Getting Started with Workbuk



Hello.

Workbuk delivers all your creative work, the stuff you are most proud of, to your customers right when they need it, in a way that's efficient for you and your business partners.

Send your portfolio to anyone across the globe with a single tap, update your customers with push notifications, even when app is not in use, take your portfolio with you anywhere and make an impression on anyone even when offline.

With Workbuk, you can easily create and update your custom mobile application. Anyone with access to the app store can search for you by name and lay their eyes on your work wherever they are.

In this guide, we'll walk you through how to set up your mobile application, share tips and tricks for getting started and show a few inspiring examples to help you on your way.

Workbuk is freely available to anyone for testing. You can upgrade your account to a monthly or annual plan when you feel ready in your account settings.



Make an Impression.

Workbuk is perfect for making an impression whether you're a photographer, fashion model, an architect or simply someone trying to showcase their creative work.



Use Workbuk to:



Collect all your work

Archive everything– from your first work to your most recent achievements. Never lose your work again.



Easy Access

All your work under your fingertips - easily access your creative archive anytime, anywhere.



Share your work

Easily share your work– Share your portfolio as a PDF document with anyone around the globe with just a single click.



Inform your customers

Inform your business partners and friends. Keep them up to date with Push Notifications. Send messages directly to your users' locked screens.



Save on costs

Save time and money (and hopefully some trees) simply by mobilizing your portfolio. Forget about the hassle of printing and updating your portfolio.



Analyze

Make informed decisions—Track your portfolio performance and analyze user behavior to make better decisions on your portfolio and business deals.

Get started in 4 easy steps

- Sign up & Create New App
- Get Workbuk & Upload Content
- Preview & Submit
- 4 Configure & Publish



