

# Digital Nurture 3.0

## ServiceNow

### Week 1

### Module 1 Report

Topic : ServiceNow Platform and Development Fundamentals

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## What is ServiceNow

ServiceNow stands as a powerhouse in the cloud-based enterprise service management landscape, engineered to revolutionize how organizations handle their workflows. It's more than just a tool—ServiceNow is a strategic enabler, transforming the way services are delivered and managed across IT, HR, customer service, and beyond.

- Purpose:
  - Seamless Automation: ServiceNow isn't just about automating; it's about creating harmony in workflows, reducing the chaos of manual processes, and ensuring that tasks are completed with precision and speed.
  - Service Excellence: It's the backbone for enhancing service quality, acting as a central nervous system that coordinates and elevates every aspect of service delivery.
  - Operational Agility: ServiceNow is built to empower teams, providing them with the tools they need to operate not just efficiently but smartly, turning routine into refined.
  - User-Centric Design: The platform is crafted with the end-user in mind, offering intuitive self-service options and deeply integrated services that make interactions effortless.
  
- Platform Capabilities:
  - ITSM Mastery: ServiceNow redefines IT Service Management, handling everything from incidents to changes with a level of sophistication that's second nature to the platform.
  - CSM Evolution: Customer service is transformed from reactive to proactive, with tools that not only manage interactions but anticipate needs.
  - HR Transformation: HR processes are no longer bogged down by bureaucracy; ServiceNow streamlines them, making tasks like onboarding a breeze rather than a burden.
  - ITOM Precision: Infrastructure and operations management are brought under a single umbrella, allowing for precise, real-time control.
  - Empowerment through Low-Code: ServiceNow democratizes development, allowing even non-tech users to craft applications that fit their unique needs, using intuitive, low-code tools.

- **Infrastructure Excellence:**
  - **Cloud Native:** ServiceNow operates entirely in the cloud, meaning it's always on, always accessible, without the overhead of traditional on-premises setups.
  - **Security First:** With security built into its core, ServiceNow adheres to the highest industry standards, ensuring your data is protected at every turn.
  - **Infinite Scalability:** Whether you're a startup or a global enterprise, ServiceNow scales with you, flexing its muscles as your needs grow.
  - **Resilient by Design:** ServiceNow is designed to be reliable, with redundancy and disaster recovery built-in, ensuring that your services remain uninterrupted.
  
- In essence, ServiceNow isn't just another tool—it's a catalyst for change, pushing organizations towards operational excellence with a platform that's as robust as it is intuitive.

## **ServiceNow Platform Overview**

The ServiceNow Platform is a dynamic, cloud-based environment designed to streamline business processes, offering a resilient architecture, powerful applications, intuitive user interfaces, and secure, role-based access.

- **Platform Architecture**
  - **Unified Cloud Ecosystem:** ServiceNow's multi-tenant structure ensures isolated yet shared environments, maximizing efficiency.
  - **Single Data Model:** A unified database underpins the entire platform, enabling real-time insights and consistency.
  - **Modular Flexibility:** The architecture adapts to your organization, scaling as your needs grow.

- **Applications and Workflows**
  - **Orchestrated Workflows:** ServiceNow automates and enhances workflows across IT, HR, and customer service, eliminating friction.
  - **Custom Solutions:** Create unique applications tailored to your business through a low-code environment.
  - **End-to-End Integration:** Seamlessly integrates processes, ensuring alignment across your organization.
  
- **User Interfaces**
  - **Personalized Dashboards:** Tailor dashboards to deliver actionable insights to individual users.
  - **Intuitive Navigation:** User-friendly design simplifies complex tasks.
  - **Consistent Experience:** Responsive design ensures functionality across all devices.
  
- **Role-Based Access and Authentication**
  - **Granular Control:** Define precise access roles to match user needs.
  - **Adaptive Security:** Authentication adjusts based on user behavior and role.
  - **Audit Trail:** Comprehensive logging ensures compliance and security oversight.

ServiceNow provides a secure, scalable, and user-friendly platform that adapts to your organization's evolving needs, making it a powerful tool for managing critical business processes.

