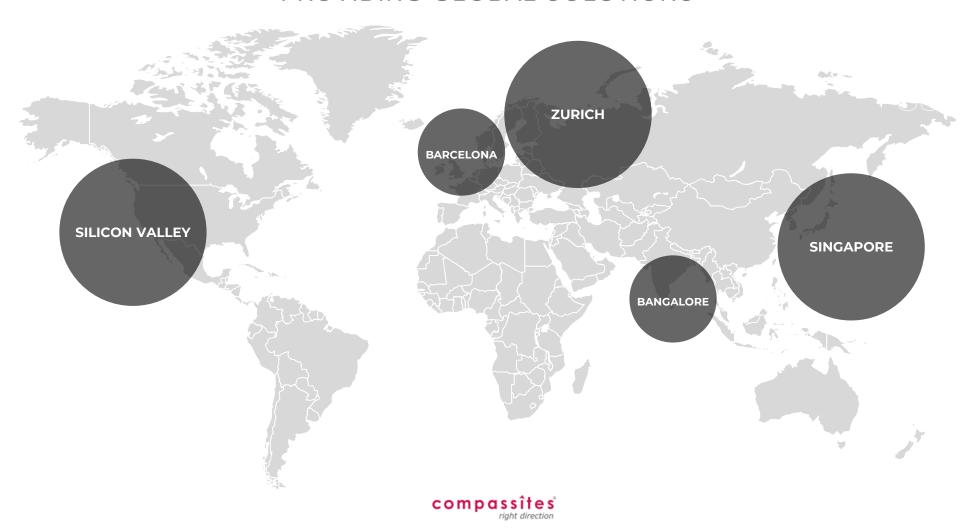
# compassites<sup>®</sup> right direction

# **FOUNDED IN SILICON VALLEY**

PROVIDING GLOBAL SOLUTIONS



COMPASSITES IS BUILT FOR INNOVATION

# OUR RESULTS ARE PROVEN AND POWERFUL

Some companies talk about success in terms of revenue or profit. We care about one thing -- outrageously satisfied customers. It's no wonder that we've continued to be the market leader in delivering innovative solutions to some of the world's most complex problems. When you have the will, we find the way forward. Every time.



83
FORTUNE 500
CLIENTS

423

ELITE DEVELOPERS 112

SOLUTIONS DELIVERED

13

YEARS IN BUSINESS

# **WE DO 5 THINGS REALLY WELL**

Some companies claim to do everything. We sometimes wish we were those guys. But by limiting what we do, we focus enough to do it so much better than anyone else.

### **DIGITAL EXPERIENCE MANAGEMENT**

### **ENTERPRISE MOBILITY**

1

2

You call it a website or a portal. To us it is so much more – Target audiences, user journeys, content creation & management, platform implementation, governance, support and real-time metrics and analytics.

Times are changing. Mobility is the new mode of enterprise scalability. We provide mobility consulting, enterprise and consumer mobile app development, and mobile testing.



### **SOLUTIONS DEVELOPMENT**

### **BIG DATA & ANALYTICS**

### **TESTING**

3

We know clouds and development protocol. It's about security and compliance, architecture design, and "codesmithing" to deliver impressive results.

Our models are sexy as hell. Maybe that's because we're experts at data visualization, segmentation, social media and predictive analytics.

Good solutions are tested solutions -which is why we take our automation,
performance, and security testing
seriously.



# TRUSTED BY THE PLANET'S MOST IMPORTANT BRANDS

The measure of any great company is who looks to them for help.

We are proud of our rich success in delivering fresh, market disrupting solutions for some of the coolest companies anywhere. From billion-dollar startups to the trendiest news platforms, from legendary pharmaceutical brands to the leading global Index provider, Compassites is the company to call when success is your only option.

We listen, learn, and lead.



STOXX











# **CUSTOMER SUPPORT**

We know the importance of listening to your customers. We help measure your ROI. We connect your customer feedback to your marketing execution and help you realize your ROI.

### Marketing

### **Customer Support**



Integrated customer support

Live Chat and messaging

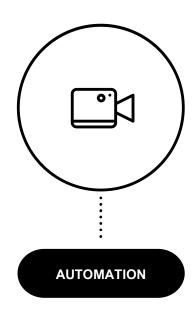
CRM systems and integrations

Proactive campaigns & campaign management

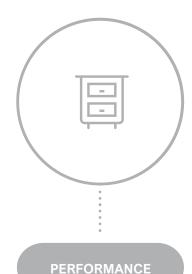
Multilingual

# **MANAGED TESTING**

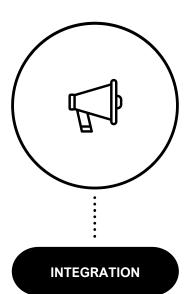
Good solutions are tested solutions -- which is why we take our automation, performance, and security testing so very seriously. We obsess about perfection.



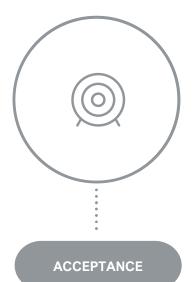
Our test automation scripts are focused on catching problems before they get big.