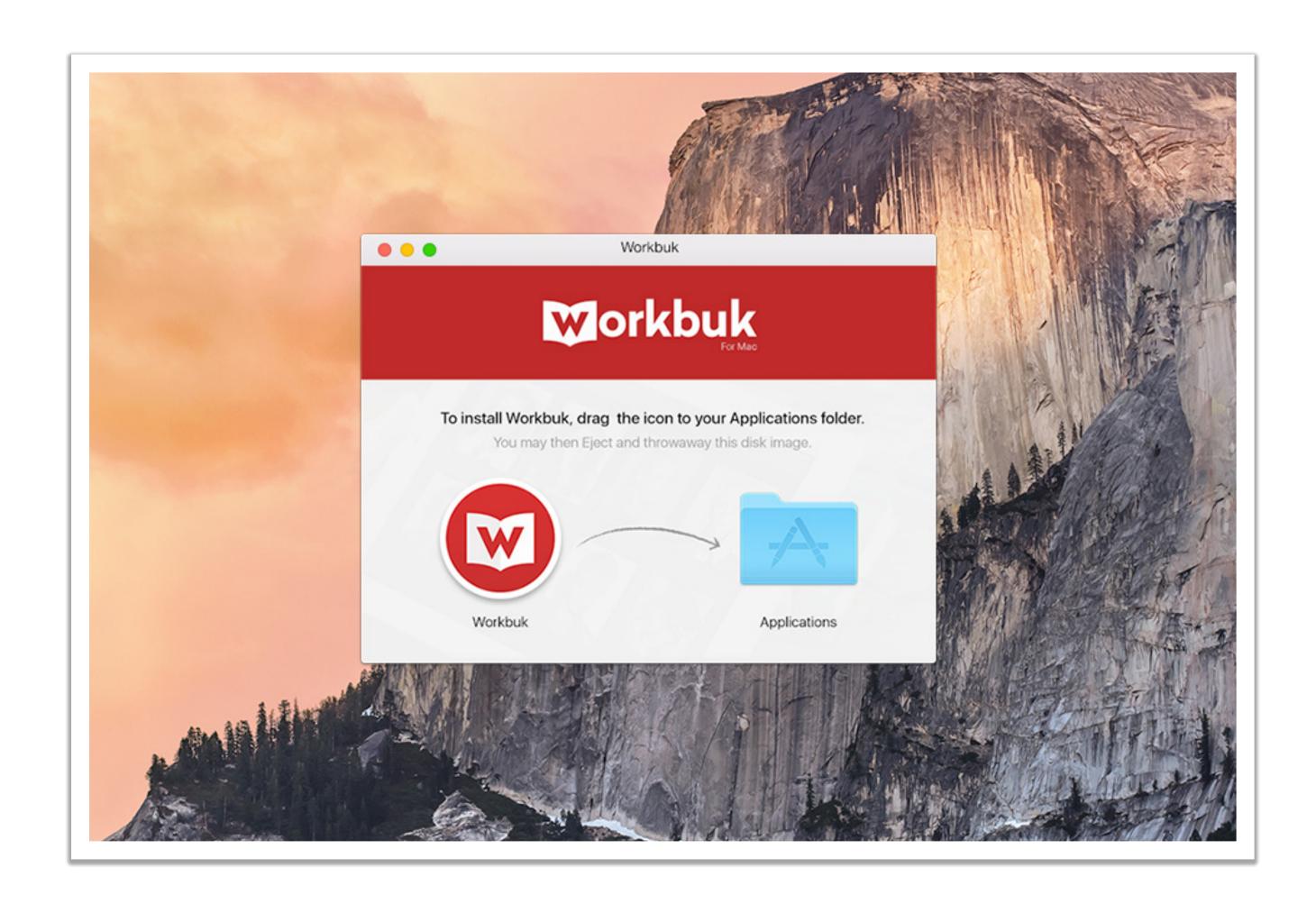
Sign up & Create new app

- Sign up for a free account at workbuk.com
- Confirm your verification email.
- Login with your credentials.
- Create your first app.
 - Be careful when naming your app. Although this will not affect your actual app name you will NOT be able to change it later.



Get Workbuk & Upload Content

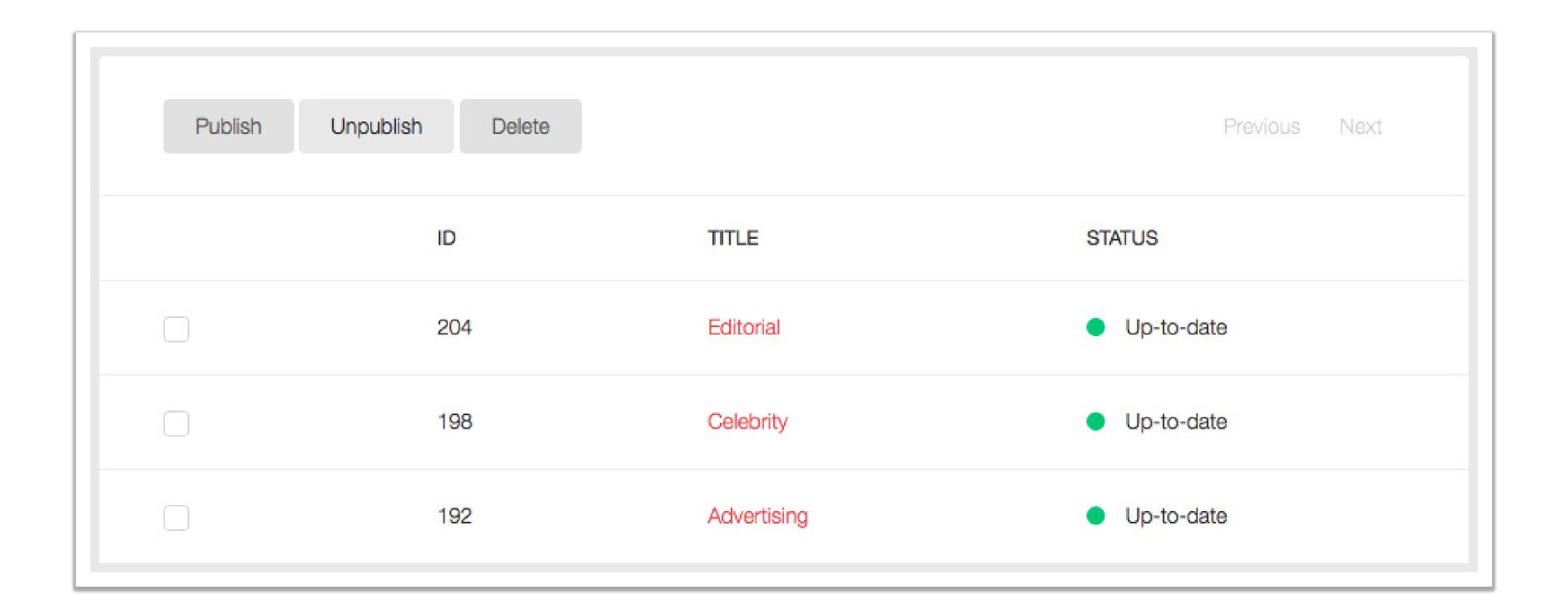
- Download Workbuk for Mac (workbuk.com)
- Install Workbuk on your computer.
- Open Workbuk and select Portrait* as format.
- Drag & Drop content into left column (jpg, png, pdf)
- Save document. Click Upload to publish to server.
- Quit Workbuk for Mac and follow further instructions.





