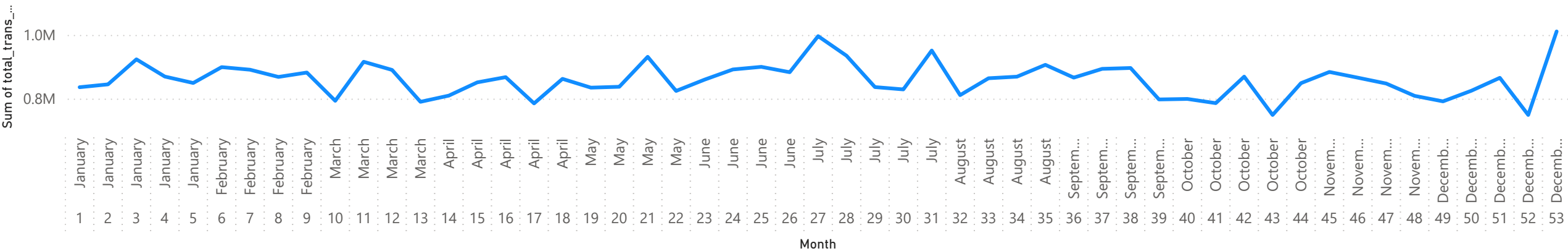


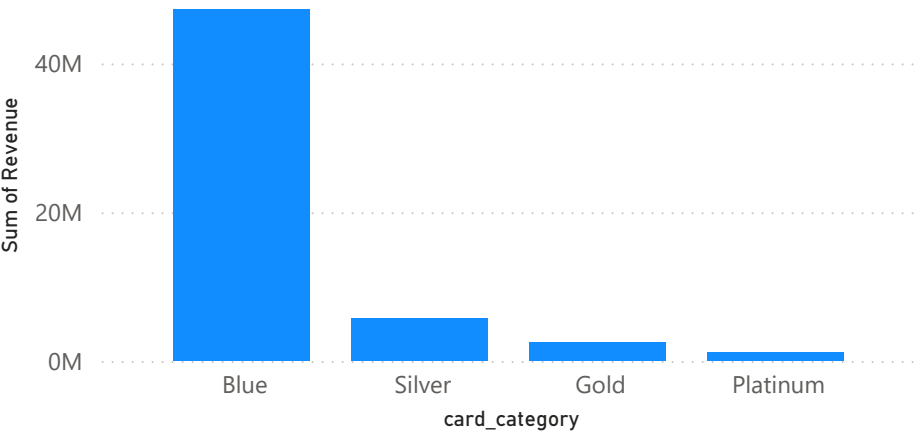
Sum of total_trans_amt by week_num2 and Month



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

week_num	week_num2	Sum of Revenue	Previous_week_Revenue	Current_week_Revenue	wow_revenue
Week-1	1	1035629.3		1035629	
Week-53	53	1201600.6	933134	1201601	28.8%
Week-44	44	1063063.4	934631	1063063	13.7%
Week-18	18	1063740.8	978441	1063741	8.7%
Week-14	14	1003843.7	978565	1003844	2.6%
Week-50	50	1026549.1	980152	1026549	4.7%
Total		56517010.8	933134	1201601	28.8%

Sum of Revenue by card_category



activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

Revenue

56.5M

Total Interest

8.0M

Amount

45.5M

Count

667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188611.6	37840749	6614172.6
Silver	5659109.0	4647596	821923.0
Gold	2533682.2	2091362	384755.2
Platinum	1135608.1	953314	161629.1
Total	56517010.8	45533021	7982479.8

Average of client_num by qtr

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Average of client_num by card_category

