REQUIREMENT ANALYSIS

Customer Journey Map

Date	25 June 2025
Team ID	LTVIP2025TMID51754
Project Name	Comprehensive Analysis and Dietary Strategies with Tableau: A College Food Choices Case Study
Maximum Marks	5

Customer Journey map:

A customer journey map for food choices at college typically outlines the various stages students go through when selecting meals, from awareness of dining options to post-meal feedback. It highlights key touchpoints, emotions, and potential pain points, helping institutions enhance the overall dining experience.

Health-conscious college student analyzing ther campus eating habits aihealt outcumes

Register	Survey	Explore	Analyze	Improve
Create an acount with Tableau Log into the	Complete dietary behayior questionnaire	Review charts on meal habits, nutrition levels, and costs	Compare GPA, stress, and sleep data eatinst eating patterns	Read recommendations for better food choices
I hope this easy to set up. I hope this easy accurately recorded.	accurately	The graphs really help me see where I'm doing well or poorly in my diet.	This is interesting. I didn't realize the connection between my diet.	I should try some of these meal tips and healthy swaps.
Provide clear ond- boarding & support	I want me survey beacuratecaucky	"This is interesing. I didn't realize the connection between	Highlight key correlations and insights	Provide actionable and specific advice
Actions Test an easy	Thoughts	Feelings	Opportunities	Opportunity