

# RETAIL SALES ANALYSIS

Month

April

Year

2016

2395

Total Sales

11

Total Orders

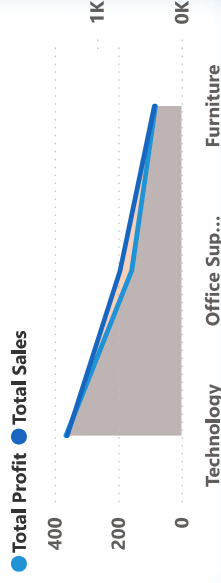
₹ 603.4242

Total Profit

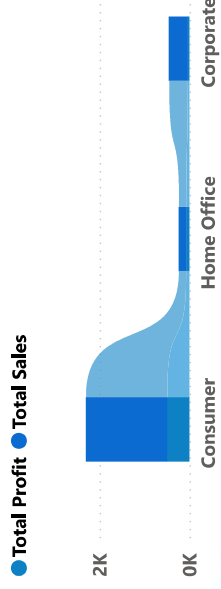
25.19

Profit Margin %

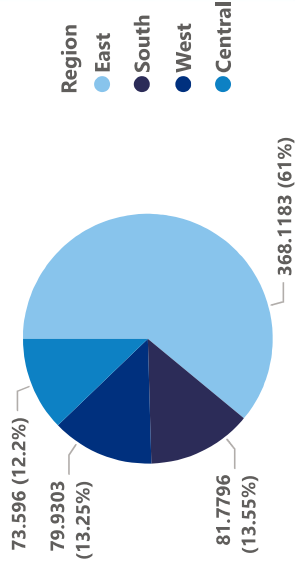
Total Profit and Total Sales by Category



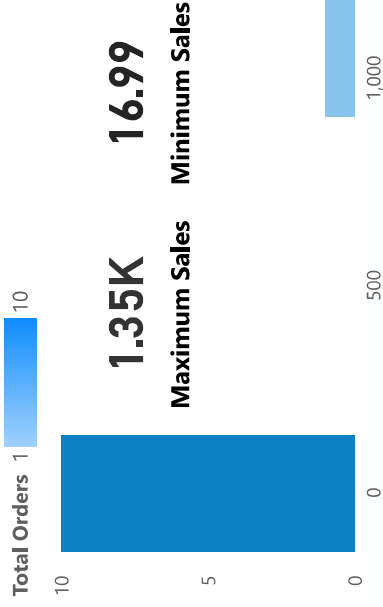
Total Profit and Total Sales by Segment



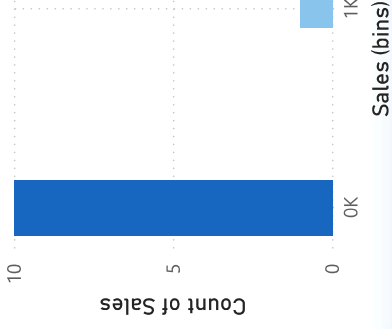
Total Profit by Region



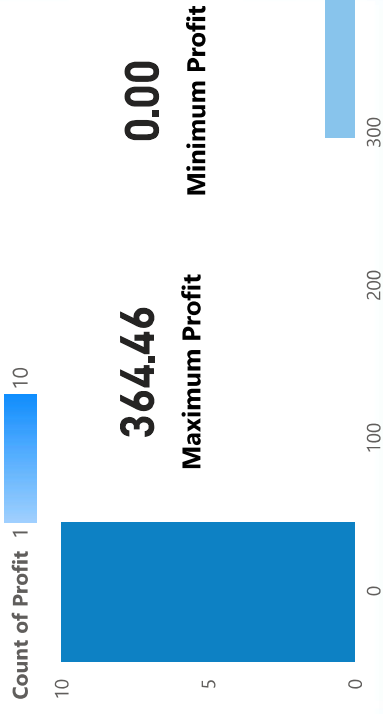
Total Orders by Sales



Sales Distribution



Total Orders by Profit



Region

Central

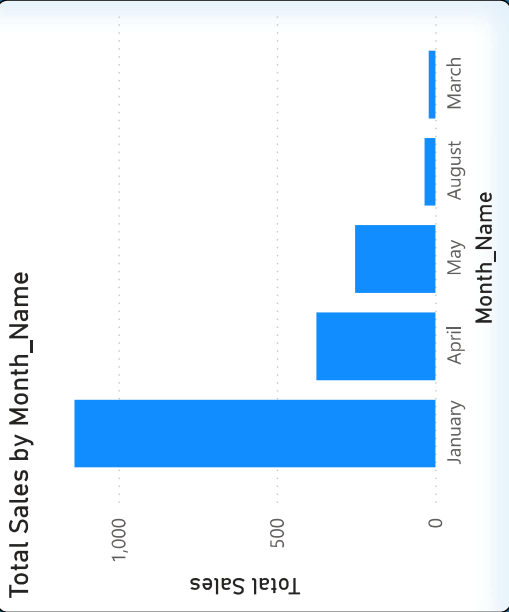
South

East

West

Year

2014



Total Profit	Total Sales	Product_Name	Profit Margin %
6.87	14.62	Avery 516	47.00
9.60	95.97	Bluelounge Milo Smartphone Stand, White/Metallic	10.00
110.12	978.84	Cisco Ip Phone 7961G Voip Phone - Dark Gray	11.25
10.22	62.92	Honeywell Quietcare Hepa Air Cleaner	16.25
15.99	213.22	Luxo Adjustable Task Clamp Lamp	7.50
12.86	32.97	Memorex Froggy Flash Drive 4 Gb	39.00
17.75	354.90	Sensible Storage Wiretech Storage Systems	5.00
11.54	24.56	Xerox 1933	47.00
9.33	19.44	Xerox 209	48.00
3.40	19.46	Zebra Zazzle Fluorescent Highlighters	17.50
207.69	1,816.89		11.43