We look at speed and reliability when we test your application for scalability.



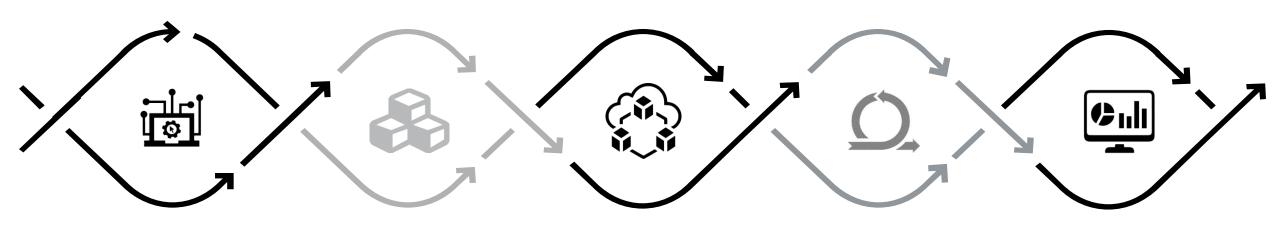
All the pieces have to work together without getting in the way of innovation.



You should be able to get what you pay for. We make sure that happens.

## **BIG DATA LAB**

A dedicated development environment in the cloud, scalable and secure that can produce Proof of Concepts explicitly for experimentation with emerging technologies and big data.



### **TECHNOLOGIES**

Selecting the right set of technologies for high value use cases

### ARCHITECTURE

Develop future-state Al architecture

### DATA

Store and analyze unstructured and high-volume data

### **AGILE BI**

Deliver low-cost, highperformance, agile BI and data discovery

Live Event – Scenario broadcasting

### **VISUALIZATION**

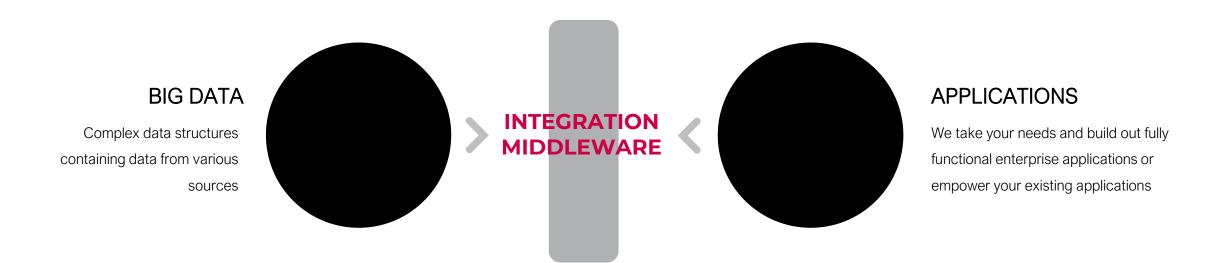
Enable business intelligence reporting and self-serve capability

ML & Al Insights Live Predictions In-Game Insights



# **MIDDLEWARE**

Bridging the Big Data Lab and the Innovation Lab to various applications and environments with bespoke engineering, intelligence and translators



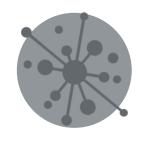
Sponsorship Driven Build Fan tools Build Ref Apps Monetize data Next-Gen Apps

# **SOLUTIONS DEVELOPMENT**

Solutions that monetize the data and drive frenzied fans to consume more

# SPORTS LEAGUE DATABASE

Sports league's own audited database alongside FAST owning player bio, ticket buyers, rights holders, etc.





# IN-STADIUM ENTERTAINMENT

Engaging fans inside the stadium with insights



### FAN ENGAGEMENT APP

Enhancing fan engagement with sponsorship-driven scenarios



### WEBSITE & APP

A bigger digital platform, Next-gen B2C experience, Closely coupled with Big Data

