

module.....: / ARCHIVE.....
index.....: part 04 / 04...
type.....: [PROCESS_LOG]

year.....: 2024 - 2025....
course.....: BA 3.....
content.....: drafts.....

linked_node..: [OUTPUT]
linked_module: / MEMORY.....

Nº 41 " warming up " [698]
Nº 42 " breaking the
fourth wall " [714]
Nº 43 " y(s) * 5 + z(s)
= reel " [732]
Nº 44 " packaging soul
transfer " [738]

**Nº 41.
“WARMING UP”**

[POSTER] AGENCY PROMO. LIGHT

702

[POSTER] AGENCY PROMO. DARK

703

-> make an identity for:

1. BAKERY

-> small and cozy.

2. JEWELLERY BRAND

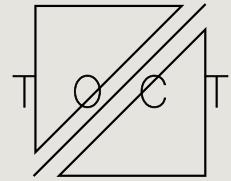
-> fashionable and trendy.

3. REAL ESTATE AGENCY

-> serious and trustworthy.



// maybe because the briefs
are more about fitting tech-
nical requirements rather
than pushing boundaries.



[making logos is boring...]



herring



// i had to add some fun...

[FILE]

708

[MEM]

709

-> therapist:

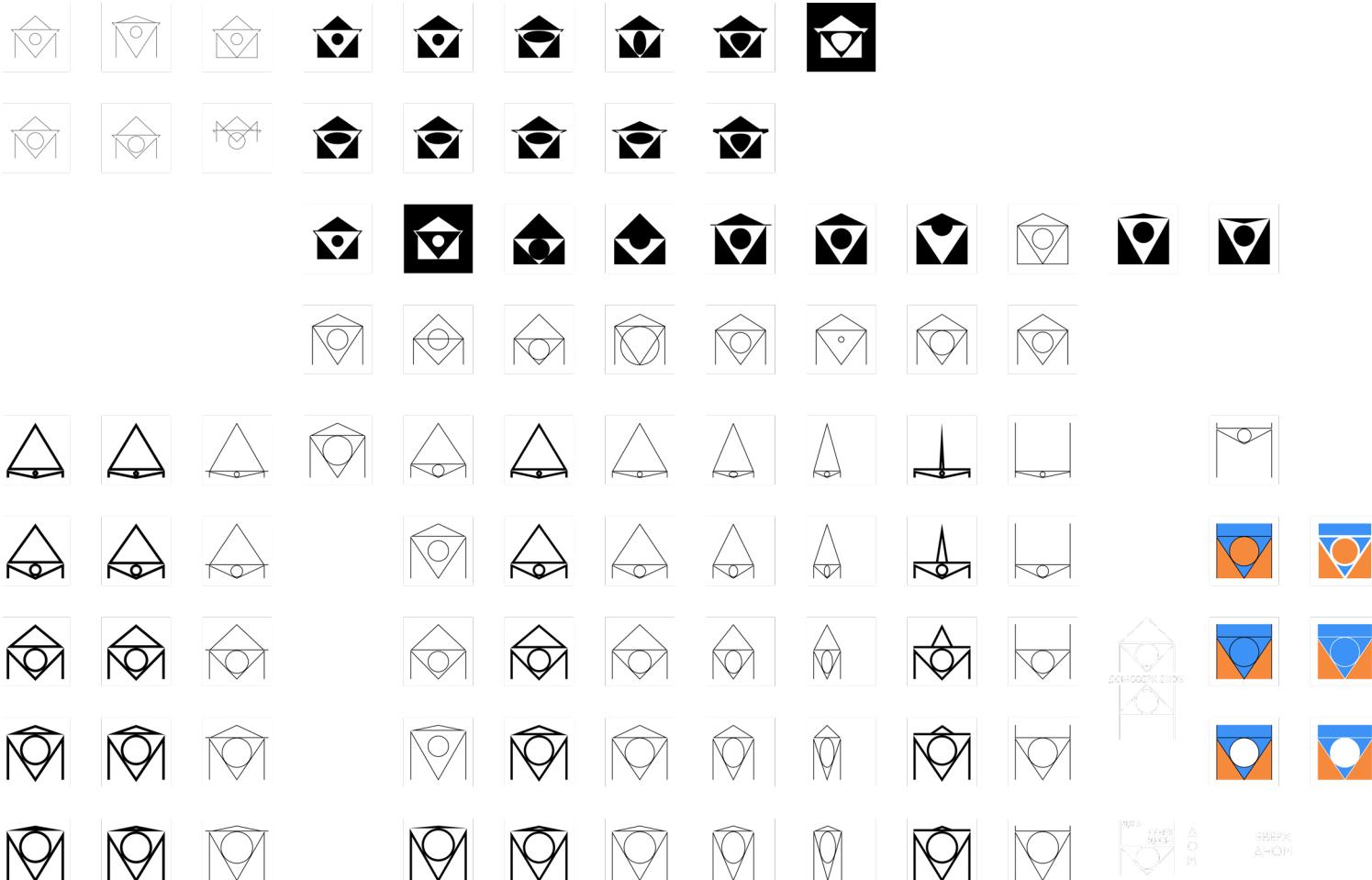
* me looking at "home" *

TRY TO LOOK
AT THINGS FROM
A DIFFERENT
ANGLE

// no more words!



AOV



Nº 42.

" BREAKING THE
FOURTH WALL "

[CLASSIFIED]

716

[CLASSIFIED]

717

[CLASSIFIED]

718

[CLASSIFIED]

719

-> create a design festival.

“ШАБАШ”

-> make an identity for it.

SORRY,
CAN'T TELL

TOP SECRET

[CLASSIFIED]

726

[CLASSIFIED]

727

BUT IF
YOU INSIST...





