

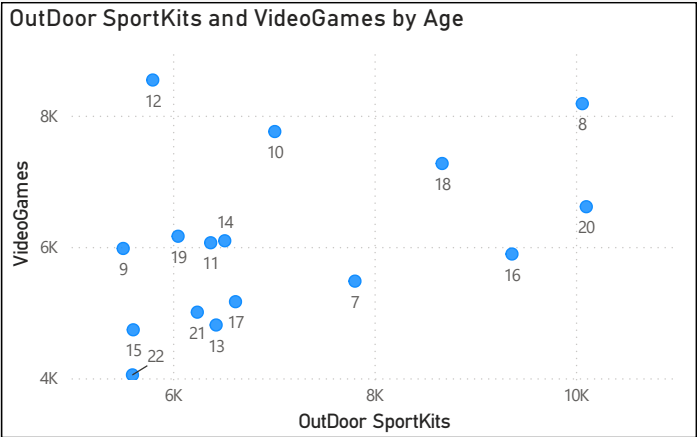
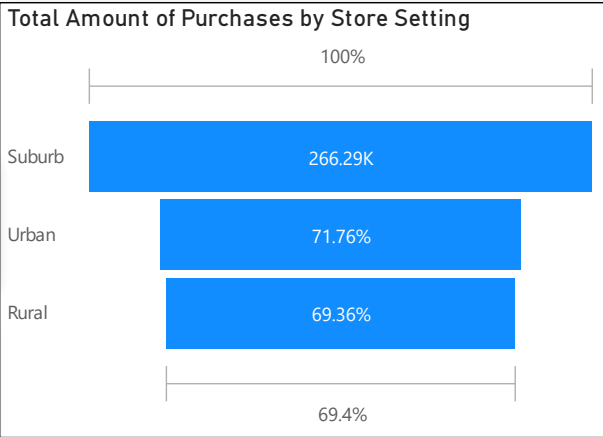
STUDENT SPEND ANALYSIS

Store Location

All

Store Setting

All



Total Amount of Purchase (TAP) based on Store Location		
Store Location	Store Setting	Total Amount of Purchases
Seattle	Suburb	83,749.2
Los Angeles	Suburb	82,419.9
New York	Rural	69,444.5
Los Angeles	Urban	54,964.7
Boston	Suburb	53,835.9
New York	Urban	51,948.3
Boston	Urban	50,595.5
New York	Suburb	46,284.5
Seattle	Rural	43,228.3
Boston	Rural	42,016.8
Total		6,42,084.0

Outdoor sports across different ages				
Age	Rural	Suburb	Urban	Total
20	3,370.44	3,111.24	3,621.95	10,103.63
8	1,485.23	5,198.76	3,380.07	10,064.06
16	2,267.56	4,660.62	2,437.52	9,365.70
18	2,513.88	4,417.54	1,740.91	8,672.33
7	3,232.70	2,343.82	2,230.18	7,806.70
10	866.29	3,128.24	3,016.29	7,010.82
17	253.79	2,962.89	3,404.16	6,620.84
14	2,282.82	1,925.39	2,305.94	6,514.15
13	1,916.92	2,353.29	2,158.33	6,428.54
11	1,834.96	2,826.51	1,712.76	6,374.23
21	756.32	4,171.83	1,313.52	6,241.67
Total	30,034.43	48,694.18	35,033.11	1,13,761.72

