



## Hands on 3: Tableau Visual I

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In this activity, you will build on the hands on 2: data connectivity. You will develop different sheets to visualize the data and provide insights on the operations of the companies in the simulation game. You are required to do the following:

**FILE to use: Data model based on Price-marketing, Profit\_Sales, & Sales\_Inventory Excel files**

### Tasks

1. Identify different areas of operations that may be interesting to investigate. Areas of operations include pricing, marketing, sales, inventory management, etc.
2. Identify the charts that will be appropriate for visualizing the data associated with the areas of operations.
3. Develop the charts in different sheets in tableau
4. Upload the visual to tableau public and submit the url of your visual to blackboard.