Easy to integrate on iOS, Android, and the Web

Firebase provides detailed documentation and cross-platform app development SDKs, to help you build and ship apps for iOS, Android, the Web, Flutter, Unity, and C++.

Trusted by the largest apps and games

Development teams around the world—including NPR, Halfbrick, Duolingo, and Venmo—use Firebase to build and ship their modern apps.

Cache data on a global CDN for faster content delivery

Give your users a faster first-load experience and reduce your querying costs with Firebase's global CDN. Use Firestore with Firebase Hosting to bundle and cache both static and dynamic content.

Build a secure, realtime, offline-enabled app

Keep your app's data in sync across clients and even make sure it works regardless of network latency or connectivity. Add authentication and security rules to safeguard that users can only access data they should access.

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Monitor stability and performance during release

Ensure new features are stable and performant by monitoring your app's most important metrics. Get alerts if something is wrong, learn which issues are most impacting your users, and even instantaneously roll back the feature for certain users.

Reduce crashes to improve user engagement metrics

Fix bugs and performance issues faster to deliver a stable app experience that increases session duration and reduces churn. And even attract new users with higher app ratings.

Increase revenue by personalizing user experience

Maximize revenue by using machine learning to customize the best monetization strategy for each user. With Remote Config, there's no need to release a new version of your app to test different strategies.

Test adoption of new AdMob ad formats

Make data-driven decisions about adopting new AdMob ad formats. A/B test different ad formats and measure their impact on your app's revenue and user metrics before rolling out to all your users.