Configure & Publish

- Sign in at workbuk.com
- Click Portfolios and find your upload
- Choose portfolio and click the **Publish** button.
- Go to Configuration tab from menu items.
- Enter a web URL to be shown within your app.
- Change **Tint color** to match your preference.
- Choose sorting method and click submit.
- Upload logo (shown within the app, not the app icon)



Preview & Submit

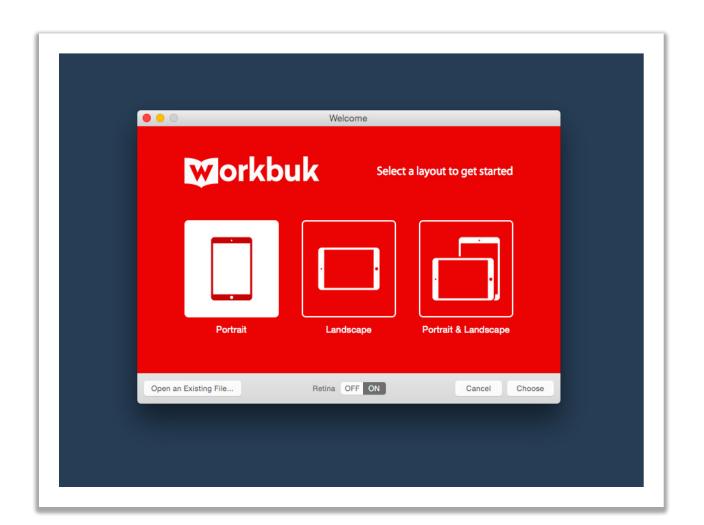
Follow the steps below to test your app.

- Download Workbuk from the App Store (iPhone/iPad)
- Open the app and click accept for notifications.
- Select the app you wish to preview from the list.
- Preview your app for inconsistencies (final controls).
- Create as many test apps as you need.
- Send your app for review when you feel ready. This is done within Workbuk portal.



Collect all your work

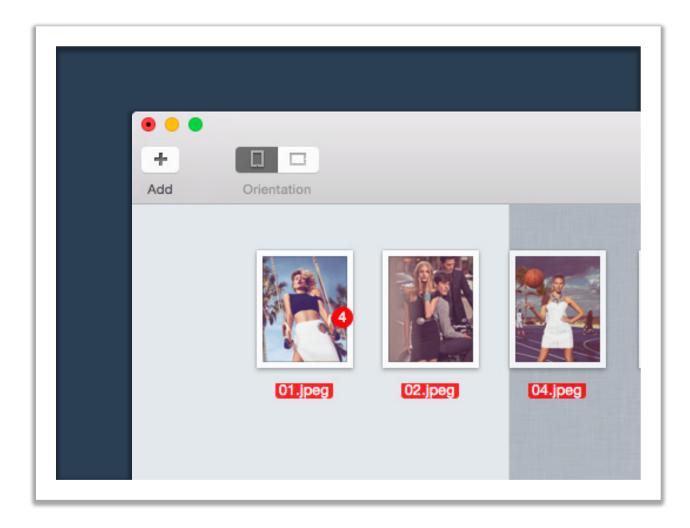
Workbuk supports several content types including; High-Res images, Audio, Video, PDF, JPG, PNG, Animated GIFs and HTML5.



