# Credit Card Spending Habits In India

## Total Transactions

Total
**26.05K**

| Point | Value |
|-------|-------|
| 1291 | |
| 1393 | |
| 1191 | |
| 1115 | |

(Line chart with axis values 1,400 / 1,300 / 1,200 / 1,100 and x-axis Jan 2014, Jul 2014, Jan 2015)
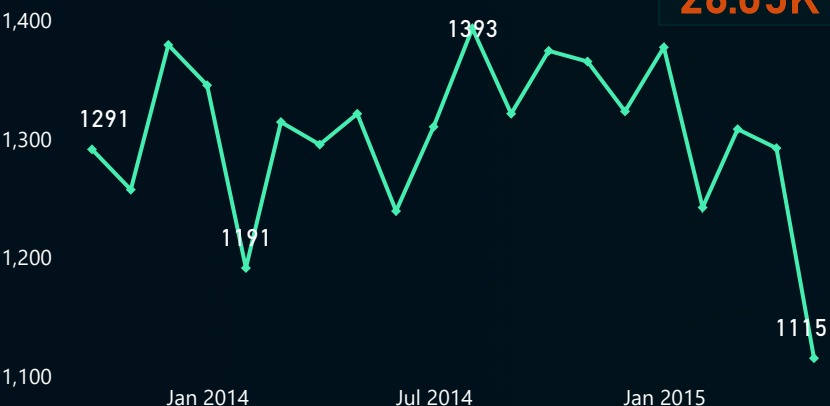
## Analysis by Expense Type

*Amount*    Count

| Expense Type | Amount |
|--------------|--------|
| Bills | 598M |
| Food | 495M |
| Fuel | 485M |
| Grocery | 402M |
| Entertainment | 395M |
| Travel | 15M |
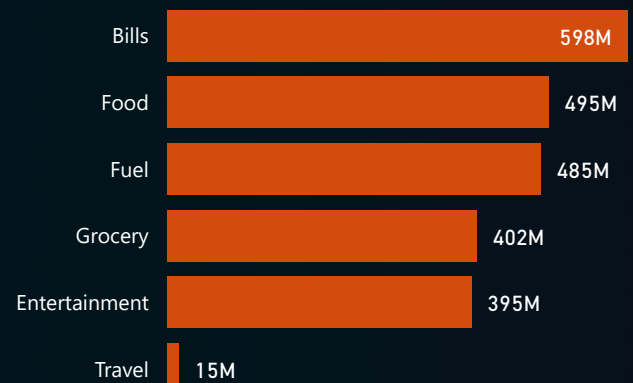
## Top 10

| City | Total transactions | Total Amount |
|------|-------------------:|-------------:|
| Greater Mumbai | 3493 | 577M |
| Bengaluru | 3552 | 572M |
| Ahmedabad | 3491 | 568M |
| Delhi | 3482 | 557M |
| Kolkata | 773 | 115M |
| Lucknow | 759 | 115M |
| Chennai | 774 | 115M |
| Hyderabad | 784 | 114M |
| Kanpur | 764 | 114M |
| Jaipur | 752 | 111M |

## Total Amount of Transactions (In Million)

Total
**4bn**

(Line chart with axis values 220M / 200M / 180M and x-axis Jan 2014, Jul 2014, Jan 2015; data points 207M, 224M, 208M, 174M)
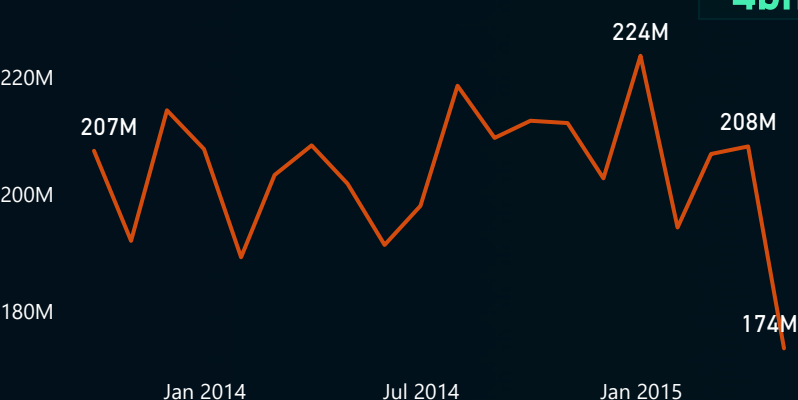
## Analysis by Tier Level

