

Objective

Vaish store wants to create an annual sales report for 2022. So that, Vaish can understand their customers and grow more sales in 2023.

- Compare the sales and orders using single chart
- Which month got the highest sales and orders?
- Who purchased more- men or women in 2022?
- What are different order status in 2022?
- List top 10 states contributing to the sales?
- Relation between age and gender based on number of orders
- Which channel is contributing to maximum sales?
- Highest selling category? etc.