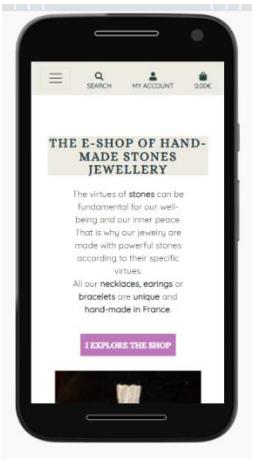
Tests UX

AS A USER I WANT TO….

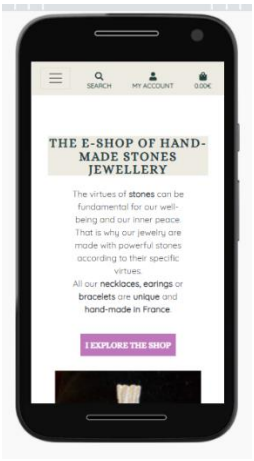
Easily understand the purpose & goals of the website

The first page (index.html) offers a quick presentation of the website goals and a button to quickly access the catalogue



Navigate easily throught Stones Gate

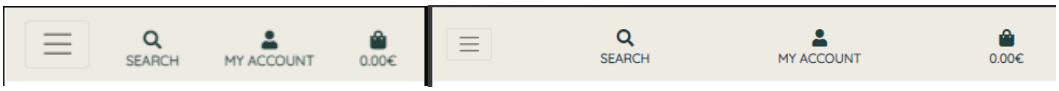
A button at the bottom of the introduction page allows the user to discover the catalogue of all products.



A navigation on the top right of the screen synthesis the main sections of the website : My Account and the shopping bag.

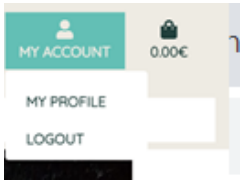
In desktop version

In phone/tablet version



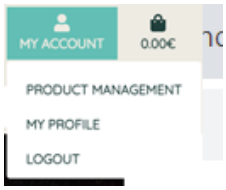
By clicking on the icon My Account, a dropdown menu appears that is different according to the type of users :

- **For registered users :**



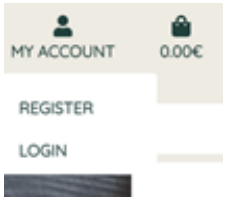
  - **My profile** : to access personal informations registered for this user and potential previous purchases.
  - **Log out** : to log out of the account

- **For admin users :**



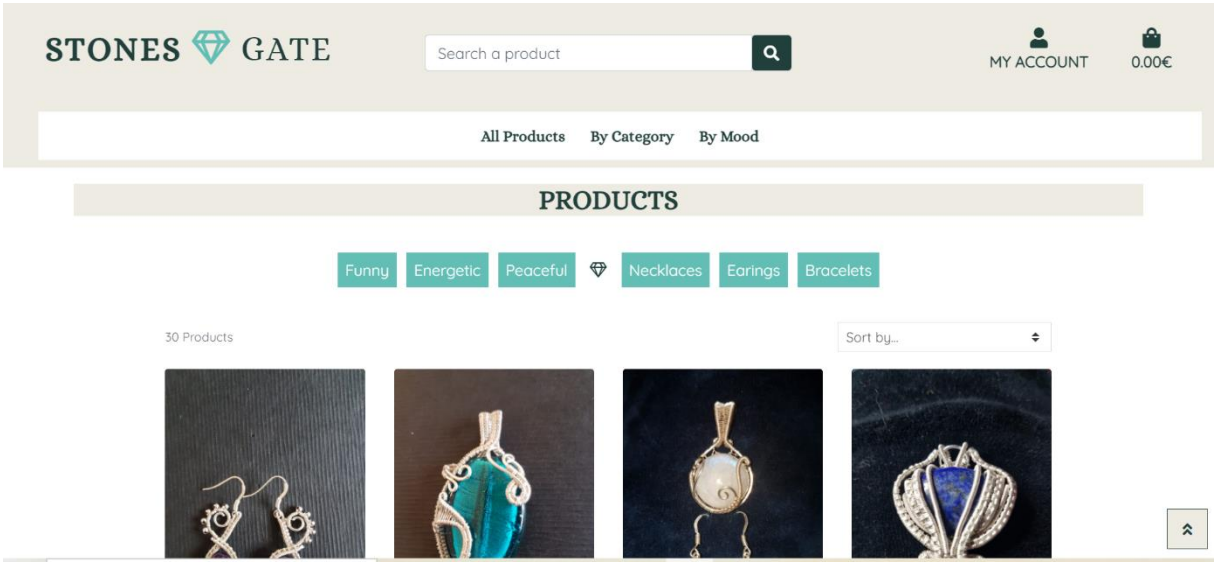
  - **Product management** : to add new product to the catalogue
  - **My profile** : same as previous
  - **Log out** : same as previous

- **For non registered users :**



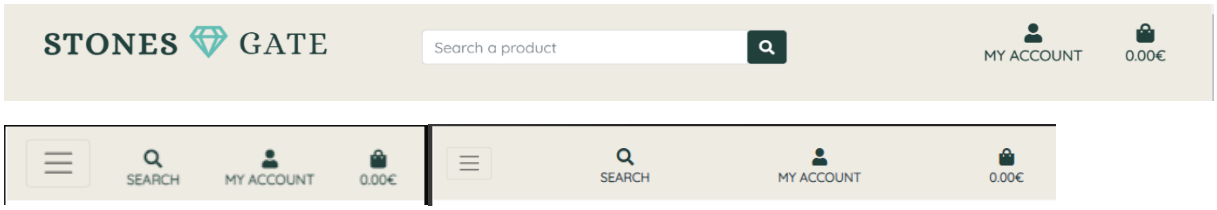
  - **Register** : For new user to register an account
  - **Log in** : For returning user to log in to their account

NB : An option to go back to the top of the page in the catalogue page is offered at the bottom right :



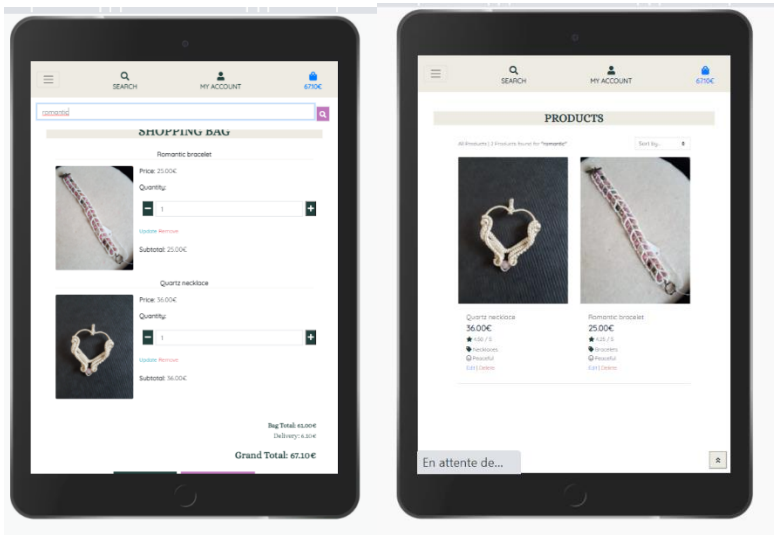
Be able to search for a specific product.

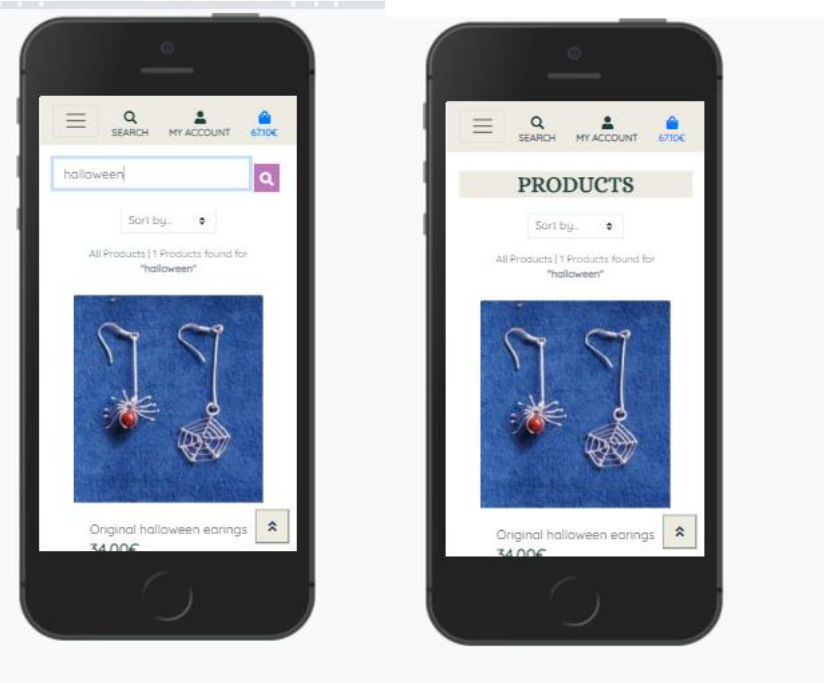
In the navbar, a search bar allows the user to search for a specific product.



The product with the relevant word inside will appear in the loaded page.

Exemple in tablet/phone version :



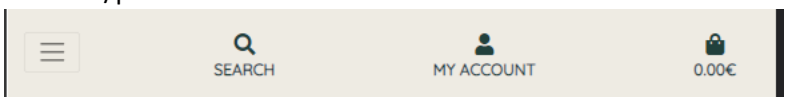


Sort products to find the most expensive/cheapest ones
Find products that fits with particular moods

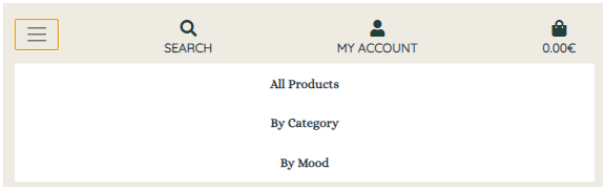
For desktop :

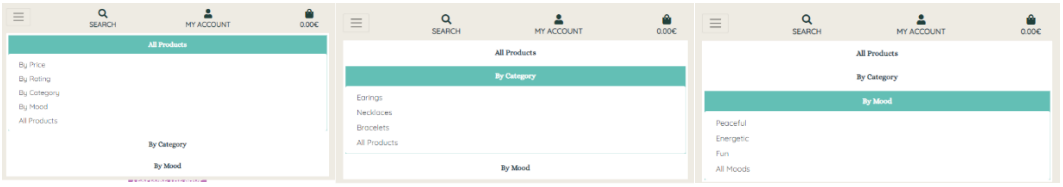
The differents sections in the middle of the navbar allows the user to sort products by category/mood/price/rating/name or to access all the products :

In tablet/phone versions :