Amount    *Count*

| Tier_level | Count |
|------------|-------|
| Tier_1 | 14K |
| Tier_2 | 4K |
| Tier_3 | 9K |

(x-axis 0K to 10K)
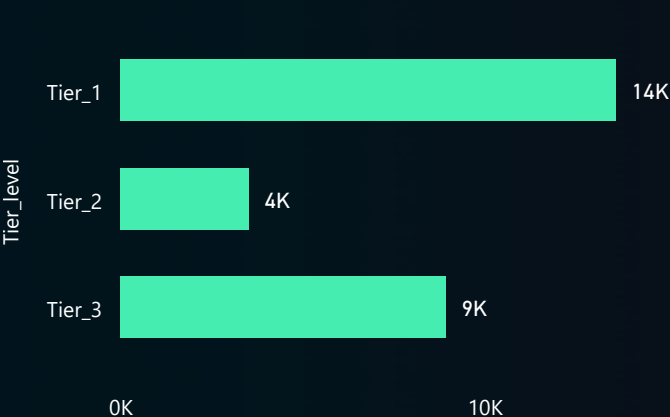
## Bottom 10

| City | Total transactions | Total Amount |
|------|-------------------:|-------------:|
| Fazilka | 1 | 15K |
| Mahbubnagar | 1 | 15K |
| Bahraich | 2 | 24K |
| Tirur | 1 | 26K |
| Changanassery | 1 | 30K |
| Thiruvalla | 3 | 84K |
| Nalbari | 2 | 95K |
| Azamgarh | 2 | 102K |
| Rayagada | 1 | 113K |
| Godhra | 1 | 122K |

# Credit Card Spending Habits In India
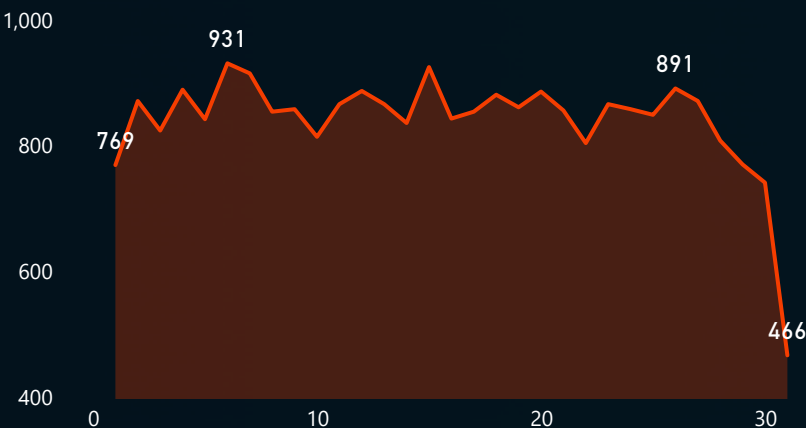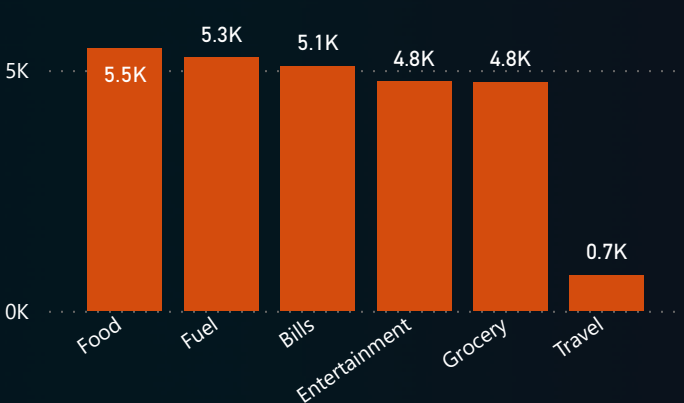
## Analysis by Day