// one more thing...

Nº 43.

" Y(S) * 5

+ Z(S) = REEL "

-> make your showreel.

SO, I MADE.
GO WATCH IT!



Media Pool Effects Index Sound Library showreel | Edited Quick Export Mixer Metadata Inspector

Timeline 1 copy 00:00:36:09

Video Audio Effects Transition Image File

Transform

- Zoom X: 1.000 Y: 1.000
- Position X: 0.000 Y: 0.000
- Rotation Angle: 0.000
- Anchor Point X: 0.000 Y: 0.000
- Pitch: 0.000
- Yaw: 0.000
- Flip:

Cropping

Dynamic Zoom

Composite

Composite Mode: Normal

00:00:36:09 00:00:00 00:00:26:00 00:00:52:00 00:01:18:00 00:01:44:00 00:02:10:00 00:02:36:00

V6 V5 V4 V3 V2 V1 A2 Audio 2 2.0 A3 Audio 3 2.0

gr... Sol... Sto... дом... не... 17 d... BADINE... Oce... text wi... Russian rock. V... Russian rock. Voe... lef... po... I'm a starl ...

Fin... Fina... 4333... 98...

Запи... За... Vsevolod Starozubov - La Ti Da.mp3

DaVinci Resolve 19

The screenshot shows the DaVinci Resolve 19 software interface. At the top, there's a toolbar with various icons for media pool, effects, index, sound library, and inspector. Below the toolbar is a timeline panel titled "Timeline 1 copy" showing a single video track with a black frame. To the right of the timeline is an effects editor panel with sections for transform, cropping, dynamic zoom, and composite. The main workspace below the timeline has multiple tracks labeled V1 through V6 and A1 through A3. The V1 track contains several video clips with labels like "gr...", "Sol...", "Sto...", "дом...", "не...", "17 d...", "BADINE...", "Oce...", "text wi...", "Russian rock. V...", and "Russian rock. Voe...". The A2 track contains audio clips labeled "Fin...", "Fina...", "4333...", and "98...". The A3 track contains an audio clip labeled "Vsevolod Starozubov - La Ti Da.mp3". The bottom of the screen features a navigation bar with icons for project, export, and settings.

Nº 44.
" PACKAGING
SOUL TRANSFER "

A BRAND

-> you have:

A PACKAGE

-> boom!

A JOKE

-> done.

fig 1.



+



fig 2.



+



fig 3.



+



fig 4.



+



fig 1. wd-40 + durex.
fig 2. coca cola + test can.
fig 3. UNO + political parties.
fig 4. parliament + cigarettes.

img_01.

// ha ha, a pack of cigarettes turned into parliament (yes, they should be bigger, it's just a sketch).



[it was supposed to be a parliament, but finding the right picture was like finding a unicorn]



// look at how natural they blend together.

img_2.



i have a phrase:

" МУЖЧИНЫ
НЕ ПЛАЧУТ "

i have a package:



JUST IMAGINE...

// a gigachad staring
at a pepper spray.



* OR *



[MEM] REFERENCE

750

// arnold schwarzenegger posing as a glamorous model, selling pepper spray like it's the latest chanel fragrance.



[MEM] SILLY IDEA #04

751

AND ALL
THESE
"COOL
GUYS"
ARMED
WITH
A PEPPER
SPRAY
INSTEAD
OF GUNS...





I got too silly

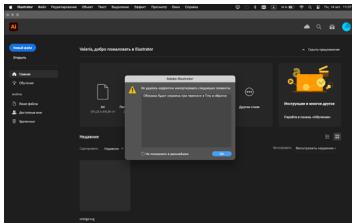


// it may happen...

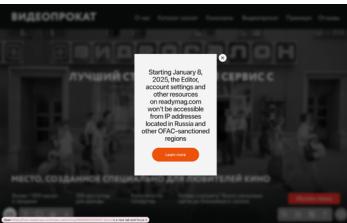


// but remember...

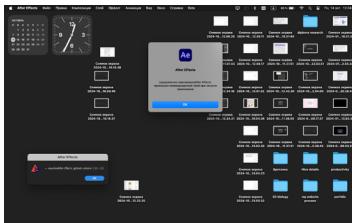
Nº -
APPENDIX



a. illustrator (crashed)



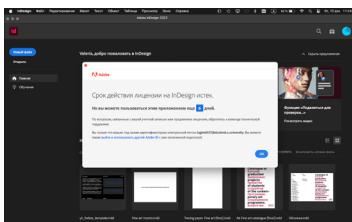
b. readymag (domains blocked)



c. after effects (crashed)



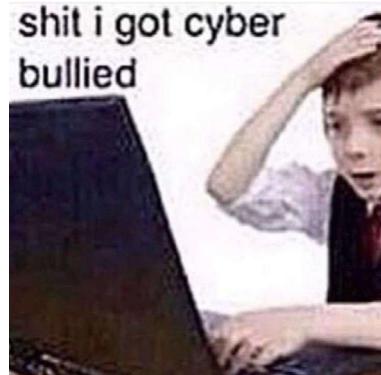
d. photoshop (crashed)



e. adobe lisence (expired)



f. figma (unavailable)



// every monday it was the same thing, some new problem with the programs would show up, and i'd waste like an hour or three just fixing it.

one time even figma decided to stop working, which was totally new.

don't even get me started on website issues...



[DETAIL] BROKEN MATRIX CABLES

764

[NOTE]



mid-semester:

// my laptop's matrix died.
it cost me a lot—finances, time,
productivity, and nerves.

the end of the semester:

// everything ended with
a complete uninstallation
of adobe software.

765

> node_export: complete.....

projects.....: 04.....

pages.....: 766.....

linked_node..: [OUTPUT]

linked_module: / MEMORY.....