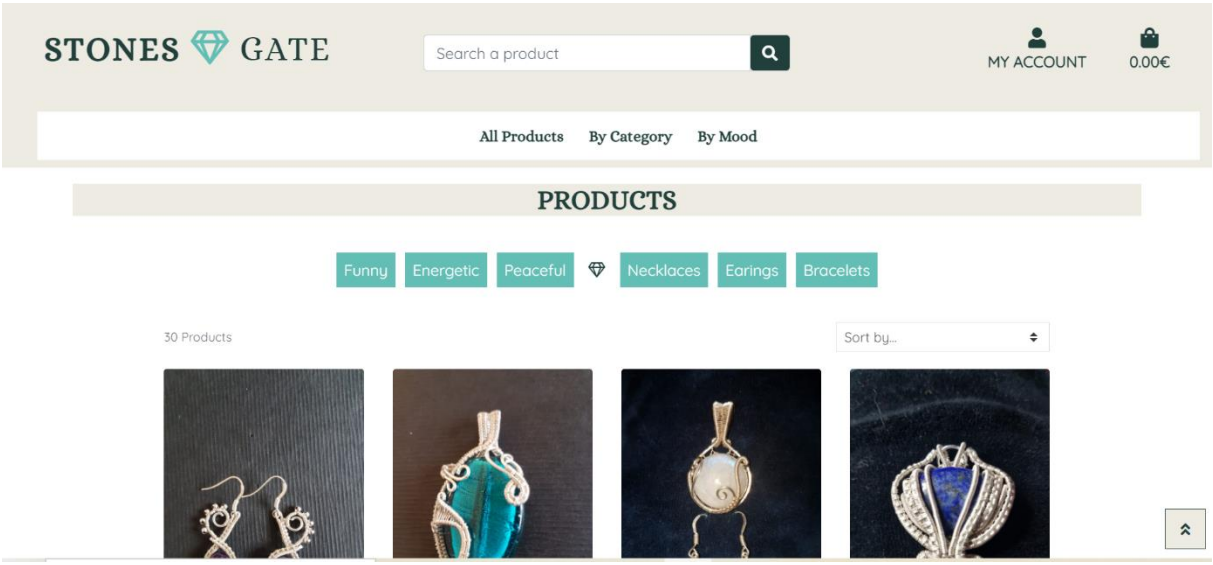


By clicking on the burger button on the left, a dropdown list appears with the same options to sort the products by category, price, etc.

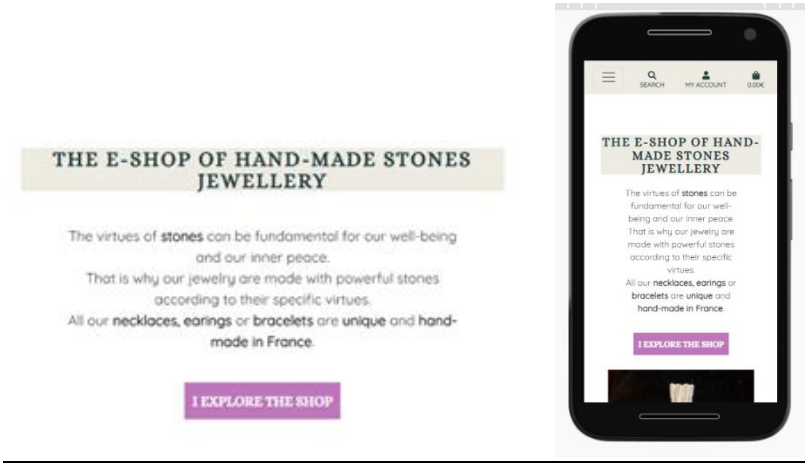




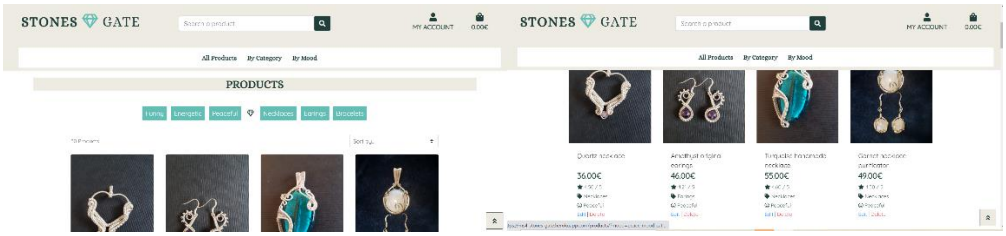
A sort option is also offered in the desktop version in the catalogue page :

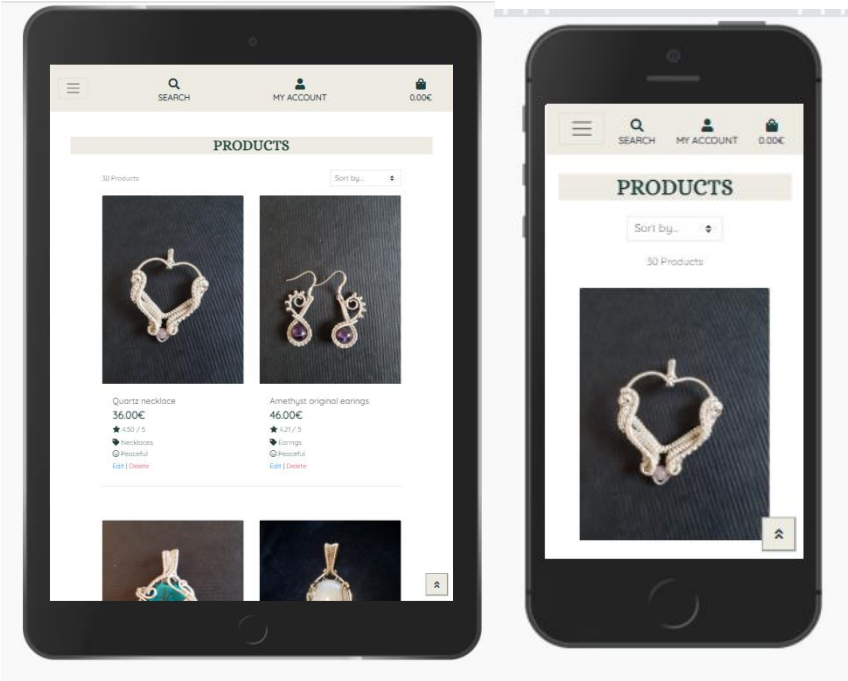


Access the current products catalogue to gain some inspiration on what to buy



By clicking on "explore the shop" in the introduction page or by navigating through the several se ctions offered by the website, I can access the products catalogue & browse it.

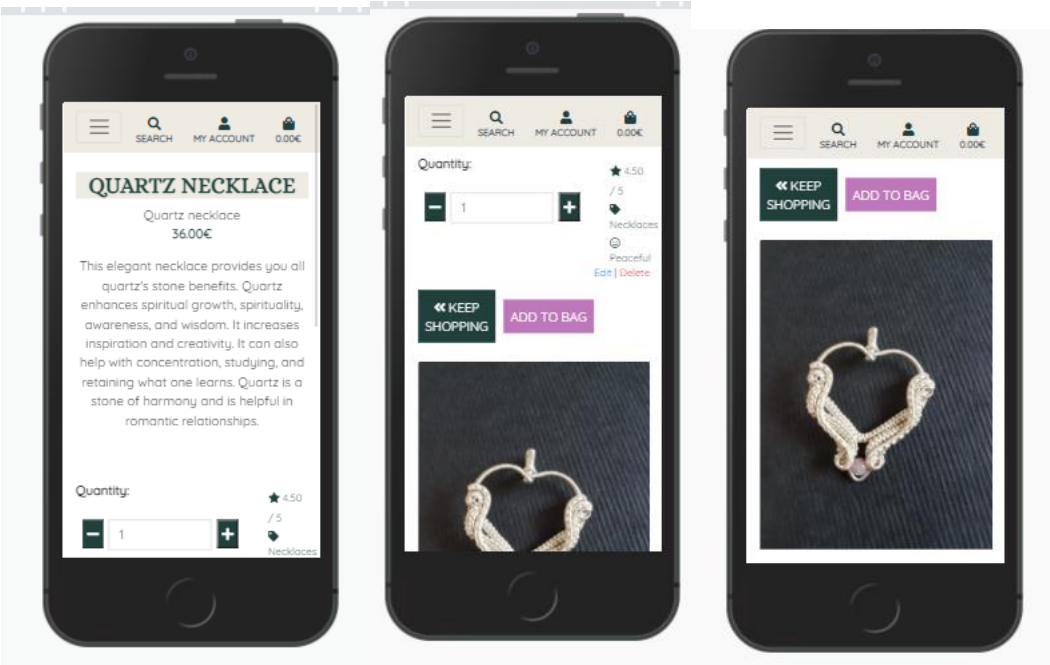




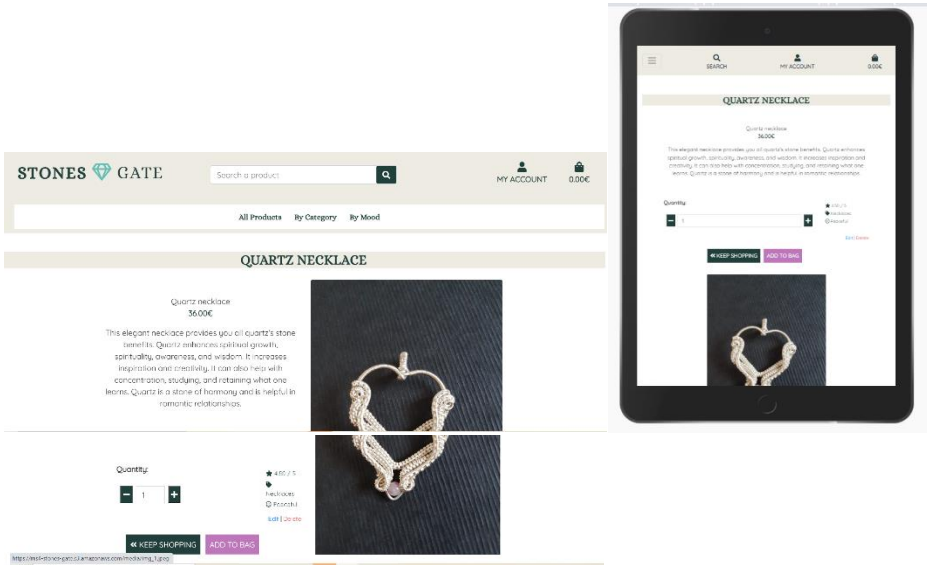
Get a synthetic overview of each product

Once the user clicks on one particular product, a quick presentation of the properties of the ston e is given. The price, the category and the mood it relates appear too.

