

# PROJECT REPORT

## 1. INTRODUCTION

### 1.1 Overview:

Starting a new company can be an exciting and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. There are several key areas that you should focus on when conducting a startup company analysis. Conducting a thorough analysis of these areas can help you identify potential challenges and opportunities, and develop strategies to address them. It is also important to regularly review and update your analysis as the business progresses, in order to adapt to changing market conditions.

### 2.2 Purpose:

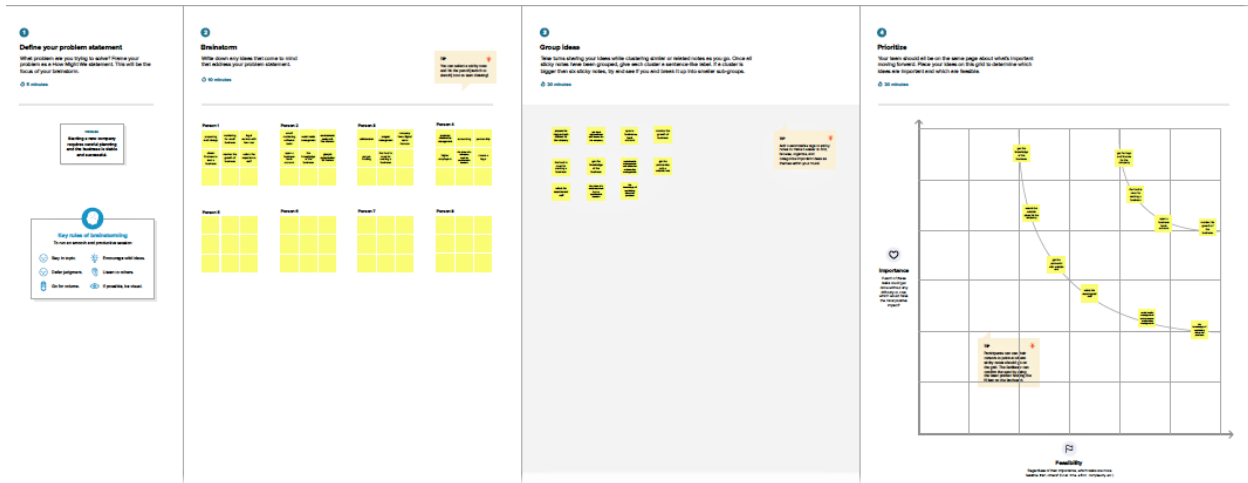
We can make this visualization application available for people, for more Insights and ideas can ask for payment and also can give these insights to Make the understand and help in the sense of investing.

