

DIGITAL MARKETING

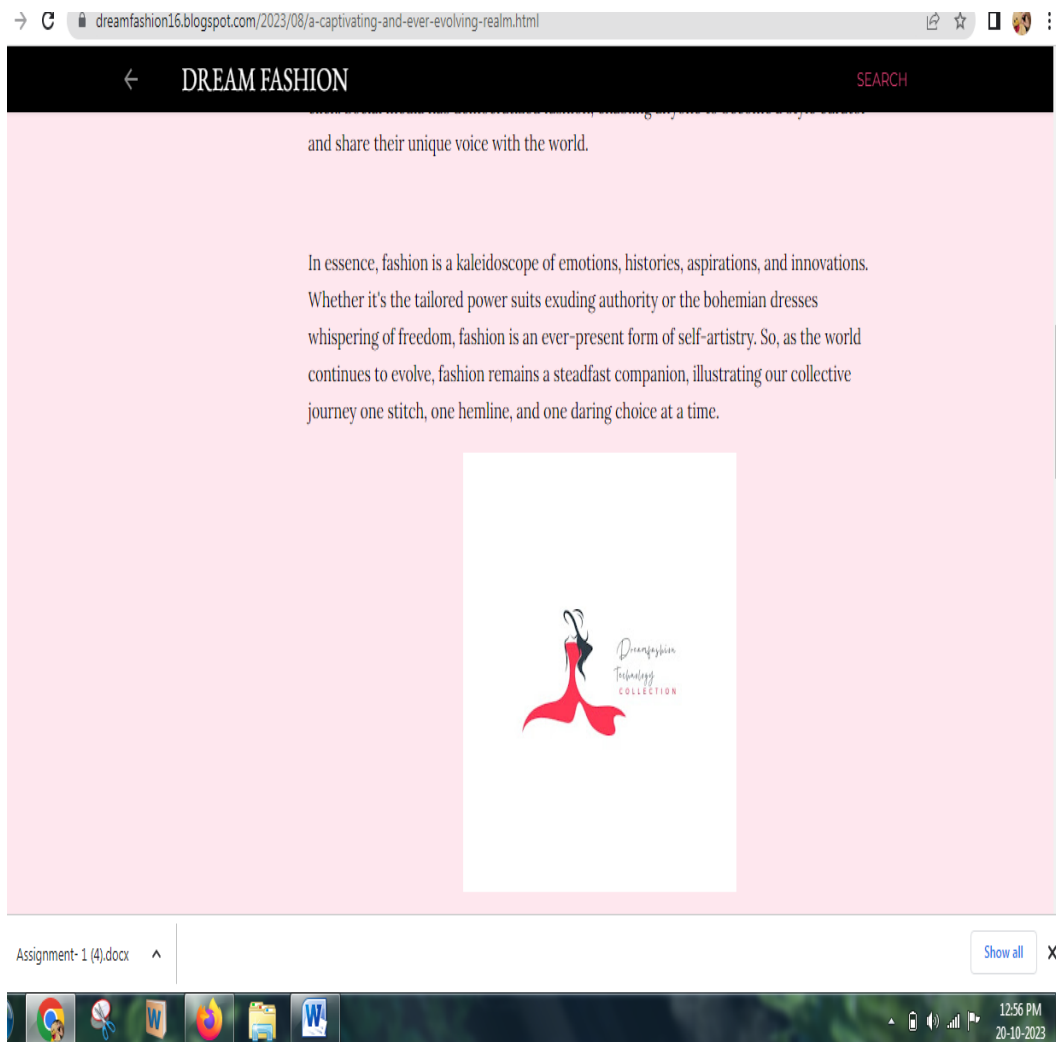
ASSIGNMENT

Name	Thinisha.T
Reg. No	960220106105
NM ID	610C965EDE93EBF9B1A4606563F445F0
Team ID	NM2023TMID09736

