

TravelTrax Tours

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Introduction:

Overview:

A TravelTrax tour around from place to place. A compelling Unique Selling Proposition (USP).

TravelTrax Tours, a tour operator leverages to manage their bookings, track expenses and handle invoicing for their customers.

They can generate professional invoices, reconcile payment, and monitor their financial performance.

Help them streamline their financial operations and enhance customer service.

Purpose :

The tourism trips are taken where the main purpose is relaxation, rest and enjoyment.

People love travel for all sorts of reasons.

Visiting popular destinations.

See new sights.

To take a break from their everyday lives.

There is no need to give any other information unless asked for it.

To overall experience of the trip.

Go to education trip, vocational, training trip and relaxation.

Problem Definition and Designs thinking.





## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👥 2-8 people recommended



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



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## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

### PROBLEM

Although health concerns have subsided new pressures have emerged. Challenges facing taxation, travel problems, safety, infrastructure and cross border set of laws. Security is one of the major challenges in travel tour...



### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

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### Person 1

Remember the  
happiness is a  
way of travel  
,not a  
destination

### Person 2

Push direct  
bookings more  
than any other  
channels

Always take  
the scenic  
road

Jobs fill your  
pockets  
adventures fill your  
soul.

### Person 3

Focus on  
describing  
interaction in  
local culture

### Person 4

Good  
company in a  
journey makes  
the way seem  
shorter

Travel take us  
out of our  
comfort zones  
and inspire us

Travel far  
enough you  
meet  
yourself

Group ideas

Take turns sharing your ideas while clustering similar or related no sticky notes have been grouped, give each cluster a sentence-like bigger than six sticky notes, try and see if you and break it up into

🕒 20 minutes

Travelling is always a transformative experience.Exploring the outdoors may be a fantastic way to feel more connected to nature.

Some beautiful paths cannot be discovered without getting lost. Live life with no excuses,travel with no regret.

Research the weather during your visit,take only memories ,leave only footprints

Once all er is ups.

It is leave you speechless then hurts you storyteller elm for the sky but move slowly ..

Once the travel bug bites there is no known antidote and I know that I shall be happily infected until the end ..

+

↑

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Importance  
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Prioritize

Your team sho moving forwar

TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which it and which are feasible.

Use customizable tags to sticky notes to make it easier to find, move, organize, and tag important ideas as they come within your mural.

Sticky notes are used to place ideas on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

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Focus on describing interaction in local culture

Travel far enough you meet yourself

MAX TR

Remember the happiness is a way of travel ,not a destination

Push direct bookings more than any other channels



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons



#### Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)

[Share template feedback](#)

Result:

TravelTrax Tours Profit and Loss Basic Account From 01/04/2023 To 31/03/2024		TravelTrax Tours Balance Sheet Basic Account As of 31/03/2023	
+ Add Temp		+ Add Temporary Note	
ACCOUNT		ACCOUNT TOTAL	
Operating Income		Assets	
Total for Operating Income		Current Assets	
Cost of Goods Sold		Cash	
Cost of Goods Sold	2,0	Petty Cash	-5,000.00
Total for Cost of Goods Sold	2,0	Total for Cash	-5,000.00
Gross Profit	-2,0	Bank	
Operating Expense		ICICI Bank-001	3,72,000.00
Other Expenses		Total for Bank	3,72,000.00
Salaries and Employee Wages	1,0	Other current assets	
Total for Operating Expense	1,0	Input Tax Credits	0.00
Operating Profit	-3,0	Input CGST	40,000.00
Non Operating Income		Input SGST	40,000.00
Total for Non Operating Income		Total for Input Tax Credits	80,000.00
Non Operating Expense		Total for Other current assets	90,000.00
Total for Non Operating Expense		Total for Current Assets	3,57,000.00
Net Profit/Loss	-3,0	Total for Assets	3,57,000.00
*Report is displayed in your task output		Liabilities & Equities	
		Liabilities	
		Current Liabilities	
		Accounts Payable	4,72,000.00
		Unearned Revenue	5,90,000.00
		Total for Current Liabilities	10,62,000.00
		Total for Liabilities	10,62,000.00
		Equities	
		Current Year Earnings	-3,08,000.00
		Retained Earnings	-4,60,000.00
		Total for Equities	-7,68,000.00
		Total for Liabilities & Equities	3,57,000.00
		*Report is displayed in your task output	

#### Advantages and Disadvantages:

- Provide access to some popular attractions Which are not easy to book for a single person.
- Make friends for life.
- Enjoying a perfect balance of touring and free time.
- You will have an expert tour director to guide.
- Curated experience just for you.

#### Disadvantages:

- Pollution ,littering ,waste and a strain on the natural resources and infrastructure of the country .
- Exploitation of local culture.
- Tourists lack of compliance.
- Disregard for other sectors .

#### Applications:

- Users can search for ~~airline hotel~~ and rental car reservations check per diem rates and prepare persona travel Documents or with the proper permissions documents for others.

#### Conclusions:

- A ~~TravelTrax~~ Tours a tour operator , leverages to manage their bookings, track expenses and handle invoicing for Their customers. They can generate professional invoices ,reconcile payments and monitor their financial performance. They streamline their financial operations and enhance customer service.
- Full of entertainment and relaxation of mind and body.

#### Future scope:

- We can add new features as and we require.
- Reusability of this application is also possible.
- Tourism group can use it for managing their location ,hotel, vehicle details.
- New requirements also are going day by day.