## 2. PROBLEM DEFINITION & DESIGN THINKING

### 2.1 Empathy map:

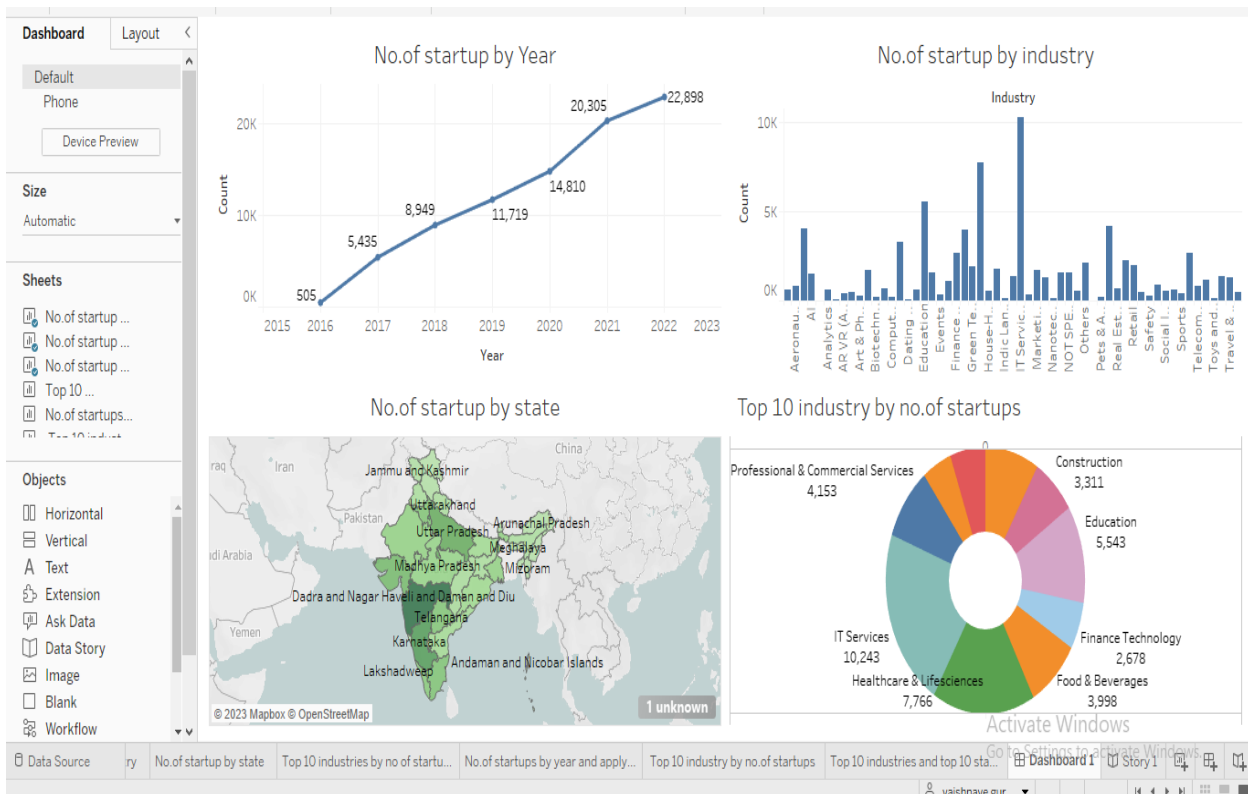


