

KEVAL DAVE

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Education

Northeastern University

Boston, MA

M.S. Media Innovation and Data Communication

Expected May 2027

Relevant Coursework: Digital Journalism; Public Relations Strategies for Managing Crises; Data Visualization

Awards: Recipient of Dean's Merit-Based Scholarship

Pandit Deendayal Energy University

Gandhinagar, India

B.A. Mass Communication, Minor in Economics

Aug 2021 – May 2025

GPA: 8.7/10

Experience

Co-Editor | The Global Observer

Sept 2025 – Present

- Oversaw editorial workflow for 10+ student-contributed stories across global, political, media, and culture beats, ensuring journalistic accuracy and stylistic consistency.
- Produced and edited feature pieces that strengthened the publication's international student engagement.
- Led a team of 10+ contributors, refining structure and implementing a feedback process that improved publication efficiency and increased reader engagement.

Research Assistant | Department of Political Science, Northeastern University

Sept 2025 – Present

- Supported an eye-tracking study involving 100 participants to analyze attention patterns toward politically charged visual content.
- Conducted literature reviews on visual cognition and political communication to inform experiment design and hypothesis formulation.

Content Writing Intern | Otakukart

May 2024 – June 2024

- Wrote and published 15+ analytical articles on international affairs and politics.
- Ensured editorial accuracy and content consistency through structured revisions, improving publication turnaround time.
- Collaborated with editors to align tone and SEO strategy, helping maintain a steady traffic growth during the internship period.

Projects

Sounds of Uncommon | Audio Podcast Interview

Sept 2025 – Present

- Produced an audio story about Boston street performer Marshall Morgan, exploring his motivations and challenges through narrative audio design.

Inside the Boston City Archives: Preserving the City's Hidden History | Video Feature

- Produced a video feature with the Chief Archivist of Boston that showcased rare historical records and emphasized the importance of sustained archival funding.

Crisis Management Memo: Kyte Baby | Strategic Communication Project

- Developed a crisis-communication memo proposing strategy and tactics to manage public backlash and rebuild brand reputation.

Skills and Interests

Technical: Adobe Creative Suite (Premiere Pro, InDesign, Audition); Medium; WordPress (CMS); Flourish; Datawrapper; Canva; Microsoft Excel

Research & Communication: Data analysis, survey design, academic writing, qualitative & quantitative research

Interpersonal: Team leadership, public speaking, cross-cultural communication, mentoring

Interests: Yoga, politics, global affairs, media literacy