

# SUPERSTORE: SALES ANALYSIS

## Superstore: Sales Analysis

2.30M

Sum of Sales

37.87K

Sum of Quantity

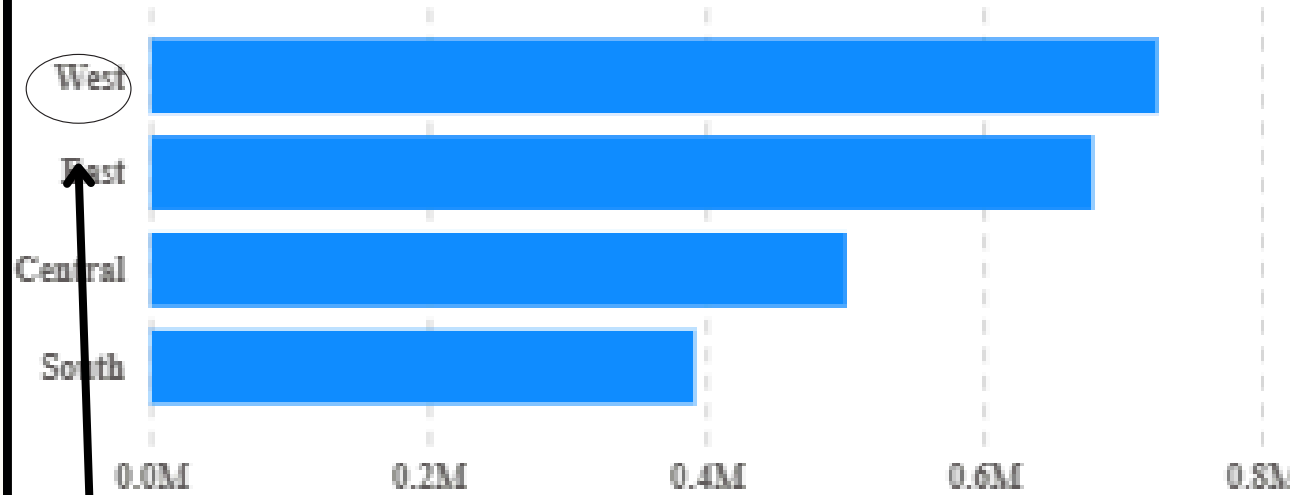
1237

Count of Order Date

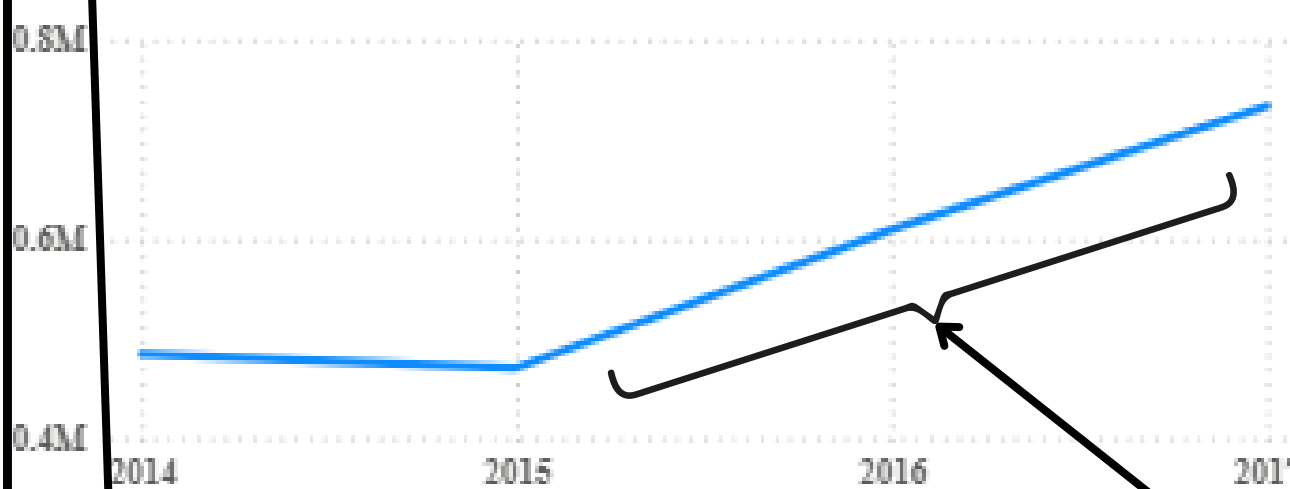
286.40K

Sum of Profit

### Sum of Sales by Region



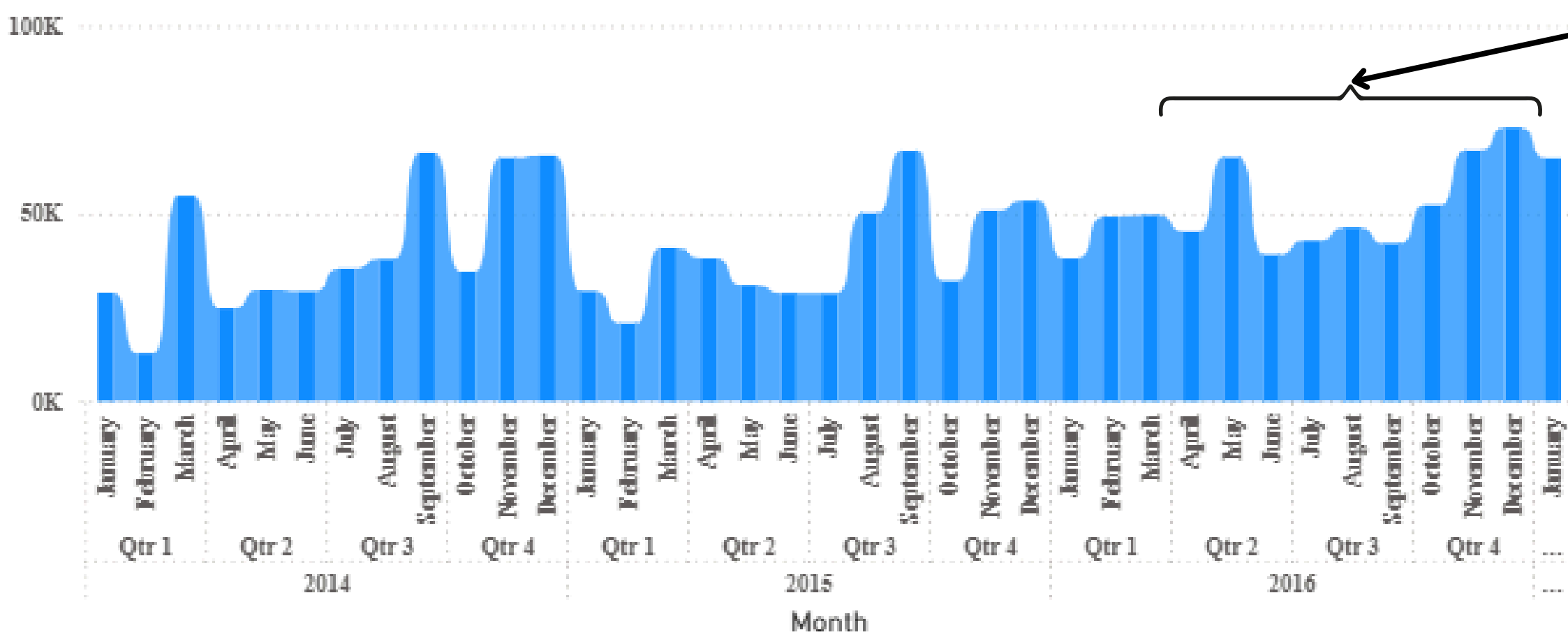
