



Customer Demographics Dashboard

7032
Total Customers

1869
Churned Custo...

0.27
Churn Rate

64.80
Avg Monthly Charge

32.42
Avg Tenure

Gender

Female

Male

TenureGroup

0-12

13-24

25-36

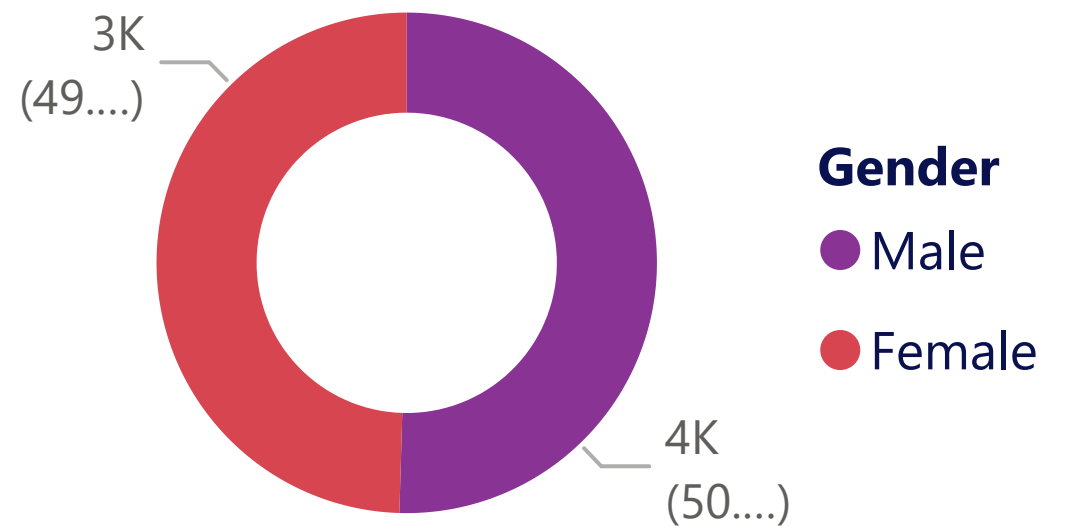
Contract

Month-...

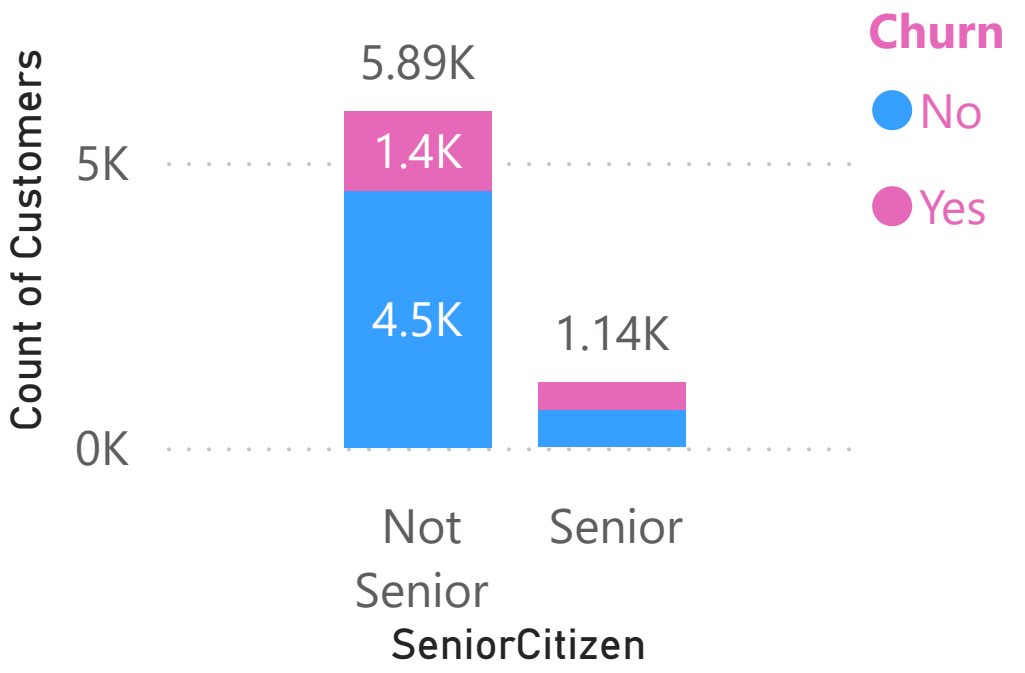
One year

Two year

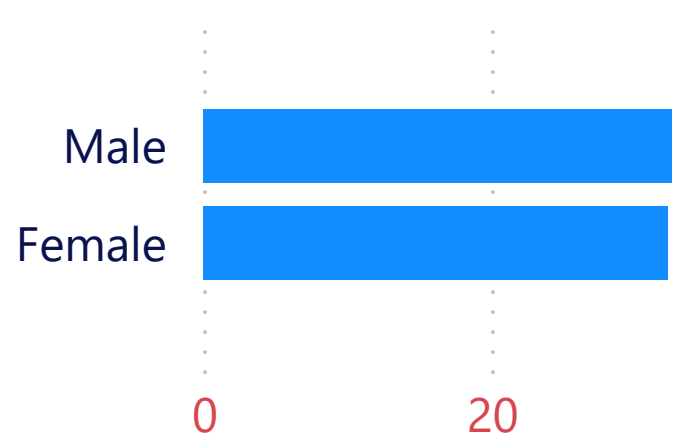
Total Customers by Gender



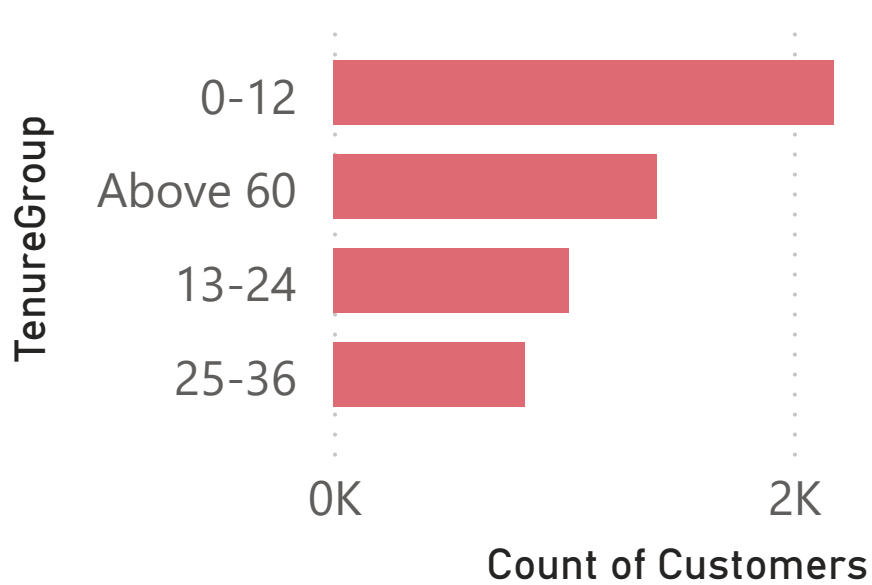
Count of Customers by SeniorCitizen and Churn



