



AtliQ Grands

Hospitality Management Reports

Revenue Insights



Bookings Insights



Performance Insights



Designed By : VAISHNAVI M

Filter Pane

CITY ▼

CATEGORY ▼

WEEK NO. ▼

MONTH ▼

Revenue


1687.8M

Occupancy %


57.8%

RevPAR


7.34K

Revenue Split by City

Mumbai	661M
Bangalore	415M
Hyderabad	321M
Delhi	291M

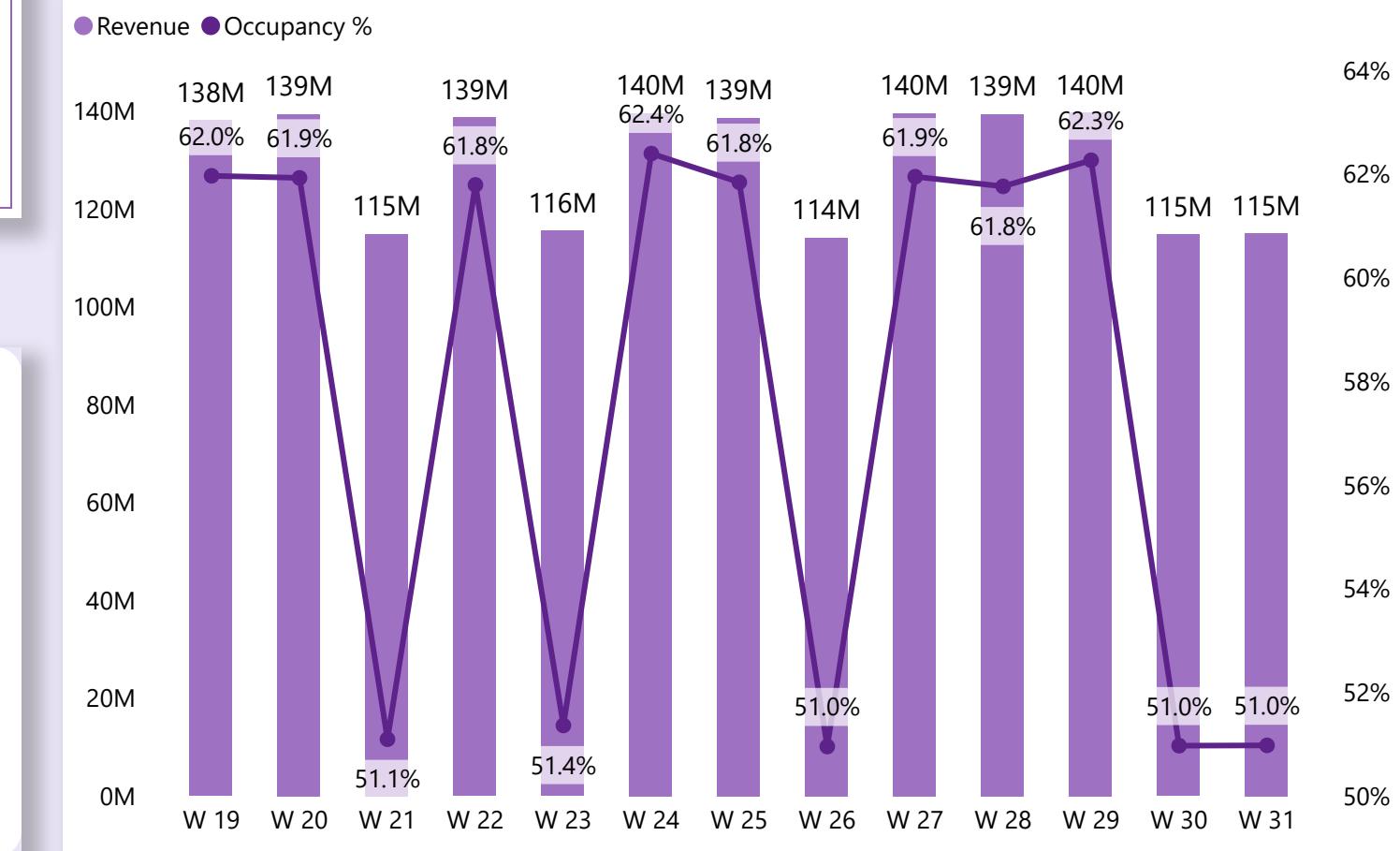
Occupancy% Split by City

Bangalore	55.7%
Mumbai	57.8%
Hyderabad	58.0%
Delhi	60.4%

RevPAR Split by City

Mumbai	8.9K
Delhi	7.3K
Bangalore	7.3K
Hyderabad	5.4K

Revenue & Occupancy% Trend by Weeks



Abbreviations

ADR = Average Daily Rate

RevPAR = Revenue Per Available Room

DSRN = Daily Sellable Room Nights

DBRN = Daily Booked Room Nights

DURN = Daily Utilized Room Nights

* All Values are in Millions & Thousands

Clear Filters

Select Property

- Atliq Bay
- Atliq Blu
- Atliq City
- Atliq Exotica
- Atliq Palace
- Atliq Seasons