Create a new Portfolio

To create a new portfolio:

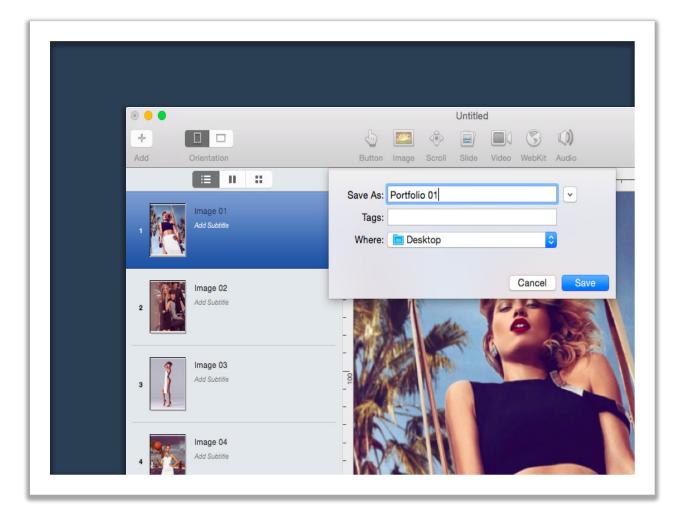
- 1. Open Workbuk for Mac.
- 2. Select Portrait/Landscape/Both
- 3. Click Choose



Insert Content

To add content to your portfolio:

- 1. Select your images/videos
- 2. Drag and drop to the left column
- 3. Name each page if you wish



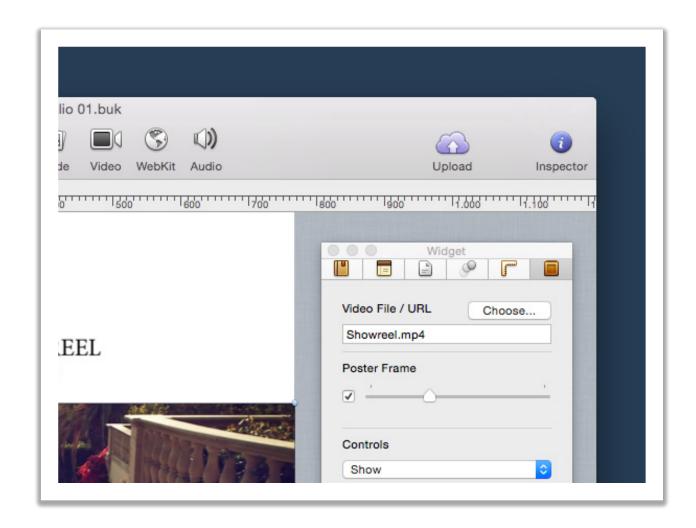
Save Document

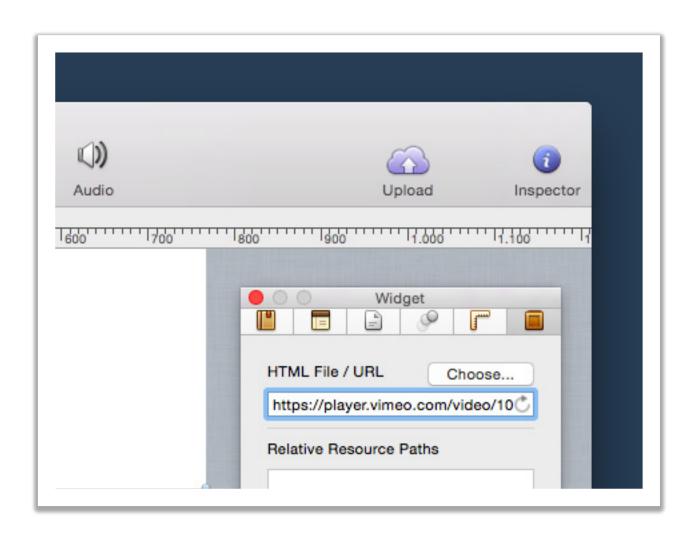
It is important that you save the document for later use.

- 1. Select File > Save
- 2. Name your document
- 3. Click Where for location
- 4. Click Save

Enrich User Experience

Add interactive elements such as audio, video, or HTML5 to create a more engaging user experience.





Offline Audio/Video

Stream online or work offline? Workbuk supports both.

- 1. Select Audio/Video from widgets
- 2. Click placeholder & open inspector
- 3. Go to Widget tab and click Choose
- 4. Select video and click Open

Online Audio/Video

Stream from services like YouTube.