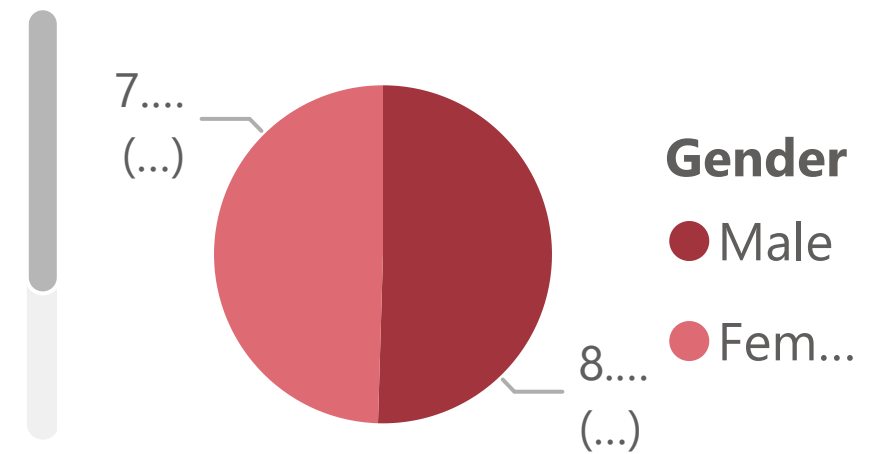
Avg Tenure by Gender



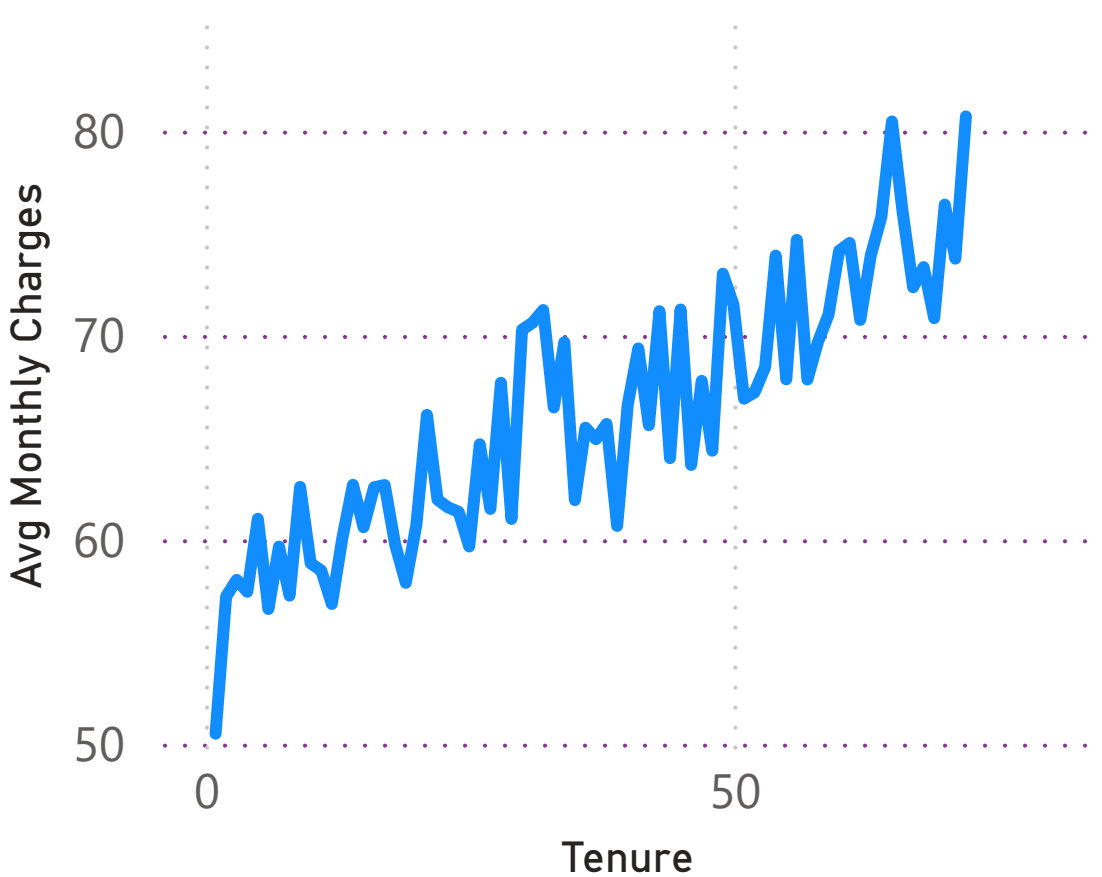
Count of Customers by TenureGroup



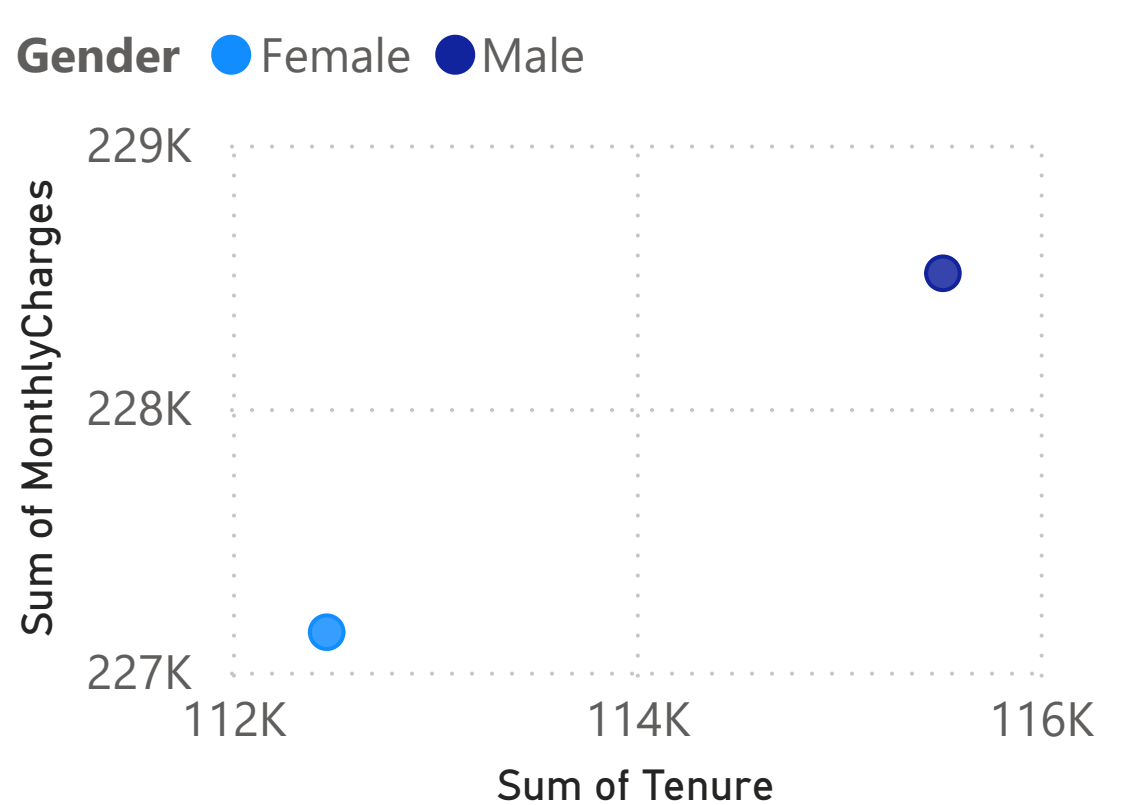
Total Revenue by Gender



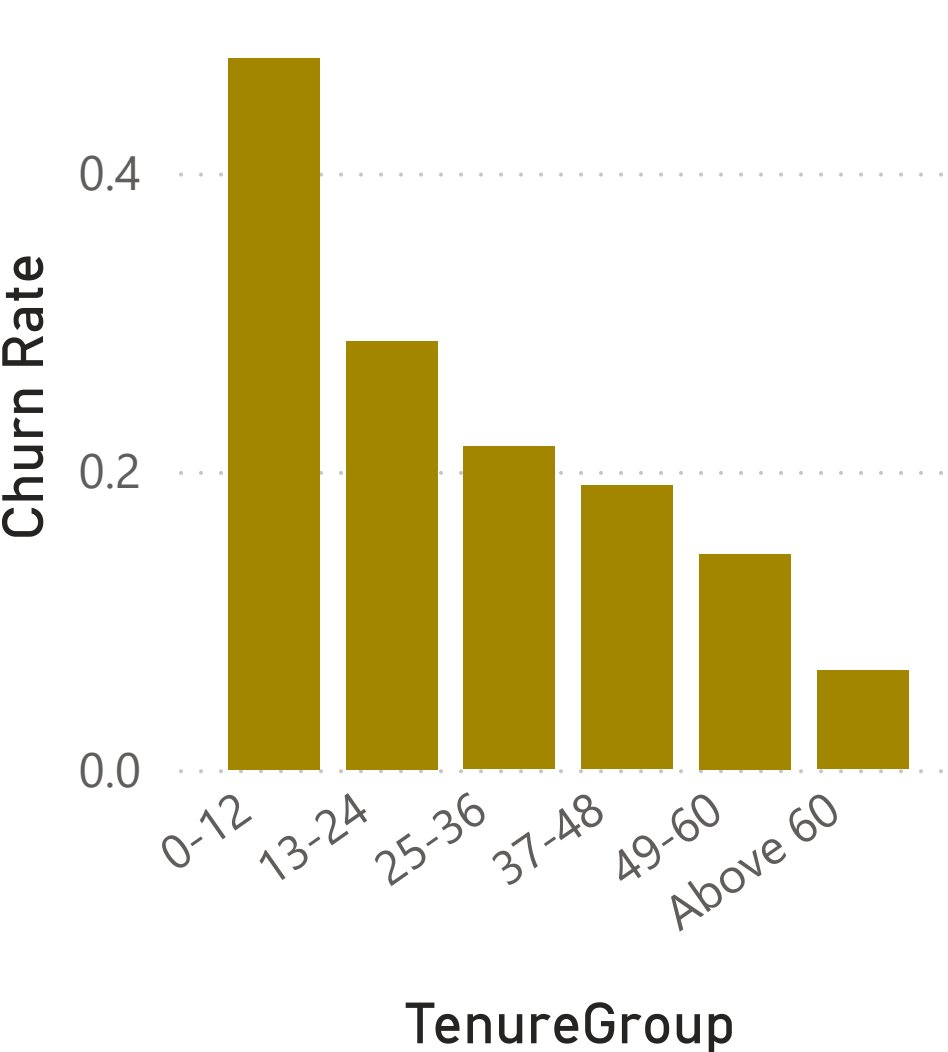
Avg Monthly Charges by Tenure



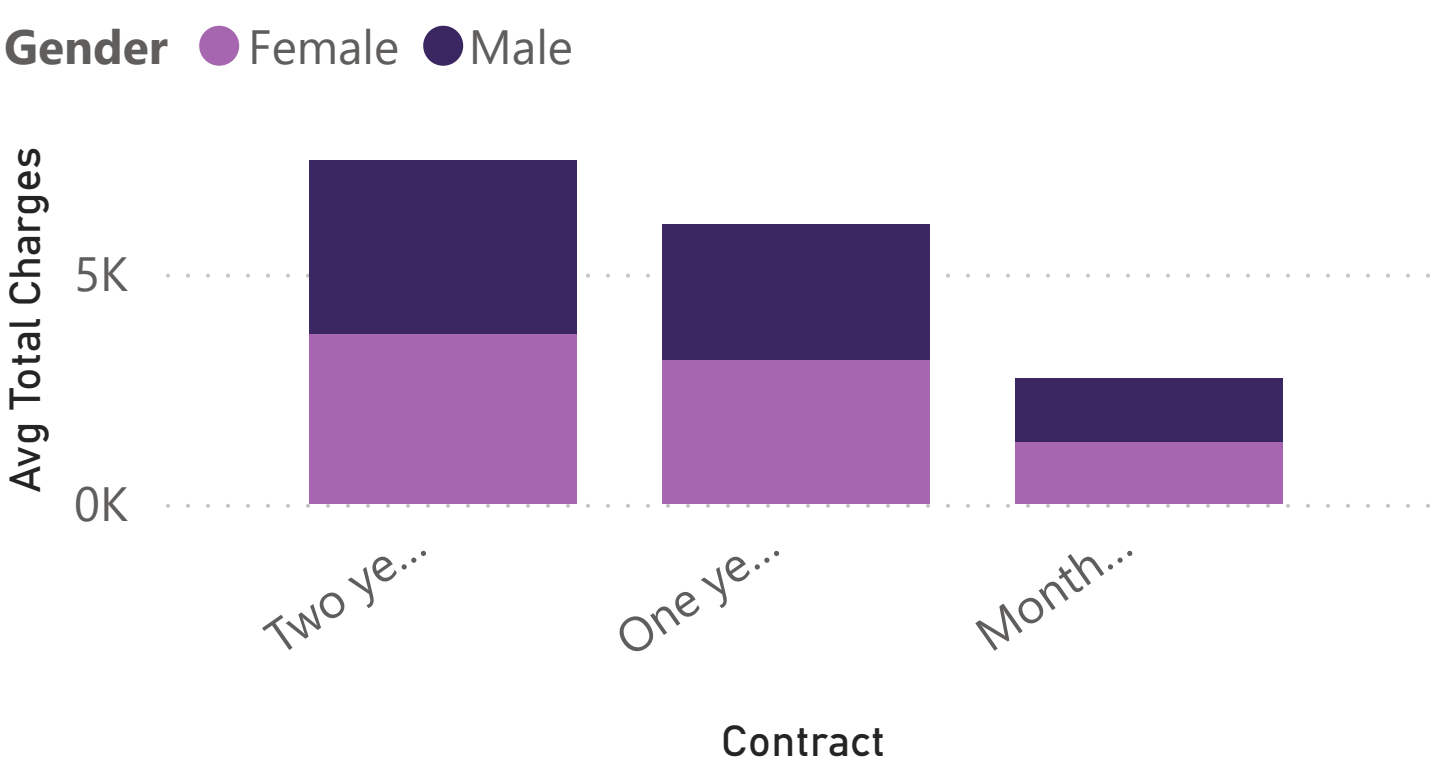
Sum of Tenure and Sum of MonthlyCharges by Gender



Churn Rate by TenureGroup



Avg Total Charges by Contract and Gender



Service Subscription Dashboard

Gender

- Female
- Male

Total Customers

7K

InternetService

DSL

Fib...