## **ServiceNow User Interface Overview**

- **ServiceNow Platform User Interface**
  - The ServiceNow Platform User Interface (UI) is designed to provide an intuitive and efficient user experience. It features a modern, modular layout that allows users to

access various applications and functionalities easily. The UI is consistent across devices, ensuring that users have a seamless experience whether they are on a desktop or mobile device.

- Fundamentals Lesson

- The Fundamentals Lesson serves as an introductory guide to the ServiceNow UI, covering the basic functionalities and elements. It provides users with essential knowledge to navigate the platform effectively, highlighting key features and how they can be used to enhance productivity.

- Identifying Elements of the Interface

Understanding the different elements of the ServiceNow interface is crucial for effective navigation. Key elements include:

- Header: Contains the logo, global search bar, and user profile options.
- Navigation Pane: Provides access to applications, modules, and various functionalities.
- Content Area: Displays the main content based on the selected application or module.
- Footer: May contain additional information or links relevant to the current session.

- Global Search

- The Global Search feature is a powerful tool that enables users to search for records, knowledge articles, incidents, and more across the entire ServiceNow platform. By simply typing keywords, users can quickly locate relevant information, streamlining their workflow and saving time.

- Connect Chat

- Connect Chat is an integrated messaging tool within ServiceNow that allows users to communicate in real time. It facilitates collaboration between team members, enabling

them to discuss issues, share updates, and resolve problems quickly without leaving the platform.

- **Contextual Help**
  - Contextual Help offers on-the-spot assistance tailored to the user's current task or location within the ServiceNow UI. This feature provides relevant information, tips, and guides, helping users understand how to navigate and use the platform effectively without interrupting their workflow.
- **Application Navigator**
  - The Application Navigator is a key component of the ServiceNow UI that allows users to access applications and modules easily. It features a search bar and a collapsible list of applications, enabling users to find and open the desired modules quickly. Users can customize the navigator to prioritize frequently used applications.
- **Favorites**
  - The Favorites feature allows users to bookmark applications, modules, or specific records they access frequently. By adding items to their Favorites, users can quickly navigate to important resources, enhancing efficiency and reducing search time.
- **History**
  - The History feature tracks the user's recently accessed applications and records. This allows users to quickly return to previous items without having to search for them again. It enhances navigation by providing a convenient way to revisit recently worked-on tasks.

- Access Control Lists (ACLs)
  - Access Control Lists (ACLs) are security measures that define who can access specific data or features within ServiceNow. ACLs ensure that users only see and interact with information they are authorized to access, protecting sensitive data while enabling workflow efficiency.
  
- UI Policies
  - UI Policies are rules that control the behavior of fields on forms dynamically. They can set fields as mandatory, read-only, or visible/invisible based on user input or other criteria. UI Policies enhance the user experience by making the interface responsive to the context of data entry.
  
- Business Rules
  - Business Rules are server-side scripts that execute automatically in response to certain conditions or events in ServiceNow. They help automate tasks, enforce business logic, and maintain data integrity. Business Rules ensure that workflows are consistent and adhere to organizational policies.
  
- Client Scripting
  - Client Scripting refers to scripts that run in the user's browser, allowing for dynamic behaviour and interactivity within the ServiceNow UI. These scripts can validate user input, manipulate form fields, and enhance user experience by making the interface more responsive and engaging.

Each of these components plays a vital role in making the ServiceNow user experience efficient, secure, and intuitive, allowing users to maximize their productivity and streamline their workflows.

## ServiceNow Branding Overview

ServiceNow branding encompasses the customization and personalization options available to organizations using the platform. It allows businesses to align the look and feel of their ServiceNow instance with their corporate identity, enhancing user experience and reinforcing brand recognition. This includes adjustments to logos, color schemes, and overall design elements to create a cohesive visual presence.

- **Company Guided Setup**
  - The Company Guided Setup feature streamlines the branding process for organizations. It provides a step-by-step walkthrough that helps users configure their ServiceNow instance to reflect their brand identity. This guided setup simplifies the customization of key elements, such as logos, color palettes, and fonts, ensuring that users can achieve a branded experience without extensive technical knowledge.
- **ServiceNow Portal**
  - The ServiceNow Portal is the primary interface through which users interact with various services and applications. It serves as a customizable landing page that can be tailored to match the organization's branding. Users can design portal pages that showcase specific services, announcements, and resources, creating a user-friendly environment that encourages engagement and satisfaction.
- **UI Builder**
  - The UI Builder is a powerful tool that allows users to create and customize user interfaces within ServiceNow. It provides a drag-and-drop interface, enabling users to design pages and layouts that align with their branding and functional requirements. With UI Builder, organizations can create unique experiences for different user roles, ensuring that the interface is not only visually appealing but also tailored to meet specific user needs.



