

# № 24. “ BASIC OPERATIONS ”





99

THE VOICEMAG



THE VOICEMAG

98

→ choose a genre of mass-produced things.

## FASHION MAGAZINES

→ design a simple, mechanical, repeatable action.

## HORIZONTAL CUT IN THE MIDDLE

the result:

## UNEXPECTED COMBINATIONS OF SIMILAR IMAGES

\* think like a machine.



at first:

# NO IDEA

later:

# RANDOM TESTING

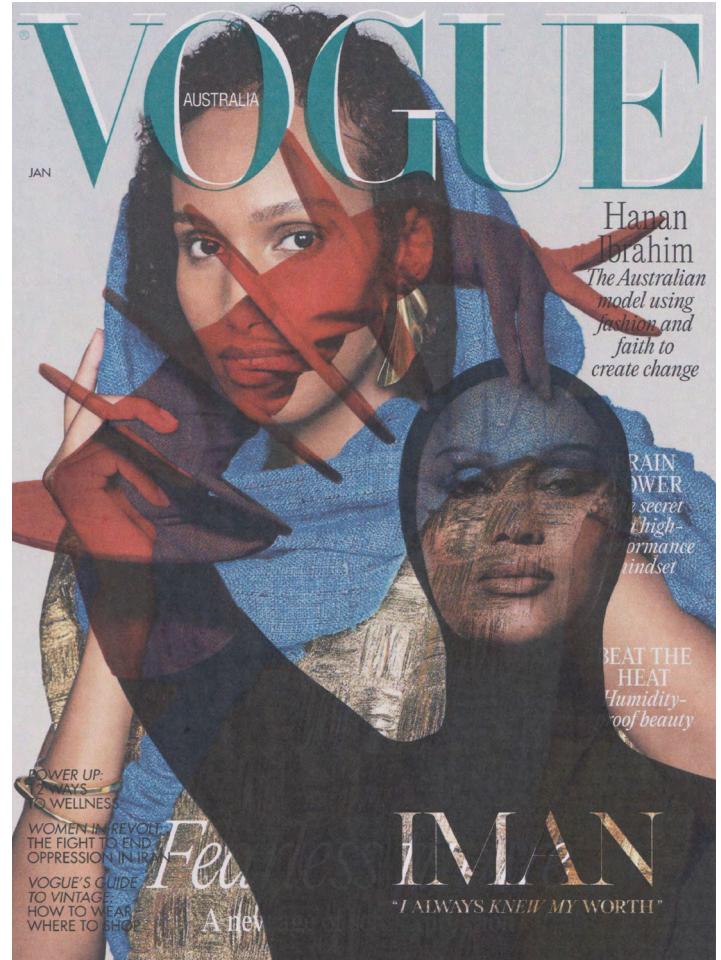
newspapers, children's  
magazines, sudoku,  
puzzles and crosswords.

# FANCY GLOSSY MAGAZINES

prototypes with scanning,  
reprinting and overlay.

# IMAGES ARE SO SIMILAR...

cut one out, and it can  
continue the next.





[ LOG ] REVIEW AND CRIT WITH SEBASTIAN. POLINA'S WORK 386



[ LOG ] DANILA'S WORK

" this is a project where a bunch of students destroy stuff they bought on avito ".  
sebastian campos.