No

32.42

Avg Tenure

Contract

- Month-to-month
- One year
- Two year

64.80

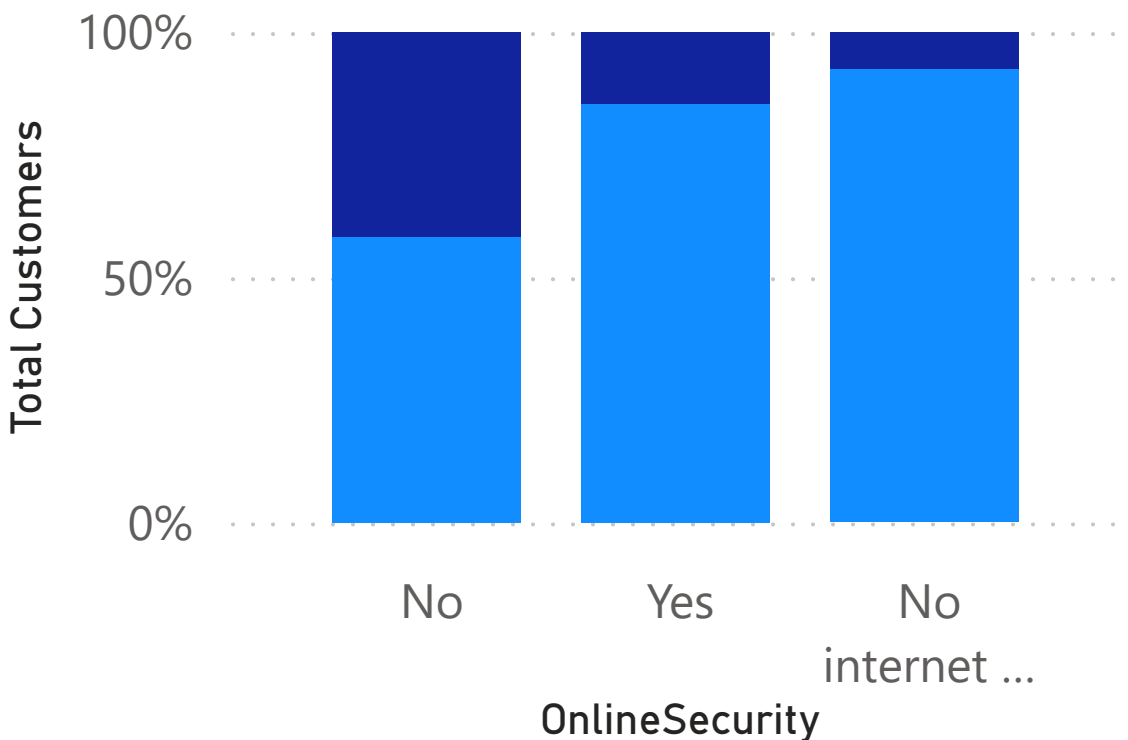
Avg Monthly Charges

Total Customers by OnlineSecurity and Churn

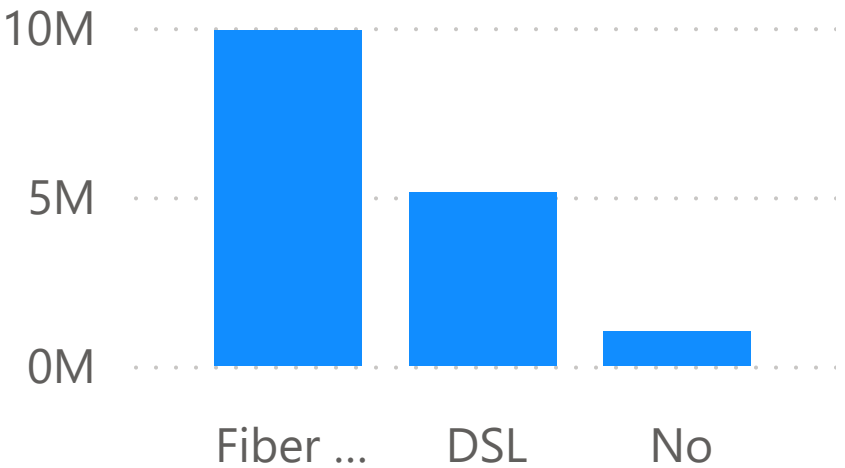
Churn

No

Yes



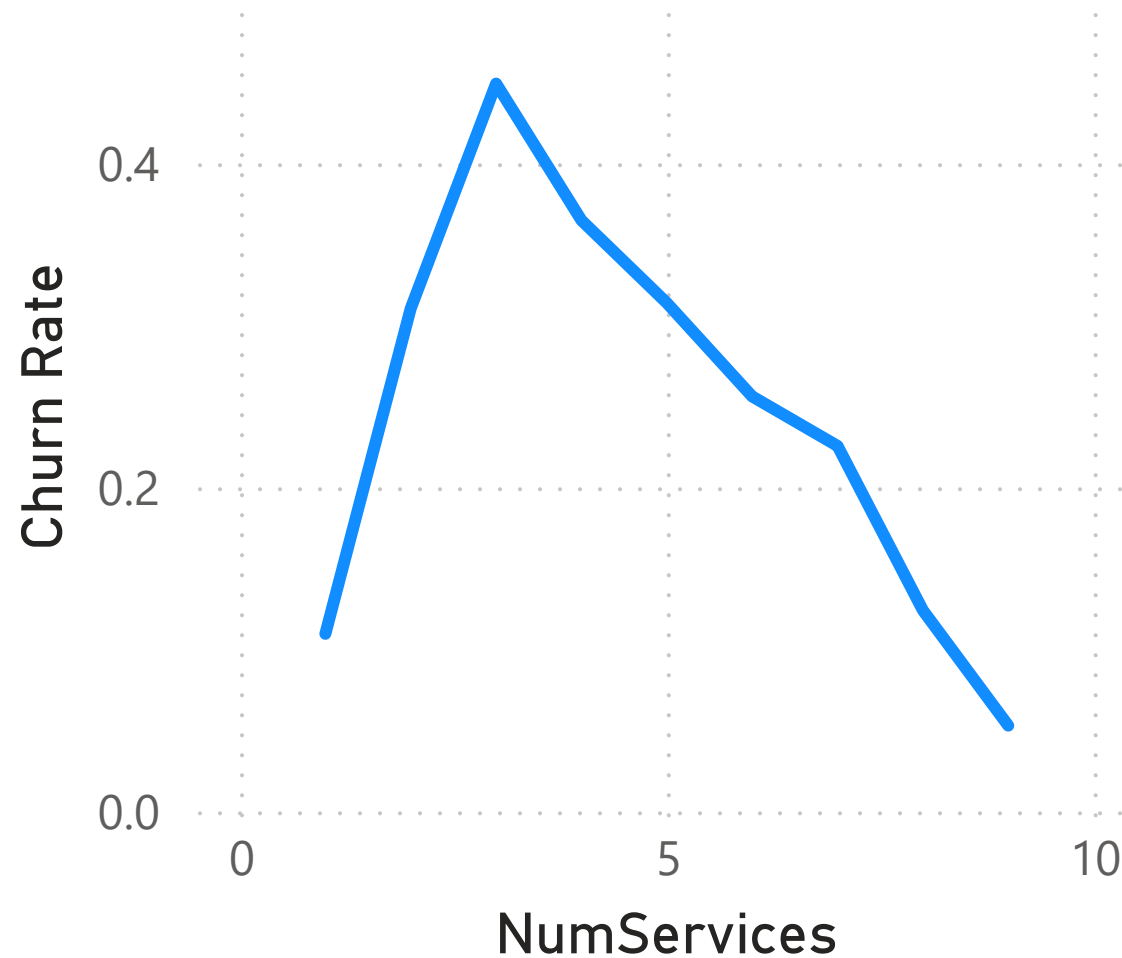
Total Revenue by InternetService



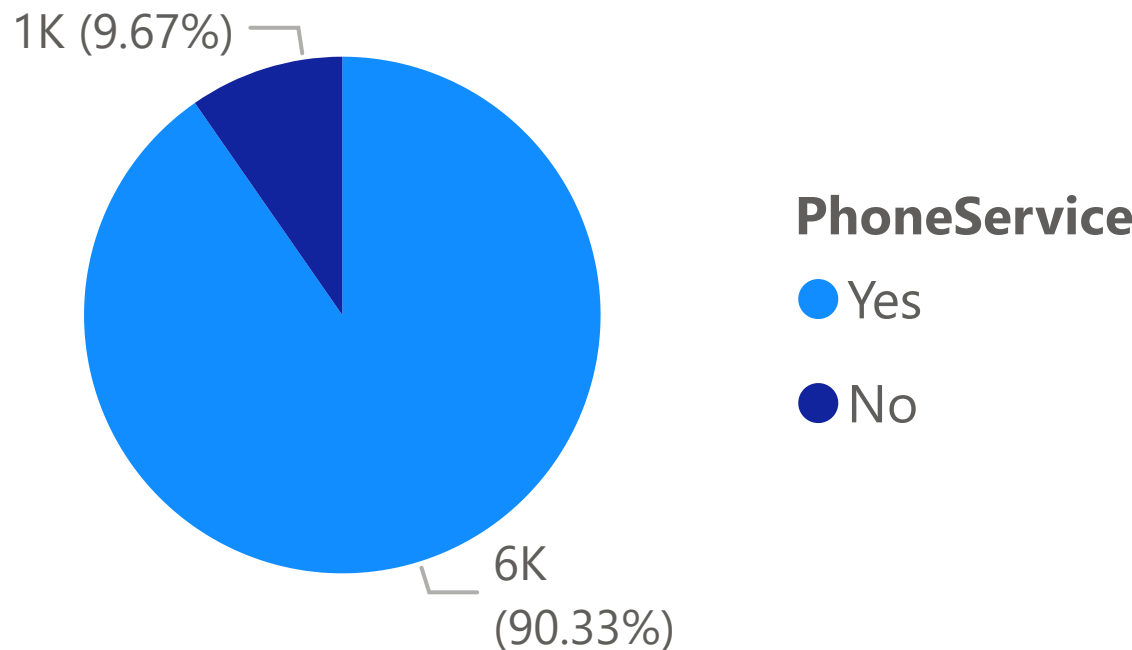
SeniorCitizen

- Not Senior
- Senior

Churn Rate by NumServices



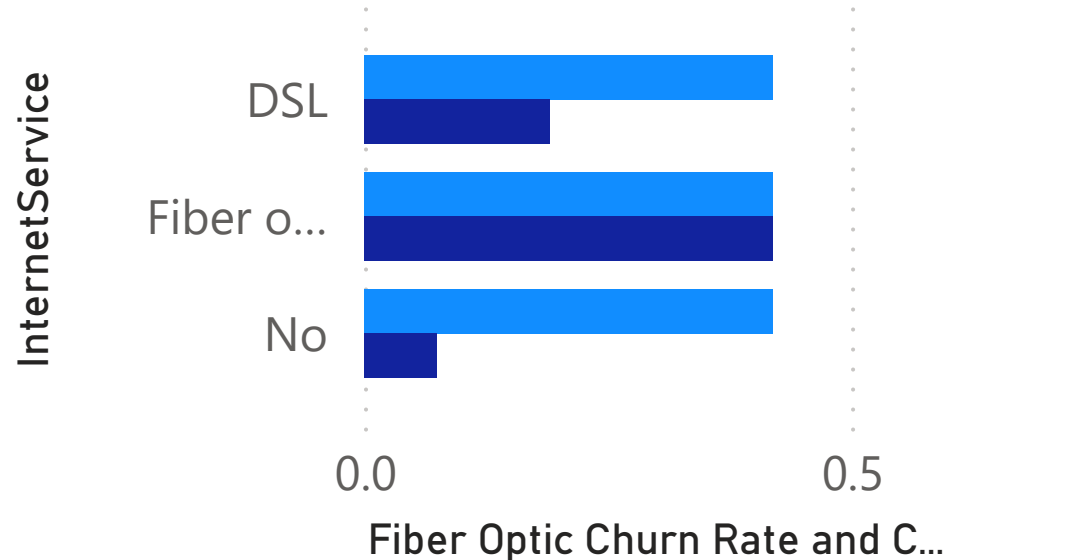
Total Customers by PhoneService



Fiber Optic Churn Rate and Churn Rate by InternetService

