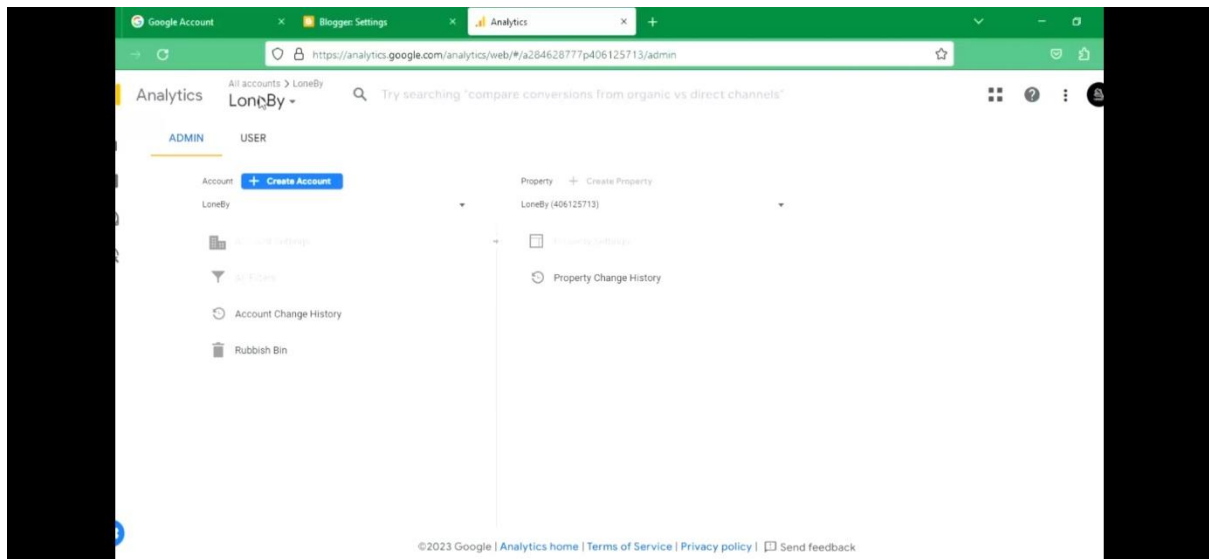
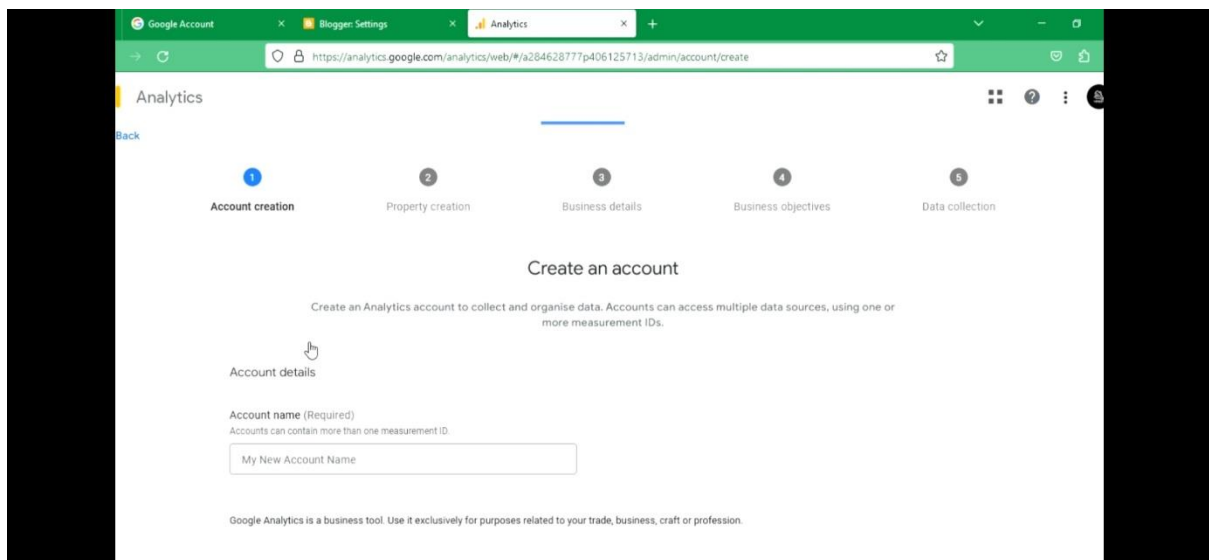