- 1. Select **WebKit** from widgets
- 2. Click placeholder & open Inspector
- 3. Go to Widget tab and click Choose
- 4. Take video link within Embed Code
- 5. Paste **Link** into URL pane

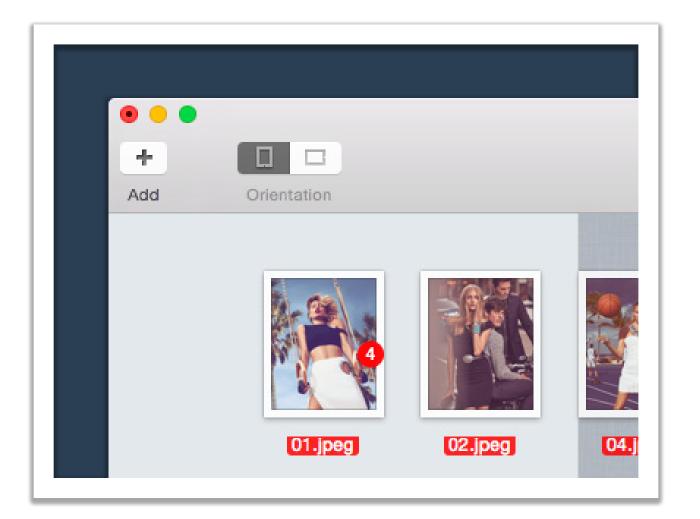
Insert HTML

To insert content to your portfolio:

- 1. Select WebKit from widgets
- 2. Click placeholder & open Inspector
- 3. Go to Widget tab and click Choose
- 4. Select index.html and click Open
- 5. Add related files to Resource Path

Upload your work

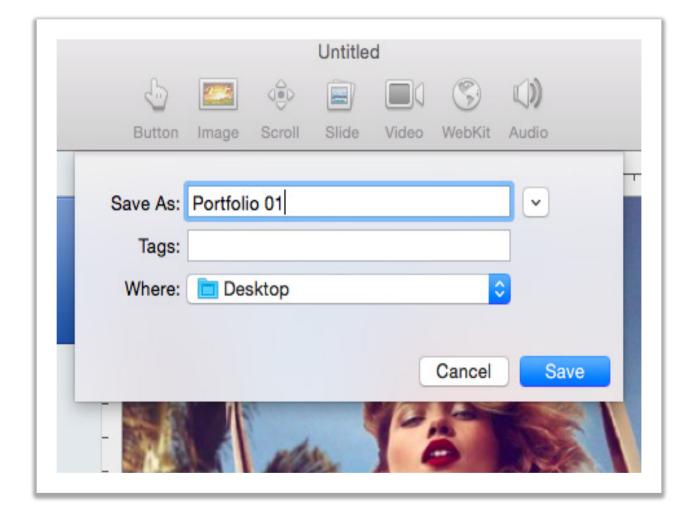
When uploading your content make sure you have the right size and configuration for the desired output. Remember, Retina is enabled by default for viewing high-resolution images.



Insert Content

To add content to your portfolio:

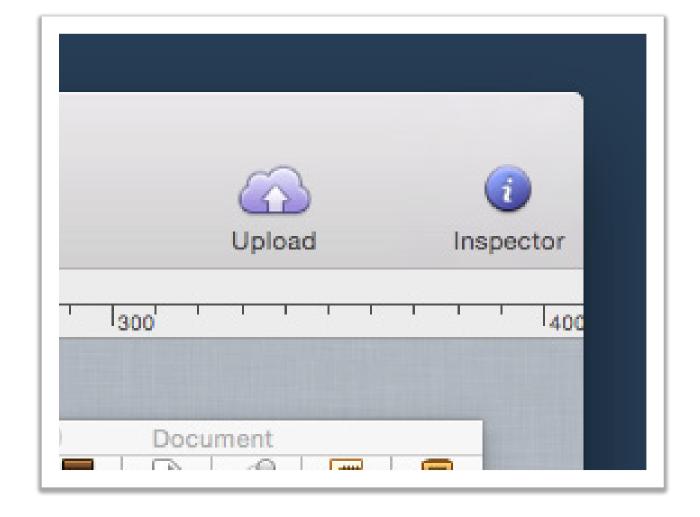
- 1. Select your images/videos
- 2. Drag and drop to the left column
- 3. Name each page if you wish



Name & Save Document

It is important that you save the document for later use.

