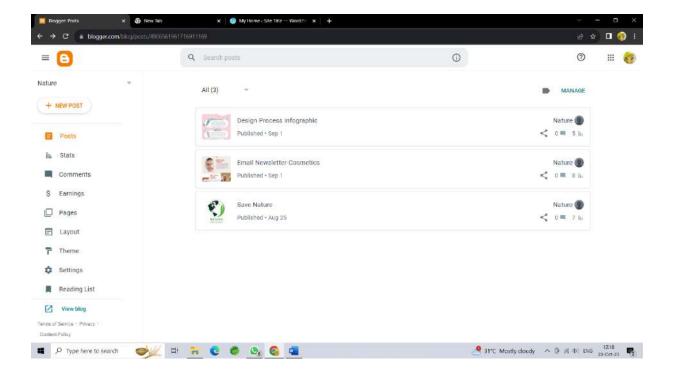
ASSIGNMENT-DIGITAL MARKETING

Reg No	960220106074
Team ID	NM2023TMID09736
NM ID	50D3EF6584CEBFEA20546B41FA0D170F
Date	20-10-2023

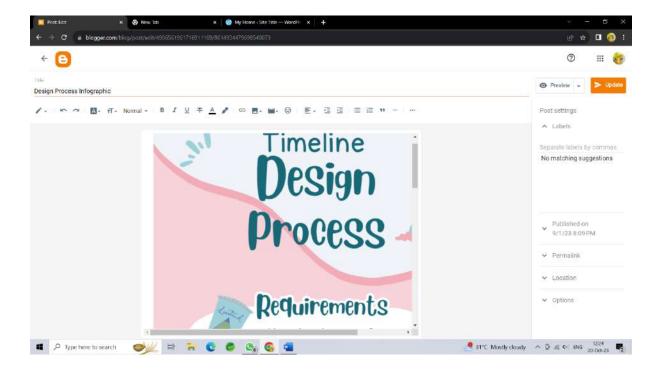
1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: https://www.blogger.com/blog/posts/4906561961716911169



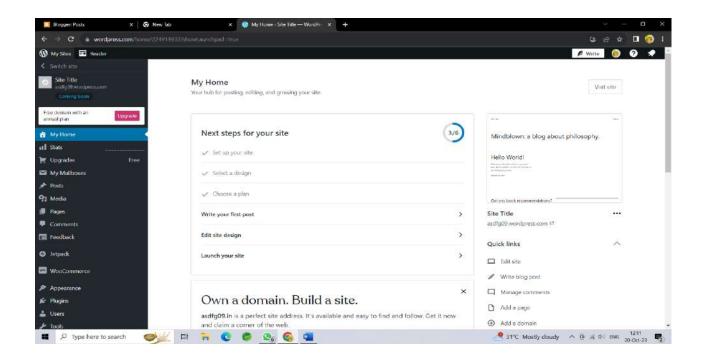
Link:

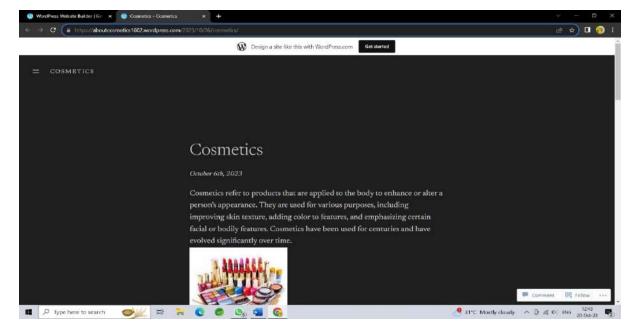
 $\frac{https://www.blogger.com/blog/post/edit/4906561961716911169/861493447969}{8548073}$



Link: https://wordpress.com/home/224914933?showLaunchpad=true

Link: https://aboutcosmetics1602.wordpress.com/2023/10/06/cosmetics/





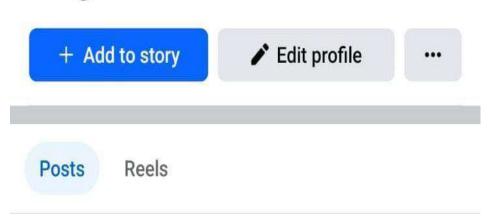
2. Create a new facebook page and post one social media poster for your brand.

Link:

 $\frac{https://www.facebook.com/profile.php?id=61550165318681\&mibextid=ZbWKwL}{wL}$



Fauget Kitchen



. . ..

Reels



Fauget Kitchen

19 Aug · 🚱





Mutton Special

Mutton Biryani \$5.00 Mutton Soup \$7.00 Mutton Tikka \$6.50 Mutton Keema \$4.00 Mutton Kabab \$5.50 Mutton Fry \$6.50

Chicken Special

Chicken Biryani	\$5.00
Chicken Soup	\$7.00
Chicken Tikka	\$6.50
Chicken Noodles	\$4.00
Chicken Kabab	\$5.50
Chicken Fry	\$6.50

Tandoori Cuisine

Tandoori Chicken	\$5.00
Mutton Barra	\$7.00
Mutton Curry	\$6.50
Tandoori Fry	\$4.00
Butter Naan	\$5.50
Mutton Roti	\$6.50

Dessert

Apple Pie	\$500
Fruit Cream	\$7.00
Vanilla Crush	\$6.50
Sweet Corn	\$4.00
Banana Pie	\$5.50
Gulab Jamun	\$6.50

FAUGET

KITCHEN



www.faugetkitchen.com







3.Create and design a social media advertisement poster using canva Link:

https://www.canva.com/design/DAFx5KdNa74/UtI2DuFijAVeSLU5mdUfrQ/edit?utm_content=DAFx5KdNa74&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



4. Create email newsletter design using MailChimp or canva tool.

Link:

https://www.canva.com/design/DAFtLxIJqtY/nrF0tA6JM56oyGNQ1w3lyA/edit?utm_content=DAFtLxIJqtY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



COSMETICS

FASHION



WELCOME YOU ALL!

ABOUT OUR PRODUCT

Our product mainly sells coloured cosmetics products such as <u>lipsticks</u>, <u>eyeliners</u> and <u>skincare</u> cream. From amateurs to connoisseurs, It has been praised by make up experts all over the country for delivering unmatched quality of beauty products. Our cosmetics are easy to work with and are widely used by professional to individuals to achieve varied looks effortlessly.



HOW TO CHOOSE THE RIGHT COSMETICS?

Having the most essential cosmetic products in our kit keeps us on our toes for an anytime makeup look even while we are on-the-move. With the right set of good quality beauty products one can easily achieve any desirable look. Hence, if you are new to makeup or is confused which beauty products are a must-buy for every girl, first look for the best beauty brand in India that manufactures products catering to your beauty and skin requirements.



https://thecoolnature2023.blogspot.com/

Link:

https://www.blogger.com/blog/post/edit/4906561961716911169/224000157077 6986971

