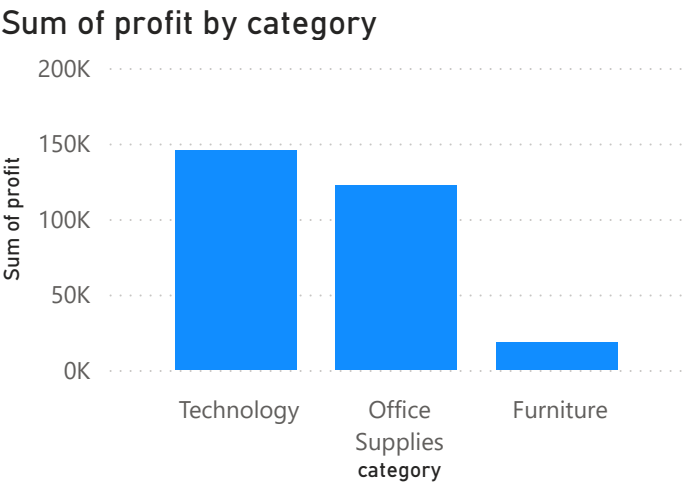


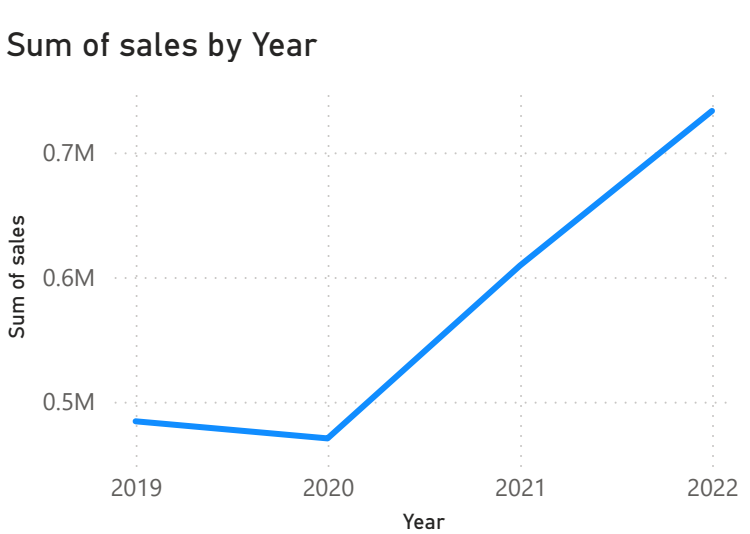
Sales and Profit Analysis

Dashboard / Superstore Dataset

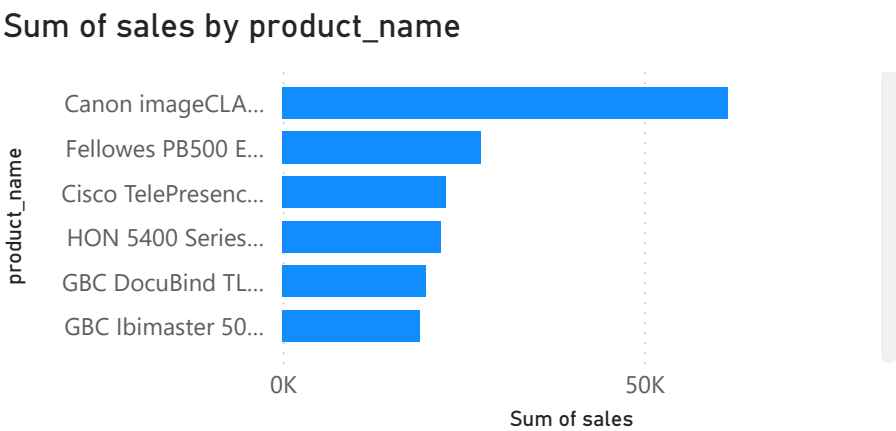
Technology is the most profitable category, followed closely by office supplies. Furniture lags far behind in profit contribution.



Sales steadily increased year over year, with a sharp rise observed after 2020 - indicating strong recovery and growth.



Canon and Fellowes products dominate the top-selling list, highlighting their popularity and revenue impact.



The West region generates the highest share of profit (37.86%), while the South and East regions contribute moderately. Central remains the lowest.