Property_Id	Property_Name	City	Total Bookings	RevPAR	Revenue	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Average Rating
16563	Atliq Palace	Delhi	7054	8,269	88M	66.3%	12,480	117	78	54	70.0%	25.2%	4.27
17561	Atliq Blu	Mumbai	5120	9,447	73M	66.2%	14,271	85	56	39	70.1%	24.4%	4.30
17563	Atliq Palace	Mumbai	6259	10,592	100M	66.1%	16,016	104	69	49	70.7%	24.4%	4.29
17559	Atliq Exotica	Mumbai	6074	10,107	93M	66.1%	15,293	101	67	47	70.8%	24.0%	4.32
18560	Atliq City	Hyderabad	6553	6,068	60M	66.1%	9,185	109	72	51	70.9%	24.1%	4.26
16559	Atliq Exotica	Mumbai	7251	10,629	117M	65.9%	16,141	121	80	56	70.4%	24.6%	4.32
16558	Atliq Grands	Delhi	3114	7,525	36M	65.8%	11,436	52	34	24	70.0%	25.1%	4.25
18562	Atliq Bay	Hyderabad	7246	6,216	68M	65.8%	9,446	121	80	56	70.2%	24.7%	4.31
16561	Atliq Blu	Delhi	4362	8,612	57M	65.7%	13,115	73	48	33	69.9%	25.6%	4.28
Total			132939	7,337	1688M	57.8%	12,696	2,528	1,461	1,025	70.1%	24.8%	3.62

