



empty map



Real estate agents:
Listing properties,
networking

Homebuyers:
Researching,
negotiating,
saving

Homebuyers:
High prices,
loan
approvals

Real estate agents:
Market
fluctuations

Homebuyers:
"Housing
prices are
skyrocketing."

Real estate agents:
"Location is
key to
pricing."

Homebuyers:
"Can I afford
a house in
this city?"

Real estate agents:
"How
can I maximize
commissions?"

Real estate agents:
Ambitious,
competitive

Homebuyers:
Anxious,
frustrated,
hopeful