### Sum of Sales by Year



### Bar Chart: Sales by Region

The West region stands out as the strongest market, clearly leading in sales performance compared to other regions.

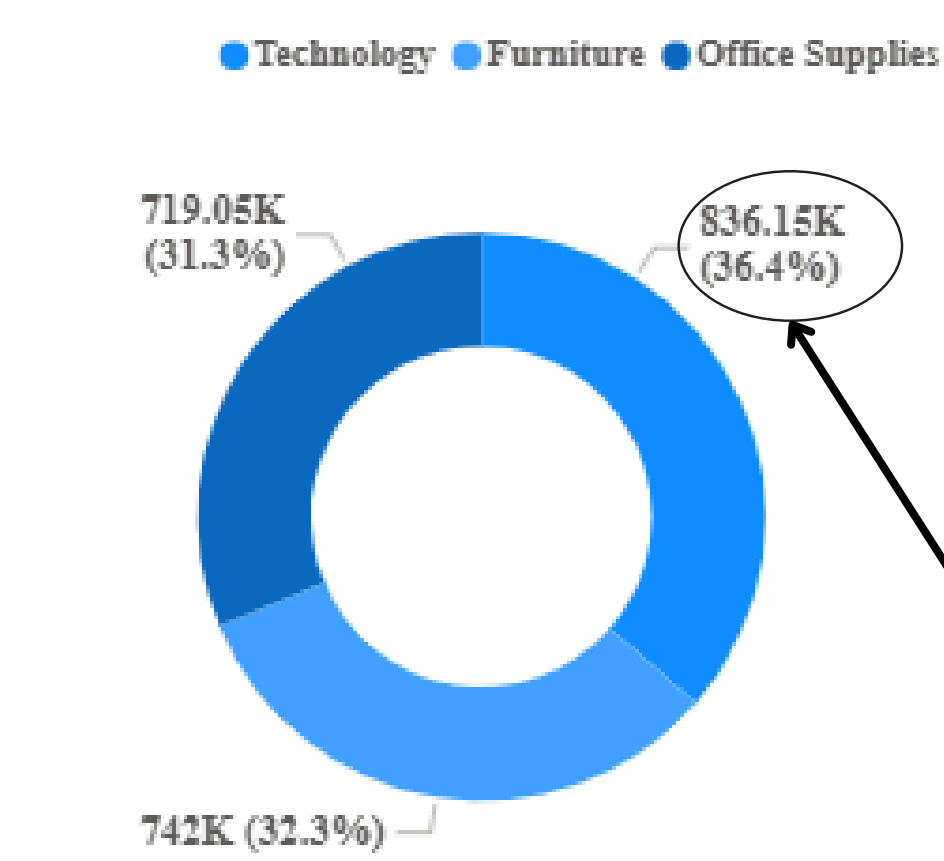
### Sum of Sales by Year, Quarter and Month