Filter Pane

CITY ▼

All ▼

CATEGORY ▼

All ▼

WEEK NO. ▼

All ▼

MONTH ▼

All ▼

Select Property ▼

Atliq Bay

Atliq Blu

Atliq City

Atliq Exotica

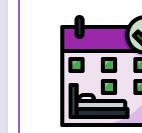
Atliq Grands

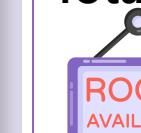
Atliq Palace

Atliq Seasons

* All Values are in Millions & Thousands

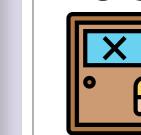
Clear Filters

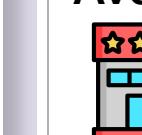
 **Total Bookings**
133K

 **Total Rooms**
230K

 **Bookings Cancelled**
33K

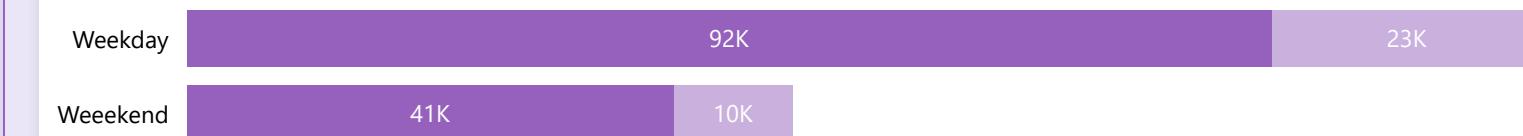
 **Occupancy**
57.8%

 **No Show Bookings**
6.7K

 **Average Rating**
3.62

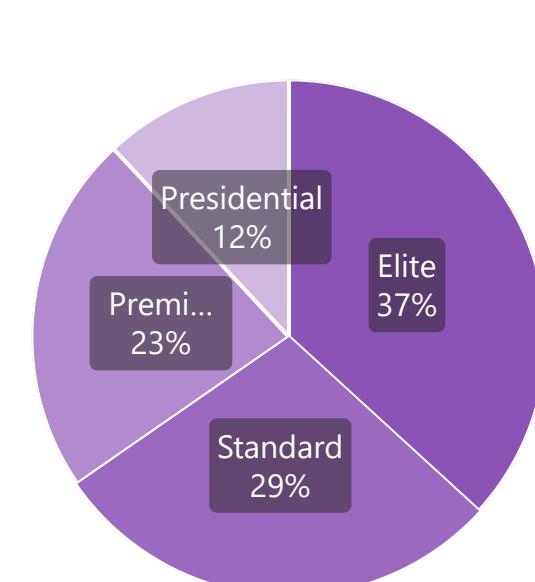
Total Bookings & Cancellation by Day Type

● Total Bookings ● Total cancelled bookings

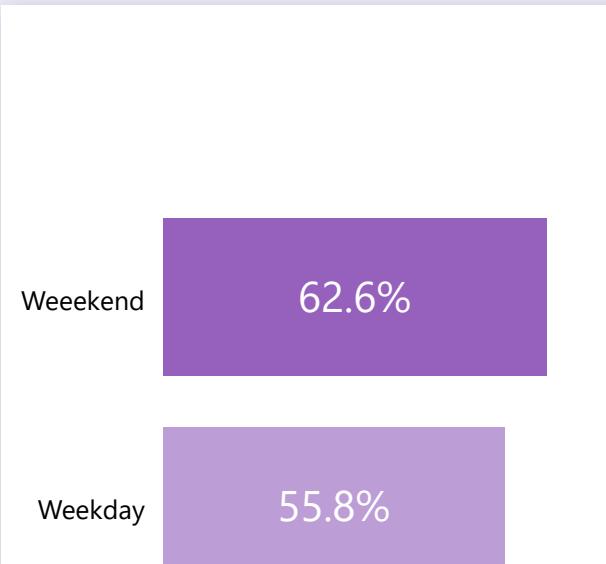


week no	Total Bookings	Revenue	Occupancy %	Cancellation %	No Show rate %	Average Rating
W 19	10965	138M	62.0%	25.3%	5.1%	3.65
W 23	9089	116M	51.4%	24.4%	5.1%	3.65
W 31	9021	115M	51.0%	24.3%	5.3%	3.64
W 27	10962	140M	61.9%	24.5%	4.9%	3.63
W 25	10943	139M	61.8%	25.1%	4.9%	3.63
W 21	9042	115M	51.1%	24.6%	5.4%	3.62
W 20	10958	139M	61.9%	24.7%	5.0%	3.62
W 28	10929	139M	61.8%	24.2%	4.8%	3.62
W 29	11018	140M	62.3%	24.8%	4.6%	3.61
W 26	9017	114M	51.0%	25.5%	4.7%	3.60
W 24	11041	140M	62.4%	25.3%	5.0%	3.60
W 22	10934	139M	61.8%	25.4%	5.3%	3.59
W 30	9020	115M	51.0%	24.5%	5.1%	3.59
Total	132939	1688M	57.8%	24.8%	5.0%	3.62