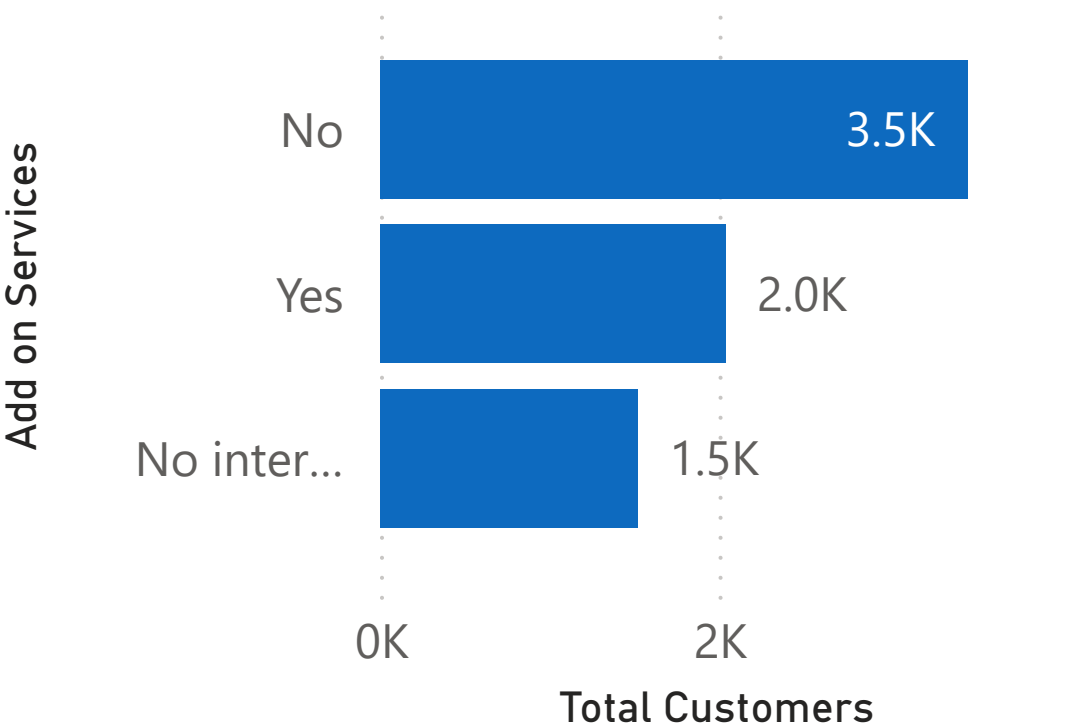
Fiber Optic Churn Rate

Churn Rate

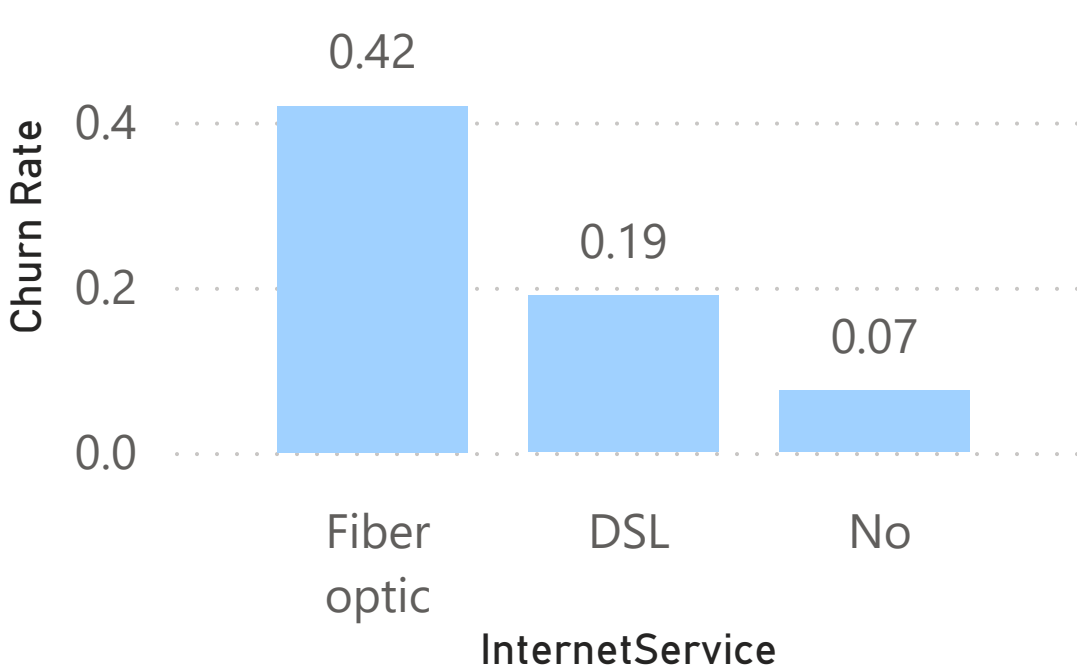


Churn by Service Combination		No	Yes	Total
+	No	938	938	938
	No internet service	113	113	113
	Yes	818	818	818
Total		1869	1869	1869

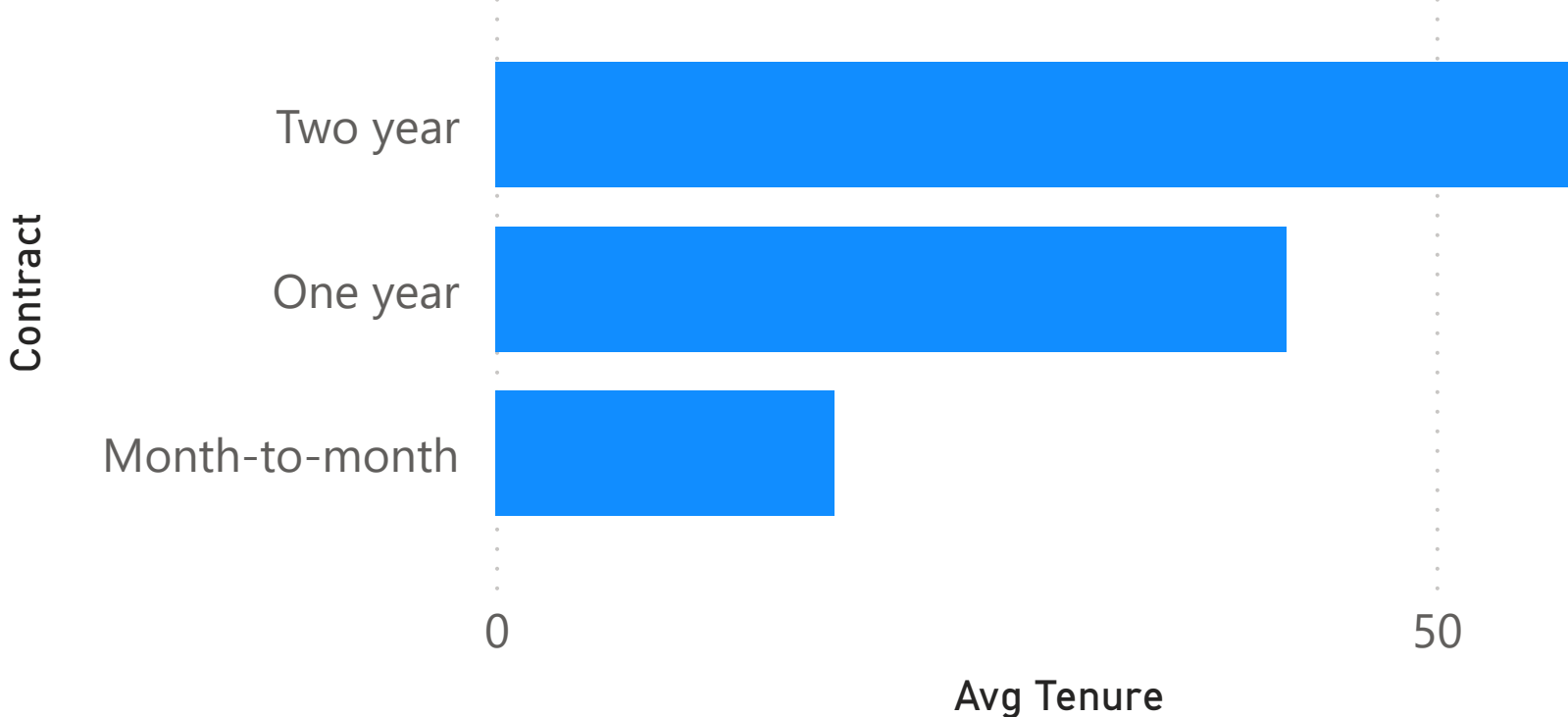
Total Customers by Add on Services



Churn Rate by InternetService



Avg Tenure by Contract

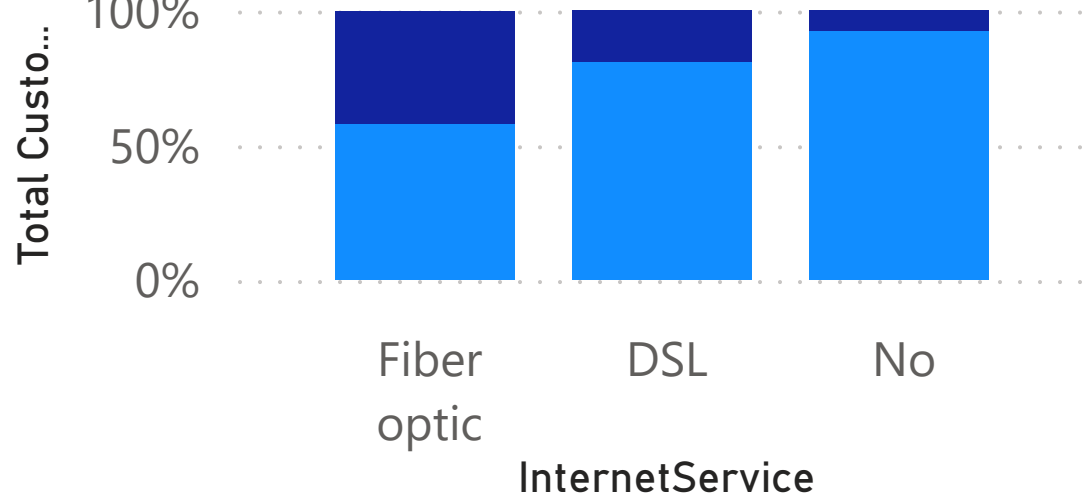


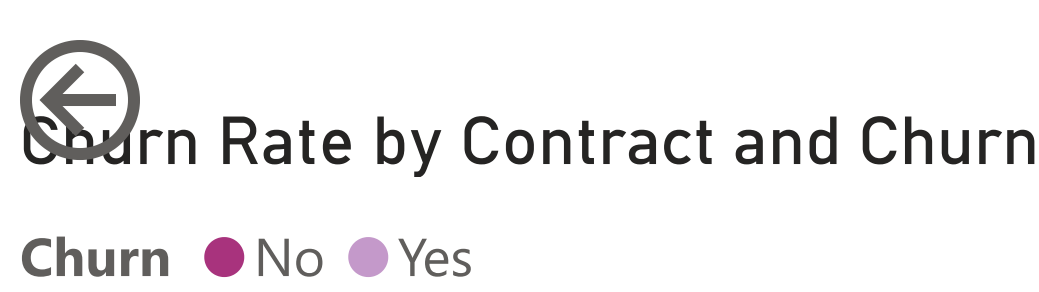
Total Customers by InternetService and Churn