In phone version :

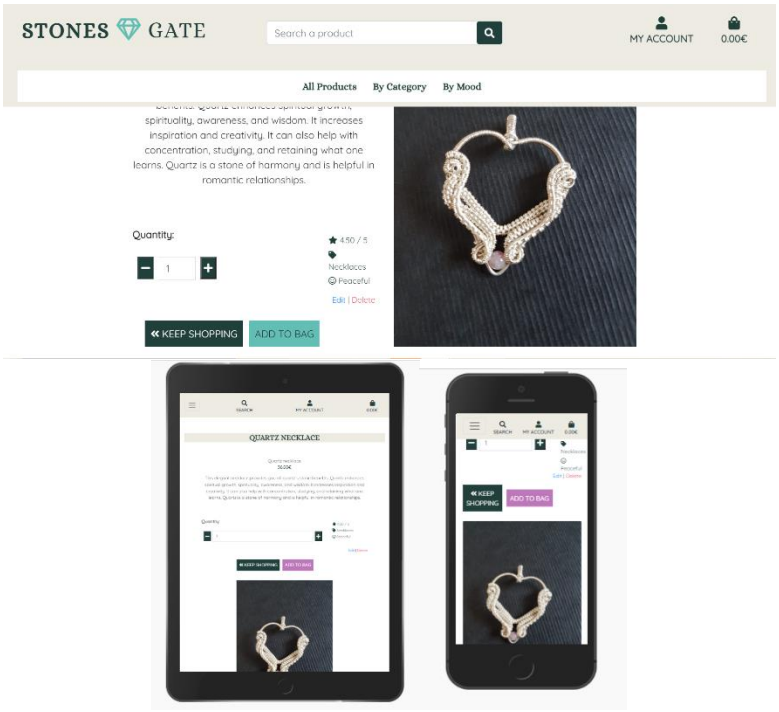


In tablet/desktop versions

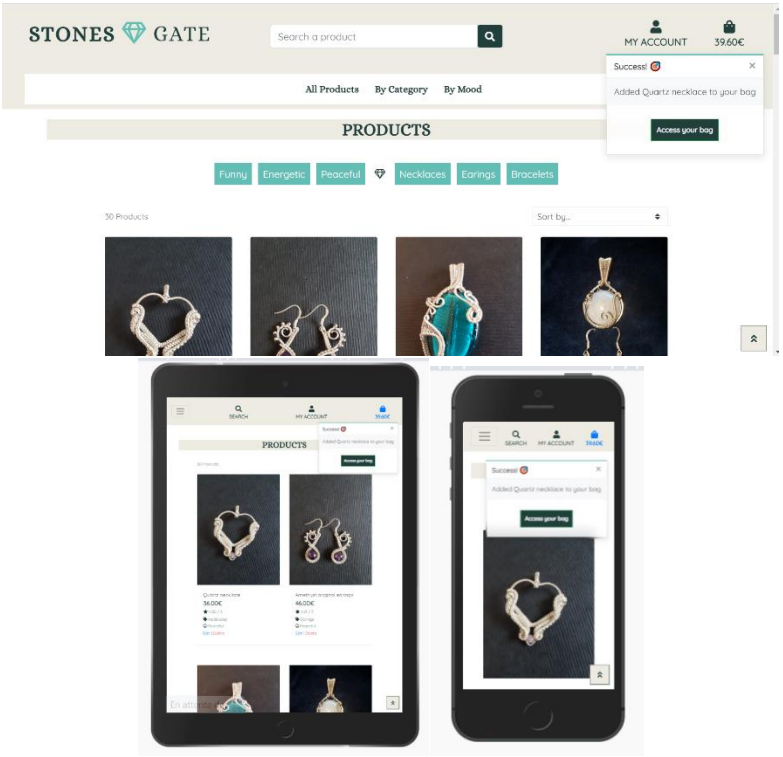


Be able to buy product(s) and get them deliver to my place

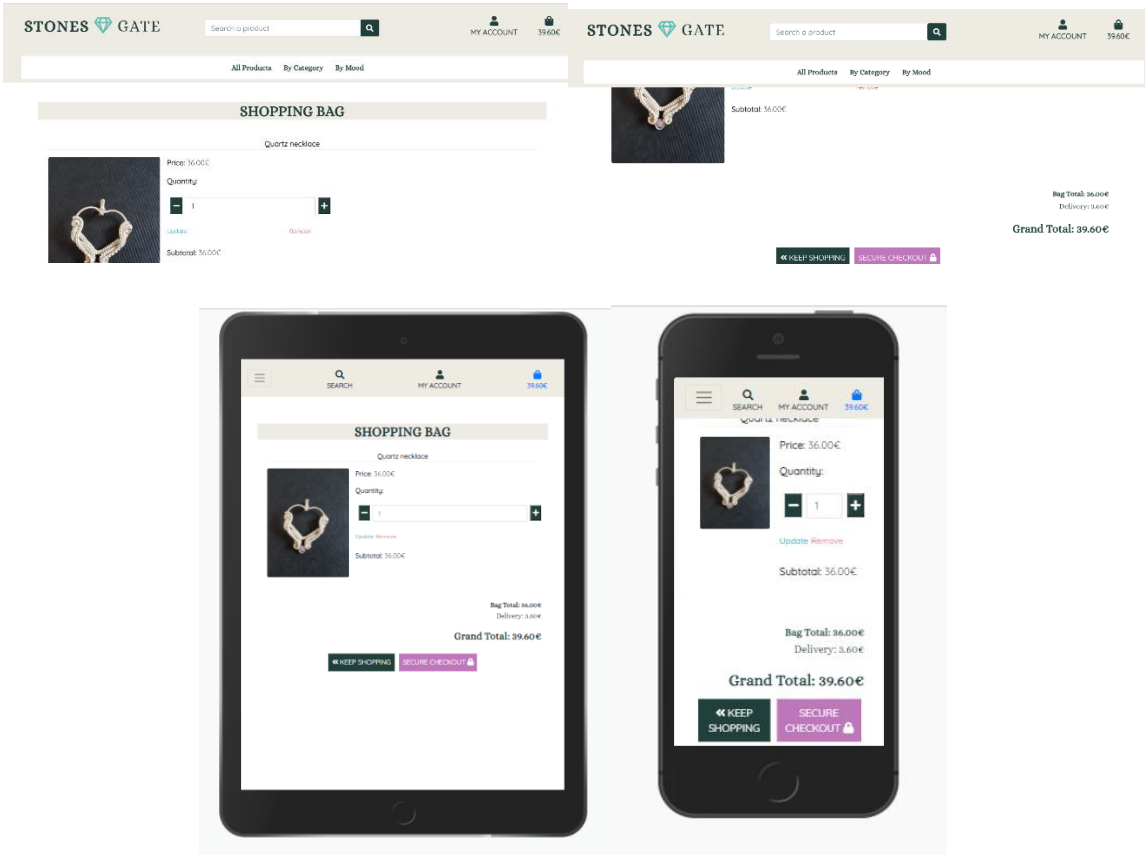
By clicking in 'add to bag' button in the product details page



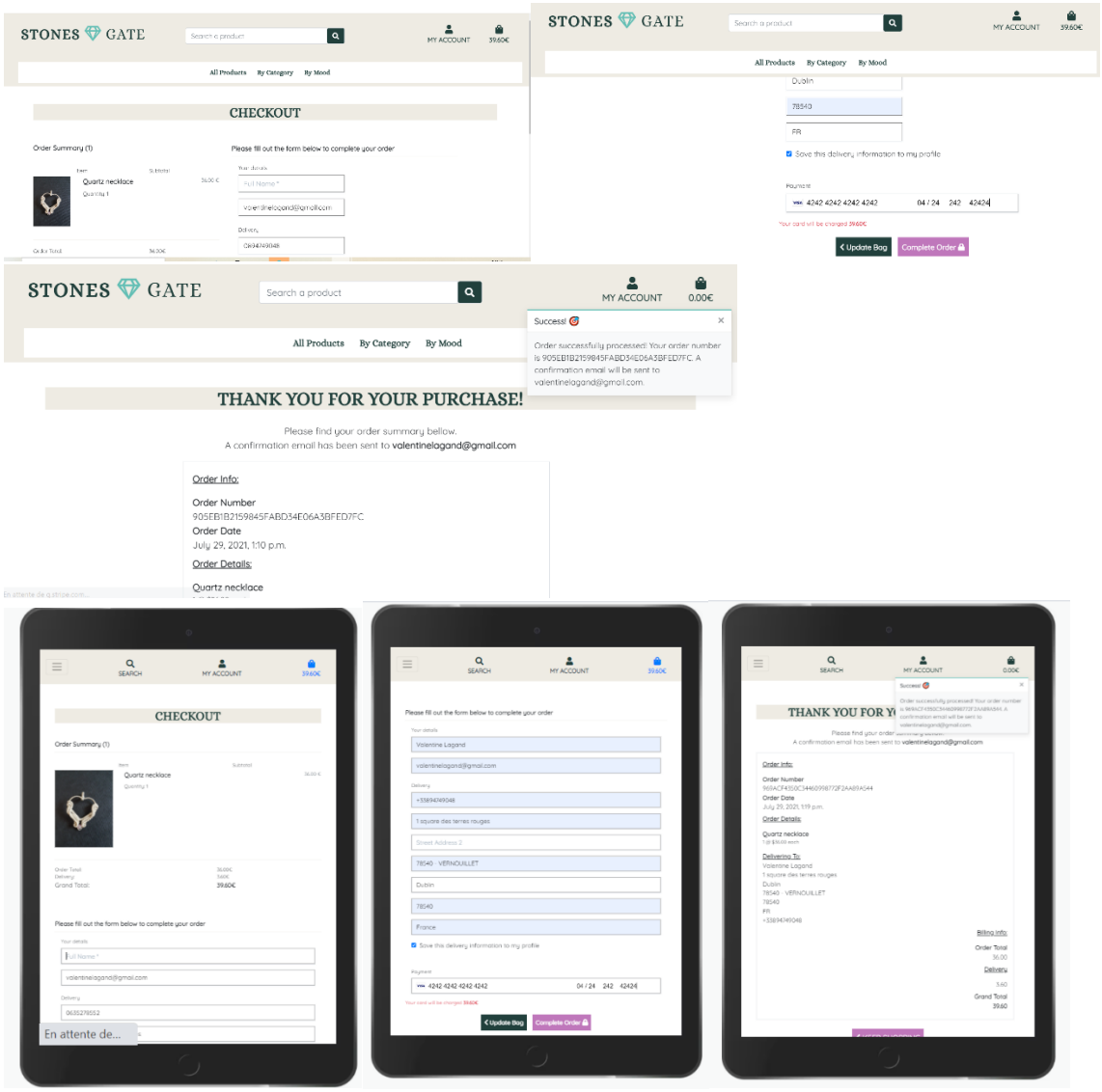
The shopping bag in the navbar is updated (sum and message appearing explaining that the jewellery was added to the bag)