- 1. Select File > Save
- 2. Name your document
- 3. Click Where for location
- 4. Click Save



Upload Content

- 1. Click **Upload** in Workbuk
- 2. Enter your Email and Password
- 3. If you didn't sign up, do so first
- 4. Select Application and click Ok



Publish your content

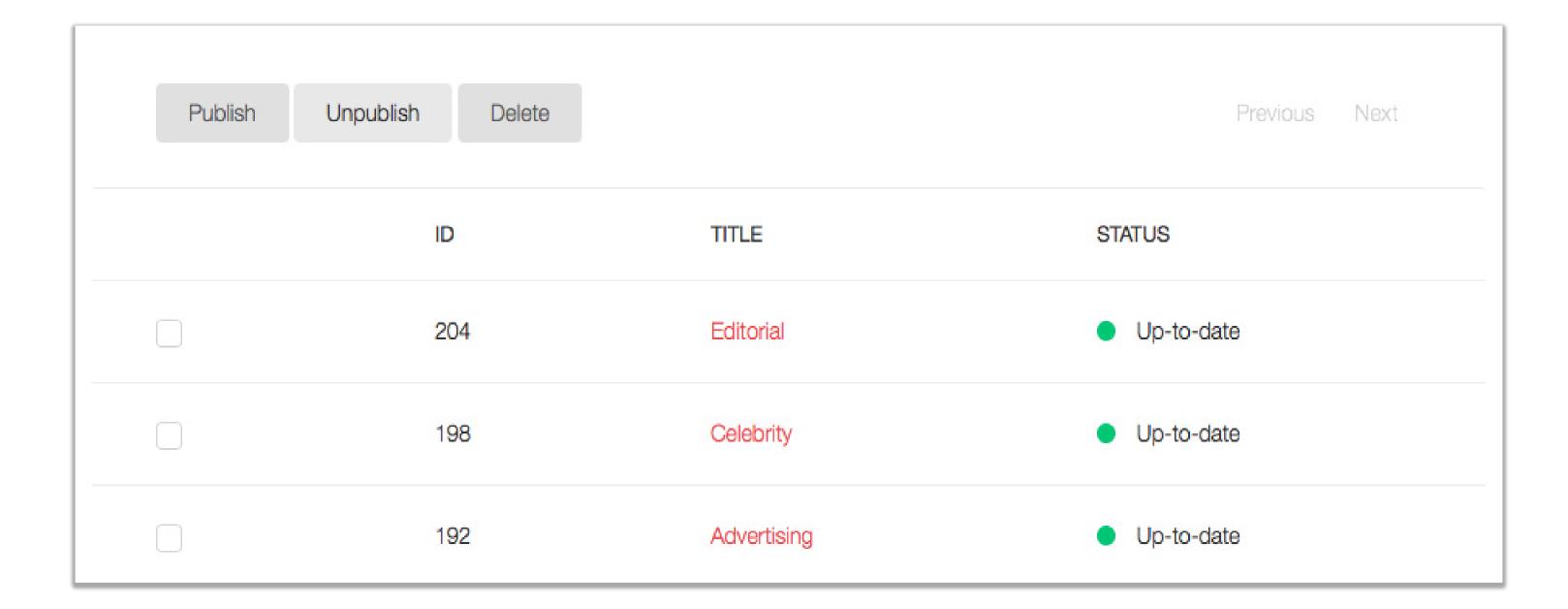
Publish and update content using your credentials. Keep in mind uploading only puts your content on the cloud. You also need to Publish to make content available on the app.

Publish/Unpublish

- 1. Sign in at portal.workbuk.com
- 1. Go to Portfolios.
- 2. Select the portfolio(s) you wish to publish or unpublish.
- 3. Click Publish/Unpublish.



Unpublish will remove a portfolio from the app but not from the cloud so you can access, make changes or republish it later. Keep in mind that when you click Publish/Unpublish changes will take effect immediately.