## ServiceNow Lists and Filters Overview

- **ServiceNow List View Interface**
  - The ServiceNow List View interface is designed to display records in a structured, tabular format, allowing users to efficiently access and manage large sets of data. This interface provides an organized view of records, where users can easily navigate, sort, and interact with individual entries. The layout is intuitive, making it simple for users to find the information they need at a glance.
- **Standard Paradigm**
  - The standard paradigm of the ServiceNow List View is built around usability and functionality. Users can expect a consistent interface across different modules, featuring similar elements such as headers, columns, and action menus. This standardization facilitates a smooth learning curve, enabling users to adapt quickly and work efficiently within various sections of the platform.
- **List Control**
  - List Control refers to the options available to users for managing and manipulating the displayed records. Users can perform actions such as sorting columns, resizing them, and rearranging the order to tailor the view to their preferences. Additionally, List Control includes features like bulk actions, allowing users to edit or delete multiple records simultaneously, which enhances efficiency when handling large datasets.
- **Filter Conditions**
  - Filter conditions in ServiceNow empower users to refine their data view based on specific criteria. Users can create complex filters by combining multiple conditions, such as date ranges, status, and priorities. This functionality enables users to quickly isolate relevant records, making it easier to focus on tasks that require immediate attention. Filters can also be saved for future use, promoting consistent data retrieval.

- Refresh List
  - The Refresh List feature allows users to update the displayed records in real-time, ensuring they are viewing the most current data. This is particularly useful in dynamic environments where data changes frequently, such as incident management or service requests. By clicking the refresh button, users can quickly reload the list, reflecting any recent updates, additions, or deletions in the dataset.

## Forms in ServiceNow

Forms in ServiceNow are essential for data entry and record management, providing a structured way for users to input, view, and update information. They are the primary interface for capturing data across various applications, such as incident reports, service requests, and change management.

- The Standard Layout
  - The standard layout of ServiceNow forms features a user-friendly design that organizes fields and sections logically. Typically, forms include a header with basic record information, a main section for detailed input, and a footer for action buttons. This consistent structure helps users quickly understand where to enter information and find relevant controls.

- Form Field Types

ServiceNow offers various form field types to accommodate different data needs, including:

- Text Fields: For short text entries.
- Textarea Fields: For longer text inputs, such as descriptions.
- Choice Fields: Allow users to select from predefined options.
- Reference Fields: Link to records in other tables, enabling relationships between data.

- Date/Time Fields: Capture date and time inputs effectively.
- Saving Changes
  - When users make updates to a form, they can save changes to ensure their data is recorded. The save operation is typically facilitated by action buttons like "Save" or "Update." Users can also receive feedback on successful saves or any errors that may occur during the process.
- Insert / Insert & Stay
  - ServiceNow provides two options for submitting forms: Insert and Insert & Stay. The Insert option saves the record and navigates the user away from the form, typically returning them to the previous list or homepage. In contrast, Insert & Stay allows users to save the record while remaining on the form, making it easier to add multiple entries without losing context.
- Form Sections
  - Forms can be divided into sections to enhance readability and organization. Each section can group related fields together, making it easier for users to find and complete necessary information. Sections can be expanded or collapsed, allowing users to focus on specific areas of the form as needed.
- Related Lists & Formatters
  - Related lists are used to display records that are related to the current record being viewed. For instance, an incident form may show related tasks or comments. Formatters are UI components that provide additional context or functionality, such as displaying a map for location fields or a progress bar for multi-step processes.

- **Form Views**
  - Form views allow for different presentations of the same form based on user roles or preferences. Users can create custom views to display only relevant fields, enhancing usability for specific tasks. This customization ensures that users see the information that matters most to them.
  