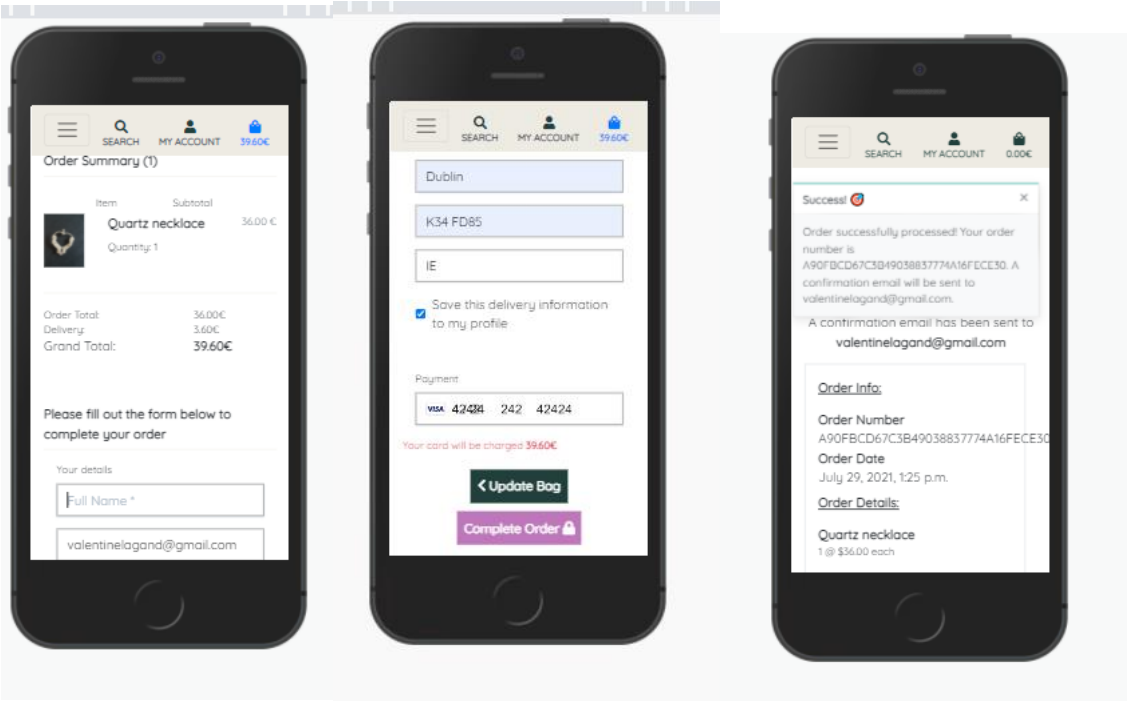


Clicking on the shopping bag or in the button ‘access your bag’ redirects to the summary of the bag content.



Clicking on ‘**Secure checkout’** brings to the Checkout page

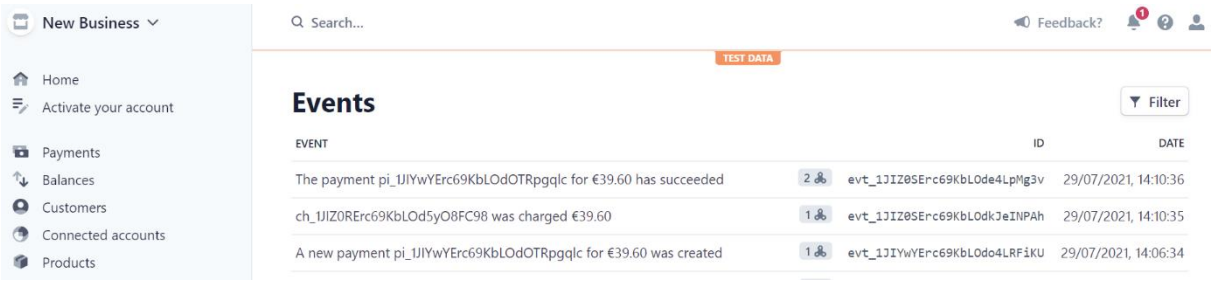

STONES GATE
Search a product
MY ACCOUNT
39.60€
All Products
By Category
By Mood
CHECKOUT
Order Summary (1)
Please fill out the form below to complete your order
Quartz necklace
Dublin
78540
FR
Save this delivery information to my profile
4242 4242 4242 4242
04 / 24
242
42424
Update Bag
Complete Order
STONES GATE
Search a product
MY ACCOUNT
0.00€
All Products
By Category
By Mood
Success!
Order successfully processed! Your order number is 905EB1B2159845FABD34E06A3BFED7FC. A confirmation email will be sent to valentinelagand@gmail.com.
THANK YOU FOR YOUR PURCHASE!
Please find your order summary bellow.
A confirmation email has been sent to valentinelagand@gmail.com
Order Info:
Order Number
905EB1B2159845FABD34E06A3BFED7FC
Order Date
July 29, 2021, 1:10 p.m.
Order Details:
Quartz necklace
SEARCH
MY ACCOUNT
CHECKOUT
Order Summary (1)
Quartz necklace
Please fill out the form below to complete your order
En attente de...
Valentine Lagand
valentinelagand@gmail.com
+33894749048
1 square des terres rouges
78540 - VERNOUILLET
Dublin
78540
France
Save this delivery information to my profile
4242 4242 4242 4242
04 / 24
242
42424
Update Bag
Complete Order
THANK YOU FOR Y
Order Info:
Order Number
Order Date
Order Details
Quartz necklace
Delivering To
Billing Info
Order Total
Delivery
Grand Total
39.60



By clicking on '**Complete Order'**, the purchase is confirmed, the payment processed, and a confirmation email sent to the user.
A message confirming the purchase appeared on the top right of the screen.

Payment processed :

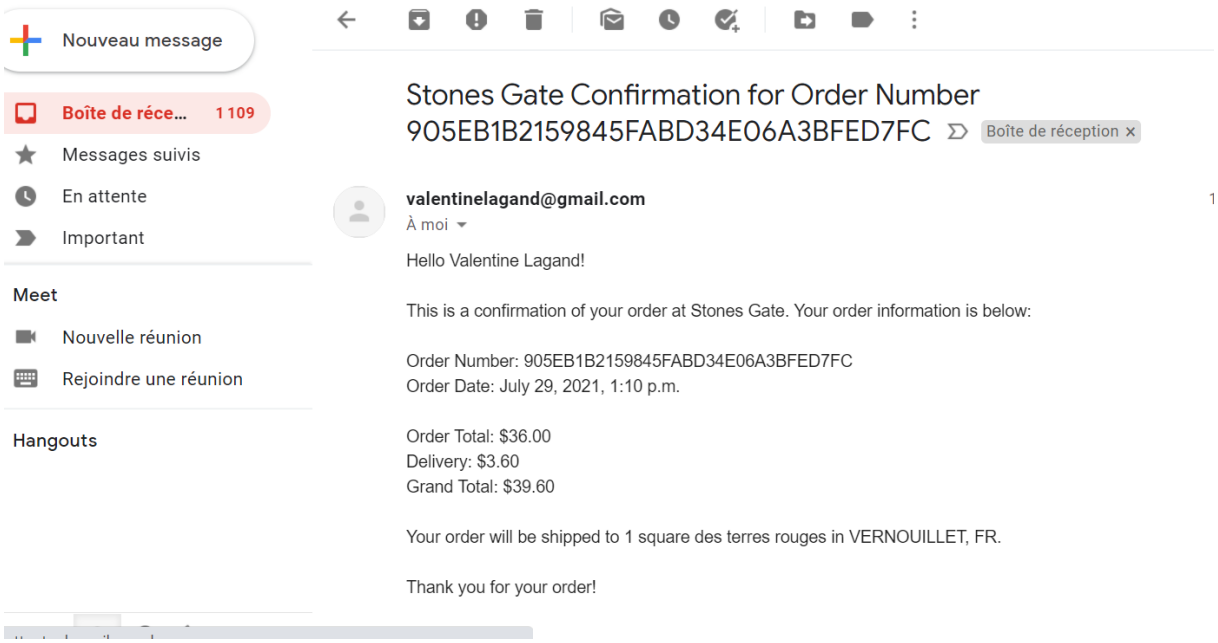
(Exemple bellow concerns the desktop example above)



Email confirmation :

(Exemple bellow concerns the desktop example above)

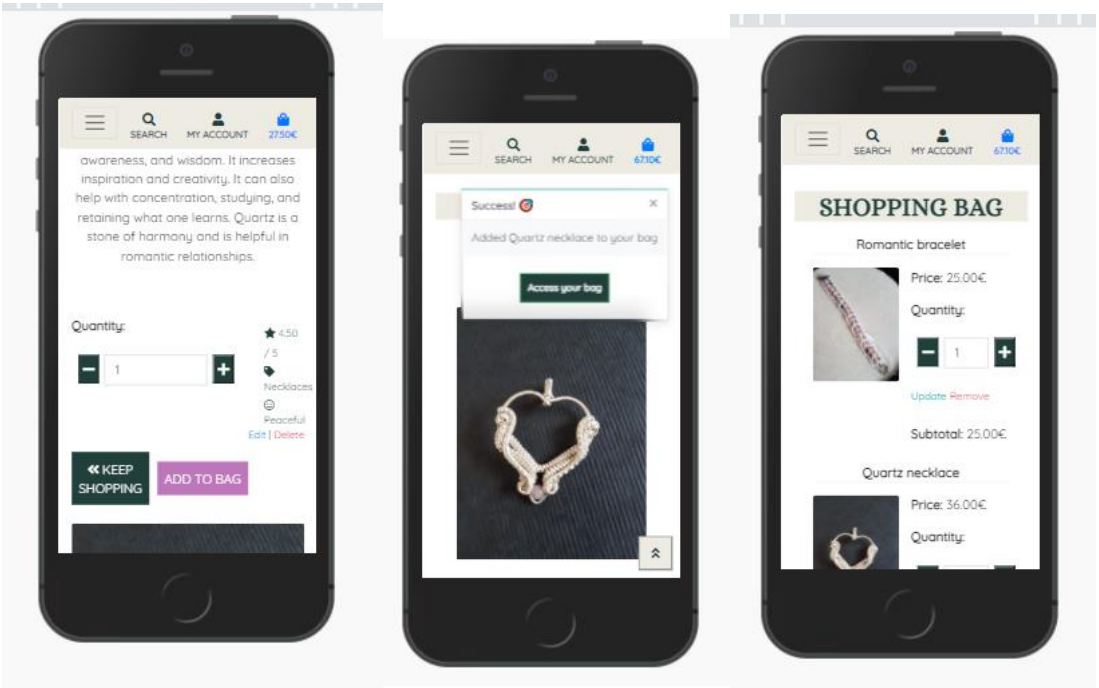
NB : I updated the confirmation email body to get € sign and not $ sign in the email after this screenshot :

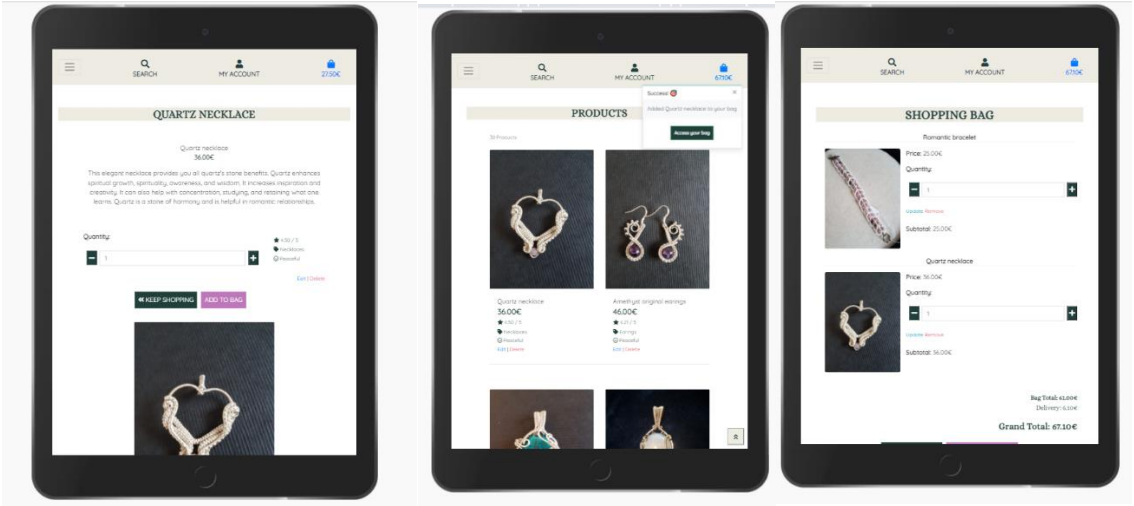


Be able to view a total cost of a potential multiple purchase

The shopping bag in the navbar, and then in the checkout page, automatically update when the total cost of purchases change.