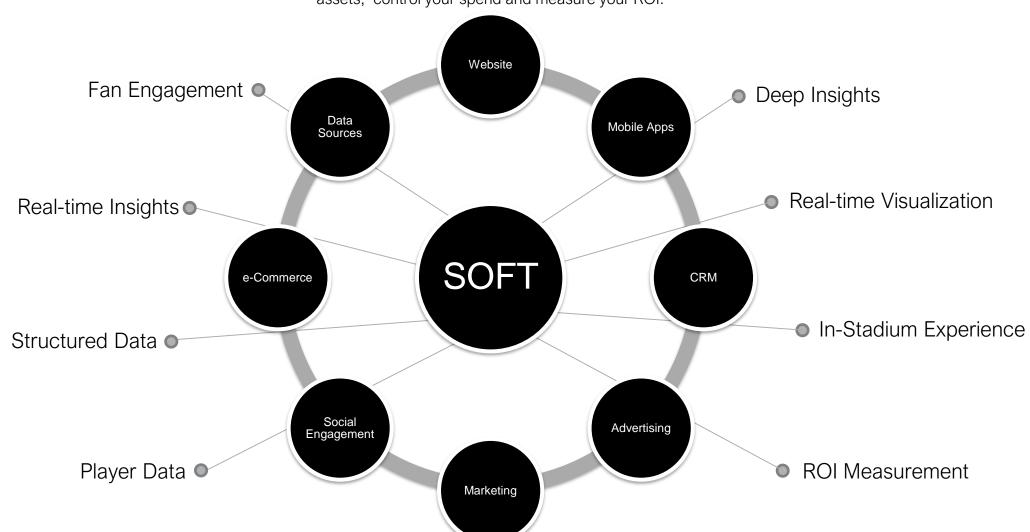


### REFEREE APP

A teaching tool with post match lessons learnt and even in-match live feedback

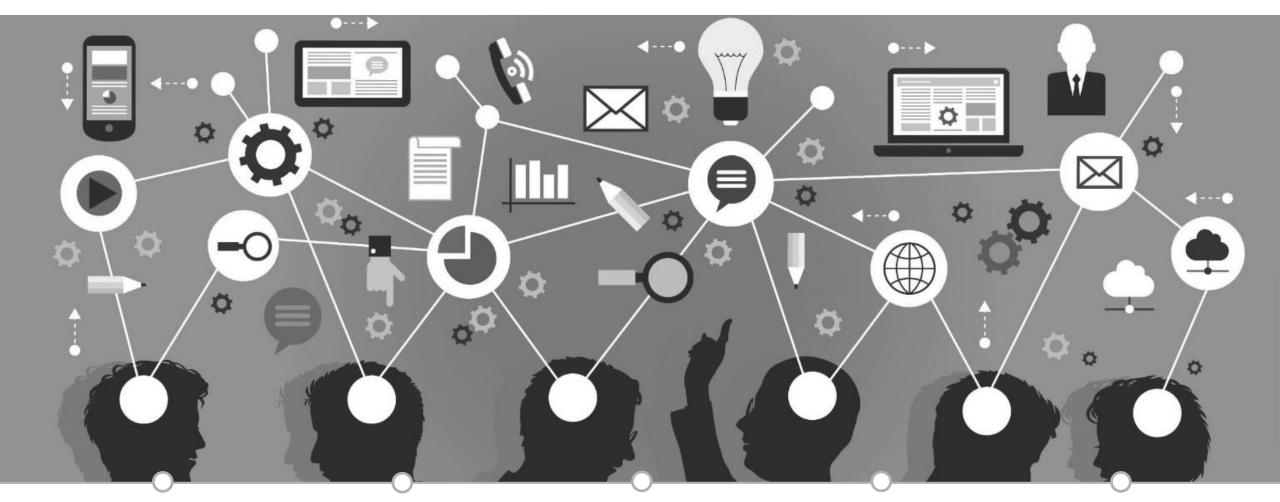
# S.O.F.T. PLATFORM

A SaaS Platform for your entire Digital footprint. A single, intuitive, intelligent platform to manage all your digital assets, control your spend and measure your ROI.



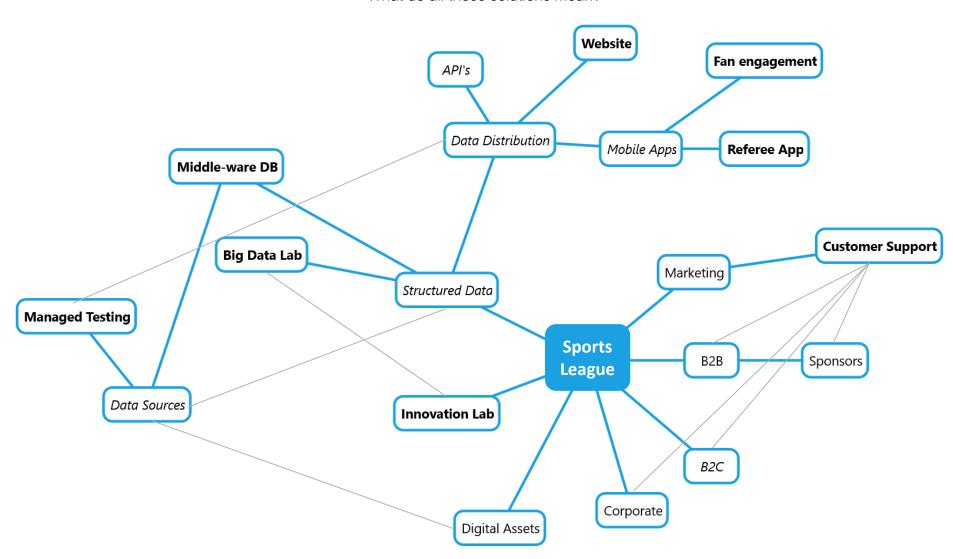
# **INNOVATION LAB**

We understand the importance of innovation. We build quick-to-market concepts with lean and scalable setup.



# **BIRD'S EYE VIEW**

What do all these solutions mean?





# LET'S TALK ABOUT YOUR THING

Compassites is the market leader in creating game-changing digital experiences. We bring to the table our in-depth experience of working with organizations across industry verticals, and helping them with tailor-made software solutions to enhance their business potential.