Embed Google Analytics to a Website

Step 1: Go to analytics.google.com



Step 2: In account details, enter the account name and click next



Step 3: In create property tab, enter the property name and click next

Google Account x Blogger: Settings x Analytics x +

https://analytics.google.com/analytics/web/#/a284628777p406125713/admin/account/create

Analytics

Create a property

To measure your web and app data, create a Google Analytics 4 property. Each property that you create holds all your measurement data for any selection of websites and apps that you choose.

Property details

Property name (Required)

LoneBy

Reporting time zone ⓘ

India (GMT+05:30) India Time

Currency

Indian Rupee (₹)

You can edit these property details later in Admin

[Show advanced options](#)

[Back](#) [Next](#)

Step 4 : in business detail tab select the industry type, business type and click next

Google Account x Blogger: Settings x Analytics x +

https://analytics.google.com/analytics/web/#/a284628777p406125713/admin/account/create

Analytics

Account creation Property creation **Business details** Business objectives Data collection

Describe your business

Help us to better understand your business by answering the following.
Your input helps improve Google Analytics.

Business details

Industry category (Required)

Select one

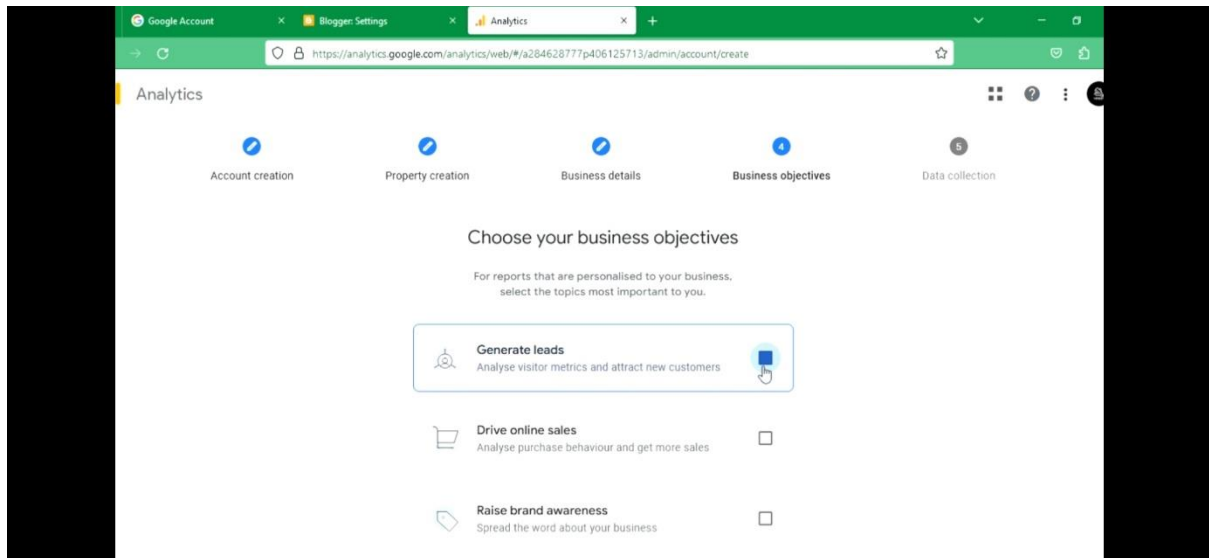
Business size (Required)