<u>Exemples in phone/tablet versions :</u>

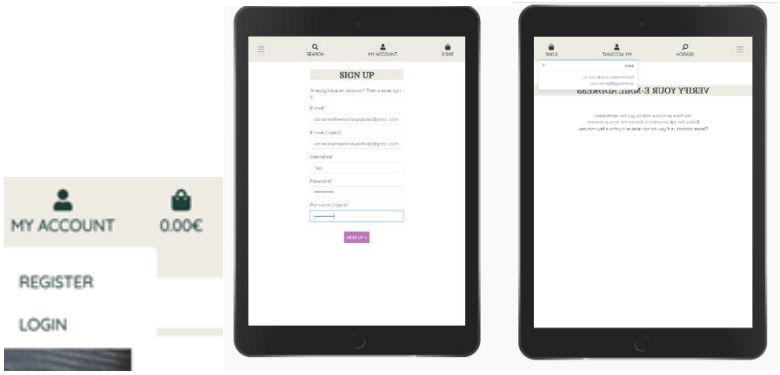



SEARCH
MY ACCOUNT
QUARTZ NECKLACE
Quartz necklace
36.00€
This elegant necklace provides you all quartz's stone benefits. Quartz enhances spiritual growth, spirituality, awareness, and wisdom. It increases inspiration and creativity. It can also help with concentration, studying, and retaining what one learns. Quartz is a stone of harmony, and is helpful in romantic relationships.
Quantity:
KEEP SHOPPING
ADD TO BAG
SEARCH
MY ACCOUNT
PRODUCTS
Quartz necklace
36.00€
Amethyst original earrings
46.00€
SEARCH
MY ACCOUNT
SHOPPING BAG
Romantic bracelet
Price: 25.00€
Quantity:
Subtotal: 25.00€
Quartz necklace
Price: 36.00€
Quantity:
Subtotal: 36.00€
Grand Total: 67.10€

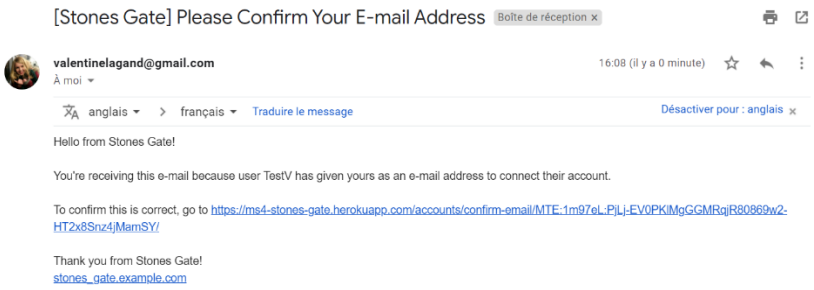
AS A RETURNING USER I WANT ALSO TO…

Be able to register to a new account

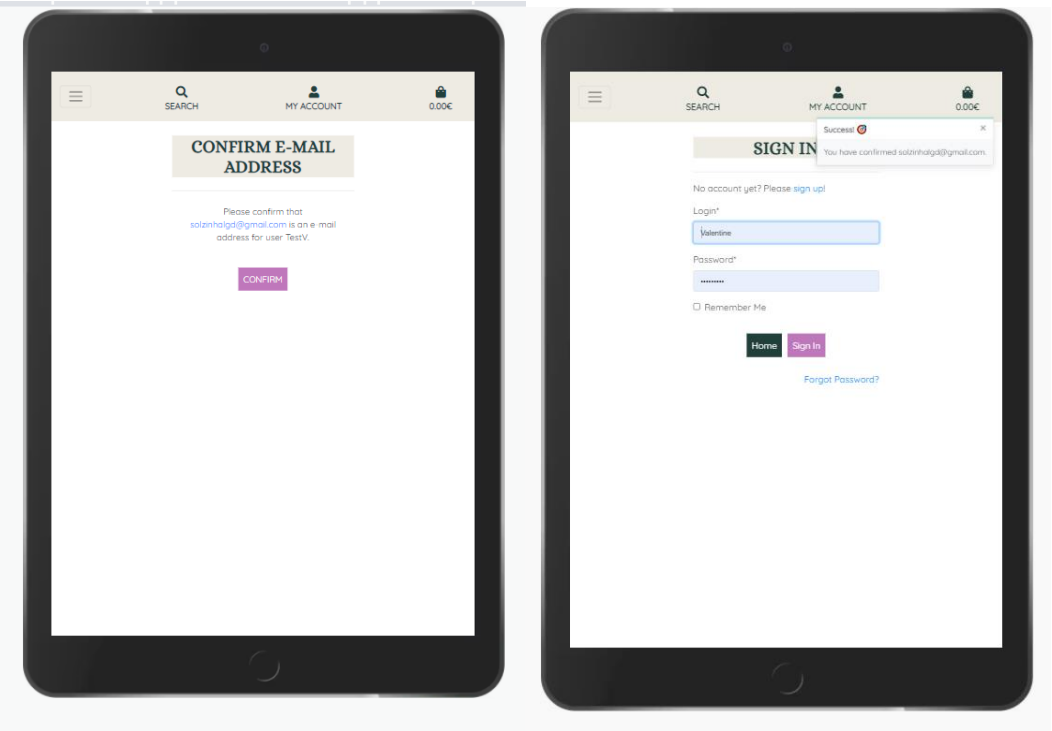
Example with tablet version :



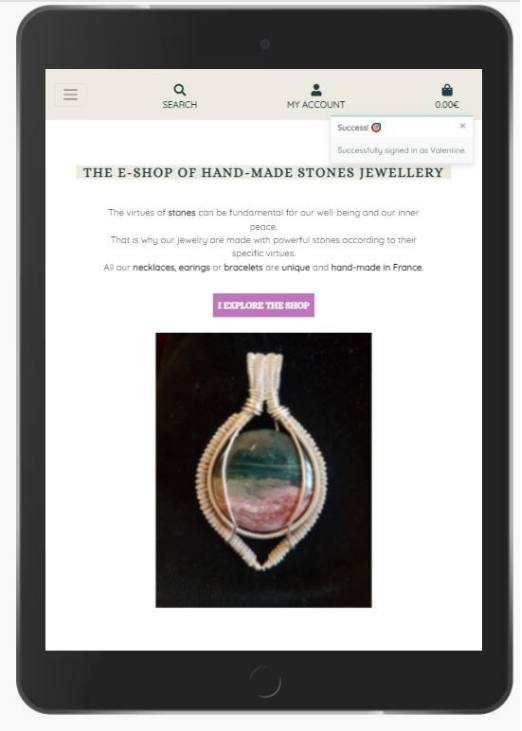
By clicking on the "My account" icon in the navbar, I can access the Register page.
After fulfilling the form, I am redirected to a page asking to verify the email address provided.



An email confirmation is sent to the email provided by the user.

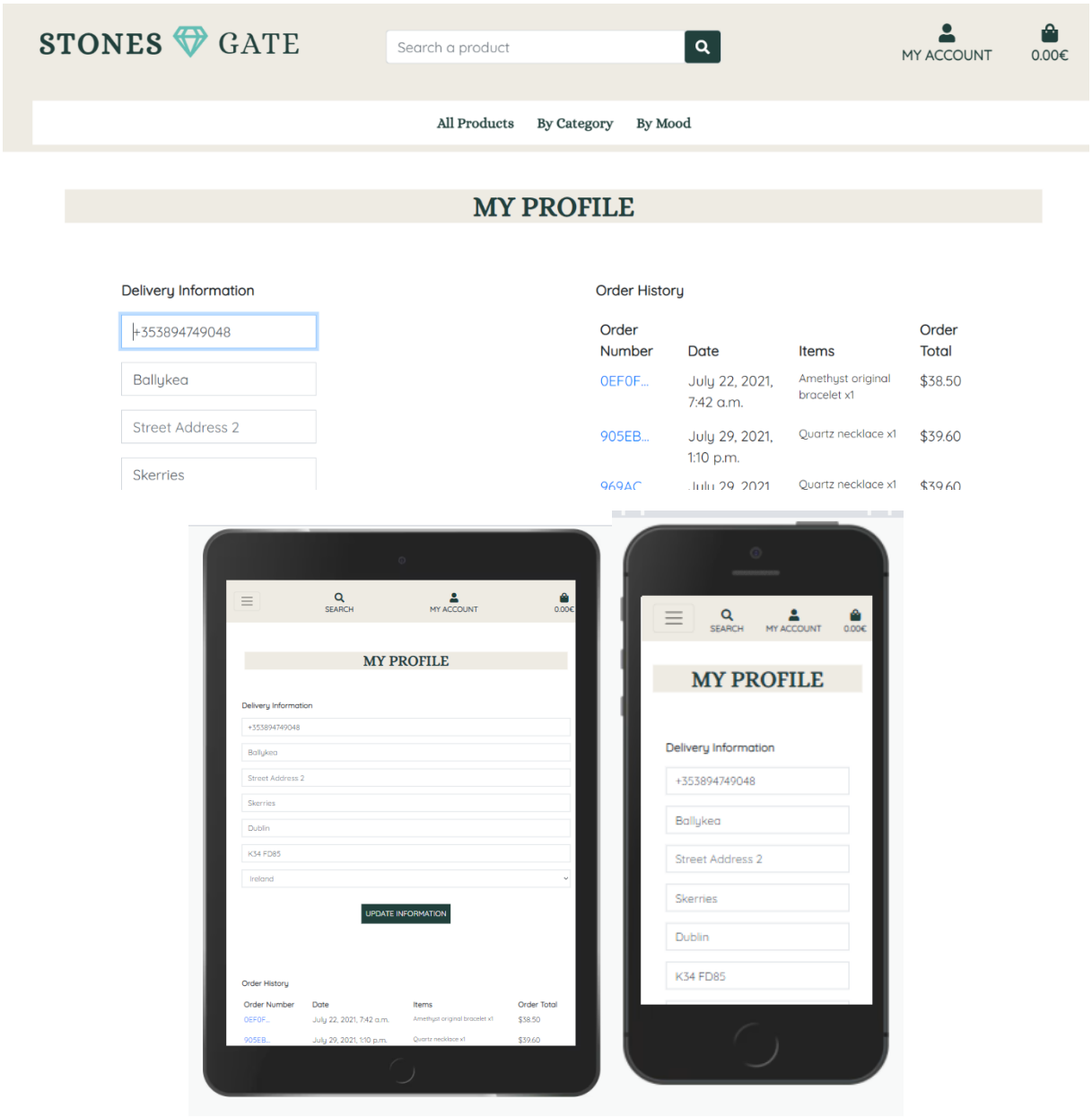


By clicking on the link provided in this email, the user confirms his registration.