1,000
931
891
800
769
600
466
400
0    10    20    30

## Analysis by Expense Type

5K
5.5K    5.3K    5.1K    4.8K    4.8K

0K    0.7K

Food    Fuel    Bills    Entertainment    Grocery    Travel

## Analysis by Tier_level

Card_type  ○ Gold  ○ Platinum  ○ Signature  ● Silver

| Tier_1 | 3K | 3K | 3K | 4K |
| Tier_3 | 2K | 2K | 2K | 2K |
| Tier_2 | 1K | 1K | 1K | 1K |

0K    10K

## Analsis by Month & Year

1,400
1393
1,300
1291
1191
1,200
1115
1,100

Jan 2014    Jul 2014    Jan 2015

## Analysis by Card_type

| Silver | | Platinum | Gold |
| 6.84K | | | |
| Signature | | | |
| 6.45K | | 6.40K | 6.37K |
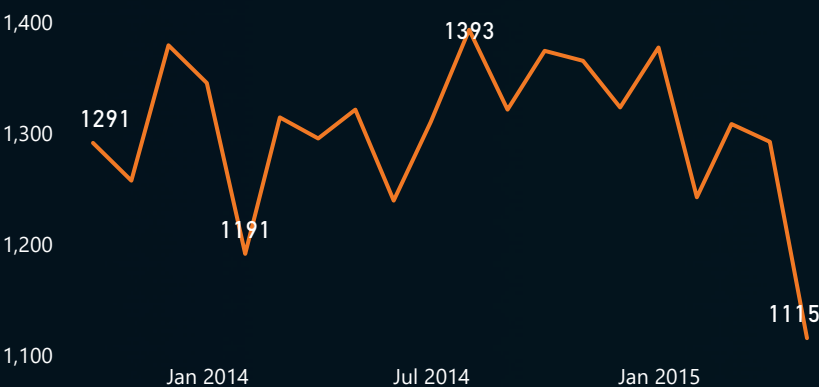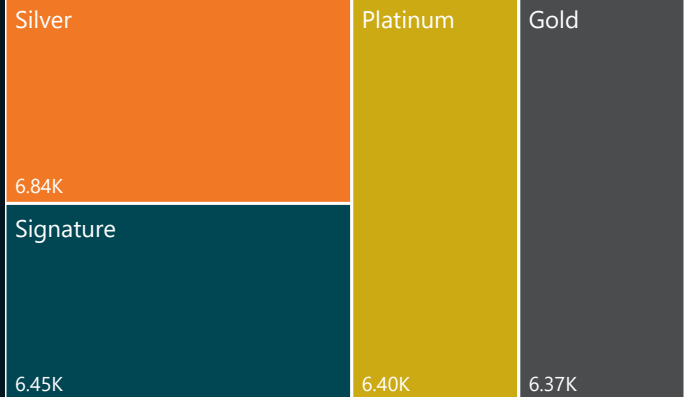
## Analysis of Gender type and their spending on different expense type

| Exp_type | F | M |
|---|---|---|
| Bills | 56.32% | 43.68% |
| Entertainment | 50.06% | 49.94% |
| Food | 55.13% | 44.87% |
| Fuel | 49.78% | 50.22% |
| Grocery | 51.07% | 48.93% |
| Travel | 51.36% | 48.64% |