☒ Small - 1 to 10 employees

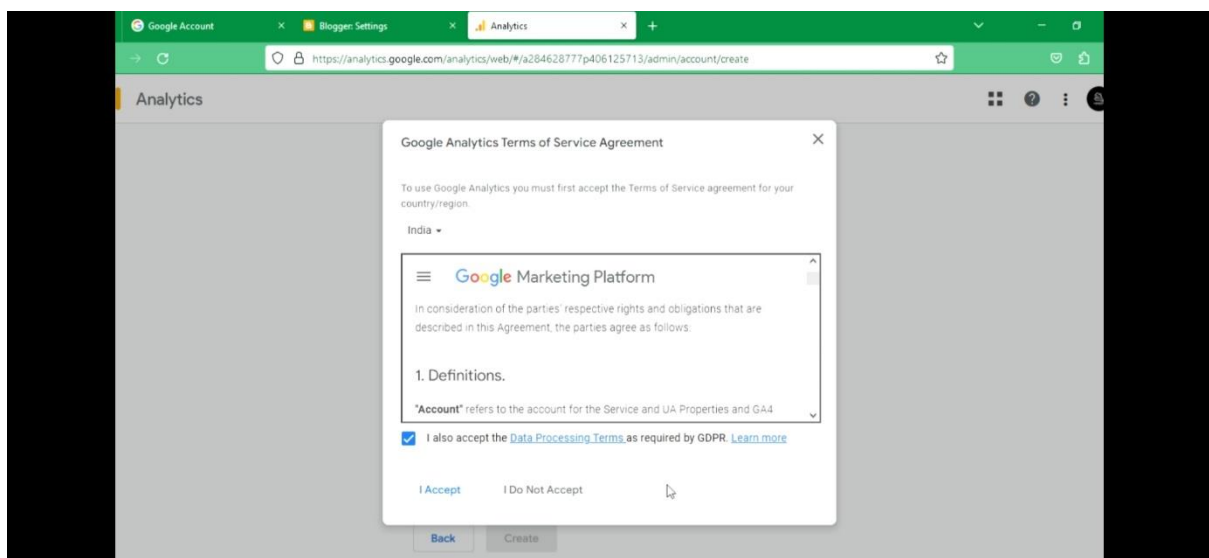
☐ Medium - 11 to 100 employees

☐ Large - 101 to 500 employees

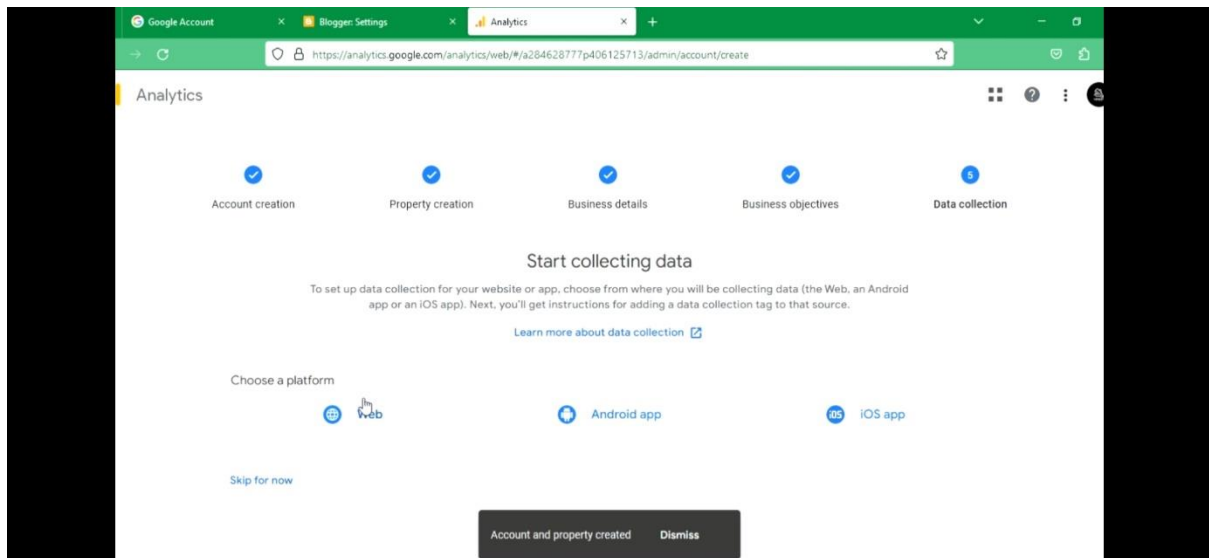
Step 5 : in business objectives, select generate leads and click next