A success message appears at the top of the page.

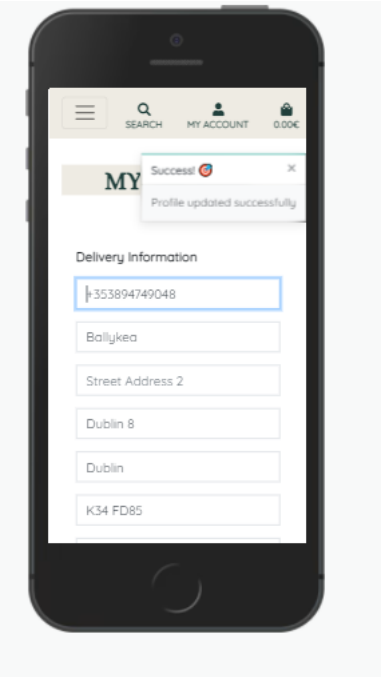
Be able to quickly register my details & create a profile saving my personal details & to edit these information



By clicking on ‘My Account’ > ‘My profile’ I can access a page where a form including my personal information can be saved or updated.

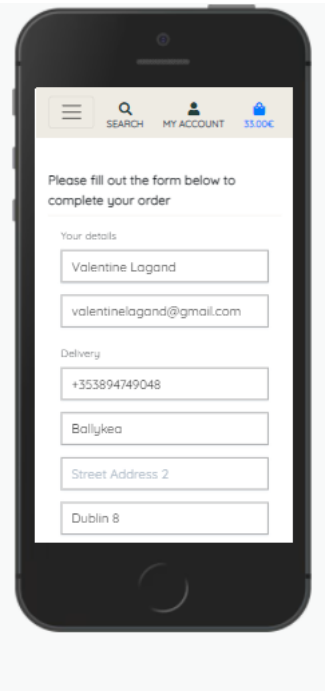
If I update the information, a message confirming the change appears on the top right.

<u>Example with the phone version :</u>



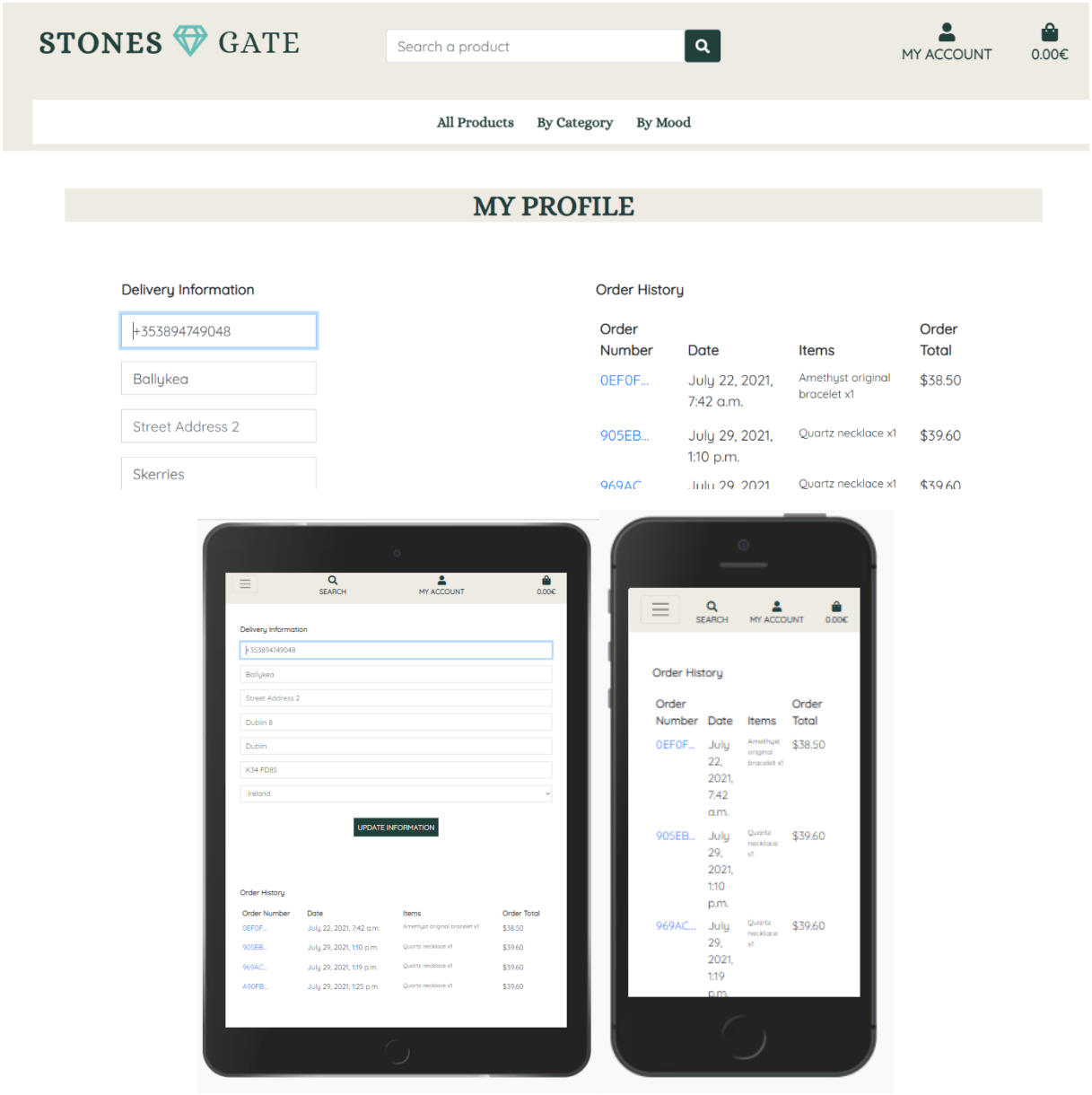
In the checkout page these informations are therefore automatically saved

Example with the phone version :



Be able to view my previous purchases

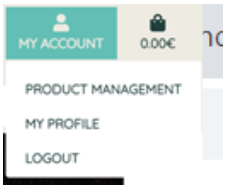
By clicking on ‘My Account’ > ‘My profile’ I can access a page my order history appears with all the relevant information.



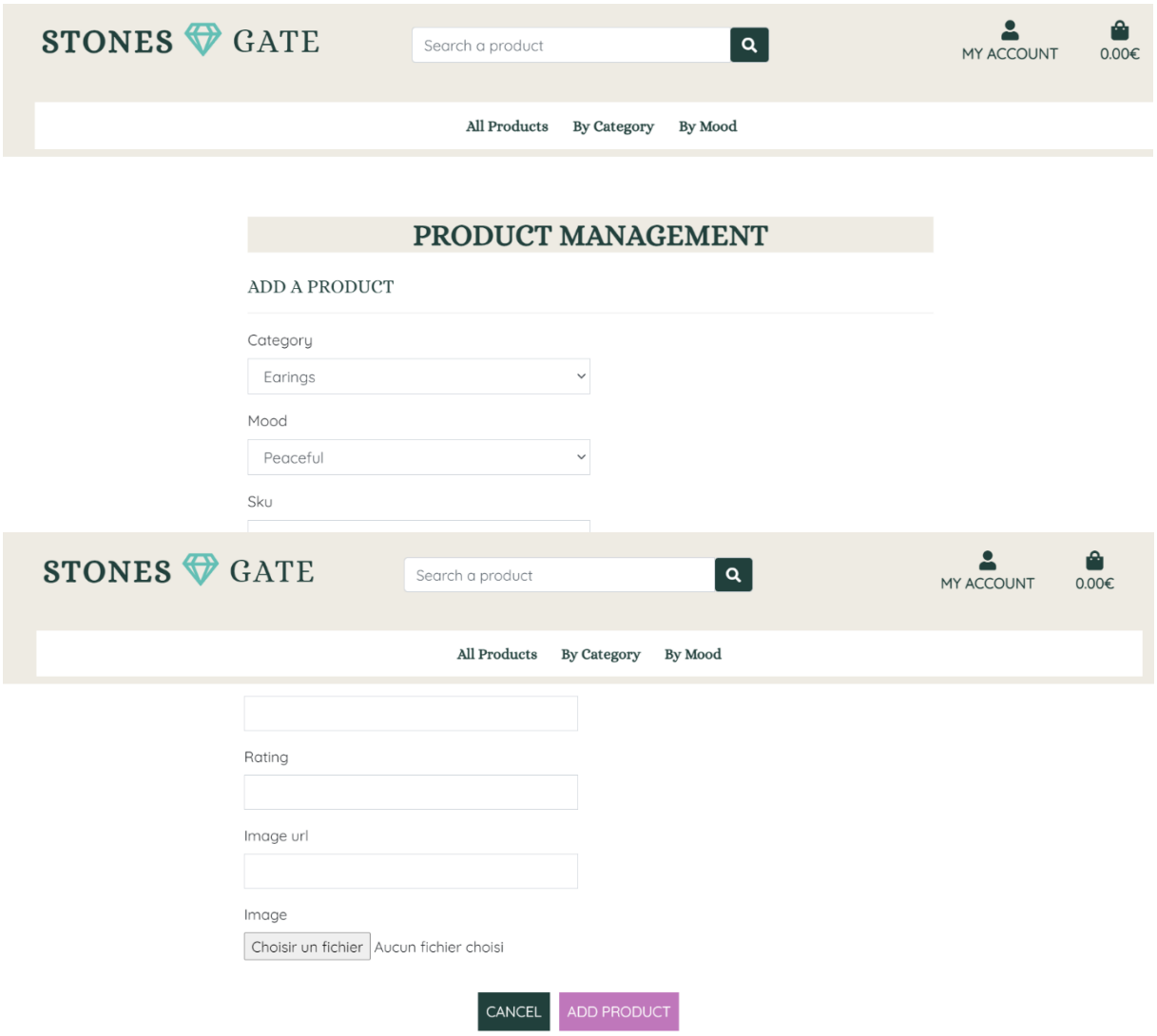
AS AN ADMIN USER, I WANT ALSO TO BE ABLE TO

Be able to add new products

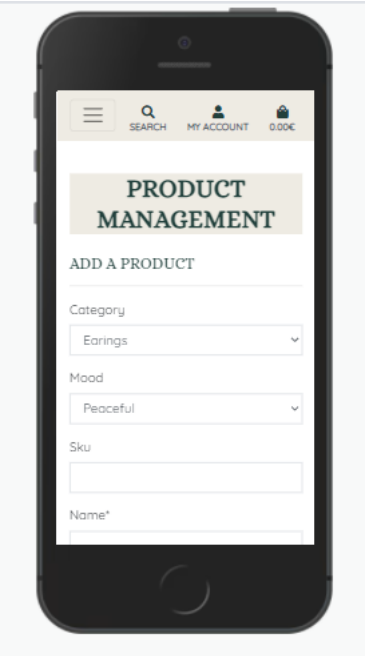
For admin users, a section 'product management' appears in the 'my profile' part of the navbar.