Churn

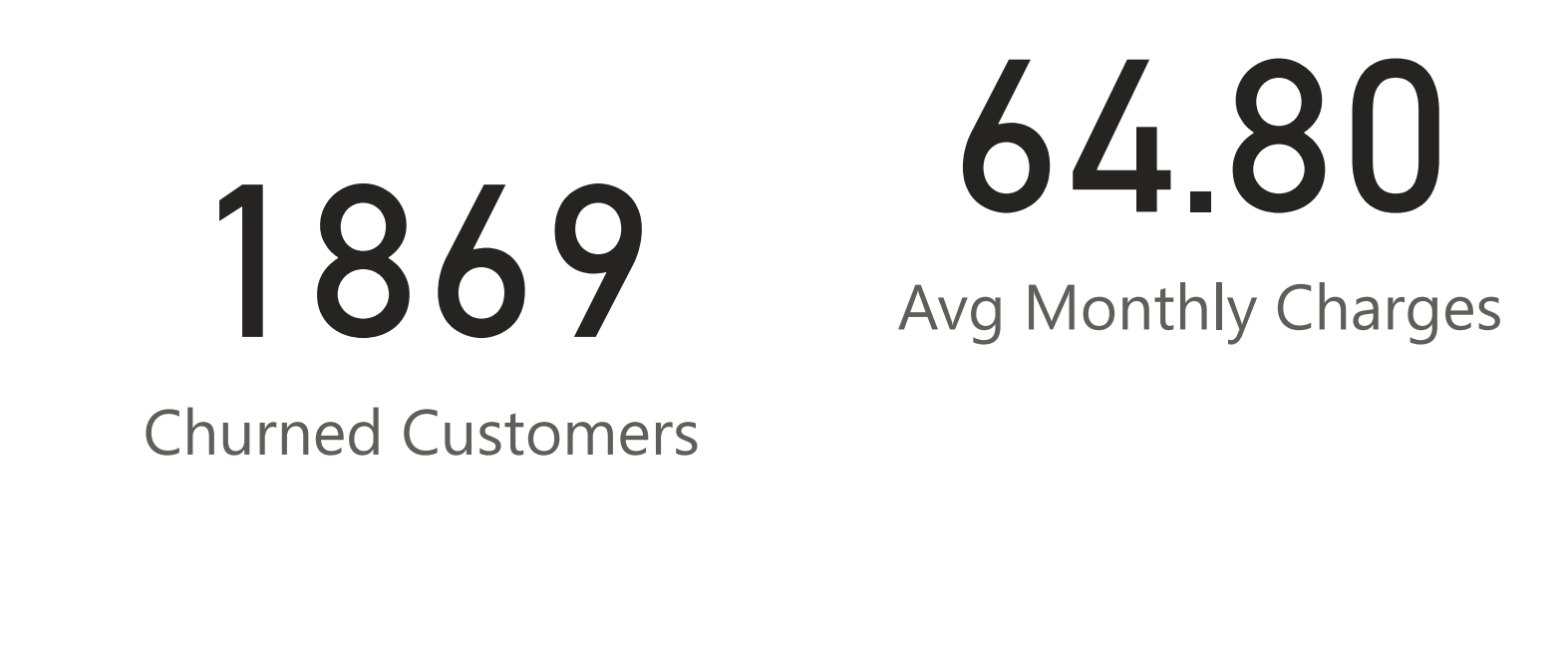
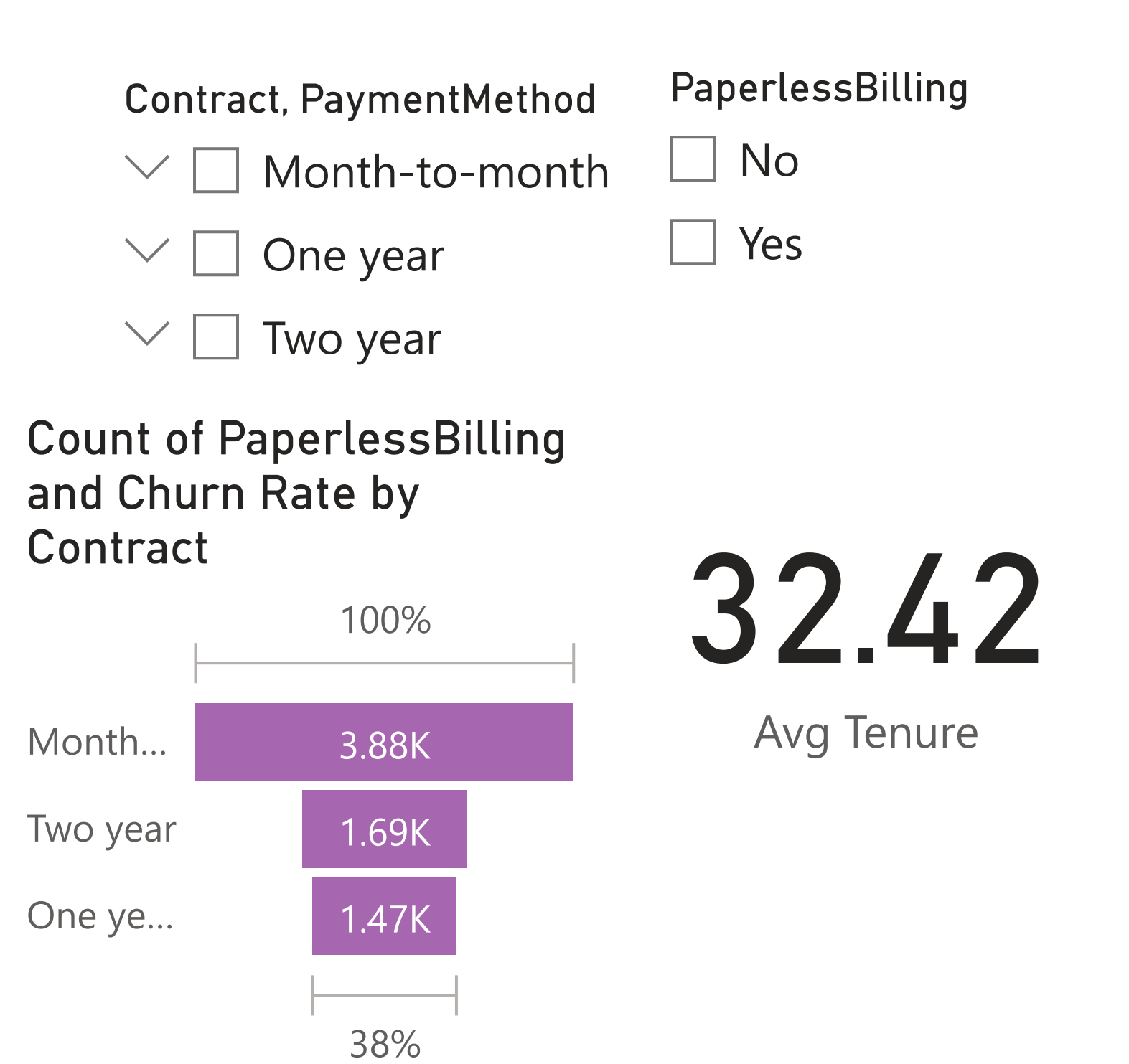
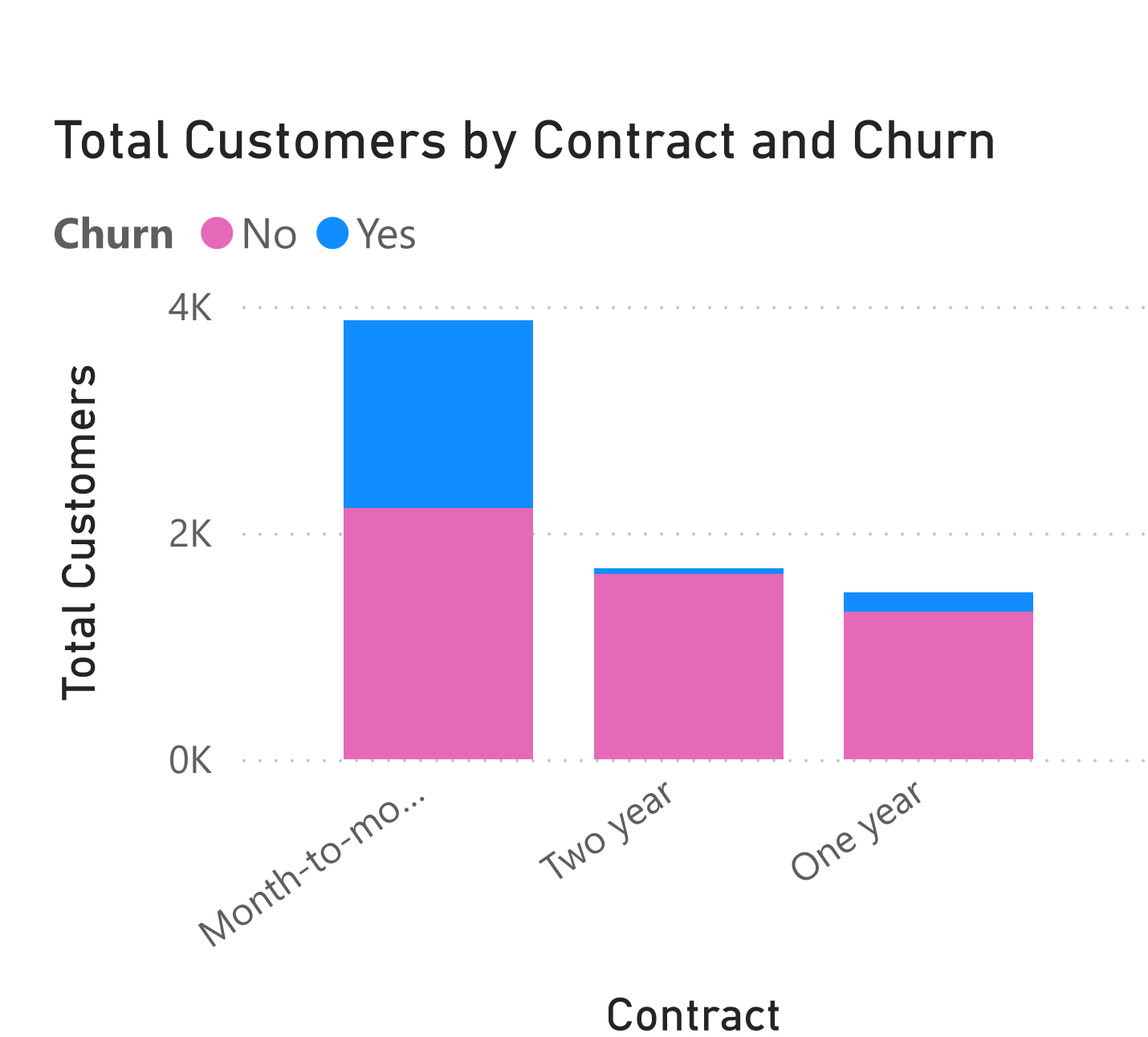