- **Form Personalization**
  - ServiceNow enables users to personalize forms according to their preferences. Users can rearrange fields, change labels, and modify visibility settings to tailor the form to their needs. This level of customization helps improve user experience by allowing individuals to create a layout that works best for them.
  
- **Adding Attachments**
  - Users can add attachments to forms, allowing them to upload files, images, or documents relevant to the record. This feature enhances data richness and context, ensuring that all necessary information is readily available alongside the record.
  
- **Form Templates**
  - Form templates provide predefined layouts for frequently used forms, ensuring consistency and efficiency when creating new records. Organizations can create templates for standard processes, saving time and ensuring that all necessary fields are included.
  
- **Creating & Editing Views**
  - Users with the appropriate permissions can create and edit views to customize how forms are presented. This includes adding or removing fields, changing field order, and setting visibility options. Editing views allows organizations to adapt the form to meet evolving needs and user feedback, ensuring the interface remains effective and user-friendly.

## A Hands-on ServiceNow Tool Demo

- **Logging In**
  - To access the ServiceNow platform, users start by logging in through a secure portal. They enter their credentials, which typically include a username and password. Upon successful authentication, users are directed to the ServiceNow dashboard, where they can begin their tasks. Secure login helps ensure that sensitive information remains protected.
  
- **ServiceNow Next Experience UI**
  - The ServiceNow Next Experience UI represents a modern and intuitive interface designed to enhance user interaction. It features a clean layout, responsive design, and improved accessibility options, making it easier for users to navigate the platform. The Next Experience UI aims to streamline workflows and increase productivity through enhanced usability.
  
- **The Navigation Bar**
  - The Navigation Bar is a crucial component of the ServiceNow UI, providing users with easy access to applications, modules, and frequently used features. It includes a search functionality that allows users to quickly locate specific records or applications, improving efficiency and reducing the time spent navigating through menus.
  
- **ServiceNow Applications Overview**
  - ServiceNow offers a wide range of applications tailored to various business functions, such as IT service management (ITSM), IT operations management (ITOM), human resources (HR), and customer service management (CSM). Each application is designed to address specific organizational needs, providing tools and features that facilitate workflow automation and enhance service delivery.

- The Application Navigator
  - The Application Navigator serves as the primary tool for accessing different applications within ServiceNow. It presents a hierarchical view of available applications and modules, allowing users to expand and collapse sections as needed. Users can search for specific applications or browse through categories to find the desired functionality quickly.
  
- The ServiceNow Store
  - The ServiceNow Store is an online marketplace where users can discover, purchase, and install third-party applications and integrations that extend the capabilities of their ServiceNow instance. This store offers a variety of solutions, ranging from additional functionalities to pre-built integrations, allowing organizations to customize their platform further.
  
- ServiceNow Application Training and Certifications
  - ServiceNow provides comprehensive training and certification programs designed to help users develop their skills and knowledge of the platform. These programs cover various topics, including application usage, administration, and development. Certifications validate expertise, enhancing career opportunities for professionals in the field.
  
- Working with Lists and Forms Overview
  - Lists and forms are integral to data management in ServiceNow. Lists display records in a tabular format, allowing users to view, filter, and manage data efficiently. Forms facilitate data entry and editing, providing structured layouts for capturing information. Understanding how to work with both is essential for effective use of the platform.

- List Views
  - List views in ServiceNow enable users to see multiple records simultaneously, making it easy to identify trends, monitor status, and perform bulk actions. Users can customize list views by adjusting columns, sorting, and filtering records to focus on specific datasets relevant to their work.
  
- Form Views
  - Form views allow users to input and edit data for individual records. Each form can be customized to display relevant fields, enhancing usability. Users can switch between different form views based on their roles, ensuring they have access to the necessary information for their tasks.
  
- Knowledge Management in ServiceNow
  - Knowledge Management in ServiceNow is a feature that enables organizations to create, share, and manage knowledge articles effectively. It allows users to access a centralized repository of information, helping them resolve issues quickly and improve service delivery. Knowledge Management enhances collaboration by ensuring that valuable insights and solutions are readily available to all users.
  
- The ServiceNow Database
  - The ServiceNow Database serves as the underlying storage system for all records and information within the platform. It organizes data in tables, allowing for efficient retrieval and management. Understanding the database structure is crucial for users looking to leverage ServiceNow for reporting, analytics, and application development.

