

Nº 05. “ TEXT & LANGUAGE ”



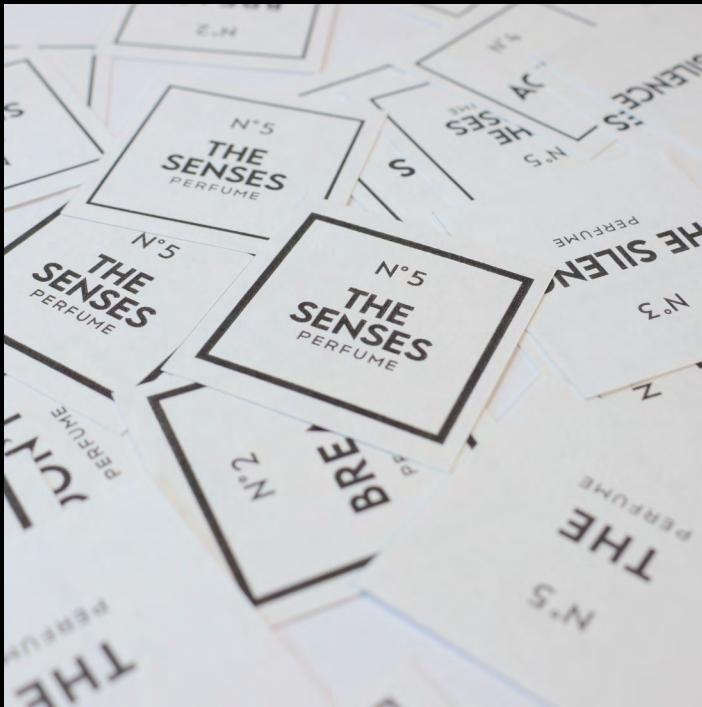
THE BRIEF TITLE

72



[PHOTO] PERFUME BOTTLE

73



[PHOTO] PRODUCT SAMPLES



[PHOTO] NOTIONS DEMO

-> you have a phrase without any meaning:

**"DON'T BREAK
THE SILENCE -
AGITATE
THE SENSES"**

-> apply a given adjective to it:

"ATTRACTIVE"

-> produce something:

**CHANEL PERFUME
PARODY**

-> place it in a context:

**PRODUCT PHOTOS
AND A WEBSITE**





day 1

// we
tried
so
hard
...

*to come up with something,
but nothing really worked...*



day 2

caution!
these photos contain
the tragic aftermath
of thinking too hard.

over 15 attempts
and prototypes later,
only one was actually
interesting.





day 3:

