RISK AND REVENUE ANALYSIS OF INSURANCE CLAIMS

Presentation by

Srija Vakiti Vaishnavi Asuri



Table of contents

01

Introduction

Context of the dashboard Some objectives

04

Dashboard

Key Features Visualizations Insights 02

KPIs

Key metrics Insights to deliver

05

Conclusions

Recommendations Takeaways 03

Data/Methodology

Data source, collection, challenges (analytics)

06

Questions/ Comments

Introduction

Problem Statement

Claims often face delays, denials, or underpayments, leading to inefficiencies in the process.

Objective

Identify low-performing insurance types, evaluate recovery rates, and suggest ways to streamline the claims process.

Background

Using a synthetic dataset, this analysis mirrors real-world claims to assess performance and identify risks.

Key Performance Indicators



Claim Status

Paid, Denied, Under Review



Insurance Type

Medicare, Medicaid, Commercial, Self-Pay



Denial Reason Code

Pre existing condition, Lack of documentation, etc



Follow Up

Required/ Not required



Recovery Rate

Billed Amount vs Paid Amount

Methodology

Data Source

Kaggle data Synthetic claims

20%

Power BI

Used to create the dashboard Additional columns as required

50%

Data Analysis

Simple DAX queries for calculations and transformations

90%

Dashboard





Claim Denial Reason Codes



Denial Rates for Pre-Existing Conditions



Follow Up Rates



Financial Impact

Key Takeaways and Conclusion

- Medicaid and self-pay have the highest number of under-review and paid claims, while commercial insurance shows high denial rates and the lowest recovery rate
- Pre-existing condition denials, poor documentation, and excessive follow-ups are key areas for process improvement
- These findings offer actionable insights to refine policies, reduce denials, and enhance the overall patient experience

Questions / Comments?