This hands-on demo provides users with a comprehensive overview of ServiceNow's capabilities, empowering them to navigate the platform effectively and utilize its features to streamline their workflows.

## Introduction to Importing Data in ServiceNow

Importing data into ServiceNow is a crucial aspect of managing and utilizing information within the platform. It allows organizations to populate their ServiceNow instance with existing data from various sources, ensuring that all relevant information is available for service management and operational processes. This process can involve a variety of methods, including direct uploads, integrations, and automated data transfers.

- **Import Data into ServiceNow via Integrations**
  - ServiceNow supports data import through integrations with other systems, databases, and applications. This approach facilitates seamless data transfer, minimizing manual entry and reducing the risk of errors. Here are key points regarding data import through integrations:
- **APIs and Web Services:** ServiceNow provides REST and SOAP APIs that allow external systems to send data directly into the ServiceNow database. These APIs can be used to create, update, or retrieve records based on predefined triggers or scheduled tasks.
- **IntegrationHub:** ServiceNow's IntegrationHub is a powerful tool that enables users to create automated workflows connecting ServiceNow with various third-party applications and services. It simplifies the process of importing data by offering pre-built connectors and integration capabilities, allowing users to set up integrations without extensive coding.
- **Data Loader Tools:** ServiceNow includes data loading tools that can facilitate bulk imports from external sources. These tools often support various file formats (e.g., CSV, Excel) and allow users to map fields from the source file to the corresponding fields in ServiceNow.



- **Scheduled Imports:** Organizations can set up scheduled imports to automatically retrieve and update data from external sources at regular intervals. This ensures that the ServiceNow instance remains up-to-date without requiring manual intervention.
- **Data Transformation:** During the import process, data can undergo transformations to meet the specific format and structure required by ServiceNow. This may involve converting data types, changing field names, or merging information from multiple sources to ensure consistency and accuracy.
- **Error Handling and Logging:** ServiceNow provides error handling mechanisms to manage issues that arise during data import. Users can review logs to identify and rectify any errors, ensuring that the data import process is smooth and reliable.
- By leveraging these integration capabilities, organizations can efficiently import data into ServiceNow, maintaining a robust and comprehensive database that supports their operational needs. This process enhances the overall functionality of the ServiceNow platform, enabling better decision-making and improved service delivery.

## **Creating a Data Source in ServiceNow**

Creating a data source is essential for integrating external data into ServiceNow. It defines the parameters for importing data from various systems, ensuring accurate data capture.

- **Integrations in ServiceNow**

Integrations connect ServiceNow with external systems, enabling seamless data transfer and synchronization. This process begins with establishing a data source.

- Start with the Creation of a Data Source

To create a data source:

- Navigate to Data Sources:
- Find the "Data Sources" module in the ServiceNow application navigator.
- Create a New Data Source Record:
- Click "New" to open a form for defining the data source attributes.
- Define Data Source Attributes:
- Fill in the name, type (e.g., JDBC, CSV), description, and connection details (URL, authentication).
- Specify Import Parameters:
- Set parameters for data processing, including field mappings and error handling.
- Save the Data Source Record:
- Save to make the data source available for imports.

- Loading Data from External Sources

After creating a data source, load data by:

- Creating an Import Set Table:
- This temporary table holds incoming data.
- Running the Import Process:
- Initiate the import using the data source, which may involve a manual job or an API call.
- Reviewing and Transforming Data:
- Validate data in the import set and use transformation maps to define how it maps to target tables.
- Importing Data into ServiceNow Tables:
- Finalize the process by importing the validated data into designated ServiceNow tables.

By following these steps, organizations can effectively integrate external data into ServiceNow, enhancing data utilization and operational efficiency.

## Understanding Import Sets in ServiceNow

Import sets in ServiceNow are temporary tables used to stage and process data imported from external sources before it is transferred to target tables. They serve as a crucial step in the data import process, allowing for data validation, transformation, and mapping.