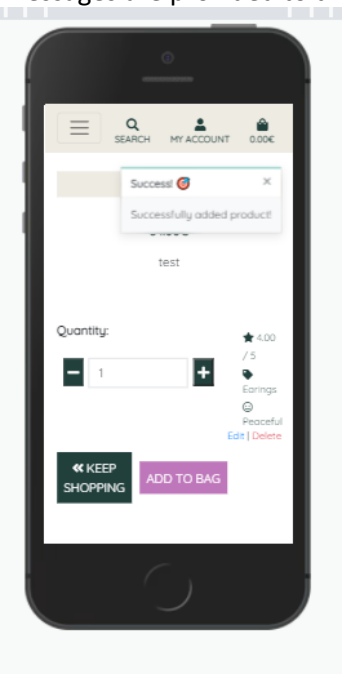
By clicking on it, the admin user can add a new product with or without picture.



Example without picture in phone version :



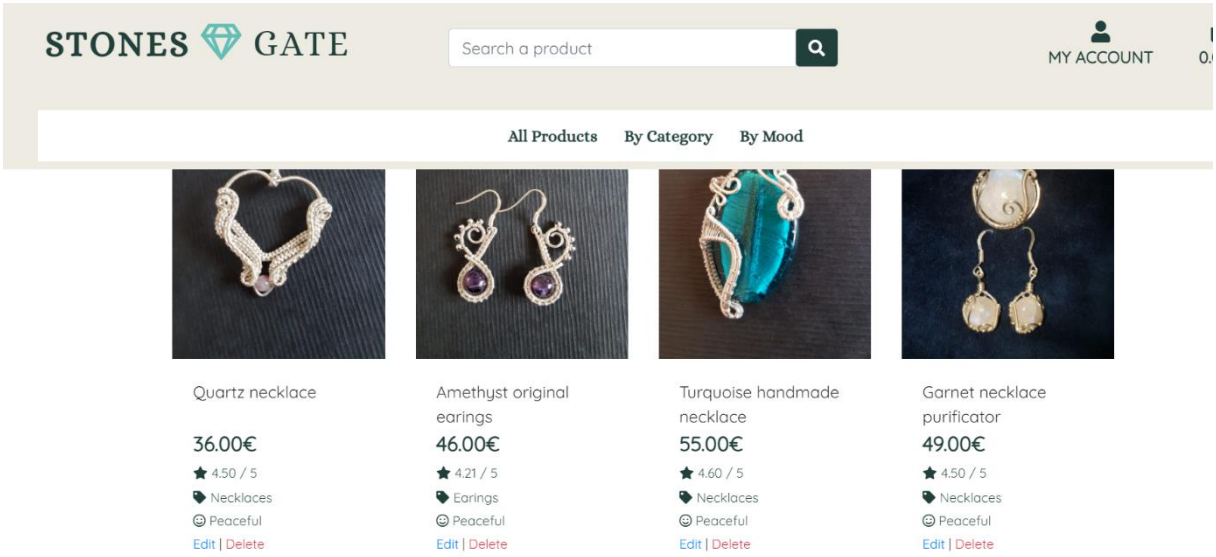
Messages are provided to the admin user everytime a change is made.



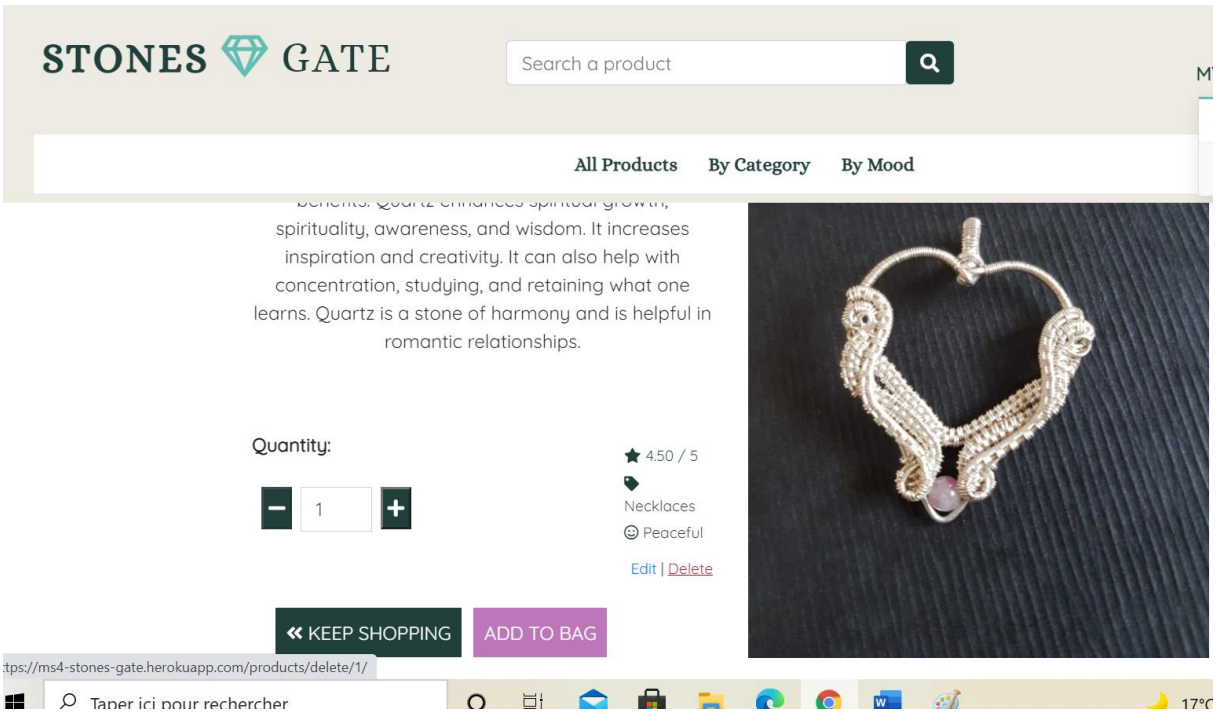
Be able to edit the products the user previously added

Admin user can access a button in the product catalogue or inside the product details page allowing them to edit the current information.

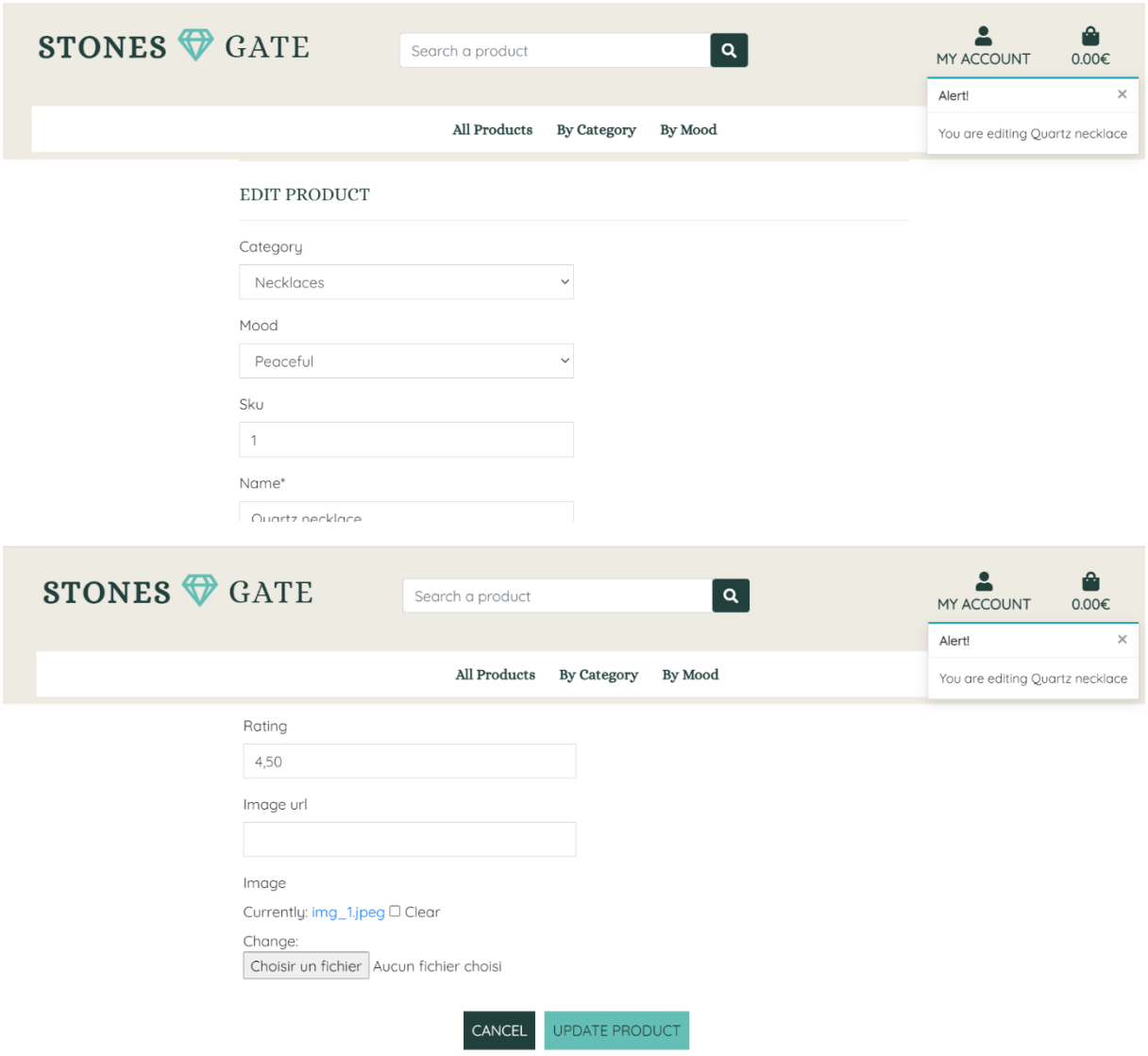
In the catalogue page :