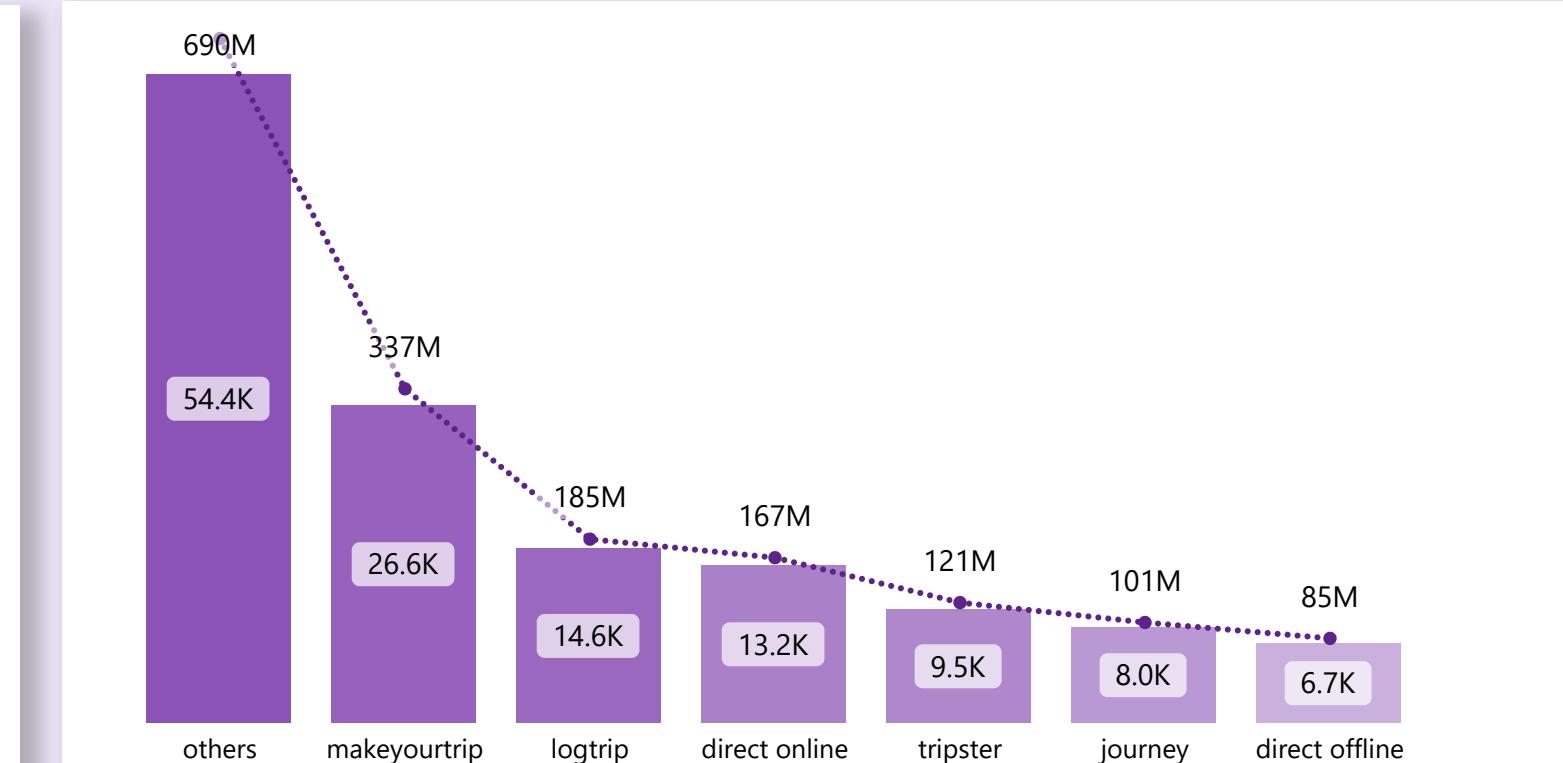
Bookings % by Room Type



Occupancy % by Day Type



Total Bookings & Revenue by Platforms




Filter Pane

CITY

CATEGORY

WEEK NO.

