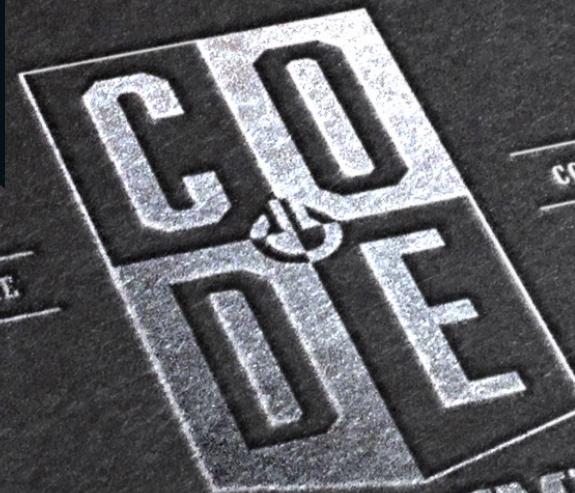


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CONTINUOUS DELIVERY AND DEVOPS CONFERENCE



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SPONSOR OPPORTUNITIES



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CODE ACADEMY[®]

Recruitment issues? Imagine having easy access to some of the best student programmers - hungry and talented youngsters who are interested in career opportunities at your company. CoDe Academy provides an unparalleled connection between the most qualified candidates and the most innovative companies.

The CoDe Academy is a 5-day bootcamp where engaged, skillful, competitive, and curious student programmers are taught all the basics of Continuous Delivery and Devops. They will learn the latest trends in software development giving you the perfect opportunity to achieve your talent recruitment and brand awareness goals with the next generation of technologists.



THE BENEFITS OF SPONSORING THE CODE ACADEMY

Establish presence and promote your organization among the brightest students and graduates. An opportunity to attract talent to your corporation. Spotlight your company by supporting young bright minds in Scandinavia.

Over the summer CoDe Academy will be traveling to four cities across Scandinavia. You can participate in just one city or sign up for the full tour:



LET US KNOW
HOW WE CAN
HELP YOU ACHIEVE
YOUR GOALS

READY TO SPONSOR? ADAM HENRIQUES: AH@PRAQMA.NET



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ACADEMY SPONSOR (LIMIT 5 PER LOCATION) PRICE €5.000

Academy Sponsor is a unique opportunity to promote your company to an audience of keen technologists. As an Academy Sponsor you will host a promotional lunch, featuring your name and logo, where you will have the opportunity to present your company. All of our attendees will be networking and sharing their experiences over lunch and your company will be right there in the middle of it all.



AS AN ACADEMY SPONSOR YOU GET

- 👉 Promotional lunch showcasing your company's brand
- 👉 Invitation to present your company during lunch
- 👉 Brand awareness and press coverage
- 👉 Company logo on signage throughout the conference (printed program, event rollup, and conference token)
- 👉 Recognition on CoDe Academy webpage.
- 👉 Acknowledgment in social media announcements
- 👉 Opportunity to provide a quote for the CoDe Academy press release



TECHNOLOGY SPONSOR PRICE €14.000

A technology sponsorship offers a great way for a company to create awareness and promote its brand or product among the new generation of software developers. Moreover, the Technology Sponsorship lets you show your commitment and support for software engineering in academia. As a Technology Sponsor you will be enrolled and enjoy brand awareness and press coverage throughout the full CoDe Academy Tour covering Copenhagen, Aarhus, Trondheim and Oslo.



AS TECHNOLOGY SPONSOR YOU GET:

- ⌚ Brand awareness among new generation of software developers in Scandinavia
- ⌚ Brand awareness and press coverage throughout Scandinavia
- ⌚ Closing Party sponsorship featuring your company's name and logo Recognition on CoDe Academy webpage.
- ⌚ Company logo on signage throughout the conference (printed program, event rollup, and conference token)
- ⌚ Good community karma within software engineering in academia
- ⌚ Opportunity to provide a quote for the CoDe Academy press release
- ⌚ Company logo on academy t-shirt



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Let's get your company enrolled in the Code Academy marketing activities!

Please don't hesitate to let us know if you have any additional questions:

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