## 2.2 Ideation & Brainstorming Map:

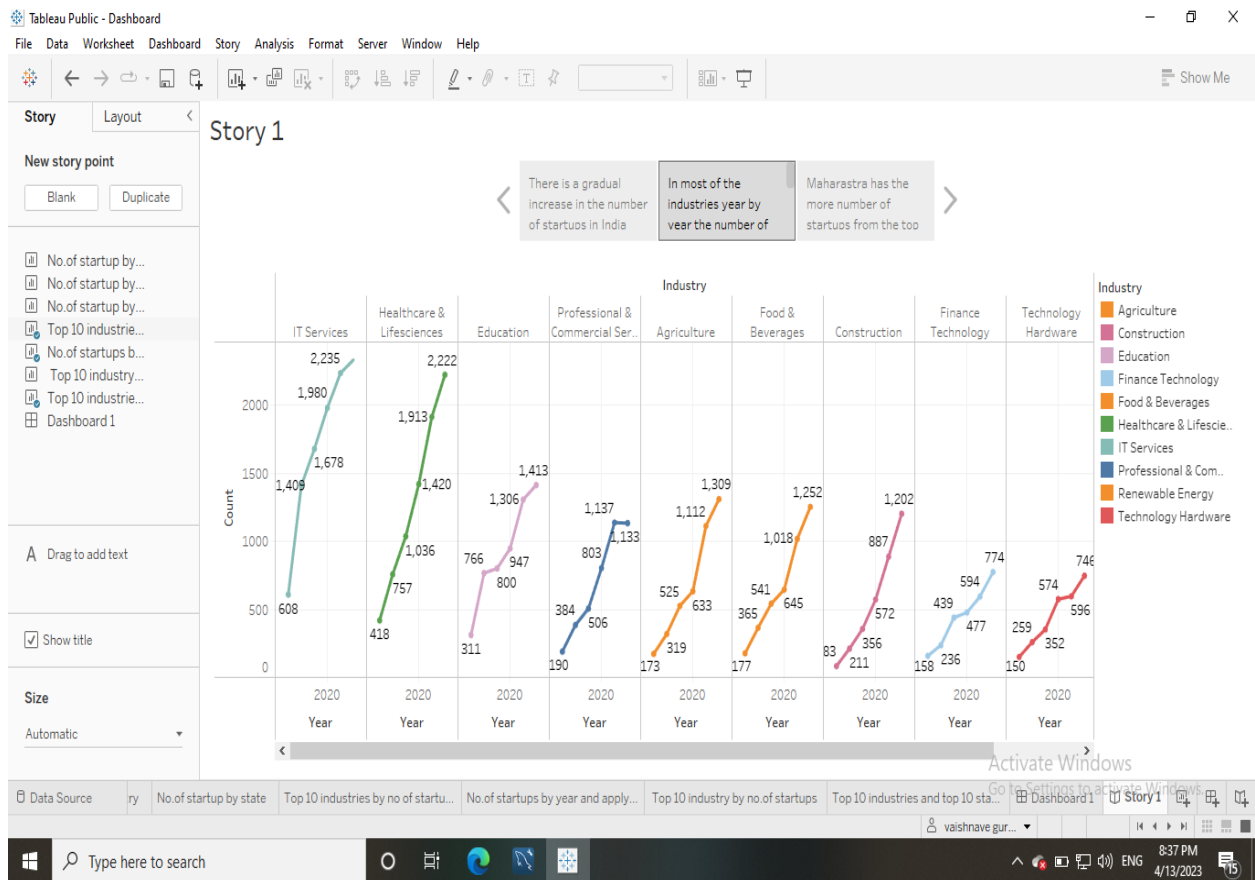
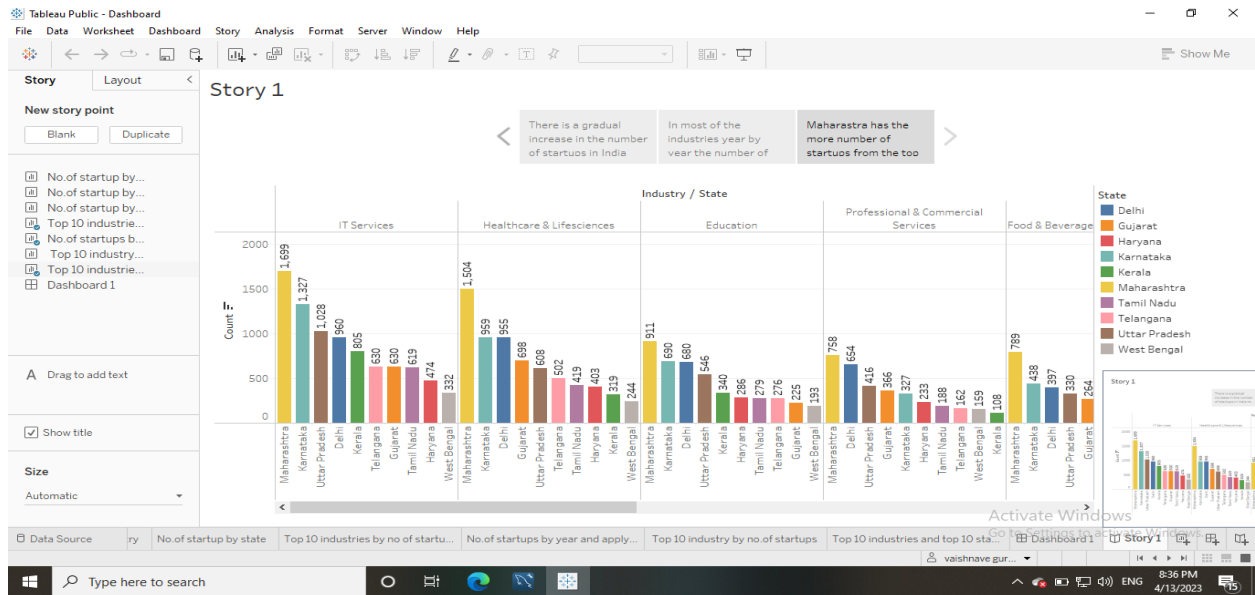