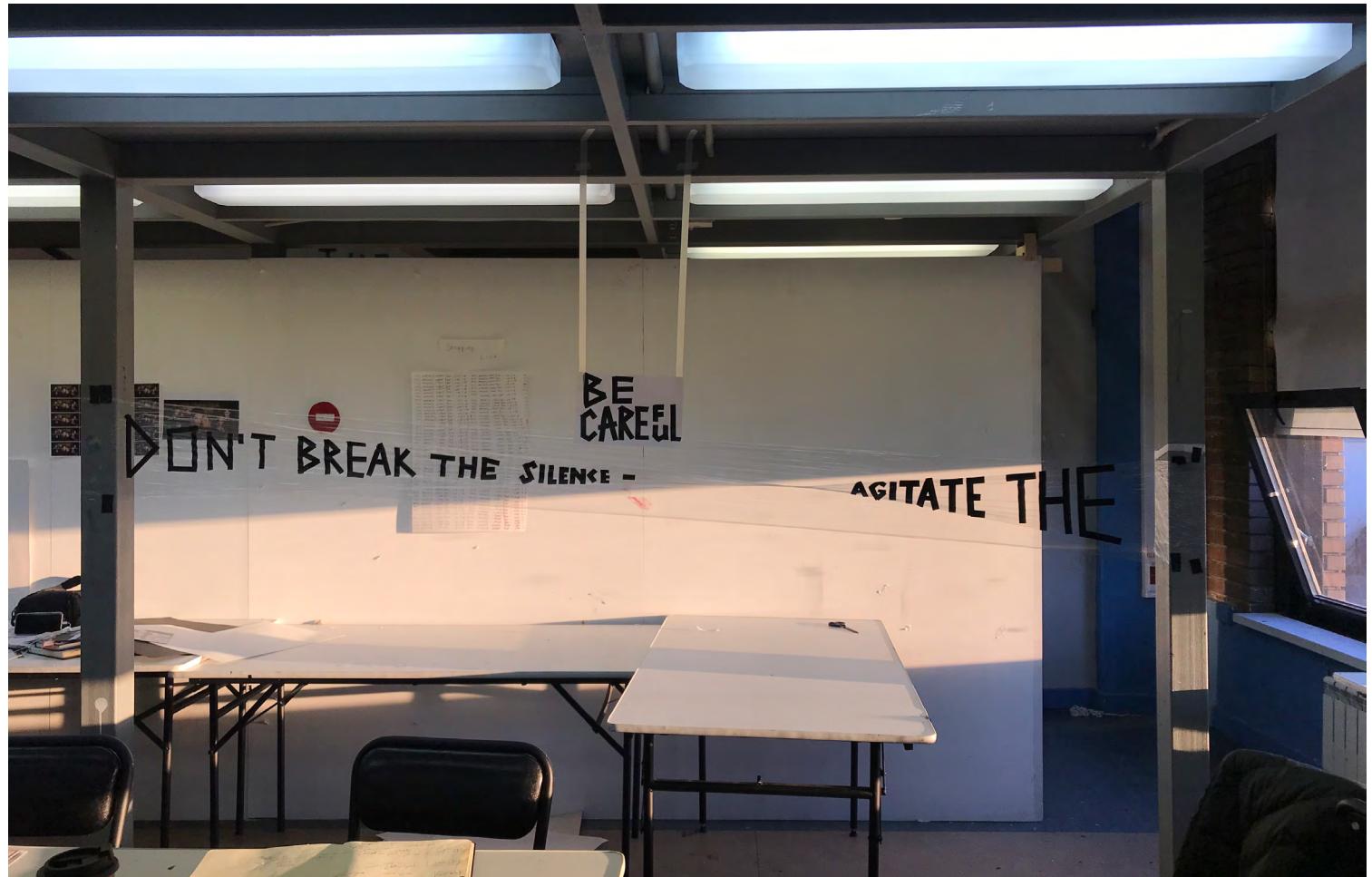


// i stretched cling film
to test an idea. it was
perfectly smooth!

but not for long...

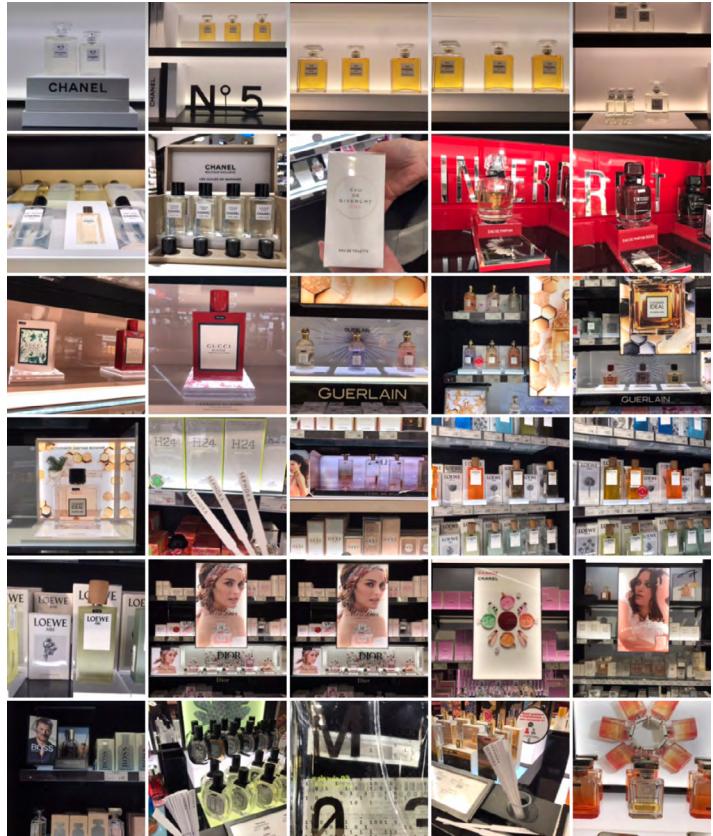
3 hours later:
* someone in the baseroom *