Gold

Silver

Blue

Platinum

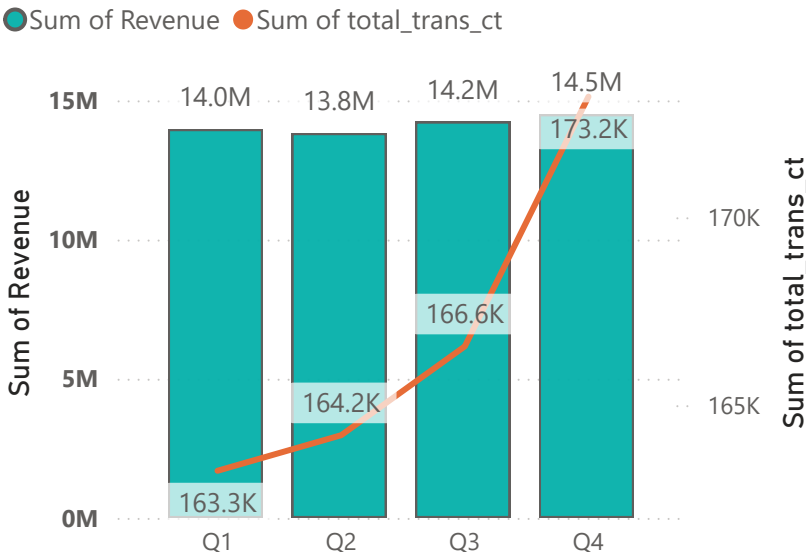
Average of client_num by IncomeGroup

Low

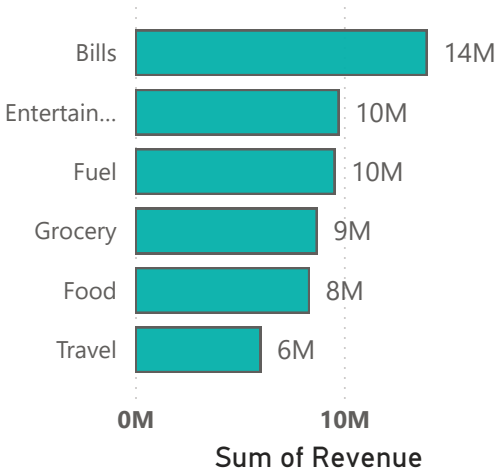
Med

High

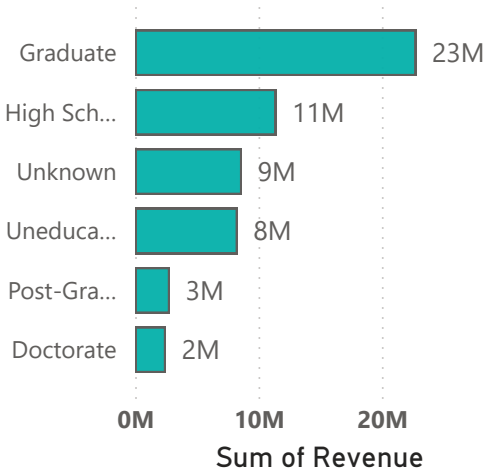
QTR Revenue and total_trans_count



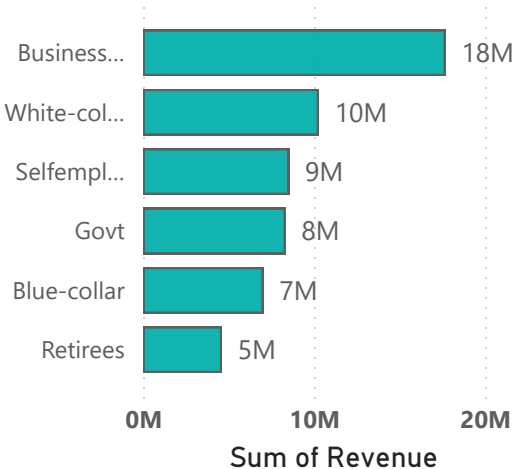
Revenue by exp_type



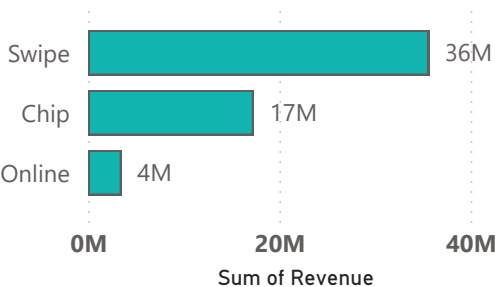
Revenue by education level



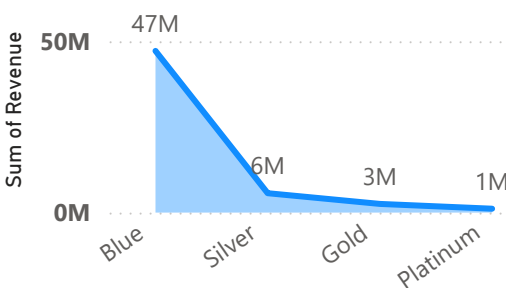
Revenue by Customer job



Revenue by Use Chip



Revenue by Card Category



Credit Card Customer Report

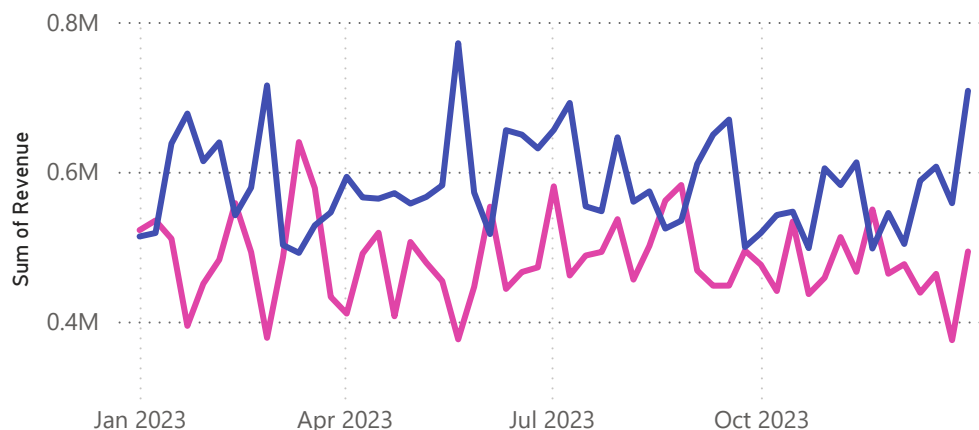
Revenue
56.5M

Total Interest
8.0M

Income
588M

CSS
3.19

Revenue by Week



Average of client_num by qtr

Q4

Q3

Q2

Q1

week_start_date

All

client_num by card_category