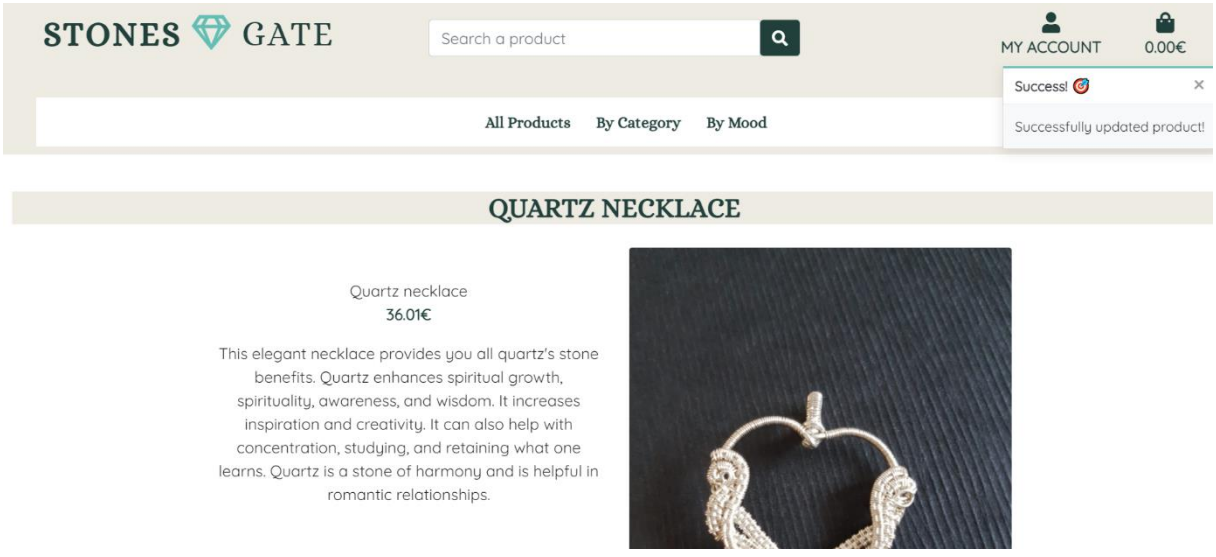
In the product details page :



After clicking on ‘edit’ :



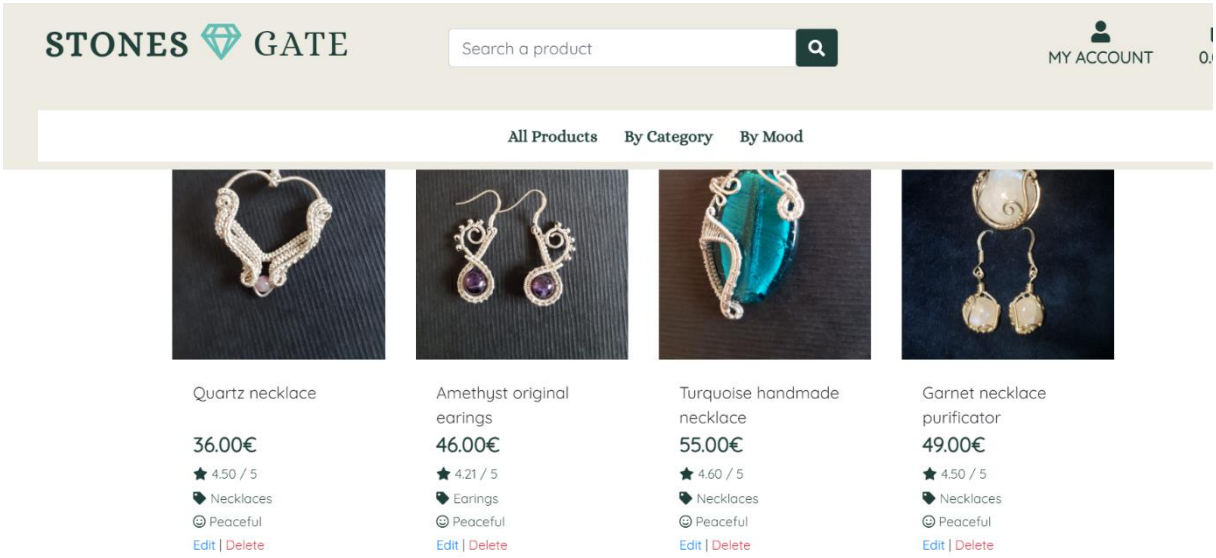
Messages are provided to the admin user everytime a change is made.



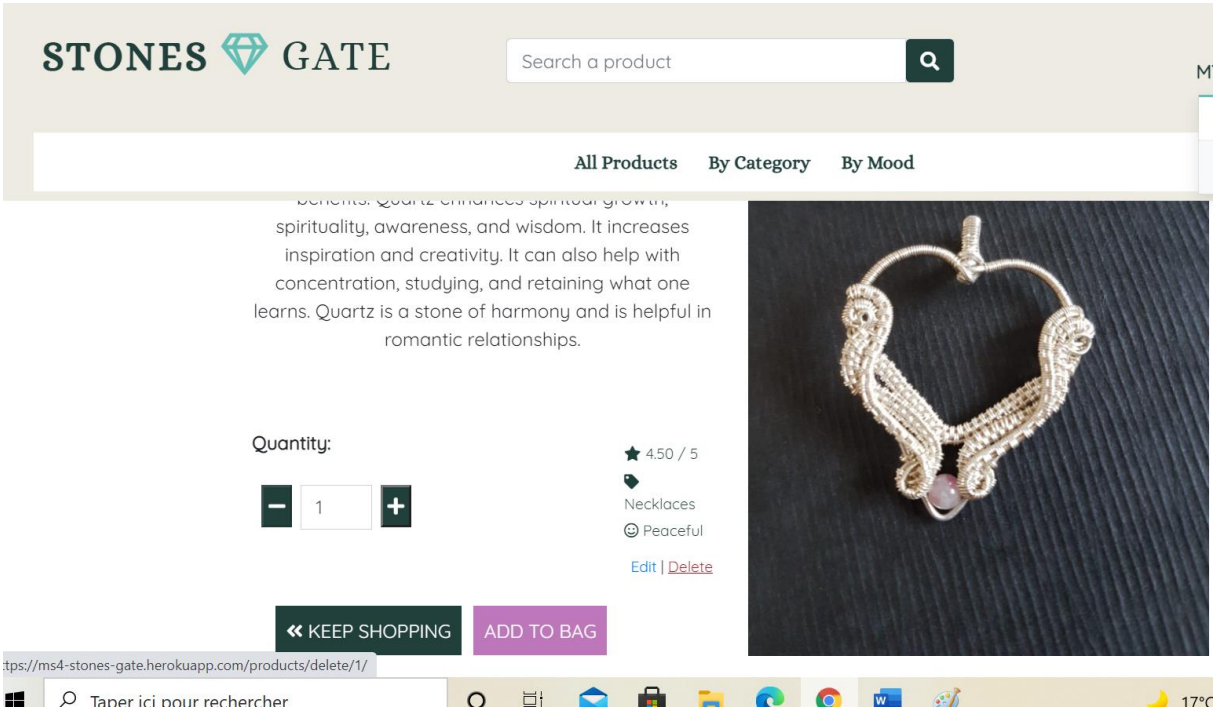
Be able to delete products

Admin user can access a button in the product catalogue or inside the product details page allowing them to delete the product.

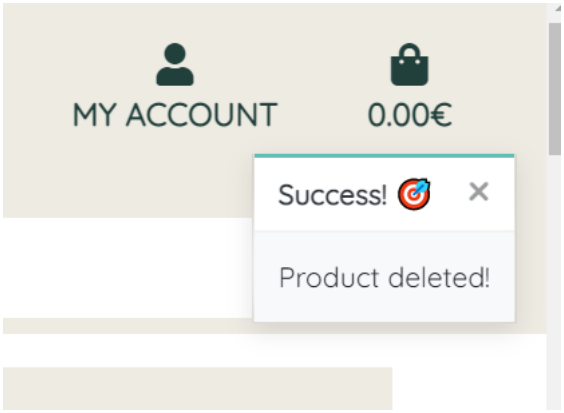
In the catalogue page :

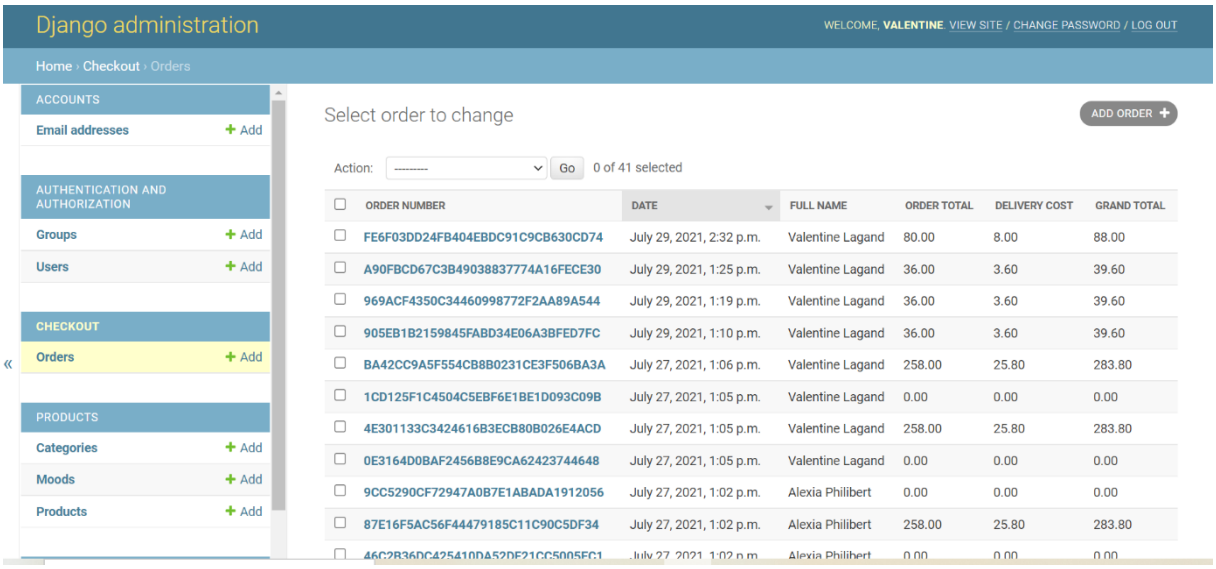


In the product details page :



Messages are provided to the admin user everytime a deletion is made.



Be able to view, update and delete customer orders in the admin panel.

In the admin panel (adding /admin to the url of the page and entering an admin credentials), the admin user can access, update or delete customer orders.