

№ 44.  
“ PACKAGING  
SOUL TRANSFER ”



МУЖЧИНЫ НЕ ПЛАЧУТ!



# МУЖЧИНЫ НЕ ПЛАЧУТ!

ШоK



# A BRAND

-> you have:

# A PACKAGE

-> boom!

# A JOKE

-> done.

fig 1.



+



fig 2.



+



fig 3.



+

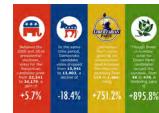


fig 4.



+



fig 1. wd-40 + durex.  
fig 2. coca cola + test can.  
fig 3. UNO + political parties.  
fig 4. parliament + cigarettes.

img\_01.

// ha ha, a pack of cigarettes turned into parliament (yes, they should be bigger, it's just a sketch).



[ it was supposed to be a parliament, but finding the right picture was like finding a unicorn ]



[ DUMP ] SKETCH\_01

img\_2.

// look at how natural they blend together.



[ DUMP ] SKETCH\_02

i have a phrase:

" МУЖЧИНЫ  
НЕ ПЛАЧУТ "

i have a package:



# JUST IMAGINE...

// a gigachad staring  
at a pepper spray.



\* OR \*



[ MEM ] REFERENCE

750



[ MEM ] SILLY IDEA #04

751

// arnold schwarzenegger  
posing as a glamorous model,  
selling pepper spray like it's  
the latest chanel fragrance.

AND ALL  
THESE  
"COOL  
GUYS"  
ARMED  
WITH  
A PEPPER  
SPRAY  
INSTEAD  
OF GUNS...





*I got too silly*



*// it may happen...*



// but remember...