

# Global Sales Performance Dashboard

110.78M

Total Sales

15.16M

Total Profit

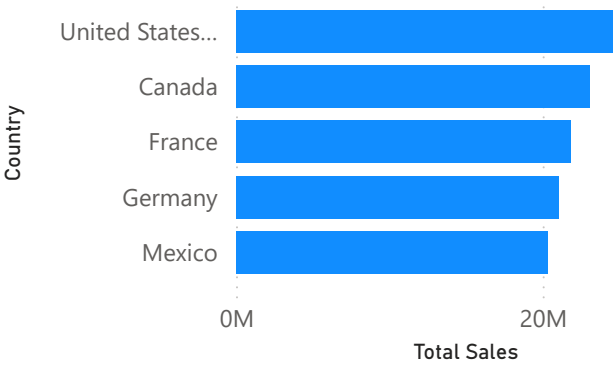
1.04M

Total Units Sold

175.55

Sum of Profit Margin

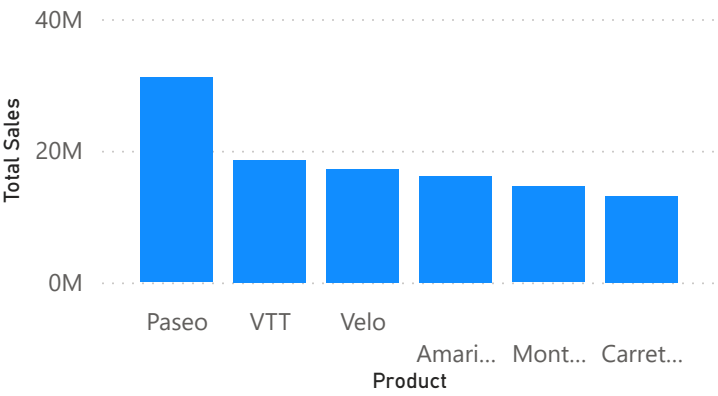
Total Sales by Country



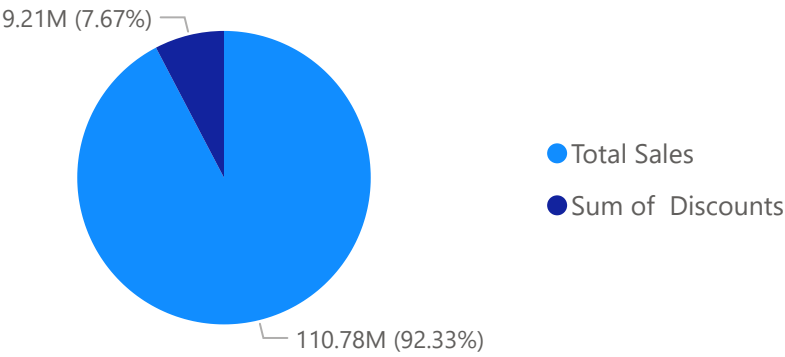
Top N Sales by Country

Country	Total Sales	Top N Sales
United States of America	24,582,681.18	5
Canada	23,060,565.39	4
France	21,836,887.29	3
Germany	21,019,432.32	2
Mexico	20,283,130.11	1
Total	110,782,696.29	6

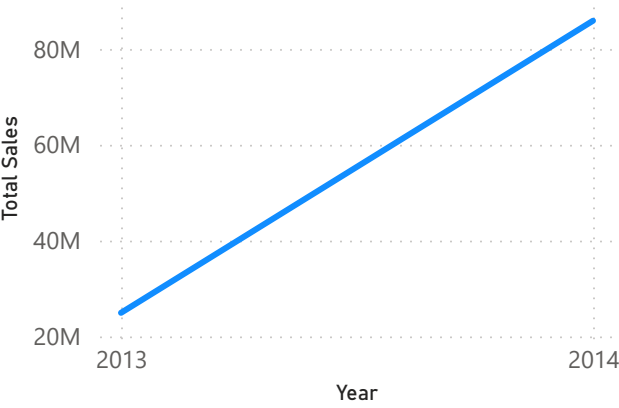
Total Sales by Product



Total Sales and Sum of Discounts



Total Sales by Year



Total Sales over time

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## Key Insights

- The United States and Canada generate over 40% of global sales.
- High discounts reduce profit margins significantly in Germany and France.
- Products "Paseo" and "VTT" are responsible for 55% of total sales volume.
- Sales peaked in 2014, indicating potential saturation or market change