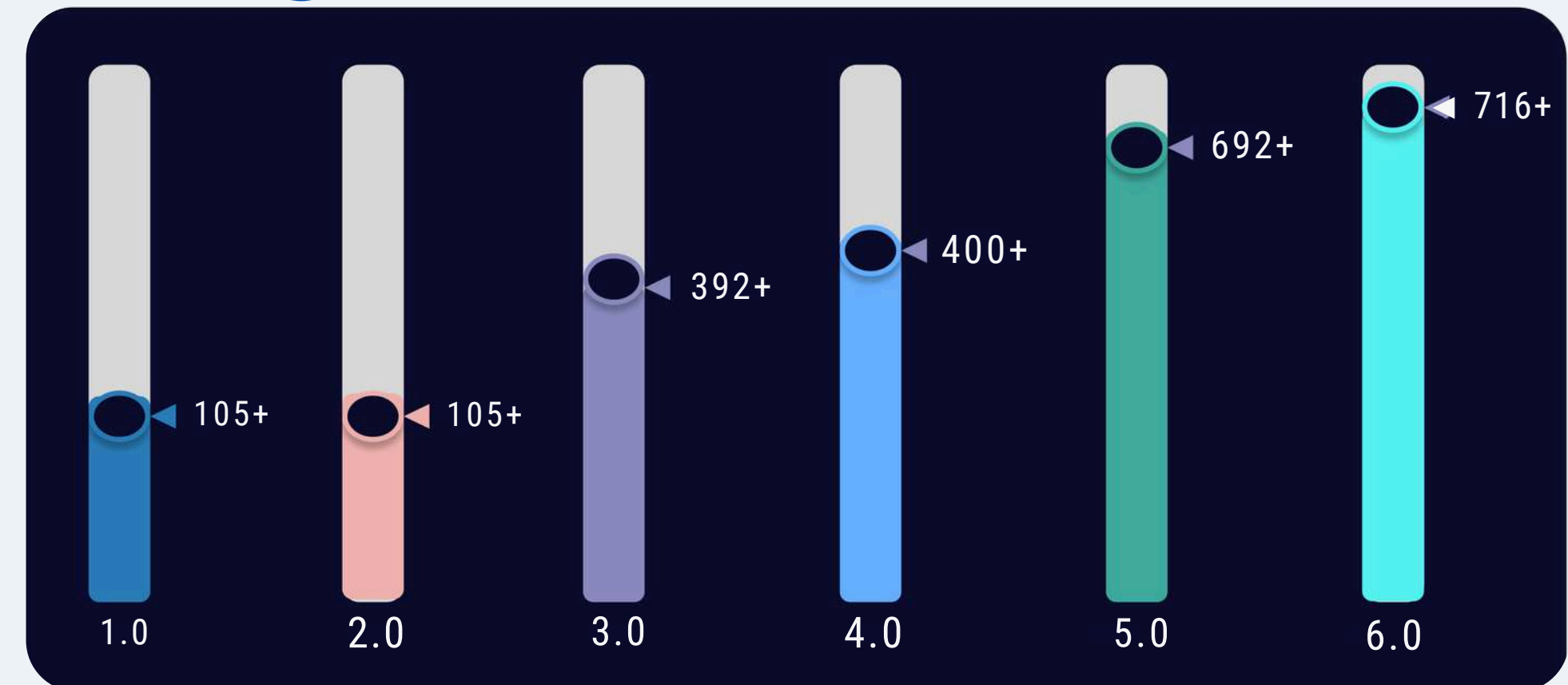
4000+ registrations

Legacy of hackCBS

Registrations



Colleges



Prize Pool

hackCBS 1.0
Prize : \$30,000 >

hackCBS 2.0
Prize : \$40,000 >

hackCBS 3.0
Prize : \$50,000 >

hackCBS 4.0
Prize : \$55,000 >

hackCBS 5.0
Prize : \$100,000 >

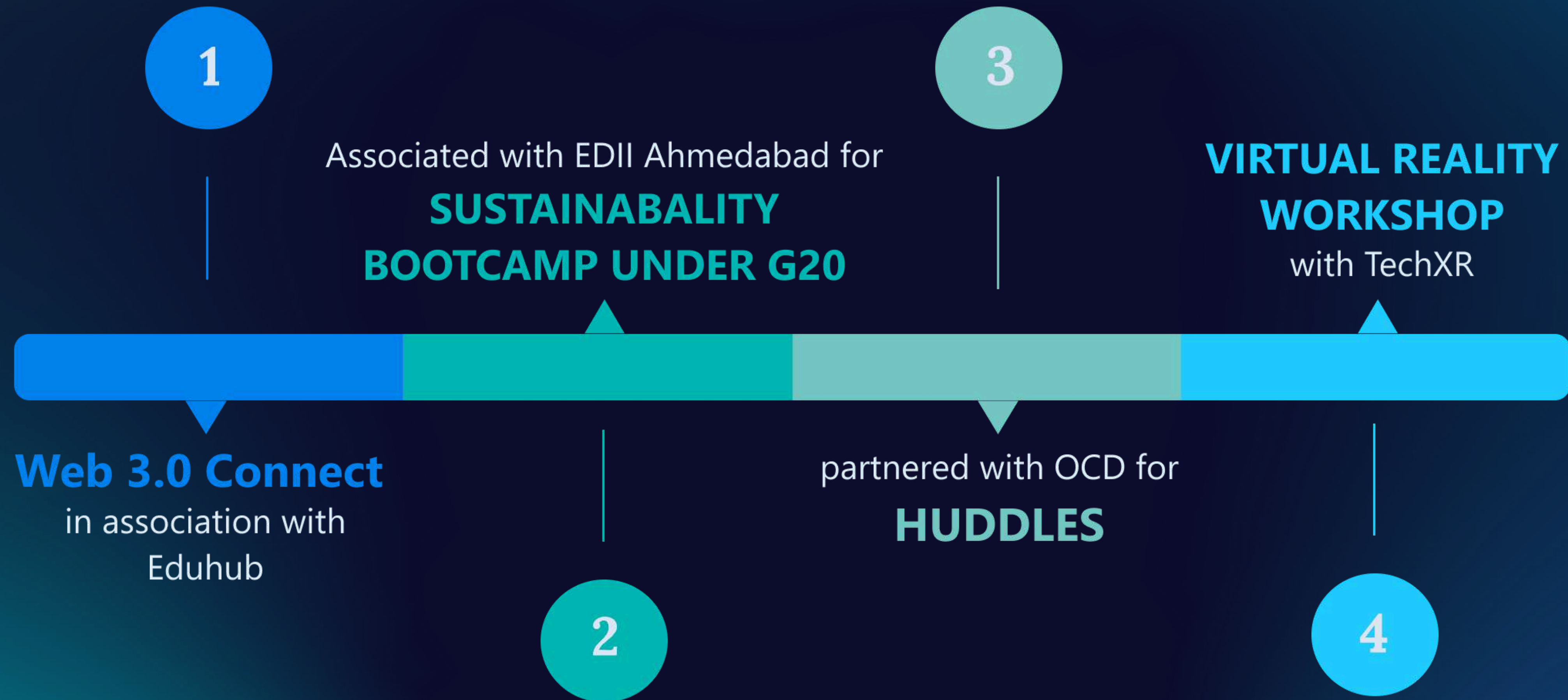
hackCBS 6.0
Prize : \$150,000 >

 Attendees
4,029

 Meals Distributed
17,395

 Coffee Cups
20,874

COMMUNITY INITIATIVES



VALUE FOR SPONSORS

Amplify **brand visibility**. We serve as a strategic platform to decrease your customer acquisition cost.

Talent acquisition made easy. Have access to top tech talents for recruitments.

Access **advocates, trendsetters, and leaders** directly for early adoption and influence in recruitment.

Access **detailed marketing intel**: demographics, themes, tech preferences, and market trends.

Foster thought leadership through carefully curated speaking events and interactive workshops.

Stimulate community dialogue. Organize meetups/hackathons with our community support.

PROPOSED OUTREACH



