Design Phase Part - 1

Proposed Solution

NM Team ID	NM2023TMID01275
Project Name	How To Add Google Analytics to A Website

S.No	Parameter	Description
1	Problem Statement	Many businesses and individuals do not have the resources or expertise to properly embed Google Analytics into their websites. This can lead to inaccurate or incomplete data, which can make it difficult to make informed decisions about their online presence.
2	Idea Description	This project will develop a solution that makes it easy for anyone to embed Google Analytics into their website, regardless of their technical expertise. The solution will be a simple, easy-to-use tool that can be integrated with popular website builders and CMS platforms.
3	Uniqueness	It will be the first tool to offer a comprehensive solution for embedding Google Analytics, including support for all major website builders and CMS platforms. It will be easy to use, even for users with no technical expertise.It will be affordable and accessible to businesses and individuals of all sizes
4	Social Impact	This project will have a positive social impact by making it easier for businesses and individuals to track and analyze their website traffic. This information can be used to improve their websites, attract more visitors, and generate more leads and sales.

5	Business Model	The proposed solution will be monetized through a subscription-based pricing model. Users will be charged a monthly or annual fee to access the tool.
6	Stability of Solution	The proposed solution will be built on a scalable and reliable platform. It will also be regularly updated to ensure that it is compatible with the latest versions of website builders and CMS platforms.