

№ 44. “ PACKAGING SOUL TRANSFER ”



МУЖЧИНЫ НЕ ПЛАЧУТ!

МоК



-> you have:

A BRAND

-> you have:

A PACKAGE

-> boom!

A JOKE

-> done.

fig 1.



+



fig 2.



+



fig 3.



+

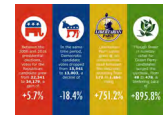


fig 4.



+



fig 1. wd-40 + durex.
fig 2. coca cola + test can.
fig 3. UNO + political parties.
fig 4. parliament + cigarettes.

img_01.

// ha ha, a pack of cigarettes turned into parliament (yes, they should be bigger, it's just a sketch).



[it was supposed to be a parliament, but finding the right picture was like finding a unicorn]



img_2.

// look at how natural they blend together.



i have a phrase:

" МУЖЧИНЫ
НЕ ПЛАЧУТ "

i have a package:



JUST IMAGINE...

*// a gigachad staring
at a pepper spray.*



* OR *

// arnold schwarzenegger
posing as a glamorous model,
selling pepper spray like it's
the latest chanel fragrance.



[MEM] REFERENCE

750



[MEM] SILLY IDEA #04

751

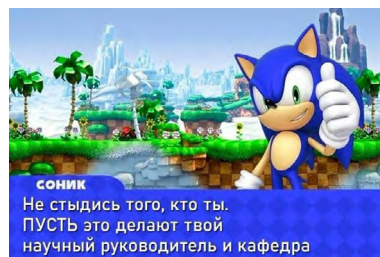
AND ALL
THESE
" COOL
GUYS "
ARMED
WITH
A PEPPER
SPRAY
INSTEAD
OF GUNS...







// it may happen...



// but remember...