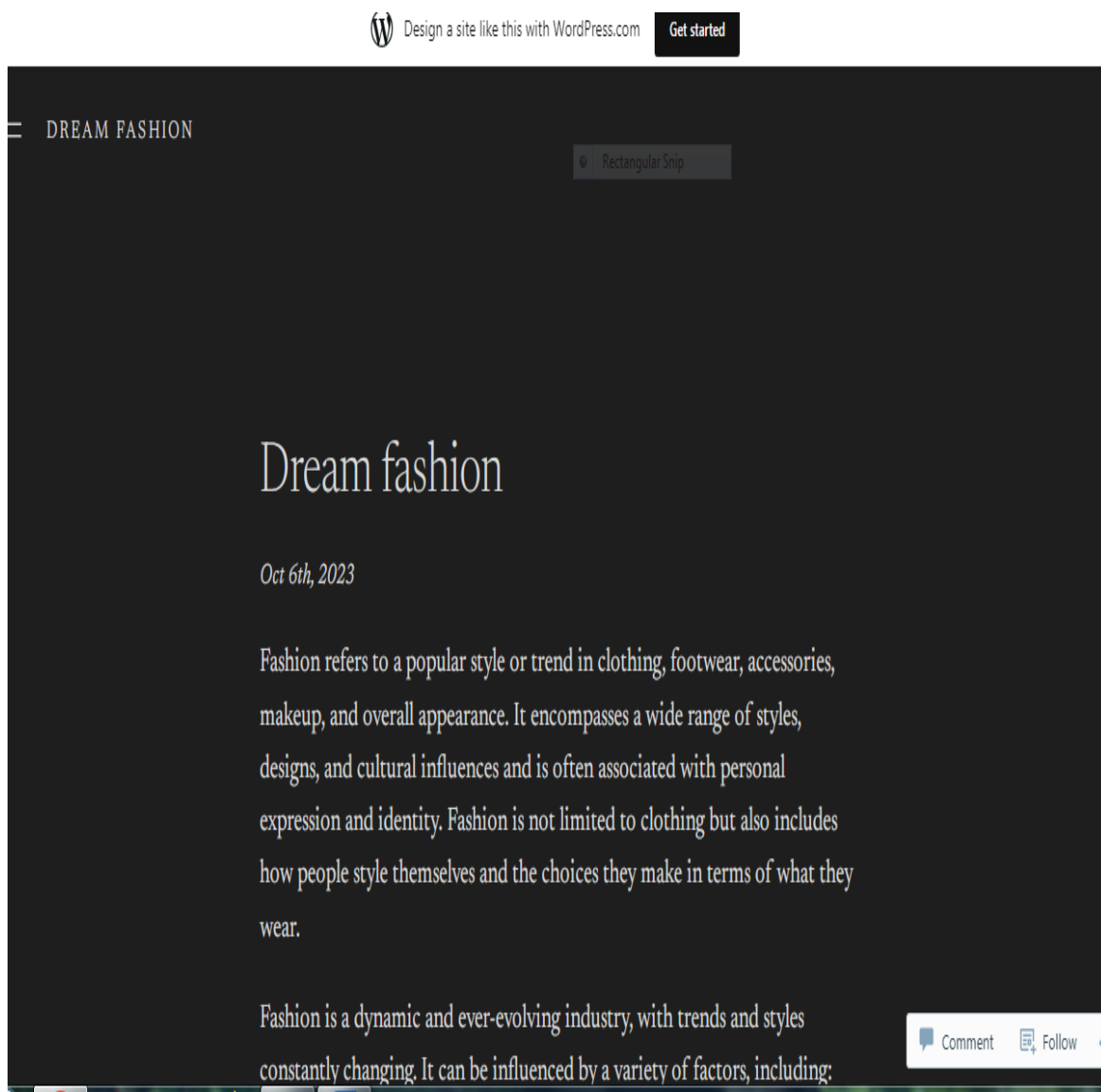
1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blog links:

Blogger: <https://dreamfashion16.blogspot.com/2023/08/a-captivating-and-ever-evolving-realm.html>