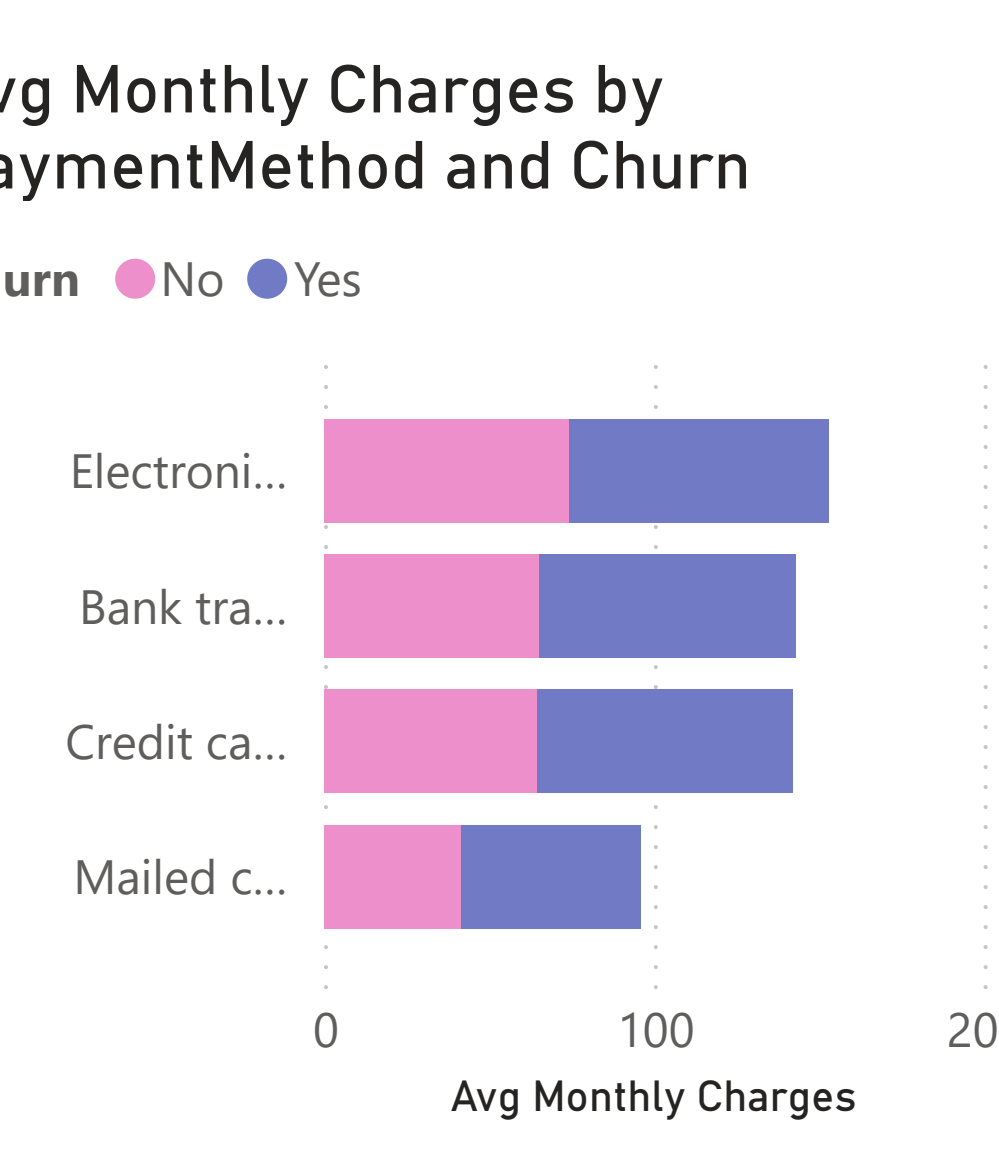
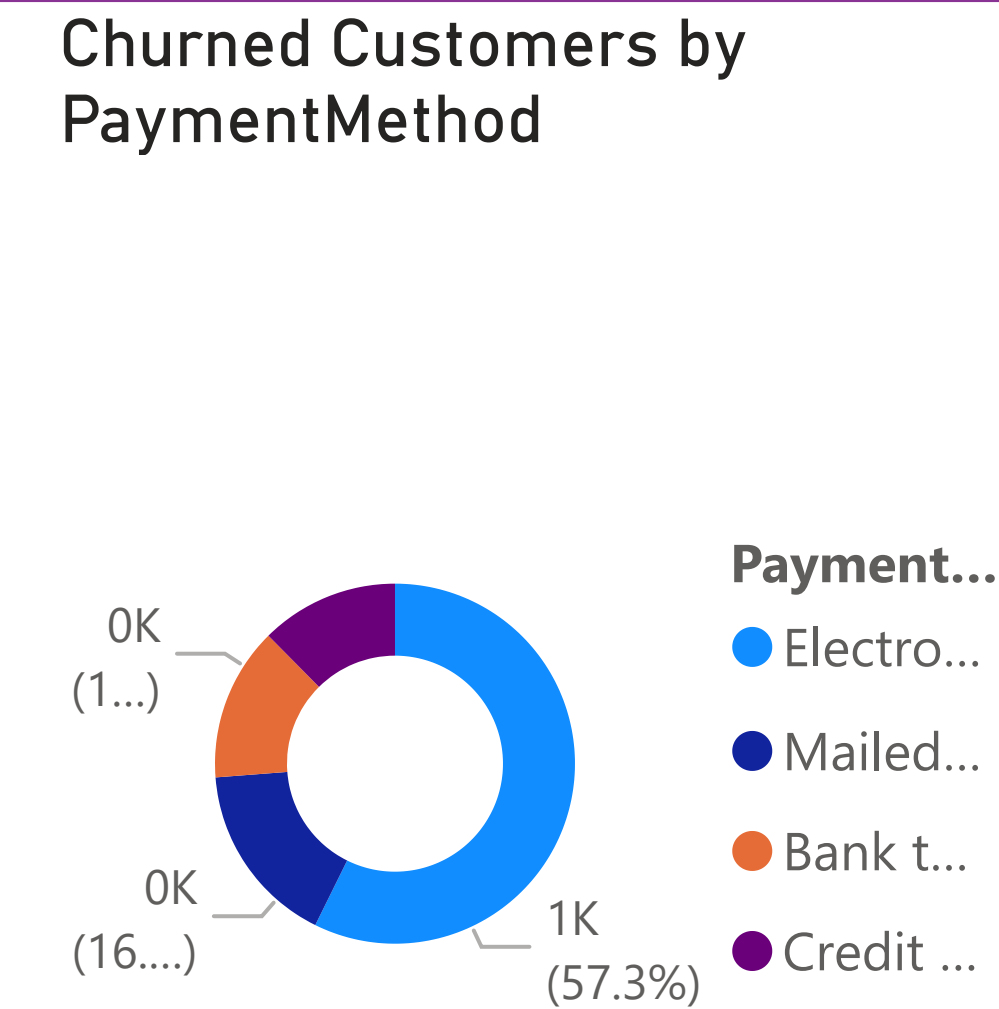
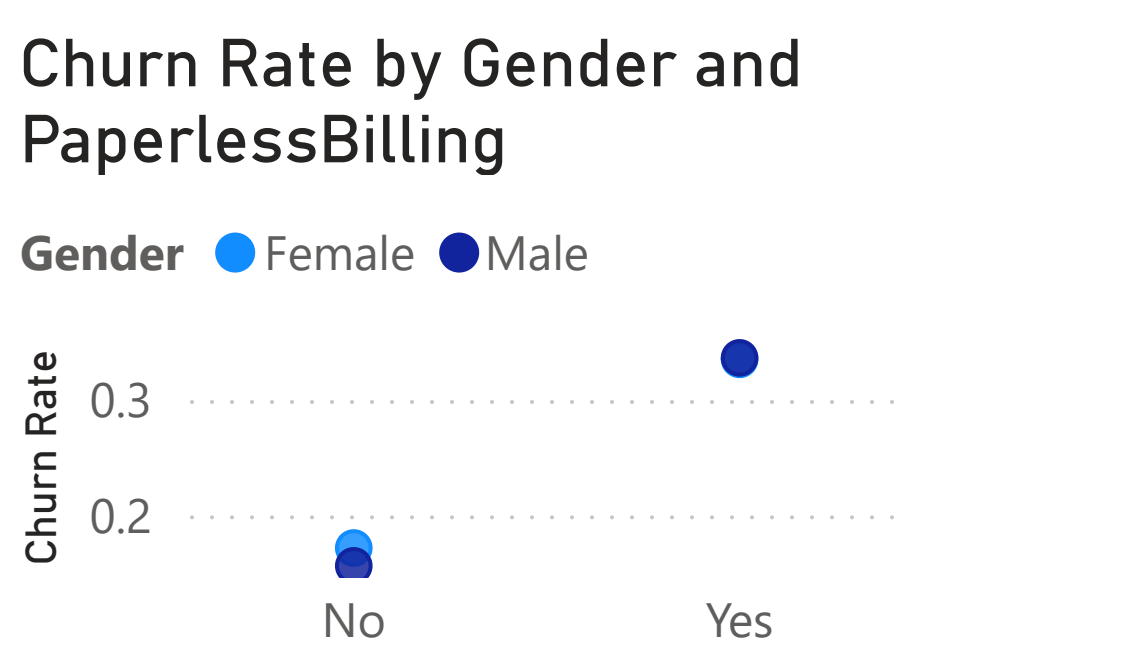
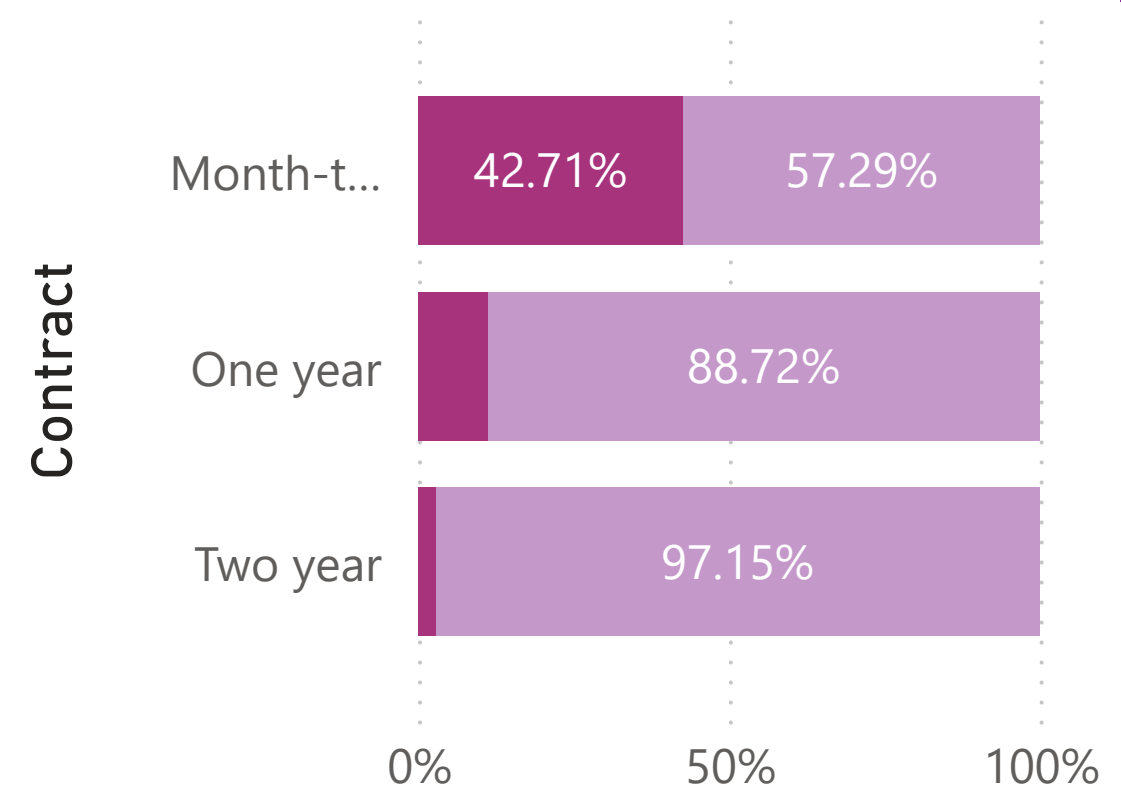
No