Gold

Silver

Blue

Platinum

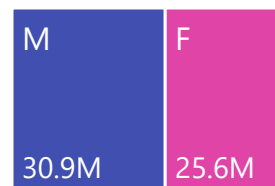
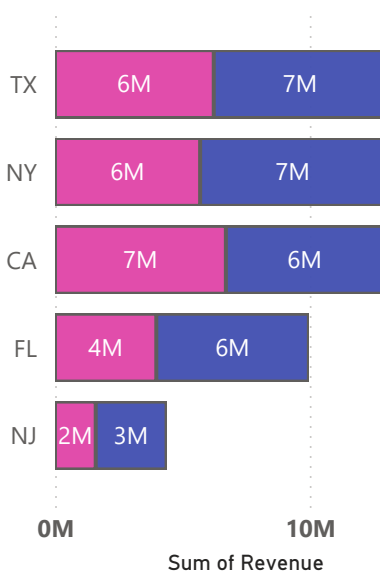
client_num by card_category

Swipe

Online

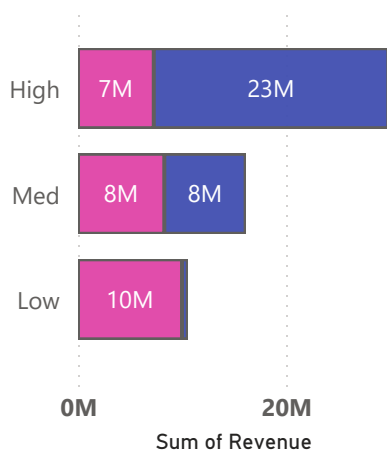
Chip

Top 5 States

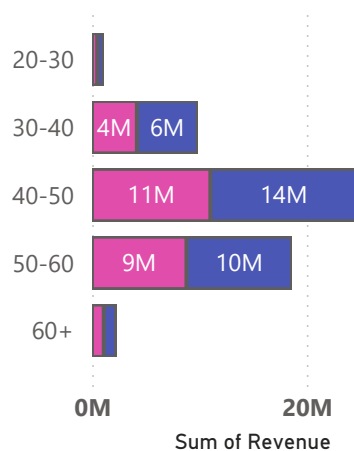


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606.4	967751.4	73516911
Businessman	17697472.0	2584604.0	190350431
Govt	8335533.8	1182230.8	90834727
Retirees	4617448.2	641692.2	49619308
Selfemployed	8542826.4	1141510.4	77659931
White-collar	10283123.9	1464690.9	105618475
Total	56517010.8	7982479.8	587599783

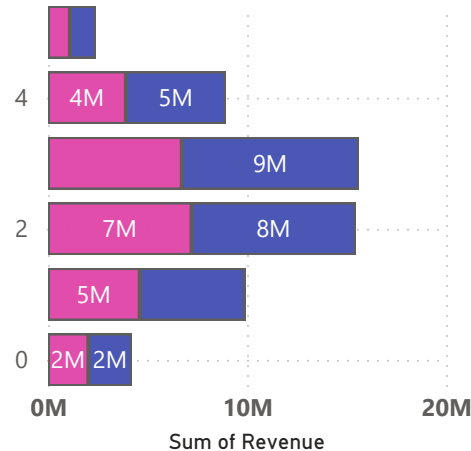
Income Group



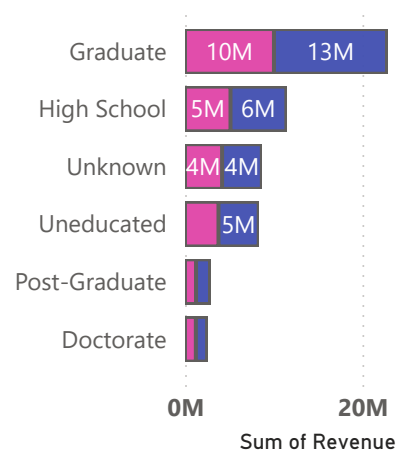
Age Group



Dependent Count



Education Level



Marital Status