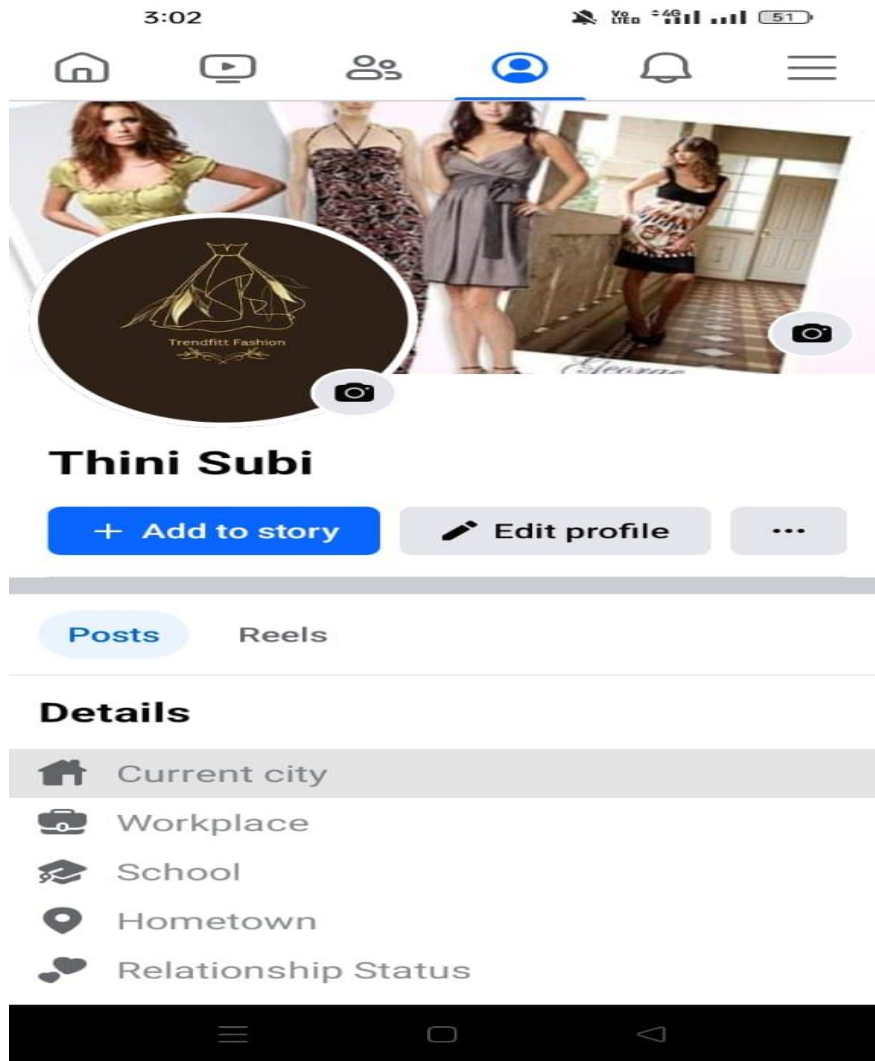
Word Press: <https://ffgg3.wordpress.com/2023/10/06/dream-fashion/>



2.Create a New Facebook Business Page and post one social media poster for your brand.

Facebook Business page Link :

https://m.facebook.com/story.php?story_fbid=122111386760003127&id=61550093829480&mibextid=Nif5oz