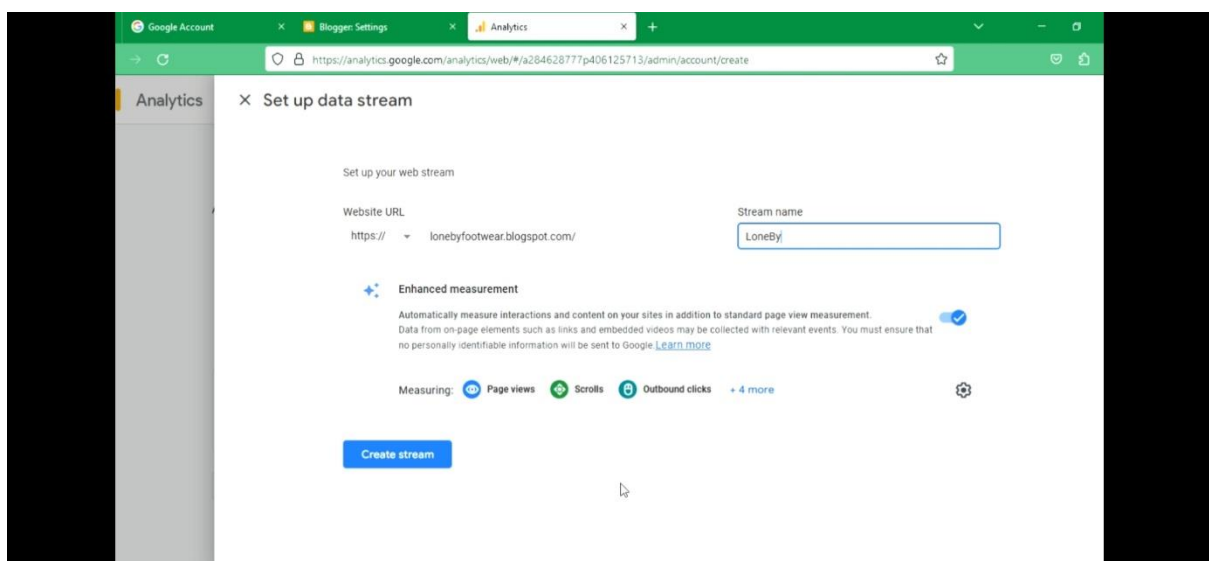
Step 6: accept the terms and click I accept



