# MEDIA STREAMING WITH IBM CLOUD VIDEO STREAMING

### PHASE-5:PROJECT DOCUMENTATION & SUBMISSION

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**PROJECT: MEDIA STREAMING** 

**DOMAIN: CLOUD COMPUTING** 

# **Project Objective:**

The objective of the project is to create a user-friendly online movie streaming platform that provides a seamless and immersive movie-watching experience for users. The platform aims to offer a wide variety of movies, easy navigation, smooth video playback, and interactive features to enhance user engagement.



**Design Thinking Process:** 

#### 1.Empathize:

Understand the needs and preferences of the users by conducting surveys, interviews, and analyzing user data from existing platforms.

#### 2. Define:

Define the problems and challenges users face while streaming movies online. Identify key features and user requirements.

#### 3. Ideate:

Brainstorm ideas for features, user interface design, and interactive elements that can enhance the movie-watching experience.

#### 4. Prototype:

Create wireframes and prototypes of the platform to visualize the layout, navigation, and overall user interface.

#### 5. Test:

Conduct usability testing with a group of users to gather feedback and refine the design based on user input.

#### 6. Implement:

Develop the platform based on the finalized design, incorporating user feedback and making necessary adjustments during the development process.

# **Development Phases:**

#### 1.Planning:

Define project scope, requirements, and goals. Create a detailed project plan outlining tasks, timelines, and resources.

#### 2. Design:

Develop wireframes, user interface elements, and interactive features. Create a visually appealing and intuitive design for the platform.

#### 3.Development:

Build the platform infrastructure, backend, frontend, and database components. Implement features such as user authentication, movie catalog, and search functionality.

#### 4.Testing:

Conduct rigorous testing to identify and fix bugs, optimize performance, and ensure compatibility across different devices and browsers.

#### 5.Deployment:

Launch the platform, making it accessible to users. Monitor server performance and user interactions to address any issues in real-time.

#### 6.Maintenance:

Regularly update the platform with new movie releases, features, and improvements based on user feedback and market trends.

#### **Platform Features:**

#### 1.Extensive Movie Library:

A vast collection of movies spanning various genres, languages, and decades.

#### 2.User Profiles:

Users can create profiles, customize preferences, and maintain a watchlist.

#### 3.Search and Filters:

Robust search functionality with filters for genre, release year, ratings, and actors.

#### 4.Interactive User Interface:

Intuitive and visually appealing interface with easy navigation and seamless transitions.

#### **5.**Recommendation Engine:

Personalized movie recommendations based on user preferences and viewing history.

#### 6.User Reviews and Ratings:

Users can rate and review movies, providing valuable feedback to other viewers.

#### 7. Social Integration:

Sharing movie recommendations, reviews, and watchlists with friends on social media platforms.

#### 8.Offline Viewing:

Option to download movies for offline viewing on mobile devices.

#### 9. Subtitles and Language Options:

Multiple language support and customizable subtitle options for a global audience.

#### **User Interface Design:**

The user interface is designed with a clean and modern layout, featuring movie posters, detailed movie descriptions, and easy-to-access navigation menus. Intuitive icons and buttons enhance user interactions, ensuring a user-friendly experience.

#### **CODING FOR MEDIA STREAMING:**

```
#include "opencv2/highgui/highgui.hpp"
#include <iostream>
using namespace cv;
using namespace std;
int main(int argc, char* argv[])
{
```

```
VideoCapture cap("/home/yonghao/Documents/50MbitMJPEG1080p.mp4"); //
open the video file for reading
double fps = cap.get(CV_CAP_PROP_FPS); //get the frames per seconds of the
video
int numFrames = cap.get(CV_CAP_PROP_FRAME_COUNT); // get the total
number of frames
cout << "Frame per seconds : " << fps << endl;</pre>
cout << "Total Frame Numbers : " << numFrames << endl;
namedWindow("MyVideo", CV_WINDOW_AUTOSIZE); //create a window
called "MyVideo"
int frame_number = 1;
while(frame_number<=numFrames)</pre>
Mat frame;
bool bSuccess = cap.read(frame); // read a new frame from video
if (!bSuccess) //if not success, break loop
  cout << "Cannot read the frame from video file" << endl;
  break:
  imshow("MyVideo", frame); //show the frame in "MyVideo" window
//save frame
  stringstream ss;
  string name = "/home/yonghao/Documents/Frames/frame_";
  string type = ".jpg";
  ss<<name<<(frame_number)<<type;
  string filename = ss.str();
  ss.str("");
imwrite(filename, frame);
```

```
cout << "Frame " << frame_number << " has been generated." << endl;
frame_number++;

//user exit by press ESC button

if(waitKey(30) == 27) //wait for 'esc' key press for 30 ms. If 'esc' key is pressed, break loop
{
    cout << "esc key is pressed by user" << endl;
break;
}
}
return 0;
}</pre>
```

# **Video Upload Process:**



#### 1.Content Submission:

Content providers upload movies with relevant metadata, including title, genre, actors, directors, release year, and language.

#### 2.Quality Check:

Uploaded videos undergo quality checks to ensure resolution, audio quality, and overall viewing experience meet platform standards.

#### 3.Metadata Integration:

Metadata is integrated with the platform's database, linking movies to appropriate categories and genres.

## **Streaming Integration:**

The platform uses advanced streaming technology to ensure smooth and high-quality video playback. It employs adaptive streaming protocols that adjust the video quality based on the viewer's internet connection, ensuring uninterrupted streaming even with varying network speeds.

# SEAMLESS AND IMMERSIVE MOVIE-WATCHING EXPERIENCE:

#### 1.Smooth Playback:

Videos load quickly and play seamlessly without buffering, providing uninterrupted viewing.

#### 2. High-Quality Streaming:

Movies are available in high-definition (HD) and, in some cases, ultra-high-definition (UHD), offering exceptional visual quality.

#### 3.Interactive Elements:

Users can engage with interactive elements such as quizzes, polls, and annotations, enhancing the overall viewing experience.

#### 4. Personalization:

Tailored recommendations, watchlists, and user profiles create a personalized experience, catering to individual tastes and preferences.

#### **5.**Social Engagement:

Users can discuss movies, share reviews, and interact with friends, fostering a sense of community.

#### 6.Accessibility:

Subtitle options and language settings cater to a diverse audience, making the platform inclusive and accessible to viewers worldwide.

By incorporating these features and following a user-centered design approach,
the platform provides a seamless and immersive movie-watching experience,
ensuring user satisfaction and engagement.
THANK YOU!!!