12:02



VoLTE 4G 72



Thini Subi



Thini Subi

19 Aug · 👤



Like



Comment



Send



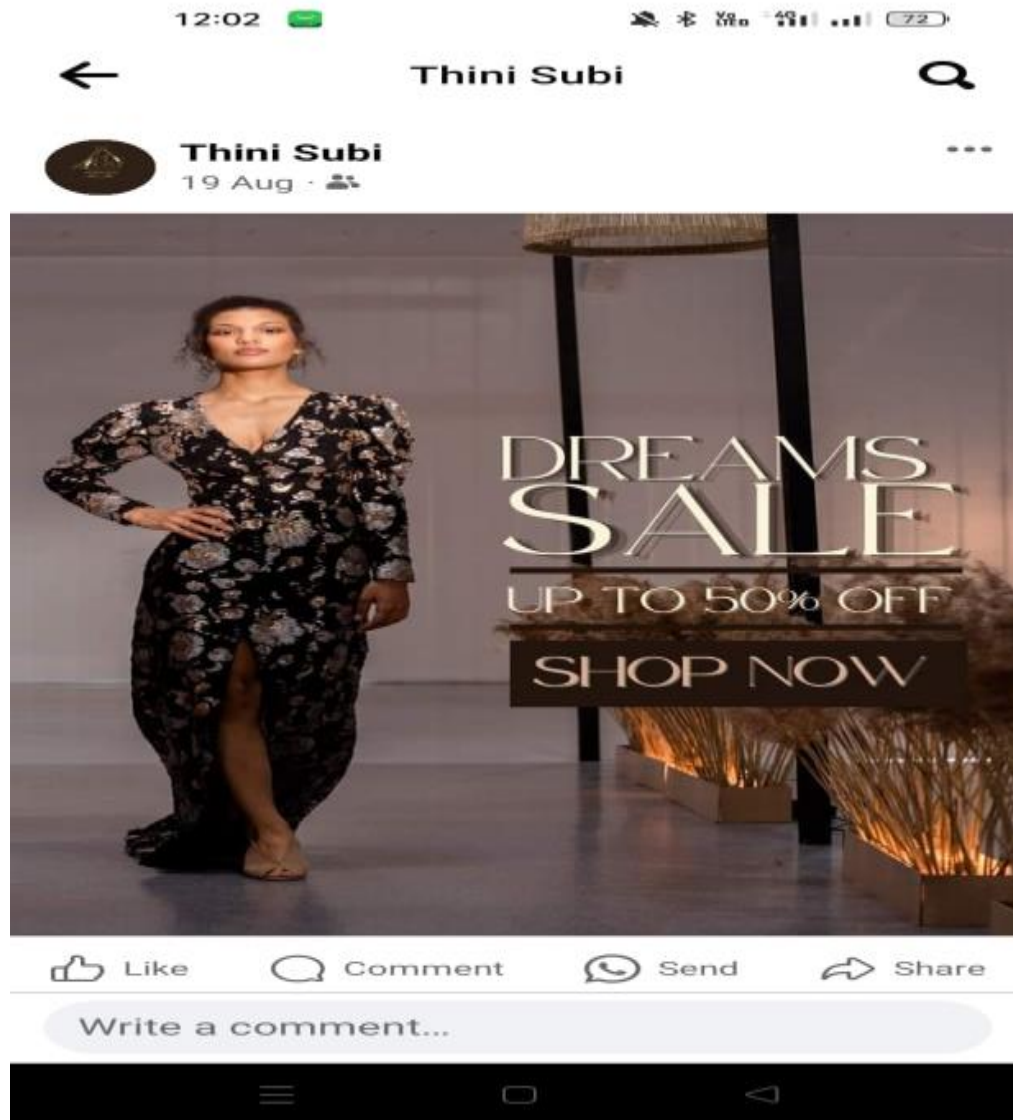
Share

Write a comment...

3. Create and design a social media advertisement poster using canva.

Link:

https://www.canva.com/design/DAFr9LWF4FM/e1zvczVddTgTA3hgS3NviA/edit?utm_content=DAFr9LWF4FM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

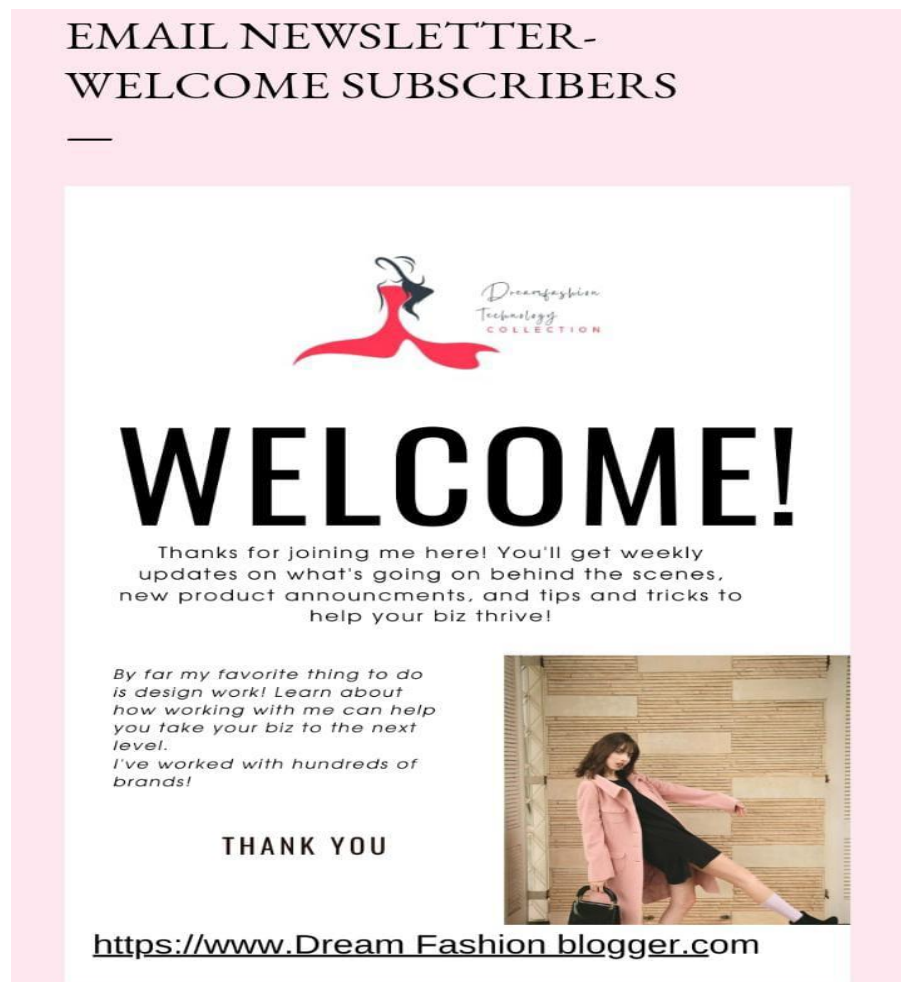


4.Create email newsletter design using MailChimp or canva

tool

Email

Newsletter link: <https://dreamfashion16.blogspot.com/2023/09/dream-fashion.html>



Link: <https://instagram.com/dreamfashion1601?igshid=NGVhN2U2NjQ0Yg==>

