ROW64 PRIVACY POLICY

Last Updated: October 1st, 2021

This Privacy Policy ("***Policy***") notifies you about Row64, Inc.'s ("***Row64***", "***we***" or "***us***") privacy practices, including how we collect, use, and disclose information about you when you access or use our website at https://row64.com/ (the "***Website***") and the applications available to you for use or download through the Website (collectively, the "***Services***").

We may change this Policy from time to time. If we make material changes, we will notify you by revising the date at the top of the Policy and, in some cases, we may provide you with additional notice (such as adding a statement to our website homepage or sending you a notification). We encourage you to review this Policy often to stay informed about our information practices and the choices available to you.

By using our Services, you agree to the privacy practices described in this Policy. If you do not agree with this Policy, please stop using our Services.

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INFORMATION WE COLLECT

Information You Provide to Us

We collect information you provide directly to us, whether on your own behalf, or on behalf of your organization. For example, you share information directly with us when you fill out a form, make a purchase, communicate with us via third-party platforms, request customer support, or otherwise communicate with us. The types of personal information we may collect include your name, email address, title, company, country, phone number, and any other information you choose to provide.

If you use our Services on behalf of your organization ("***Business Users***"), your organization is responsible for providing any required notices and collecting any required consents before providing or disclosing any information relating to your business's customers ("***Business Customer Information***") to us. Row64 does not directly collect or control Business Customer Information, rather, your organization

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determines what Business Customer Information they collect from their customers, and to the extent Row64 receives that information, we do so on behalf of our Business Users.

Information We Collect Automatically When You Use our Services

When you access or use our Services, we automatically collect information about you, including:

- **Log Information:** We collect information related to your access to and use of the Services, including the type of browser you use, application installation times, access times, pages viewed, your IP address, and the page you visited before navigating to our Services.

- **Device Information:** We collect information about the computer or mobile device you use to access our Services, including the hardware model, configuration data, operating system and version, unique device identifiers, and mobile network information.

- **Information Collected by Cookies and Similar Tracking Technologies:** We (and those that perform work for us) may use different technologies, including cookies, web beacons and other tracking technologies to collect information about you and your interaction with our Services, including information about your browsing behavior. Cookies are small data files stored on your hard drive or in device memory that help us improve our Services and your experience, see which areas and features of our Services are popular, and count visits. Web beacons (also known as "pixel tags" or "clear GIFs") are electronic images that may be used in our Services or emails and help deliver cookies, count visits, and understand usage and campaign effectiveness. For more information about cookies and how to disable them, see Your Choices below.

Information We Collect from Other Sources

We may also obtain information about you from other sources, such as from third parties from whom you direct us to obtain data in connection with your use of our Services.

Information We Derive

We may derive information or draw inferences from you based on the information we (or those that perform work for us) collect. For example, we may make inferences about your location based on your IP address.

Aggregated or De-identified Information
Aggregated or de-identified information that cannot reasonably be used to identify an individual is not considered personal information. We do not limit the ways we use or share aggregated or de-identified information or information we aggregate or de-identify collected through our Services, and we do not limit our third-party providers from using, selling, licensing, distributing, or disclosing aggregated or de-identified information.

USE OF INFORMATION

We use the information we collect from or about you in various ways, including to provide, maintain, and improve the Services. We also use the information we collect to:

- Provide our Services to you, and to understand your preferences to enhance your experience using our Services;
- Evaluate the compatibility of your device with our application;
- Send you technical notices, updates, security alerts, and support and administrative messages and to respond to your comments, questions, and customer service requests;
- Communicate with you about products, services, events, and opportunities offered by us and others and provide news and information we think will be of interest to you (see Your Choices below for information about how to opt out of these communications at any time);
- Monitor and analyze trends, usage, and activities in connection with our Services;
- Detect, investigate, and prevent security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, and protect the rights and property of Row64 and others;
- Debug to identify and repair errors that impair existing intended functionality;
- In connection with research and development activities;
- Comply with applicable laws, regulations, or industry requirements, or respond to subpoenas or government requests;
- Carry out any other purpose described to you at the time the information was collected; and
- Fulfill any other purpose for which you provided consent.

SHARING OF INFORMATION

We may share information about you as follows or as otherwise described in this Policy:

- With vendors, service providers, and consultants that perform work for us, including web hosting, analytics, customer service and email services;

- With third parties whom you direct us to interact with as part of your use of our Services;

- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law or legal process, including lawful requests by public authorities to meet national security or law enforcement requirements;

- If we believe your actions are inconsistent with our user agreements or policies, if we believe you have violated the law, or to protect the rights, property, and safety of Row64 or others;

- In connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company;

- Between and among Row64 and our current and future parents, affiliates, subsidiaries, and other companies under common control and ownership; and

- With your consent or at your direction.

ANALYTICS SERVICES PROVIDED BY OTHERS

We may allow others to provide analytics services. These entities may use cookies, web beacons, device identifiers and other technologies to collect information about your use of the Services, including your IP

address, web browser, network information, pages viewed, time spent on pages, links clicked, and conversion information. This information may be used by us and others to, among other things, analyze and track data, determine the popularity of certain parts of our Services, improve your experience on our Services, and better understand your online activity.

TRANSFER OF INFORMATION

Row64 is based in the United States, and we process and store information in the U.S. Therefore, we and those that perform work for us may transfer your information to, or store or access it in, jurisdictions that may not provide equivalent levels of data protection as your home jurisdiction.

YOUR CHOICES

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

Promotional Communications

You may opt out of receiving promotional emails from us by following the instructions in those emails. If you opt out, we may still send you non-promotional emails, such as those about our ongoing business relations.

Links to other Websites and Services

We are not responsible for the practices employed by websites or services linked to or from the Services, including the information or content contained in such websites or services, and this Policy does not apply to them. Your browsing and interaction on any third-party website or service, including those that have a link on or to our Services, are subject to that third party's own rules and privacy policies. Please read the terms of such websites and applications carefully and exercise care when providing your personal information.

CONTACT US

If you have any questions about this Policy, please contact us at info@row64.com.

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