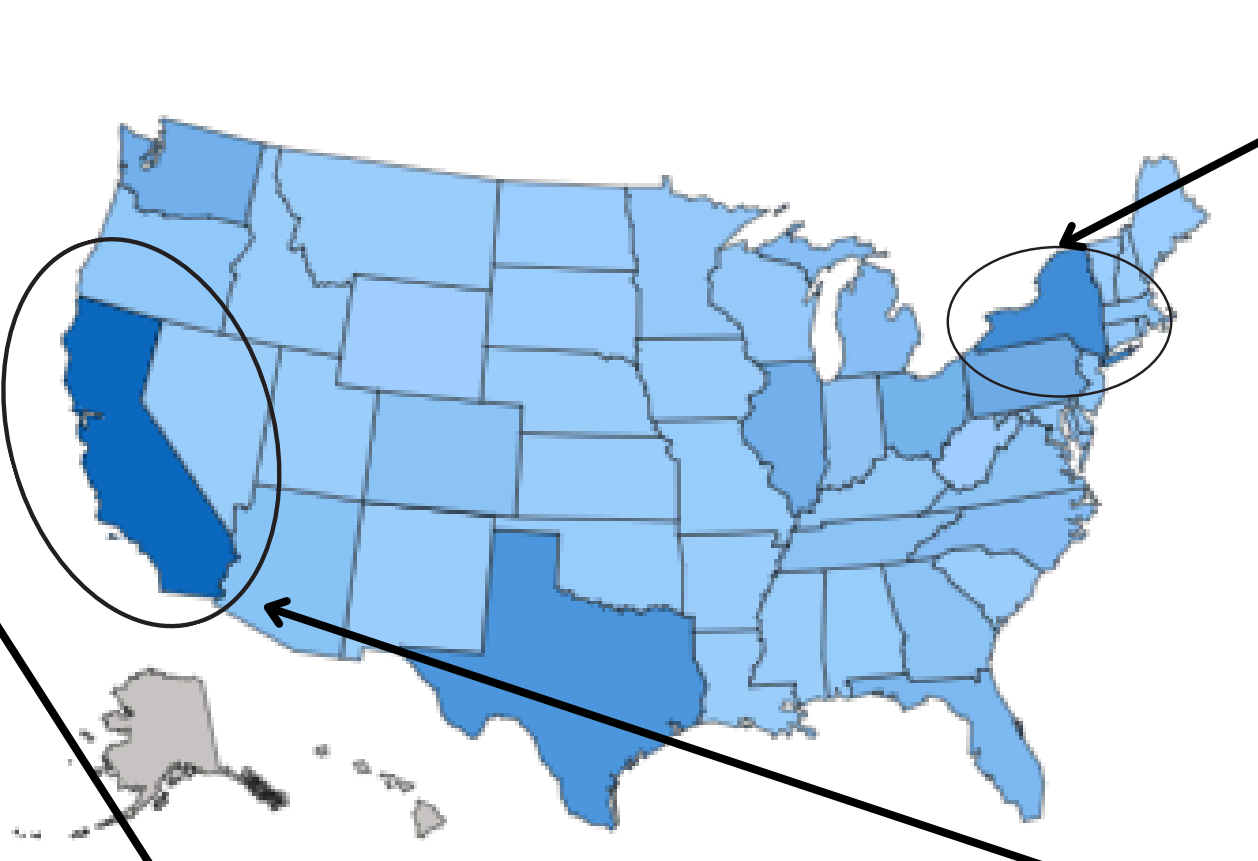
### Ribbon Chart

Sales experience noticeable peaks during certain months, particularly towards the year-end, suggesting a seasonal influence.

### Sum of Sales by Category



### Count of Sales by State



### State Analysis

Certain states, such as California and Texas, appear to have higher sales activity, highlighting regional hotspots for the business.

### Line Chart: Sales over Months

The overall sales trend shows a gradual increase over the years, indicating growing business momentum.

### Donut Chart: Sales by Category

Technology products dominate the sales landscape, overshadowing Furniture and Office Supplies in customer preference.