Yes





Contract And Billing Dashboard



Churn Prediction & Key Drivers Dashboard

2.28K

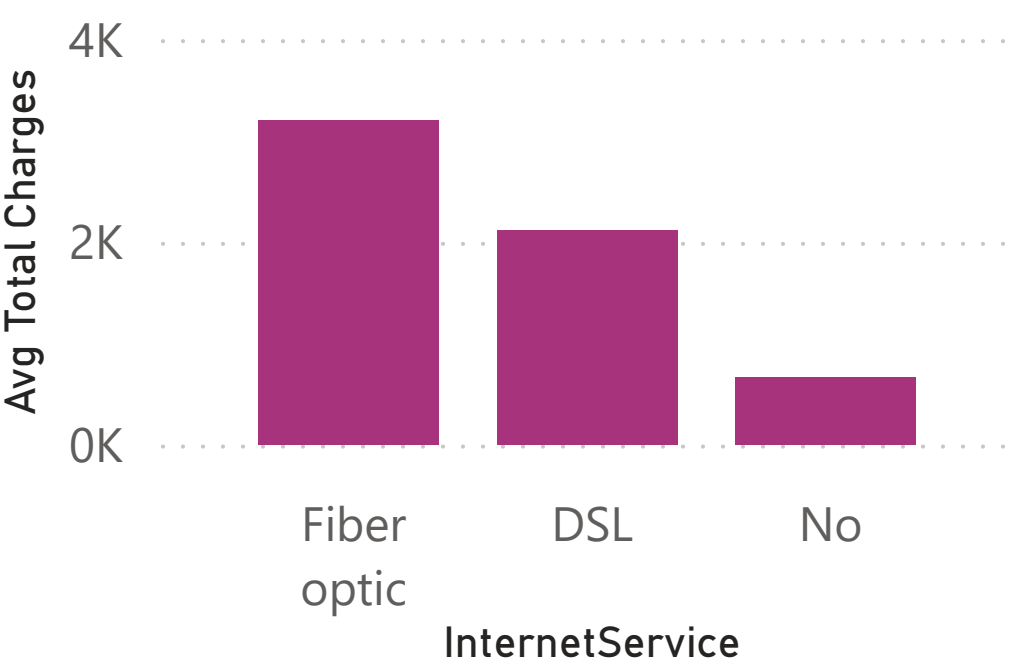
Avg Total Charges

0.27

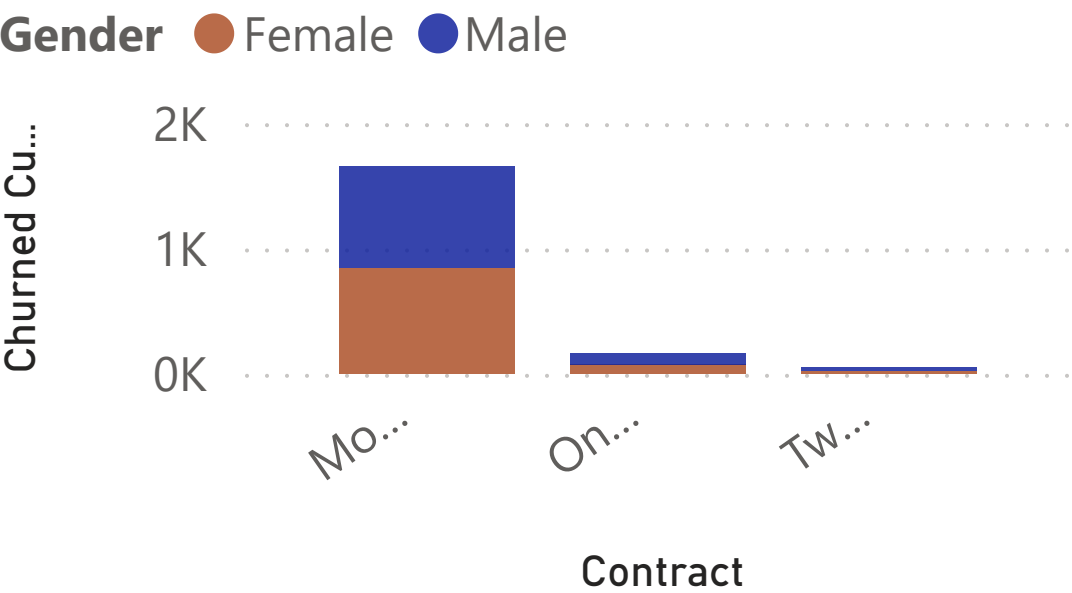
Churn Rate

Contract	DSL	Fiber optic	No	Total
Month-to-month	394	1162	99	1655
One year	53	104	9	166
Two year	12	31	5	48
Total	459	1297	113	1869