# Credit Card Spending Habits In India

## Analysis by Day

154M
140M
120M
150M
100M
74M
0  10  20  30

## Analysis by Expense Type

| | |
907M Bills, 825M Food, 789M Fuel, 726M Entertainment, 718M Grocery, 109M Travel
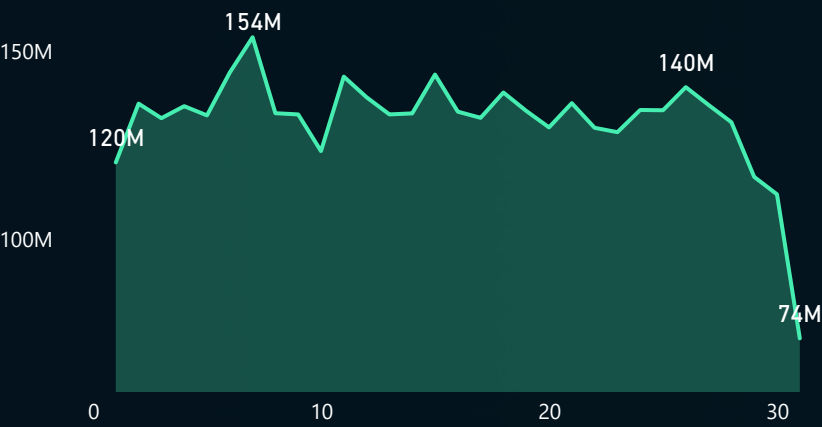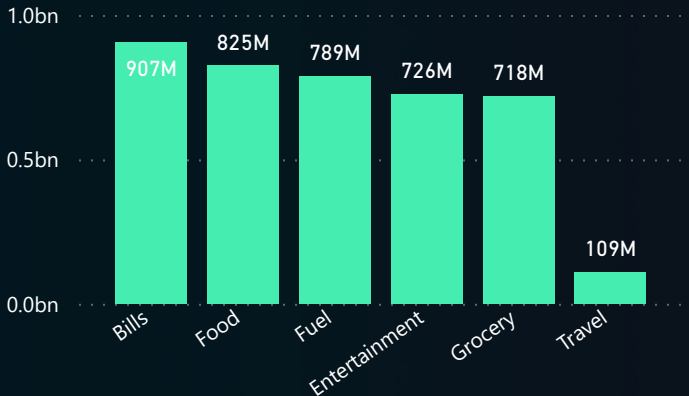
## Analysis by Tier_level and card type used
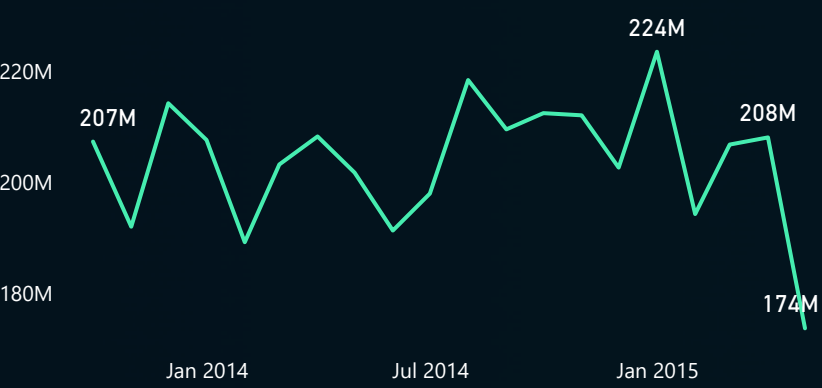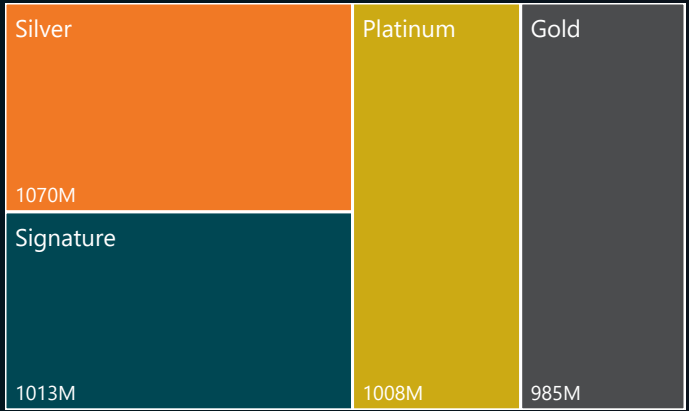
Card_type ● Gold ● Platinum ● Signature ● Silver

| Tier | Gold | Platinum | Signature | Silver | Total |
|---|---|---|---|---|---|
| Tier_1 | 515M | 528M | 528M | 580M | 2151M |
| Tier_3 | 338M | 352M | 347M | 356M | 1393M |
| Tier_2 | | | | | 531M |

## Analsis by Month & Year

224M
207M
208M
174M
Jan 2014  Jul 2014  Jan 2015

## Analysis by Card_type

Silver 1070M | Platinum 1008M | Gold 985M
Signature 1013M

## Analysis of Gender type and their spending on different expense type

| Exp_type | F | M |
|---|---|---|
| Bills | 64% | 36% |
| Entertainment | 49% | 51% |
| Food | 55% | 45% |
| Fuel | 50% | 50% |
| Grocery | 51% | 49% |
| Travel | 51% | 49% |