- **How Import Sets Are Created**

To create an import set, users typically follow these steps:

- **Initiate Import Set Creation:**
- When initiating an import, a new import set table is automatically created to hold the incoming data from the specified data source.
- **Define the Import Set Table:**
- ServiceNow generates an import set table based on the data source configuration, which may include attributes like name, source type, and other relevant settings.
- **Load Data into the Import Set Table:**
- Users can load data into the import set table either by using integration methods (like APIs or file uploads) or by manually inserting records.
- **Transforming Data**
- Import sets allow users to transform data to meet the format and requirements of the target tables. This transformation process includes:
- **Data Validation:**
- Before importing, users can review the data in the import set table for accuracy and completeness, identifying any errors that need correction.
- **Using Transformation Maps:**
- Users can create transformation maps that define how fields in the import set map to fields in the target tables. These maps specify which data should be transferred and how it should be formatted, ensuring consistency and integrity.

- Applying Transformations:
- Transformations can include actions like data type conversion, field renaming, and merging multiple fields into one. This flexibility allows organizations to customize the data to fit their operational needs.

- Mapping Individual Fields to Target Tables

Mapping fields is a critical step in the import process. It involves:

- Field Selection:
- Users select specific fields from the import set that correspond to fields in the target tables, ensuring that all necessary data is captured.
- Field Mapping Configuration:
- The mapping process allows for the definition of relationships between the source and target fields, including any transformation logic that should be applied during the import.
- Executing the Import:
- Once the mapping and transformations are defined, users can execute the import process, which transfers the data from the import set to the designated target tables in ServiceNow.

By utilizing import sets effectively, organizations can streamline the process of importing and transforming data, ensuring that all information is accurately captured and integrated into the ServiceNow platform. This functionality enhances data quality and supports better decision-making across the organization.

## ServiceNow Transform Maps & Field Maps

Transform maps and field maps are critical for importing, transforming, and mapping external data into ServiceNow, ensuring data accuracy and alignment with target tables.

- Importing Data

The process starts by creating an import set, which holds data from sources like databases or CSV files. This temporary table allows users to manage data before it's processed.

- Transforming Data

Transform maps define how to manipulate and adjust data from the import set. This includes:

- Data Validation: Checking for accuracy and completeness.
- Data Manipulation: Modifying formats, merging fields, or applying business rules to fit requirements.

- Mapping Imported Data

Field maps specify how each field in the import set corresponds to fields in the target tables. Key steps include:

- Field Selection: Identifying relevant fields for mapping.
- Defining Transformations: Setting rules for each field to ensure correct data format and values.
- Executing the Transform Map: Processing the import set according to the mappings and inserting the transformed data into target tables.

## ServiceNow Incident Management Tutorial and Task Administration

- ServiceNow Incident Management

- ServiceNow's Incident Management module streamlines the process of logging, tracking, and resolving incidents, ensuring efficient service delivery and improved user satisfaction. This module is part of a broader suite that includes capabilities for managing problems, changes, and other tasks.

- Ticket and Task Management Capabilities

ServiceNow supports various task types, including:

- Incident Management: Handles user-reported issues, ensuring prompt resolution and service restoration.
- Problem Management: Identifies the root causes of recurring incidents and implements solutions to prevent future occurrences.
- Change Management: Manages the lifecycle of changes in IT services, ensuring minimal disruption during implementations.

- Task Creation

Creating tasks in ServiceNow is straightforward:

- Logging Incidents: Users can easily submit incidents via a self-service portal or support team input.
- Task Templates: Pre-defined templates can expedite the creation of tasks for common issues or processes, ensuring consistency.

- Task Assignment Rules

ServiceNow automates task assignment based on predefined rules:

- Assignment Groups: Incidents can be routed to specific groups based on criteria like the type of issue or the affected service.
- Round Robin Distribution: Tasks can be assigned evenly among team members to balance workload.

- Task Collaboration

ServiceNow enhances collaboration through features such as:

- Comments and Updates: Users can add comments or updates to tasks, keeping all stakeholders informed.
- Notifications: Automatic notifications alert team members of task assignments, updates, or changes in status.

- Visual Task Boards

Visual Task Boards provide an intuitive interface for managing tasks:

- Drag-and-Drop Functionality: Users can easily move tasks between columns representing different stages (e.g., New, In Progress, Resolved).
- Customizable Views: Teams can tailor task boards to reflect their specific workflows, enhancing visibility and accountability.