MONTH

Select Property

 Atliq Bay

 Atliq Blu

 Atliq City

 Atliq Exotica

 Atliq Grands

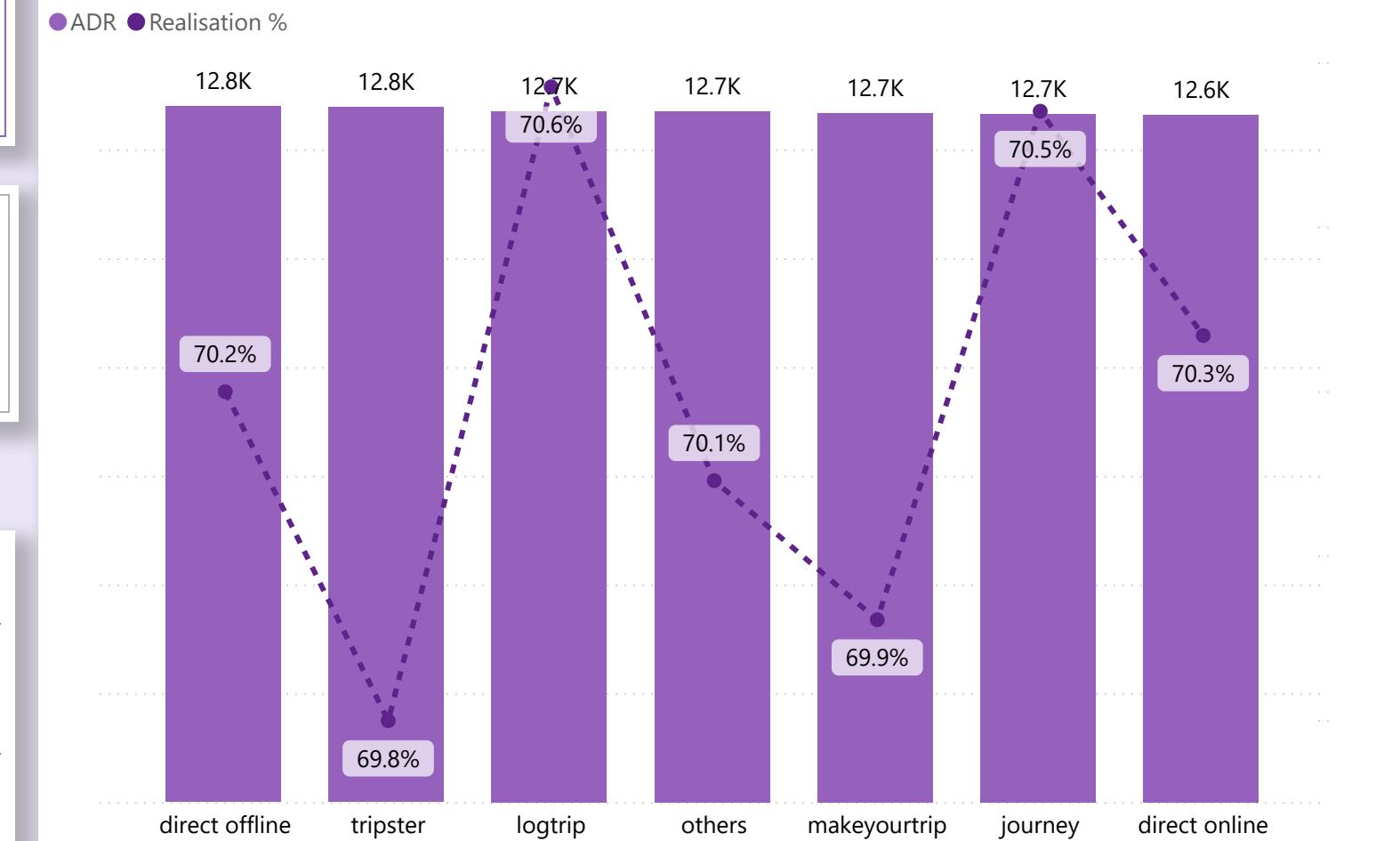