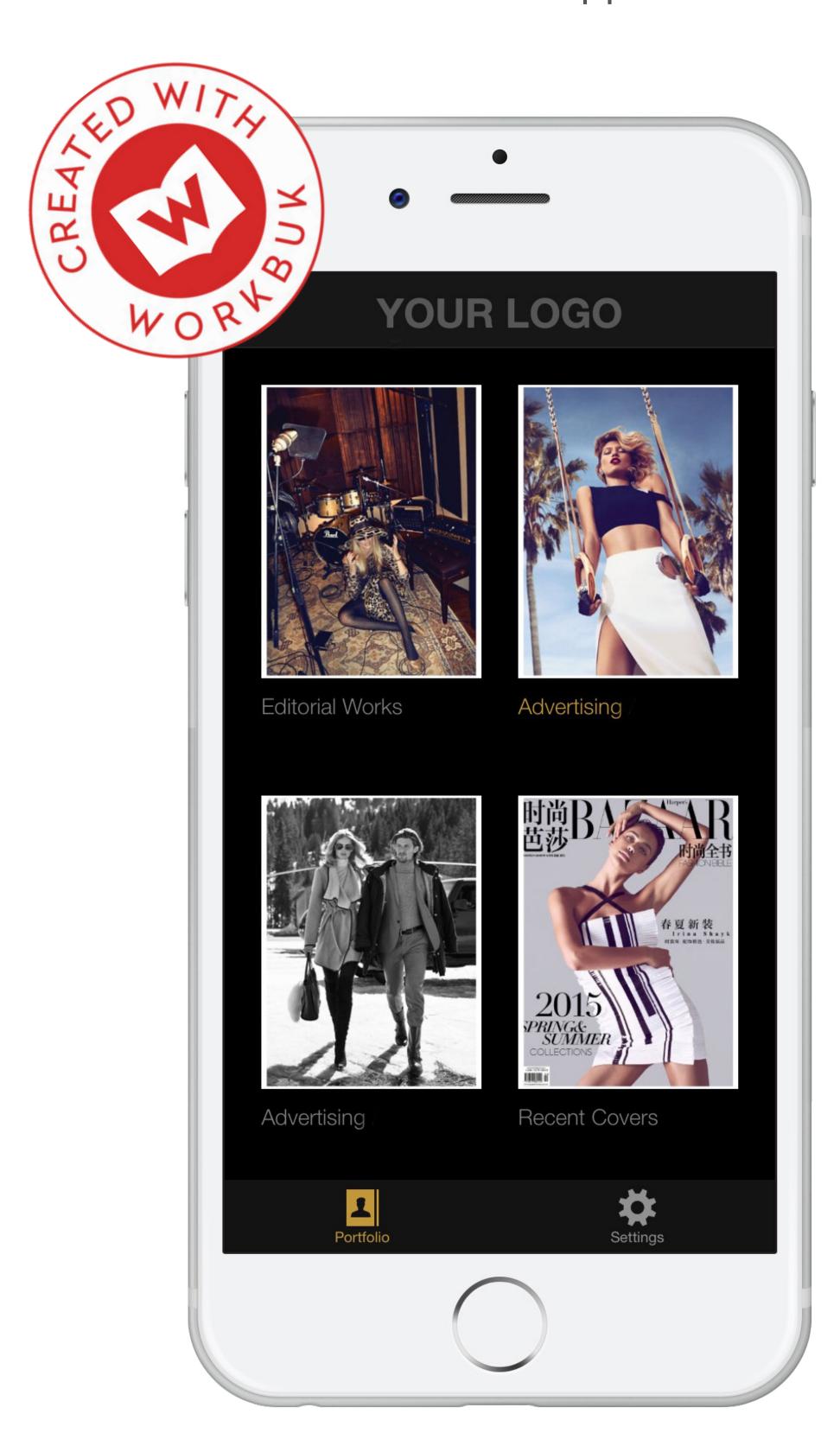
Update/Delete

- 1. Select the portfolio(s) you wish to update or delete.
- 2. Click **Publish** to confirm update.
- 3. Click **Delete** to completely remove the portfolio from Workbuk.



Preview your app

The best way to test your work is by using the Workbuk App. Once you've uploaded and published content you'll be able to access it from the Workbuk App available for iOS devices.



