

Ideation Phase

Define the Problem Statements

Date	31 January 2025
Team ID	PNT2025TMID07940
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	2 Marks

Customer Problem Statement Template:

PS-1

i am

Home buyer

I'm trying to

Understand prices

But

Data is complex

Because

No visual tools

Which makes me feel

Confused

PS-2

i am

Analyst

I'm trying to

Show insights

But

Excel is boring

Because

No dashboard

Which makes me feel

Frustrated

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Home buyer	Understand prices	Data is complex	No visual tools	Confused
PS-2	Analyst	Show insights	Excel is boring	No dashboard	Frustrated