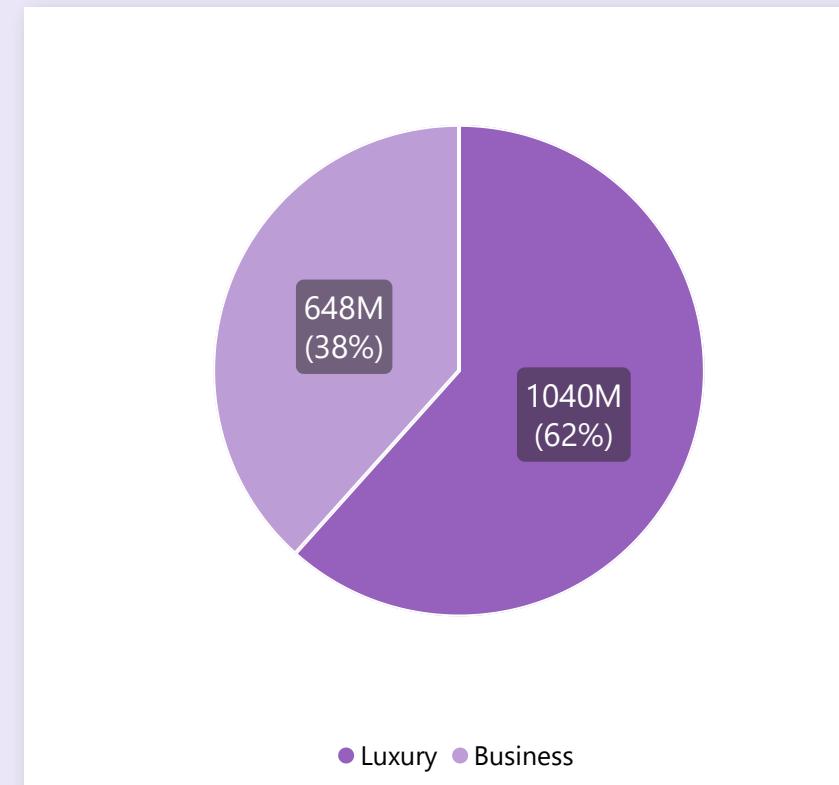
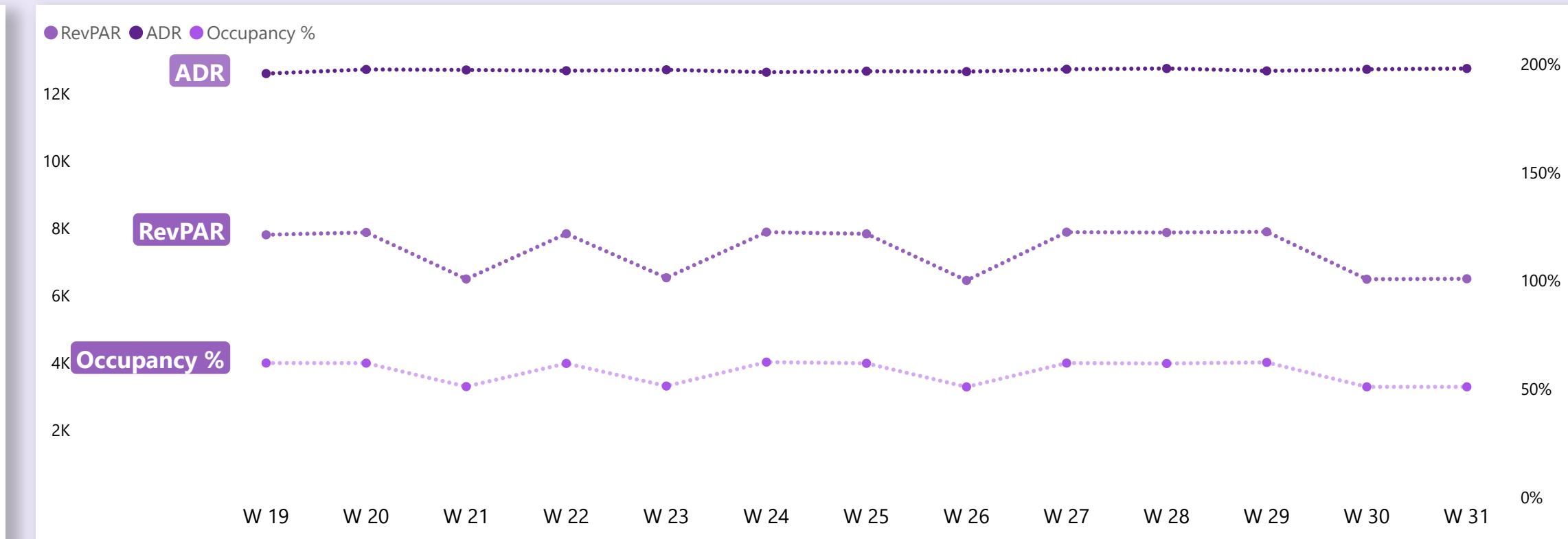
 Atliq Palace

