

Orders Overview

CATEGORY

All

1/01/2014

31/12/2024

Total Order Amount

\$473.81M

Total Orders

1.06M

Total Customers

10K

Average Order Value

\$549.67

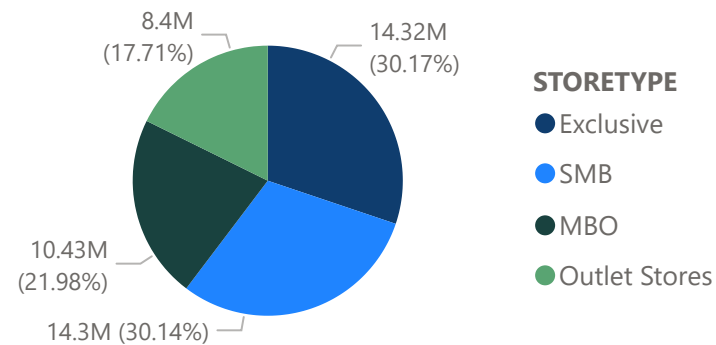
Total Discount

\$49.40M

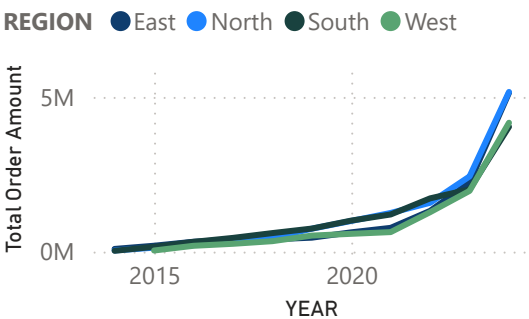
Shipping Cost

\$58.15M

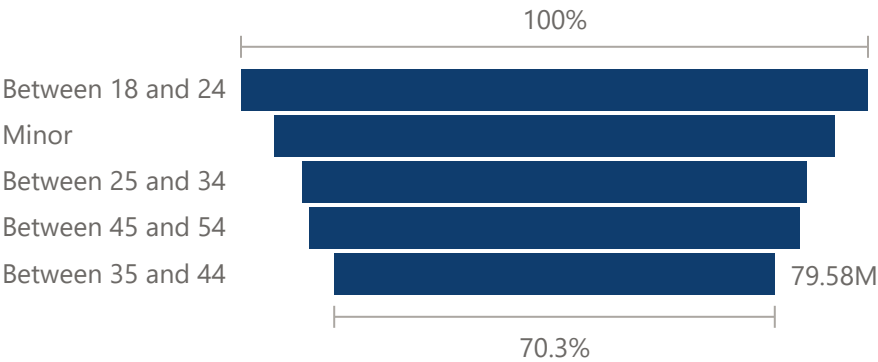
Total Order Amount by STORETYPE



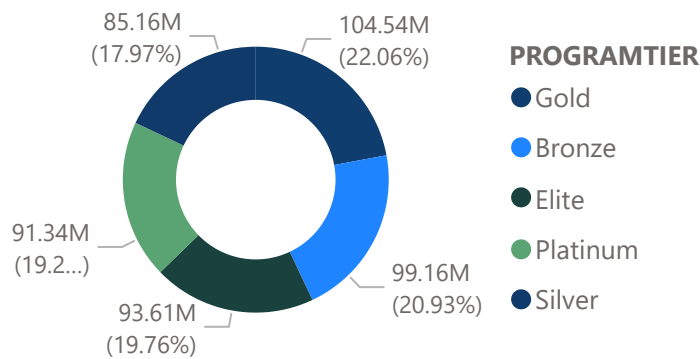
Total Order Amount by YEAR and REGION



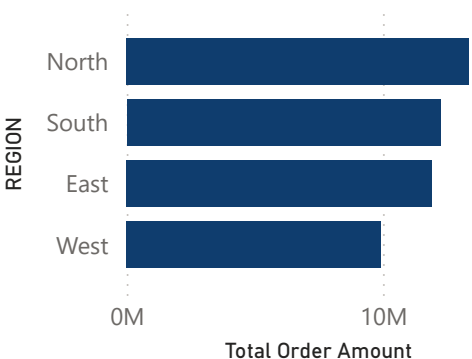
Total Order Amount by Age Distribution



Total Order Amount by PROGRAMTIER



Total Order Amount by REGION



Total Order Amount by CATEGORY



East

North

South

West

Bronze

Elite

Gold

Platinum

Silver