Test your mobile app

- 1. Download Workbuk for iOS
- 2. Login using your credentials
- 3. Select App you wish to preview
- 4. Tap any portfolio to open
- 5. Tap Trash icon to delete portfolio

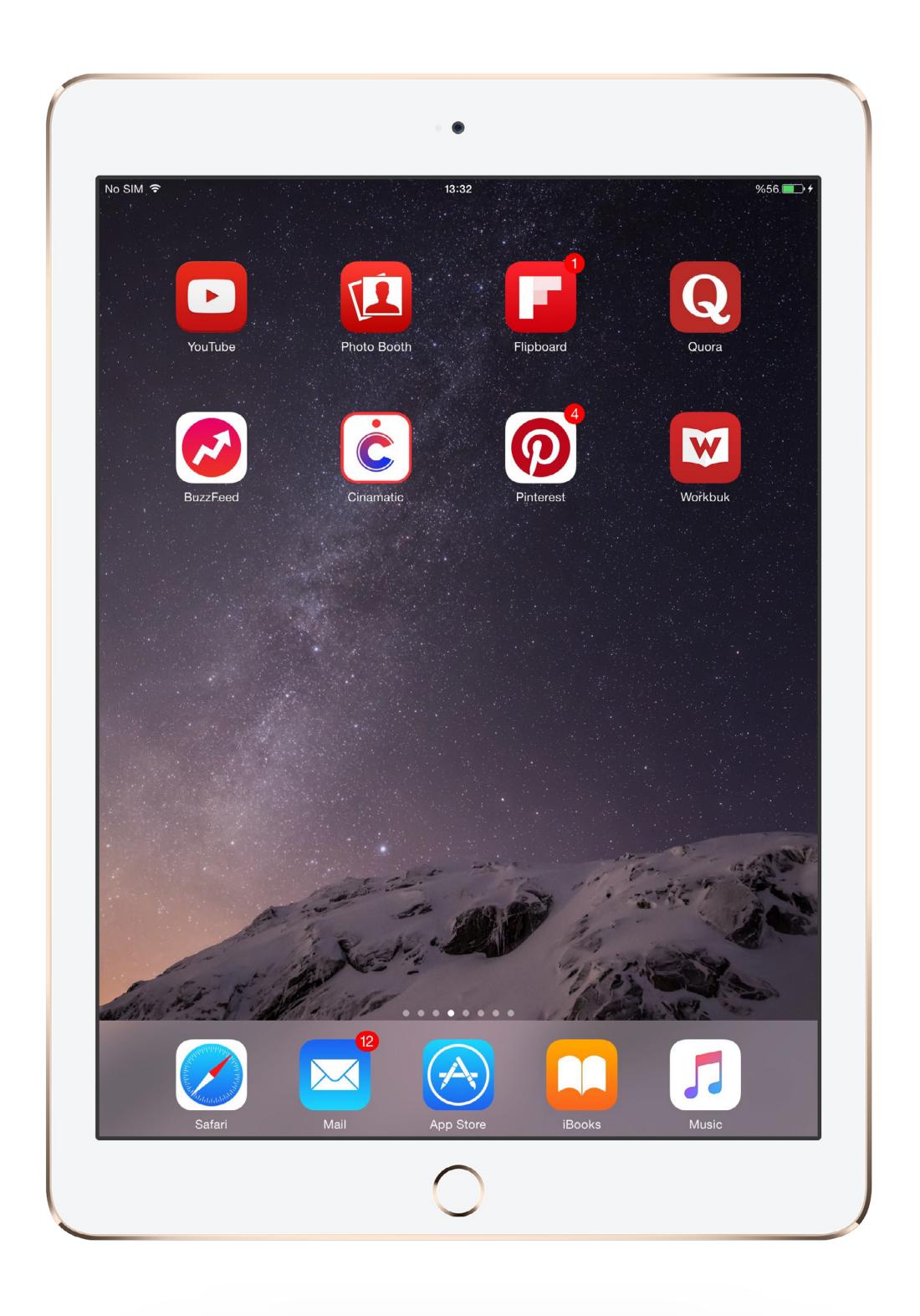
Switch App/Log Out

- 1. Go to **Settings**
- 2. Select Switch App
- 3. Select the app you wish to test
- 4. Tap Exit Application to Log out



Share your work

Simply share all of your content with a single tap. You can share your portfolio either by sharing the whole portfolio at once or by picking your own selection of works under bookmarks.





Need help?

We hope this guide has helped as you get started with Workbuk. If you have questions that weren't covered here, visit our Help Center at support.workbuk.com. You can also contact our support team at support@workbuk.com.