 Atliq Seasons

 Designed By : VAISHNAVI . M
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Clear Filters
Revenue
1687.8M
↑ 0.00
RevPAR
7.34K
↑ 0.00
Realisation %
70.1%
↓ 0.00
Occupancy %
57.8%
↑ 0.00
ADR
12.70K
↓ 0.00
DSRN
2.53K
0.00
RevPAR, Occupancy, ADR & Realisation by Day Type

Day_Type	RevPAR	Occupancy %	ADR	Realisation %
Weekend	7,972	62.6%	12,725	70.6%
Weekday	7,083	55.8%	12,682	69.9%
Total	7,337	57.8%	12,696	70.1%

ADR & Realisation % by Booking Platform

Revenue by Category

Trend by Key Metrics


Revenue Insights

City Wise Revenue Performance:

Delhi where it's Occupancy% is high among all four cities but Revenue is low. 'AtliQ Grands' in Delhi has good rating & Occupancy%, but need pricing strategies as per demand and supply.

City Wise Occupancy Performance:

Occupancy wise Bangalore is performing low & has a low customer rating along with high cancelations. The 'AtliQ Grands' in Bangalore has average rating of 2.7, so the company need to work on the customer service, improve online ratings & stay updated in social platforms.

City Wise RevPAR Performance:

Hyderabad has the lowest RevPAR, where the occupancy is around 58% but ADR & RevPAR is low. The 'AtliQ Exotica' has low rating and ADR.

Bookings Insights

- Bangalore has the lowest bookings while Mumbai Tops the other cities.
- Weekday has the highest bookings but the occupancy% is more on Weekend.
- The Room Type 'Elite' has more bookings while 'Presidential' has the lower bookings.

Bookings by Platform: The platform 'Others' is performing high in terms of bookings & revenue which has around 54.4K bookings and 690M revenue.

- The 'Direct Offline' booking platform is lowest in terms of bookings, the company can work on marketing strategies & promotional offers, both in their 'Direct Offline' and 'Direct Online' booking platforms.

Performance Insights

- The ADR is remaining constant while RevPAR & Occupancy is fluctuating across the weeks.
- So the company can set pricing strategies during the peek seasons and bookings during weekend and weekday.

Revenue Trend by Category

