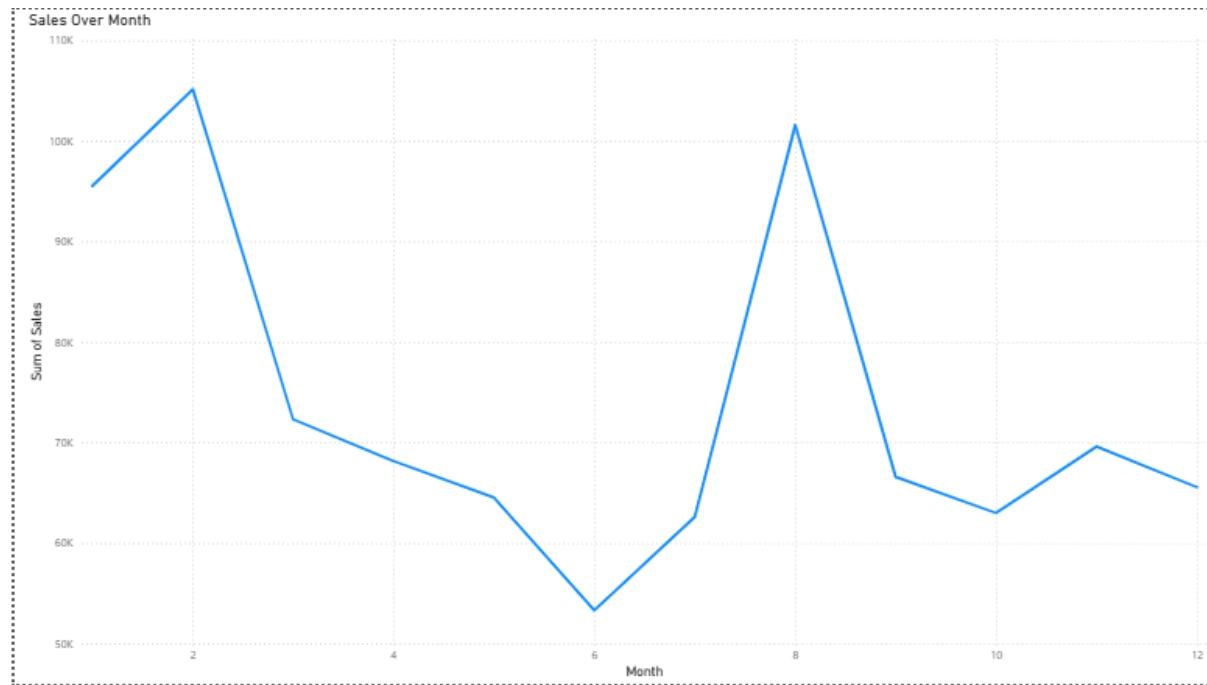
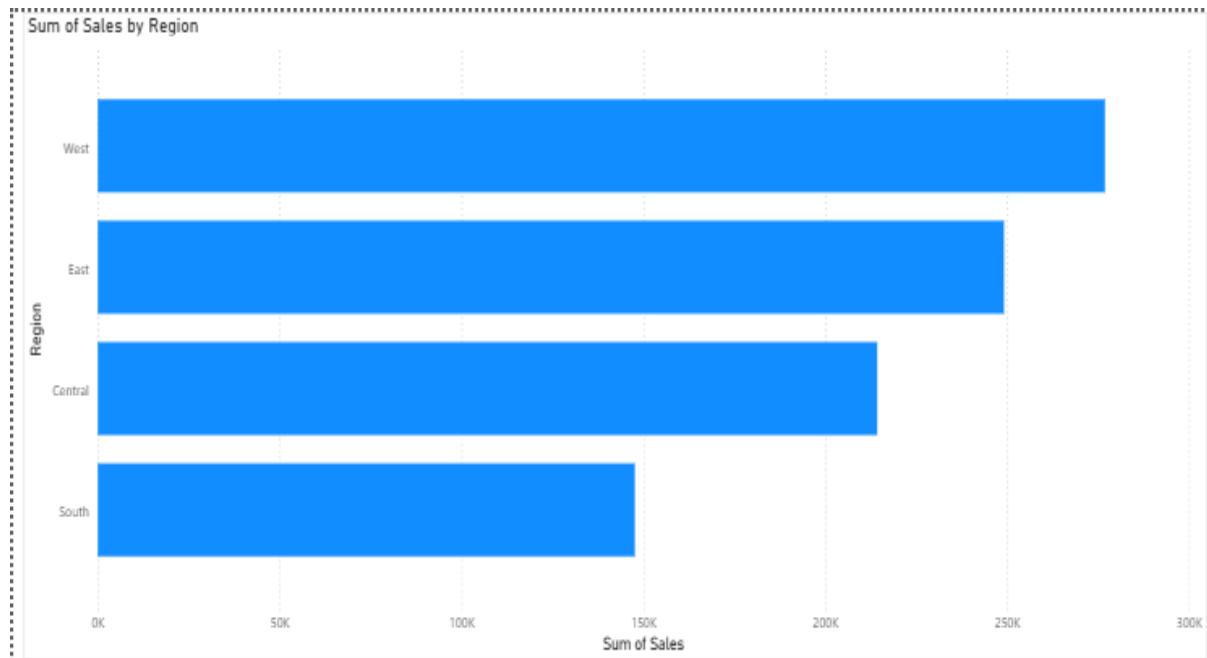


