

1/1/2016

6/30/2017

Total Orders by Category		
Accessories	Bikes	
	Clothing	

Total Orders by Subcategory Tires and Tubes Helmets 6.0K Road Bikes 5.1K Bottles and C... 4.5K Mountain Bikes Jerseys Touring Bikes 2.1K Caps Fenders 2.0K Gloves Shorts Cleaners Hydration Pac... Socks 0.5K Vests 0.5K 0K 5K 10K

ProductName	Total Orders ▼	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2, 952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Long-Sleeve Logo Jersev, L	424	3 54%
Total	22,534	2.14%

View Product Detail



Monthly Revenue

\$1.83M~

Monthly Orders 2.146!

Goal: 2165 (-0.88%)

Monthly Returns

166~ Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

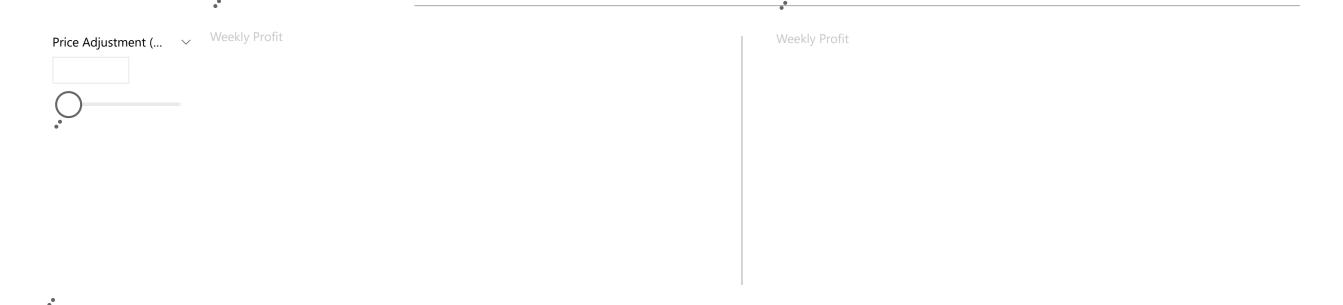
Top Product (Profit)

Mountain-200 Black, 46

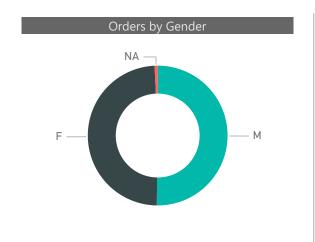
Select all Europe North America Pacific



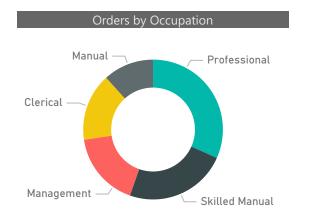
AWC Logo Cap

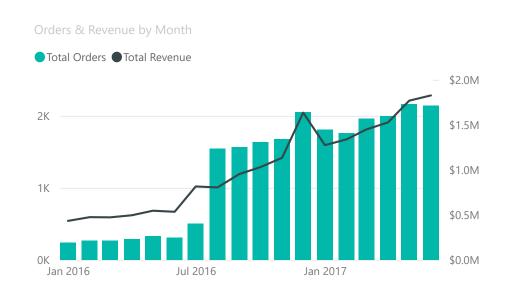


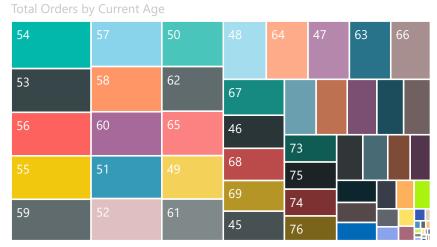












Mr. Maurice Shan

Top Customer

6

Customer Orders

\$12.41K

Customer Revenue

