Trump Tweet Analysis

Root

August 3, 2018

An Analysis of the tweets by President Donald Trump

This is an analysis on American President Donald Trump's tweets after he took office on January 20, 2017. Everyone knows that Trump is extremely active in twitter expressing his thoughts through his tweets.

Include the required libraries

Include tm and wordcloud libraries required for creating the wordcloud of tweets. Include stringr for replacing regular expressions and cleaning up the data. Include twitteR prackage to analyse and fetch tweets

require(tm)
Loading required package: tm
Loading required package: NLP
require(wordcloud)
Loading required package: wordcloud
Loading required package: RColorBrewer
library(stringr) library(twitteR)

Fetch the tweets and clean them up

```
realDonaldTrump = userTimeline("realDonaldTrump", n = 3200, includeRts = TRUE)
  Trump_tweets = twListToDF(realDonaldTrump)
  Trump_tweets <- subset(Trump_tweets, created >= as.POSIXct('2017-01-20 00:00:00') )
  print(nrow(Trump_tweets))
                          #& created < as.POSIXct('2016-11-09 00:00:00'))
  Trump tweets$date = as.Date(Trump tweets$created, format = "%Y-%m-%d")
  knitr::kable(head(Trump_tweets[, c("text", "created", "id")], 3))
  Trump_tweets$text <- sapply(Trump_tweets$text,function(row) iconv(row, "latin1", "AS</pre>
CII", sub=""))
  trump data <- Corpus(VectorSource(Trump tweets$text))</pre>
 trump_data <- tm_map(trump_data, stripWhitespace)</pre>
  trump_data <- tm_map(trump_data, removeNumbers)</pre>
  trump_data <- tm_map(trump_data, removePunctuation)</pre>
  trump_data <- tm_map(trump_data, tolower)</pre>
  library(stringr)
 # inspect(trump_data)
 trump_data <-
    tm_map(trump_data, removeWords, stopwords("english"))
  trump data <-
    tm_map(
      trump_data,
      removeWords,
      c(
        "will",
        "just",
        "and",
        "the",
        "our",
        "this",
        "that",
        "for",
        "are",
        "also",
        "more",
        "has",
        "must",
        "have",
        "can",
        "get",
        "amp"
    )
```

Plot wordcloud based on the tweets

```
wordcloud(
  trump_data,
  scale = c(5, 0.5),
  max.words = 200,
  random.order = FALSE,
  rot.per = 0.35,
  use.r.layout = FALSE,
  colors = brewer.pal(8, "Dark2")
)
```

```
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```

Wordcloud shows his Presidential campaign slogan(MAGA), is used as often as he can in his tweets as well. The interesting thing to observe here is that he has not restrained himself from expressing his opinions on the "Fake News" as often as he can. He surely loves the Fox News and their show "Fox and Friends" as these words are appearing more frequent in his tweets.

Note that the echo = FALSE parameter was added to the code chunk to prevent printing of the R code that generated the plot.