BE A SPONSOR

Title Sponsor
\$ 4500

Associate
Sponsor
\$ 3000

Gold
Sponsor
\$ 2200

Silver
Sponsor
\$ 1400

Bronze
Sponsor
\$ 750

SPONSORSHIP BENEFITS

Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Participants database	✓				
15 min slot in the opening ceremony	✓				
Exclusive logo on clothing apparel	✓				
Post event meetup and community support	✓	✓			
Featured problem statement	✓	✓			
Exclusive visibility of logos on banners	✓	✓			
Logo on lanyards	✓	✓			
Custom booth in hackathon	✓	✓			
1 hour offline workshop	✓	✓	✓		
Logo on standees	✓	✓	✓		
In-person representative	✓	✓	✓		

SPONSORSHIP BENEFITS

Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
One judge from company	✓	✓	✓	✓	
Email newsletter shoutout	✓	✓	✓	✓	
One mentor from the company	✓	✓	✓	✓	✓
1 hr online workshop/webinar	✓	✓	✓	✓	✓
Logos on posters, banners	✓	✓	✓	✓	✓
Social media shoutout	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Custom swags and goodies	✓	✓	✓	✓	✓

PAST SPONSORS



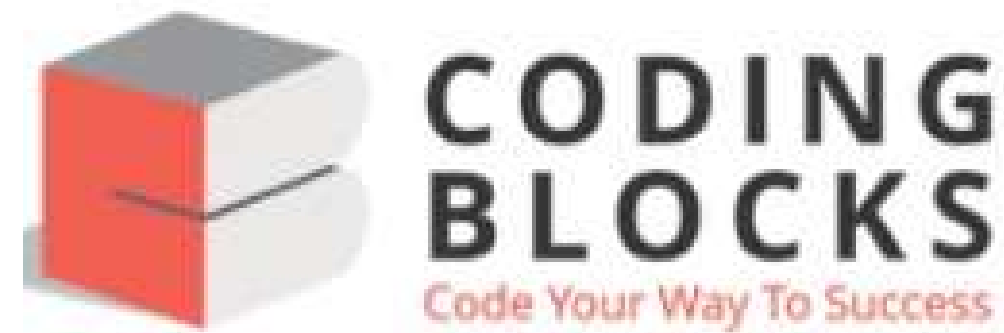
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