

VALENTIN LACHERE

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<Experience>

Web Self-taught Developer

React/Redux - July 2017 - Today

- Creation of several React/Redux apps and constant learning of the frameworks multiples features.
- Back-end support of these apps by using Express.js and PostgreSQL.
- Regular use of CSS3/HTML5 and CSS framework Bootstrap

CSS/HTML/Javascript/C - 2013 - Today

- Creation of several portfolios with CSS/Html
- Study internship (4 months - CSS/ HTML Javascript/PHP)
- School projects in C

Digital Product Manager E-commerce - Dealeaz Inc.

Montréal, Canada | September 2017 -February 2017

- Product and community management of 2 brands : Acletix (Yoga and Fitness) and Momeaz (Kids & Family) with CMS, daily use of CSS/HTML.
- Coordination with the Supply Manager to optimize the websites (pricing, sizing, copywriting, listings, SEO and overall website quality)
- Community Management of the 3 brands accounts (Facebook, Instagram, Twitter, Pinterest) by supervising the Social Media Coordinator.

www.acletix.com | www.momeaz.com

Manager Produit et Marketing - Bec Soda INC.

Montréal, Canada | Mars à Septembre 2017 - (7 mois)

- Redesign of the main website (CSS/HTML) and SEO.
- Brand Identity reset and improvement by changing the brand's key values to fit regional customers (Quebec, Ontario and British Columbia).
- Graphic designs (ads, flyers,...)

Coordinateur e-commerce - Atelier d'art Catherine

Boulogne-sur-Mer, France | February à october 2016 - (9 mois)

- e-commerce (Magento - HTML/CSS/Javascript)
- Creation of multiple visuals (photoshop/Illustrator)
- Development of the commercial activity (internet / art gallery).

</Experience>

Front-End

- React
- Redux
- ES6
- Bootstrap
- Sass
- HTML5 / CSS3
- NPM / WebPack

Back-End

- Node.js
- Express.js
- MongoDB
- PostgreSQL
- Postman

Others:

- Fully Bilingual (French/English)
- GitHub
- Photoshop
- Illustrator
- Indesign
- C (Language)

user\$ cd src/**Education**/Diplomas

- **DUT - Info Calais Programmation**

ULCO
France

- **MBA - Management and international Business**

ULCO, France

- **Bachelor - Business and marketing**

IAE of Lille , France

.Hobbies {}

- Computing (Hardware/Software)
- Sport
- Video Games
- Music / Piano Playing
- Travels