" KIND OF MAGIC "

Good	**mo**rning
Viettn**a**m!	**Th**at's
to○	**HOT!**

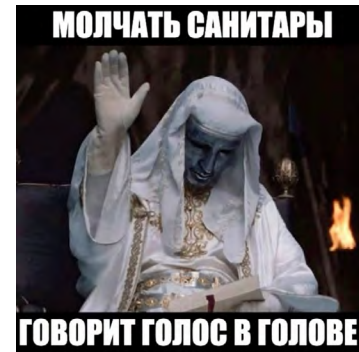|	
Damn	**wet!**
Nowhere	to
run	**Vande**llas

-> choose a time-related
subject to work with.

-> make a 1-min video
about this subject.

WHAT
IF TYPOGRAPHY
CAN EXPRESS
INTONATION?

* the struggle is already
in the brief. you will
struggle with animation.
so, try to choose and make
a topic as fun as you can.
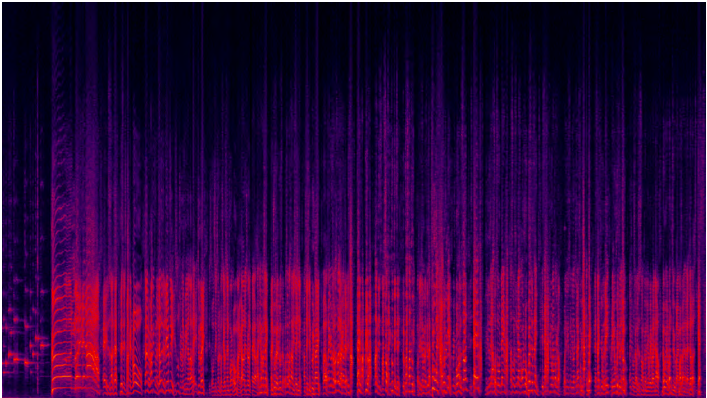at least you will be gig-
gling half of the time...

01. tracking + stretching..:   = speed.....................

02. typeface...............:   = tone of voice.............

03. size...................:   = loudness..................

04. weight.................:   = pitch.....................

05. colour.................:   = emotion...................

// yep, spectrograms again.

and guess what? another fun adventure downloading a bunch of software hoping one isn't completely useless.

CODING, FORUMS, YOUTUBE TUTORIALS

– online css tests
– drawbot drafts
– coldtype trials
– figma plugins

3 WEEKS OF TRYING TO GET THIS CODE TO WORK...

// i thought auto-generating it with code would be the best way. nope, manual was the right thing all along...

WHEN YOU HAVE
~~A BAD DAY~~

a bad coding experience.

GIVE UP.
GO HOME
AND SLEEP

FUCK IT,
~~TRY AGAIN~~
~~TOMMOROW~~

try doing it in figma. cre-
ate 135 slides and animate
everything in davinci.