

№ 24. “ BASIC OPERATIONS ”



-> choose a genre of mass-produced things.

FASHION MAGAZINES

-> design a simple, mechanical, repeatable action.

HORIZONTAL CUT IN THE MIDDLE

the result:

UNEXPECTED COMBINATIONS OF SIMILAR IMAGES

* think like a machine.



at first:

NO IDEA

later:

RANDOM
TESTING

newspapers, children's
magazines, sudoku,
puzzles and crosswords.

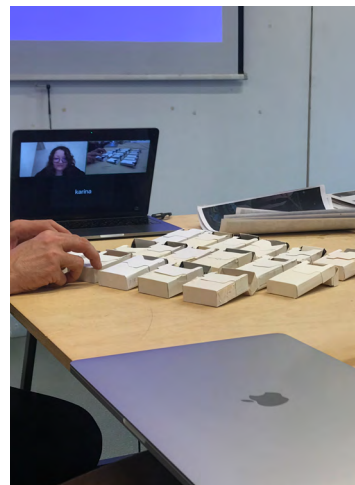
FANCY
GLOSSY
MAGAZINES

prototypes with scanning,
reprinting and overlay.

IMAGES ARE
SO SIMILAR...

cut one out, and it can
continue the next.





" this is a project where
a bunch of students destroy
stuff they bought on avito ".

sebastian campos.