Avg Total Charges by InternetService



Churned Customers by Contract and Gender



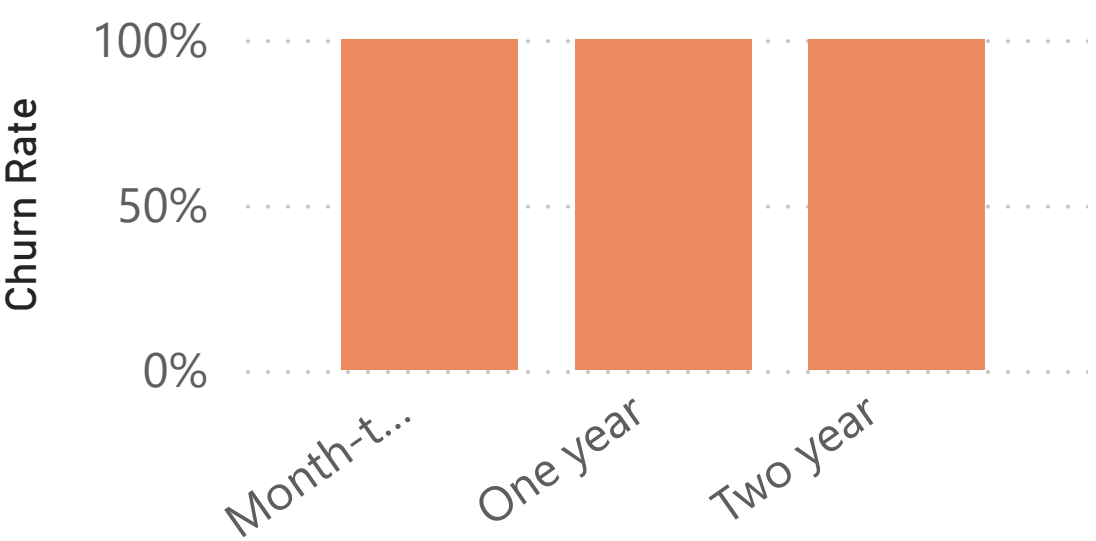
16.06M

Total Revenue

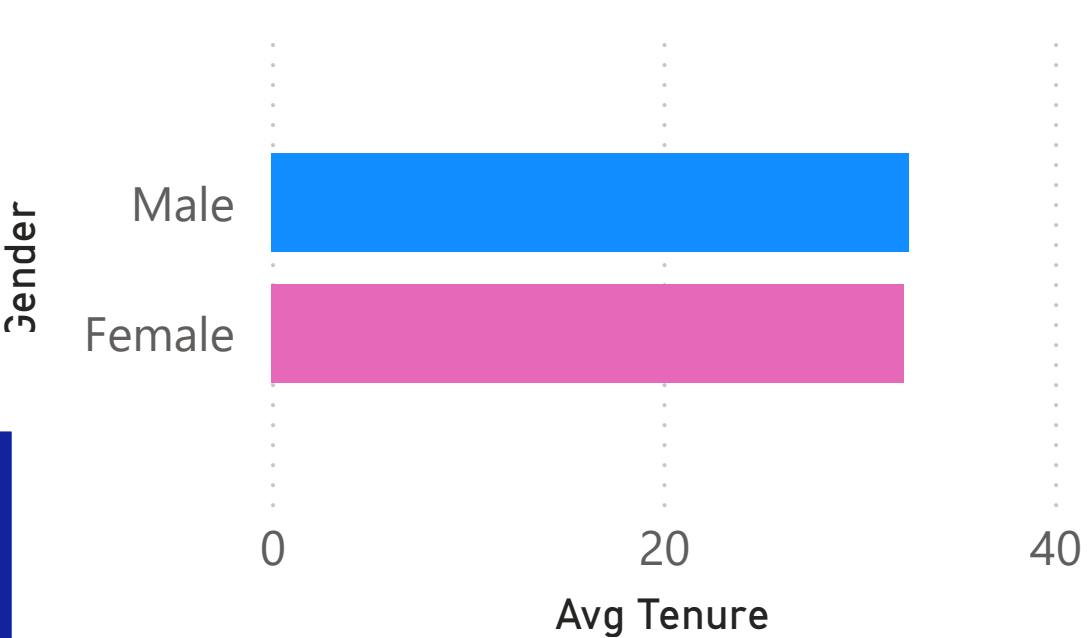
7032

Count of Churn

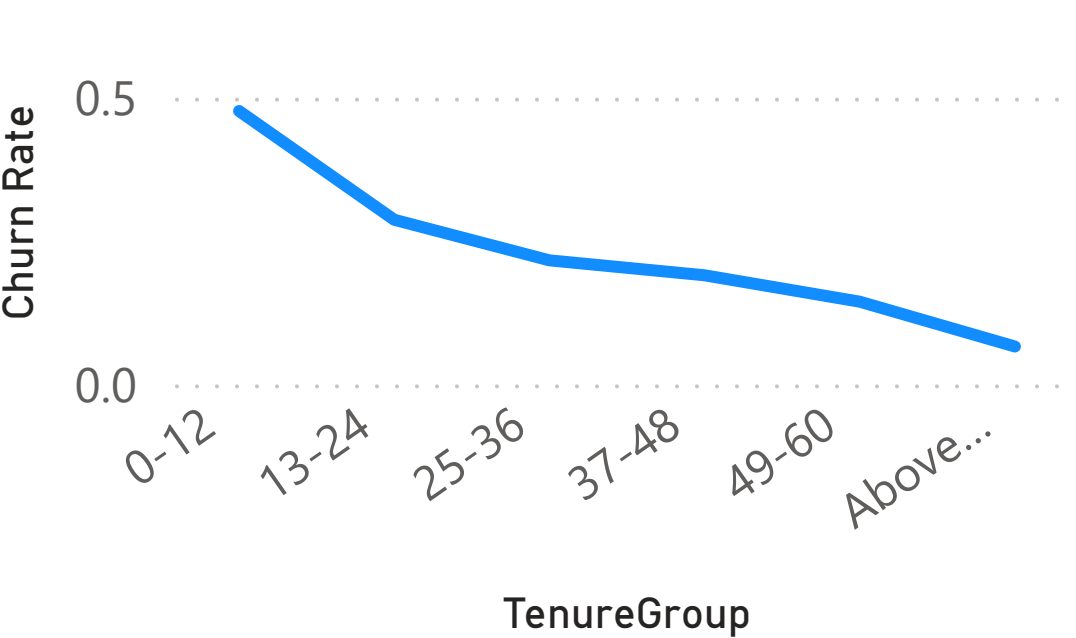
Churn Rate by Contract



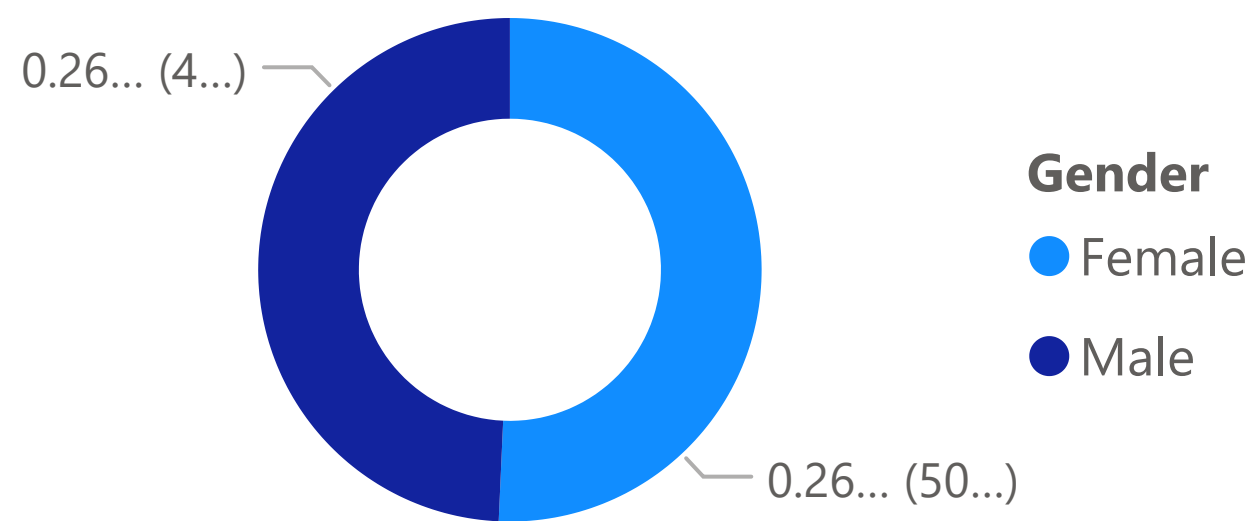
Avg Tenure by Gender



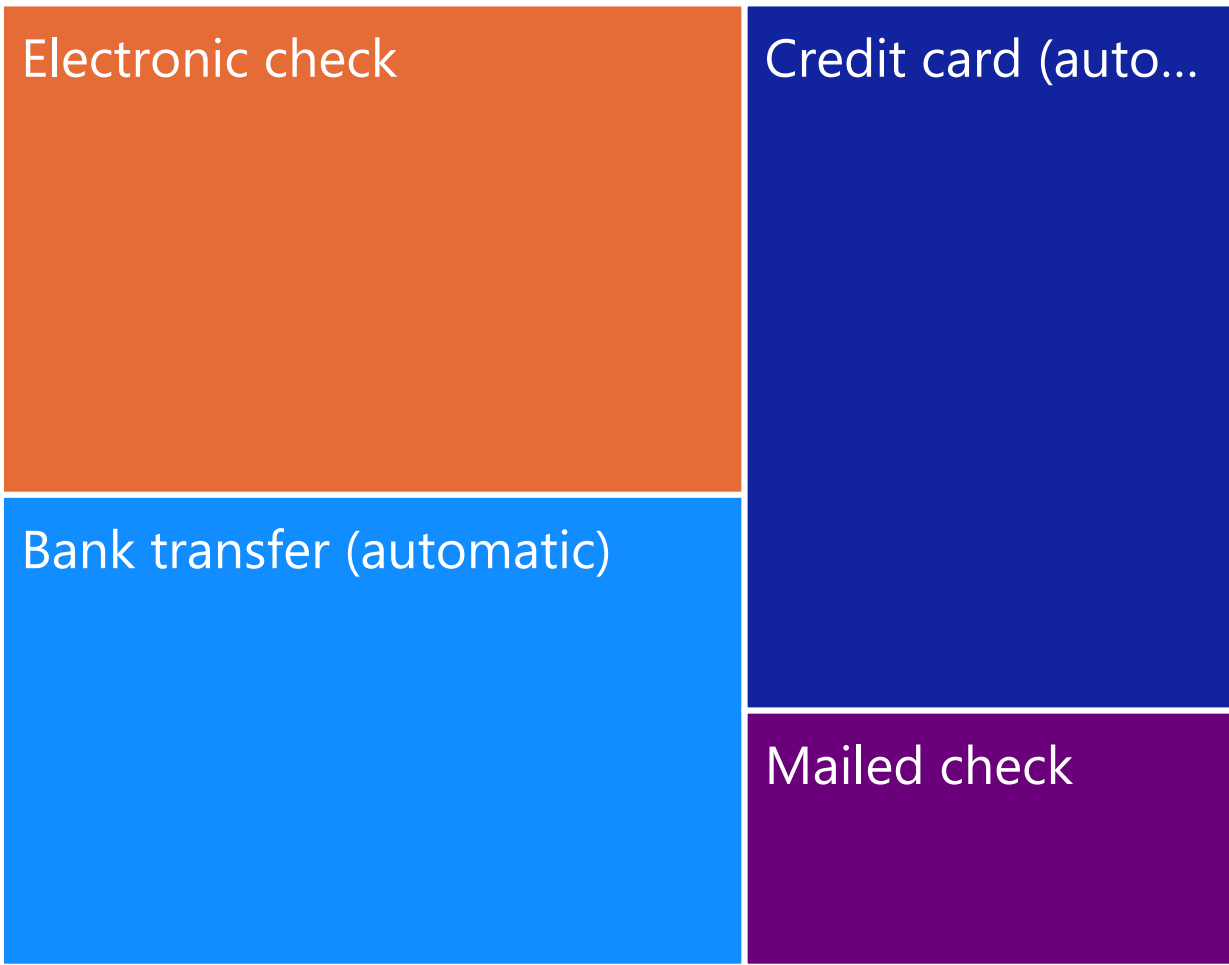
Churn Rate by TenureGroup



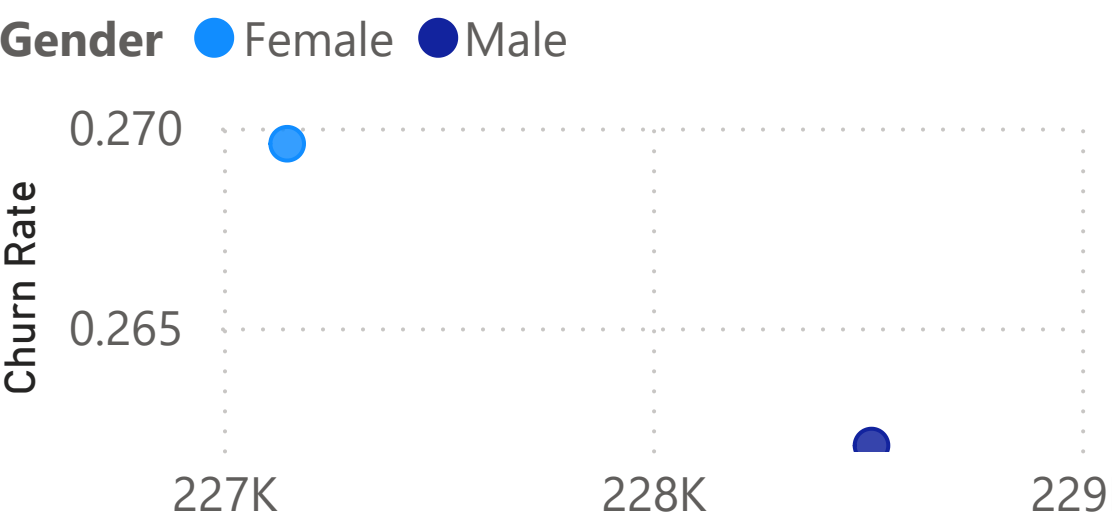
Churn Rate by Gender



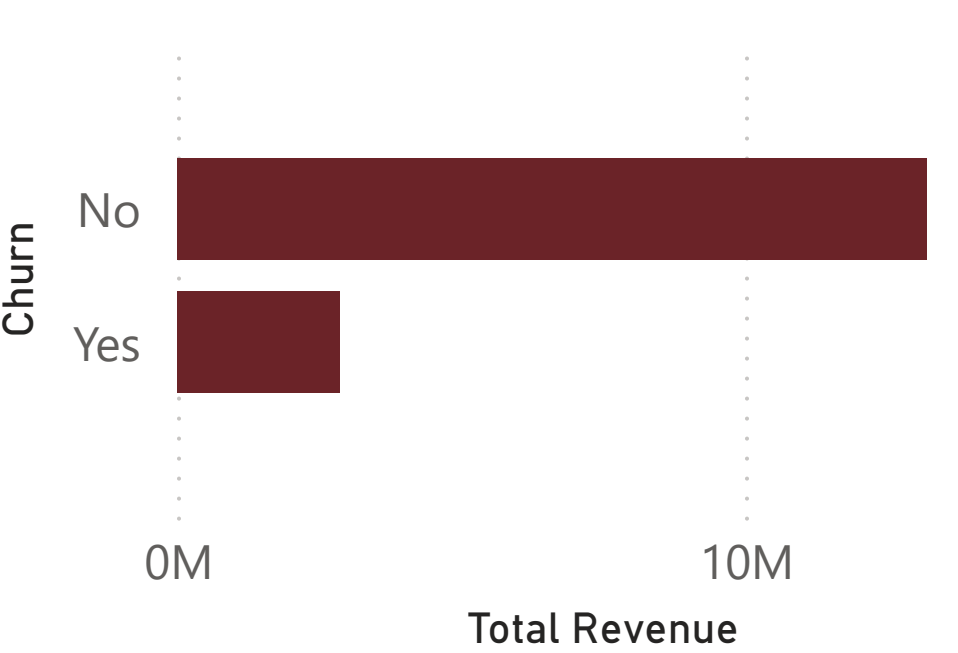
Total Revenue by PaymentMethod



Sum of MonthlyCharges and Churn Rate by Gender



Total Revenue by Churn



Total Customers by PaymentMethod and Gender