SO, NOW I DO
FAKE PERFUME
BRANDS
AS A GRAPHIC
DESIGNER



+ 437 photos





// I went a bit crazy with a number of samples

location: atrium
more specific: every single perfume shop

+ 346 photos



// good times when "lush" was open...

there was a nice girl who kindly helped me...





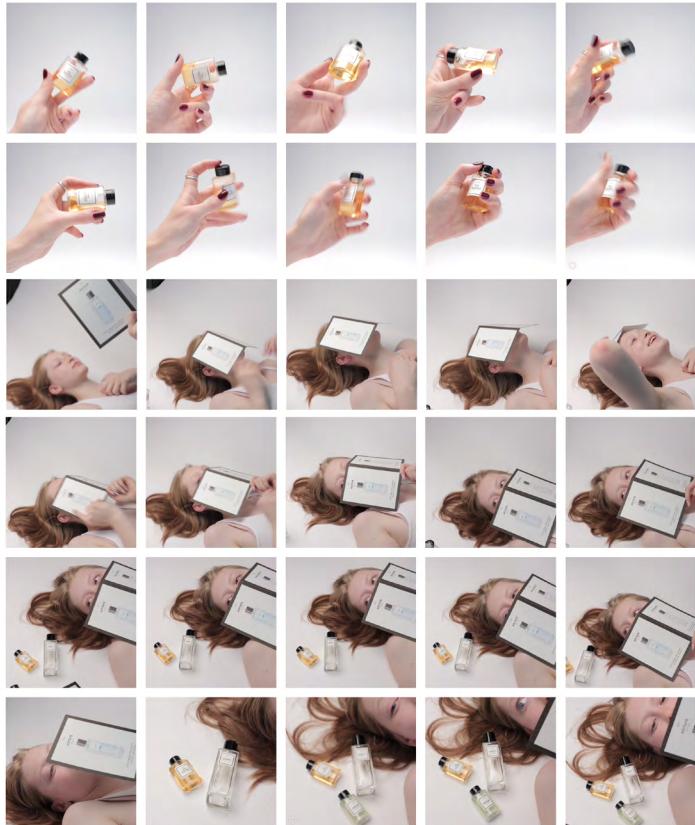
[MEM]

90



[SHOT] SATURDAY. 4 DECEMBER 2021. 19:34

91



// thanks to julia
for being my model!

NO PLAN,
JUST VIBÉS

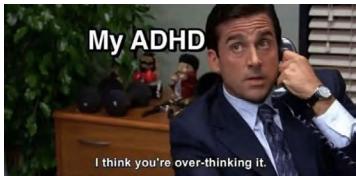
SPONTANEOUS
SHOOT,
TONS OF FUN

+ 138 photos

symptoms:

INEXPLICABLE URGE TO BUILD A WEBSITE IN 2 HOURS DURING THE NIGHT

suspected cause:



Don't break the silence - agitate the senses:



N°1. Don't
1 990 p.



N°2. Break
3 990 p.



N°3. The silence
3 490 p.



N°4. Agitate
1 490 p.



N°5. The senses
1 290 p.



N°1. Don't
1 290 p.

Don't Break The Silence - Agitate The Senses

Don't break the silence - agitate the senses

Don't break the silence - agitate the senses. Don't break the silence - agitate the senses.

