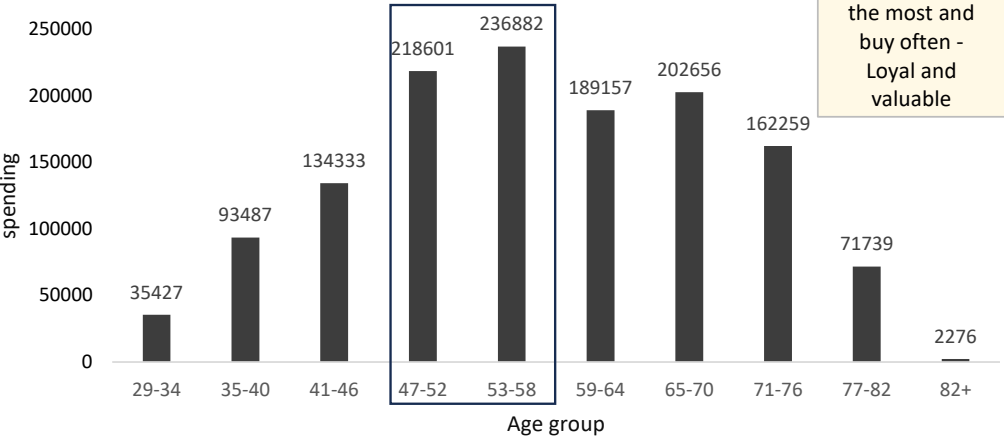
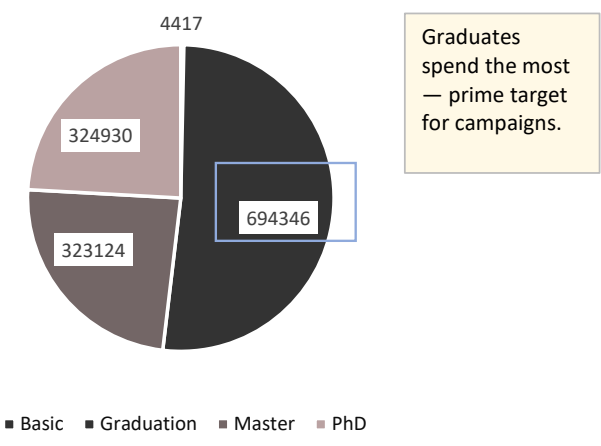


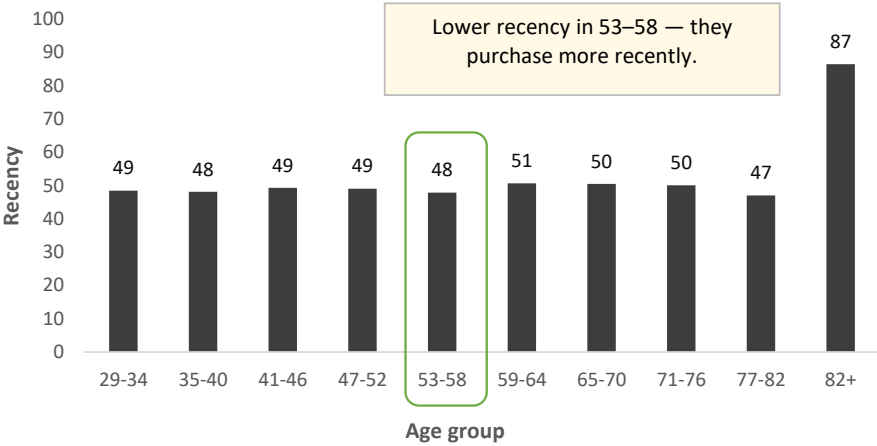
Total Spending by Customer Age Group



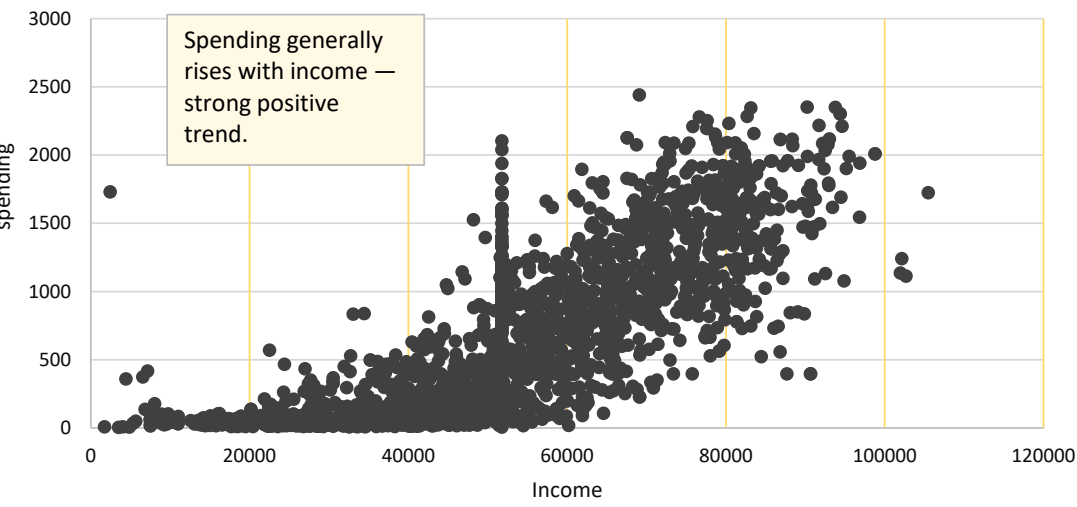
Impact of Education Level on Spending



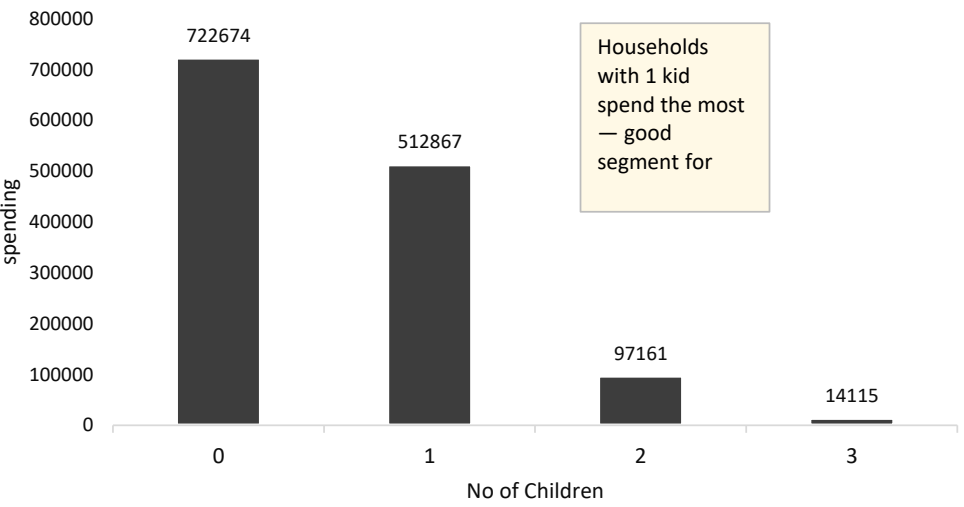
Recency of Last Purchase by Age Group



Relationship Between Customer Income and Total Spending



Spending Based on Number of Children at Home



Campaign acceptance %