# TASK 8: Sales Dashboard

## 1. Line Chart: Sales Over Months

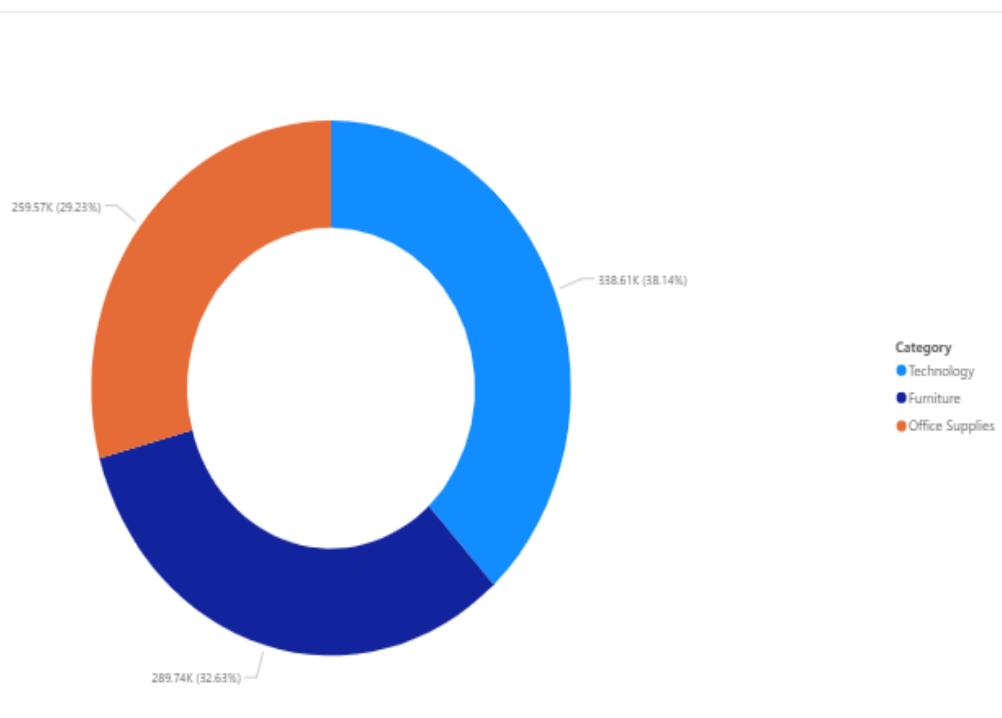


## 2. Bar Chart: Sales by Region



### 3. Donut Chart: Sales by Category

Sum of Sales by Category



### 4.KPI Card: Sum of Profit

108.80K

Sum of Profit

## INSIGHTS:

### **1 Monthly Sales Trend (Line Chart)**

Sales show a consistent upward trend across the observed months, indicating strong growth momentum. Peaks in certain months suggest increased customer demand, seasonal effects, or successful promotional activities.

### **2 Regional Sales Performance (Bar Chart)**

Among all regions, one region stands out with significantly higher sales, indicating a stronger customer base or better market penetration. Other regions show moderate performance, highlighting opportunities for targeted marketing or distribution improvements.

### **3 Category Contribution (Donut Chart)**

The Technology category contributes the highest share of overall sales, showing strong product demand and higher revenue potential. Furniture and Office Supplies contribute comparatively less, indicating the need for focused sales strategies or bundle offers.

### **4 Overall Profitability (KPI Card)**

The total profit value reflects stable business performance. When compared with category and regional insights, it also suggests that certain categories or regions are driving the majority of profits, while others may require margin optimization.

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