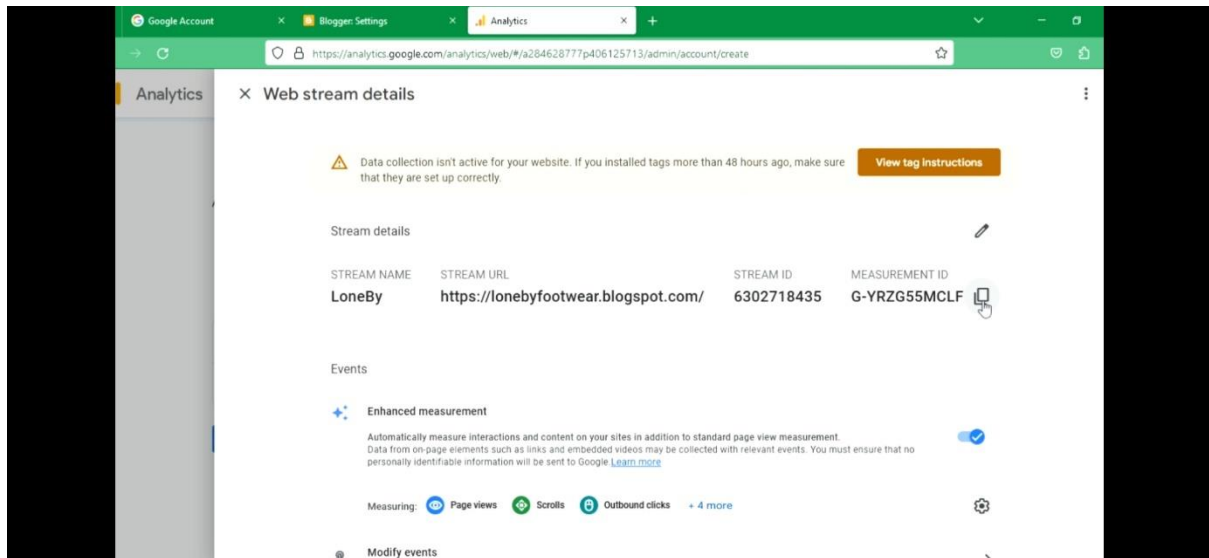
Step 7: now choose the platform as web



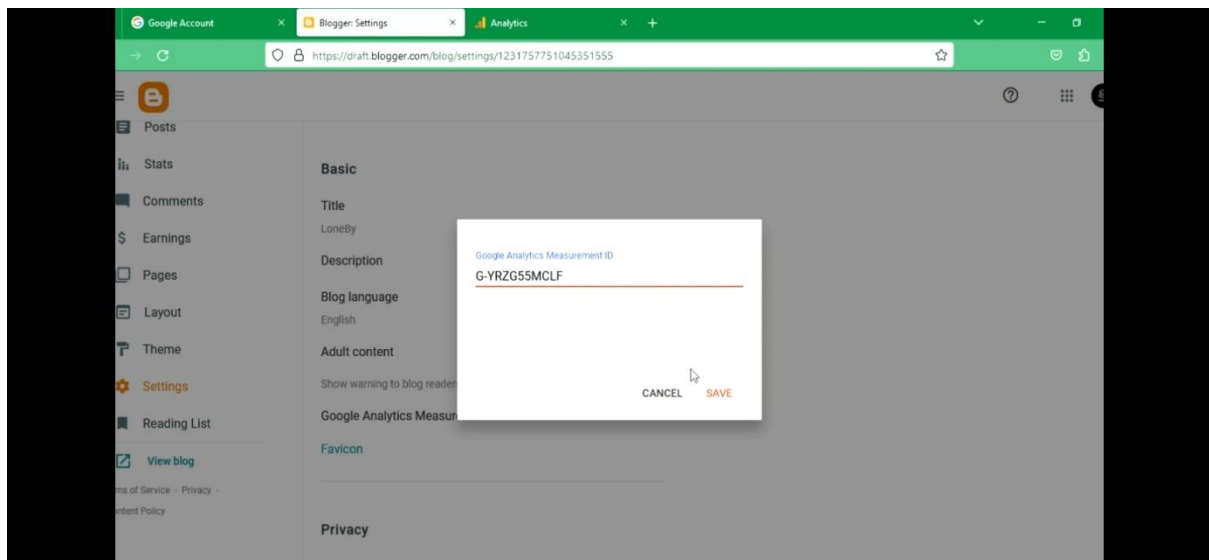
Step 8: paste your website link and give a name to your stream and click create stream



Step 9: copy the measurement id



Step 10: paste it in google analytics measurement id of blogger settings



Step 11: Now you can track your traffic in the stream