By leveraging ServiceNow's Incident Management capabilities, organizations can improve their IT service management processes, streamline task administration, and foster effective collaboration among teams, ultimately leading to better service outcomes and user satisfaction.

## ServiceNow Reporting Tutorial

- ServiceNow Reporting Capabilities

- ServiceNow offers robust reporting capabilities that enable organizations to analyze data, track performance metrics, and gain insights into service management processes. These tools help in making data-driven decisions and enhancing operational efficiency.

- Different Types of Reports

ServiceNow supports various report types to cater to diverse analytical needs:

- List Reports: Display data in a tabular format, allowing users to view and filter records easily.
- Chart Reports: Visualize data using different chart types (bar, pie, line) to highlight trends and comparisons.
- Pivot Table Reports: Summarize and aggregate data dynamically, allowing users to analyze large datasets interactively.
- Dashboard Reports: Combine multiple reports into a single view, providing a comprehensive overview of key metrics.

- How to Create and Manage Reports

Creating and managing reports in ServiceNow involves several steps:

- Access the Report Module: Navigate to the "Reports" section in the application navigator.
- Create a New Report: Click on "Create New" to open the report builder interface. Choose the report type and define the data source.
- Configure Report Settings: Set filters, groupings, and display options to customize the report. Users can also define sorting and aggregate functions.
- Save and Share Reports: Once the report is created, it can be saved for future access and sharing.



- Sharing Reports with Users and Groups

ServiceNow provides multiple options for sharing reports:

- Direct Sharing: Users can share reports directly with specific users or groups, controlling who can view the report.
- Dashboard Integration: Reports can be added to dashboards, allowing teams to access important metrics in one centralized location.
- Scheduled Reports: Users can schedule reports to run at regular intervals and send them via email to designated recipients, ensuring stakeholders stay informed.

By utilizing ServiceNow's reporting features, organizations can effectively track performance, visualize data trends, and share insights across teams, ultimately supporting better decision-making and improved service delivery.

## **What is Low Code No Code Development?**

Low Code No Code (LCNC) development refers to a software development approach that enables users to create applications with minimal or no coding skills. It utilizes visual interfaces and drag-and-drop functionalities, allowing both technical and non-technical users to build software solutions quickly.

- Low Code No Code Software Development
  - Low Code Development: Involves platforms that provide a visual development environment along with the option to write code for advanced customizations. Users can leverage pre-built components and templates to accelerate the development process.
  - No Code Development: Focuses on completely visual development without the need for any coding. This approach is geared towards business users who may not have programming experience but understand their organizational needs.

- How It Works

LCNC platforms typically operate through:

- Visual Development Interfaces: Users can design applications using graphical interfaces, dragging and dropping elements to build user interfaces, workflows, and data models.
- Pre-Built Components: These platforms offer a library of reusable components, such as forms, buttons, and workflows, which can be easily integrated into applications.
- Integration Capabilities: LCNC tools often come with built-in connectors to integrate with various data sources, APIs, and external services, enhancing application functionality.

- Pros:

- Speed: Accelerates the development process, enabling faster deployment of applications.
- Accessibility: Empowers non-developers to participate in the development process, fostering collaboration between IT and business teams.
- Cost-Effective: Reduces the need for extensive development resources, potentially lowering costs.

- Cons:

- Limited Customization: Advanced functionality may be limited compared to traditional coding, making it challenging for complex applications.
- Vendor Lock-In: Relying on specific platforms can lead to dependencies that may complicate future migrations or integrations.
- Scalability Concerns: Some LCNC solutions may struggle to handle larger applications or high user loads efficiently.

- Career Opportunities

The rise of LCNC development has created various career opportunities:

- Citizen Developer: Business users who leverage LCNC tools to build applications that meet specific departmental needs.
- Low Code Developer: IT professionals skilled in using LCNC platforms to create and manage applications, often with some coding knowledge for advanced features.
- Business Analyst: Individuals who understand both business needs and LCNC capabilities, helping to bridge the gap between users and IT.
- Solutions Architect: Professionals who design and oversee the implementation of applications using LCNC frameworks while ensuring they align with organizational goals.

Low Code No Code development represents a transformative approach to software creation, making it more accessible and efficient while also presenting both advantages and challenges for users and organizations alike.