

Mean encodings

Graded Quiz 18 min

Metrics optimization

Mean encodings

Video: Concept of mean encoding3 min

Video: Regularization7 min

Video: Estimators and generalizations10 min

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Reading: Final project advice #310 min

QUIZ • 18 MIN

Mean encodings

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Mean encodings

TOTAL POINTS 4

1. What can be an indicator of usefulness of mean encodings?

1 point

☐ Learning to rank tasks.

☐ Categorical variables with lots of levels.

☐ A lot of binary variables.

2. What is the purpose of regularization in case of mean encodings? Select all that apply.

1 point

☐ Regularization allows us to better utilize mean encodings.

☐ Regularization reduces target variable leakage during the construction of mean encodings.

☐ Regularization allows to make feature space more sparse.

3. What is the correct way of validation when doing mean encodings?

1 point

☐ Fix crossvalidation split, use that split to calculate mean encodings with O'Neep regularization, use the same split to validate the model.

☐ First split the data into train and validation, then estimate encodings on train, then apply them to validation, then validate the model on that split.

☐ Calculate mean encodings on all train data, regularize them, then validate your model on random validation split.

4. Suppose we have a data frame 'df' with categorical variable 'item_id' and target variable 'target'. We create 2 different mean encodings:

1 point

1. via df['item_id_encoded1'] = df.groupby('item_id')['target'].transform('mean')

2. via OneHotEncoding item_id, fitting Linear Regression on one hot-encoded version of item_id and then calculating 'item_id_encoded2' as a prediction from this linear regression on the same data.

Select the true statement.

☐ 'item_id_encoded1' and 'item_id_encoded2' may hugely vary due to rare categories.

☐ 'item_id_encoded1' and 'item_id_encoded2' will be essentially the same only if linear regression was fitted without a regularization.

☐ 'item_id_encoded1' and 'item_id_encoded2' will be essentially the same.

☐ I, Hong-Yuan Lin, understand that submitting work that isn't my own may result in permanent failure of this course or deactivation of my Coursera account.

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