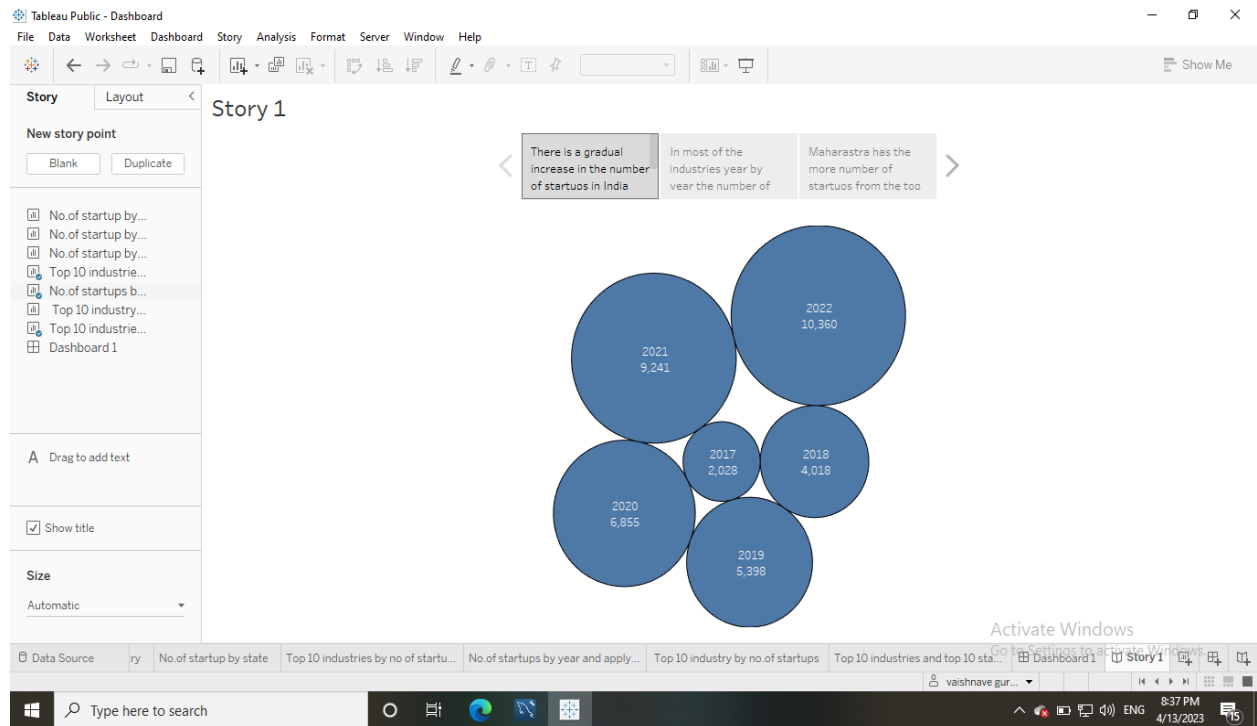
## 3. RESULT

### 3.1 Dashboard:



## 3.2 Story:





#### 4. ADVANTAGES & DISADVANTADES

##### Advantages:

- Startups are the boost for any country
- With the help of Dashboards we can find out the current situation of startup companies
- It is used to start or not start his/her own company and become successful
- We can make this visualization application available for people

##### Disadvantages:

- The most disadvantage is everyone can see this visualizations
- Sometimes it is more tough to starting a new company
- Sometimes it should not be able to reach the people
- In other times we get into debt if the business is not running successfully

## 5. APPLICATIONS

The first example of implementing Big Data at startup is personalizing a lot of data. If the previous technology made personalization of data difficult and long to do with Big Data Technology, it all feels easier.

The purpose of personalizing this data is to improve and improve user satisfaction from the startup business. With this application, businesses can take advantage of data and then present various kinds of attractive offers because the needs of users can be clearly read.

The next application is tracking and also customer habits. With this implementation the company can easily offer something because it relates to what is needed by the user.

## 6. CONCLUSION

Startup India is a flagship initiative of the Government of India, intended to build a strong eco-system for nurturing innovation and Startup in the country that will drive sustainable economic growth and generate large scale employment opportunities.

In order to meet the objectives of the initiative, Government of India is announcing this action plan that addresses all aspects of the startup ecosystem.

## 7. FUTURE SCOPE

India can be considered a youthful country as it has been 65 years of its independence. The population growth and shortage of skilled workers have been the two main variables influencing the employment market situation nowadays. These days, businesses are searching for experts that are qualified and can provide outcomes for the individuals who desire to 3 primary scope of Start-Up Companies in Modern India.

- ❖ Increase in Globalization
- ❖ Startup Ecosystem
- ❖ Make in India initiative

## 8. APPENDIX

### A. Source Code:



