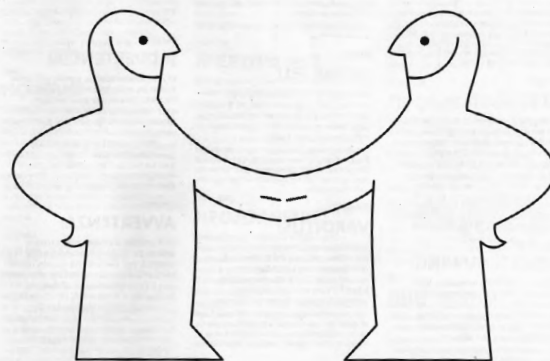
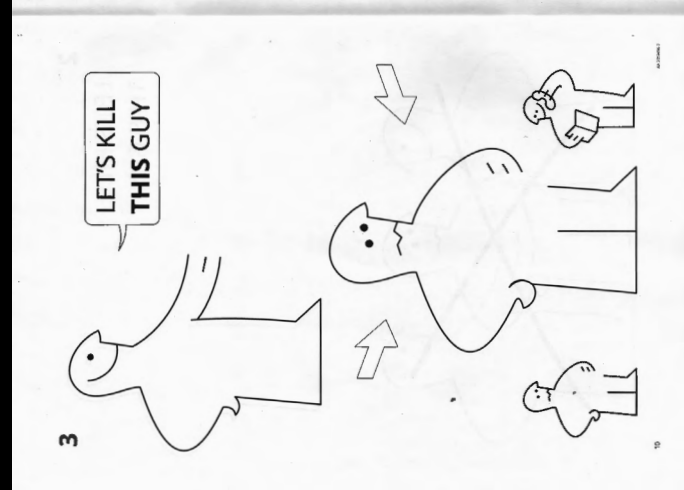
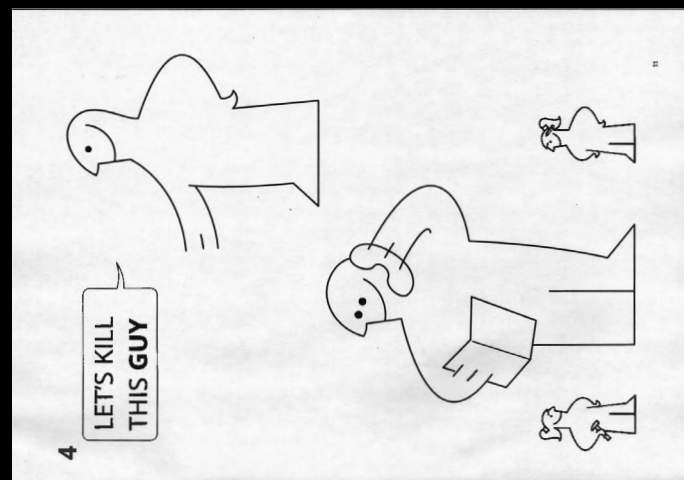
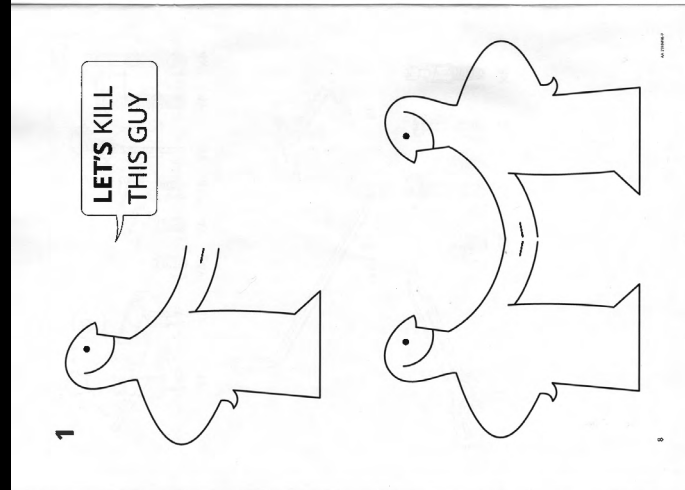
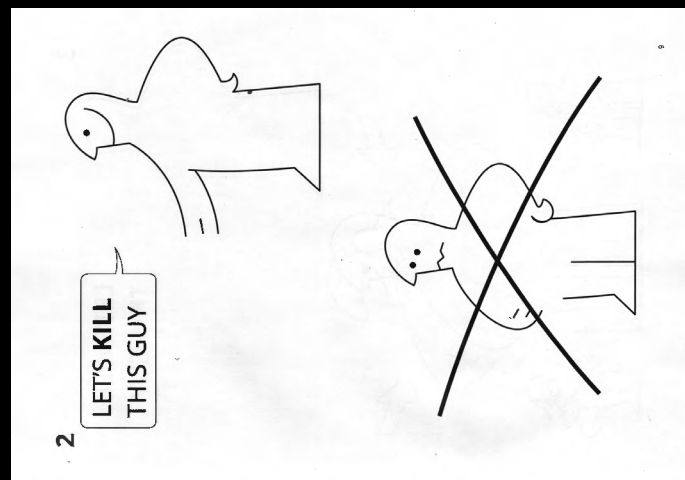


Nº 39.
" DYNAMIC
LETTERFORMS "

**LET'S KILL
THIS GUY!**



IKEA
Design and Quality
IKEA of Sweden







-> hunt for some
meaningful phrases.

"THE CLOCK
IS RUNNING"

"LET'S KILL
THIS GUY"

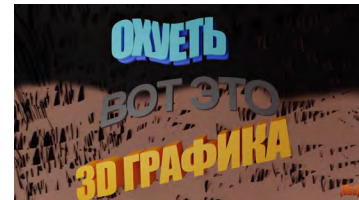
"I CAN NOT!"

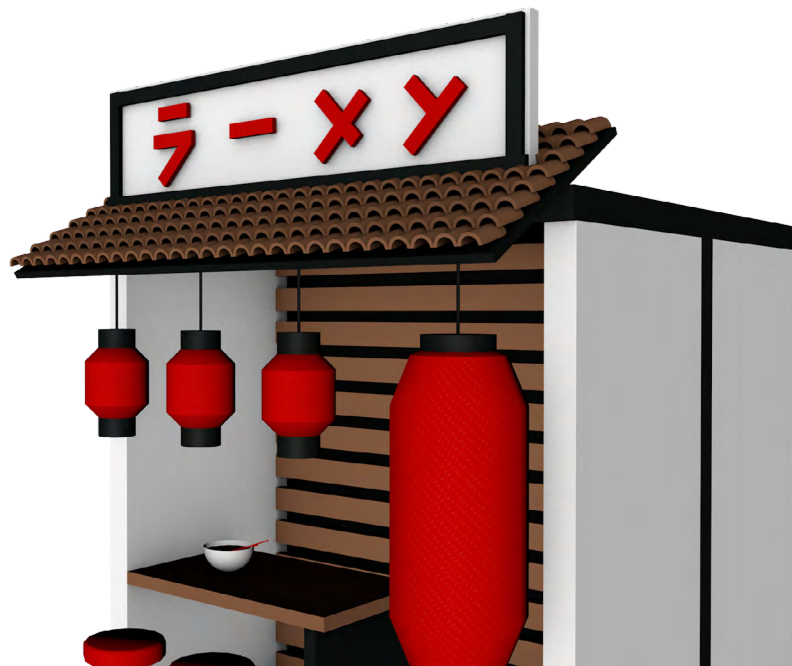
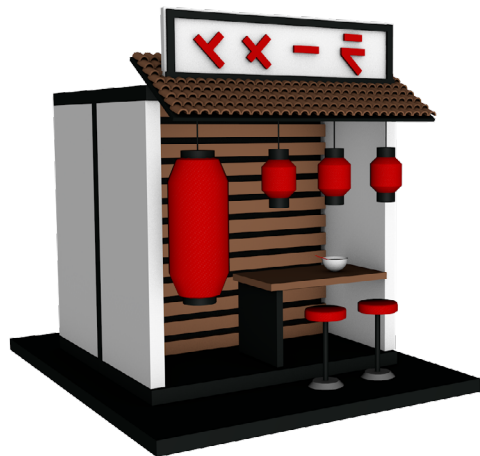
-> illustrate their meaning
in 3 ways:

- # 1 – 3D-based media
- # 2 – analog media
- # 3 – media of your choice

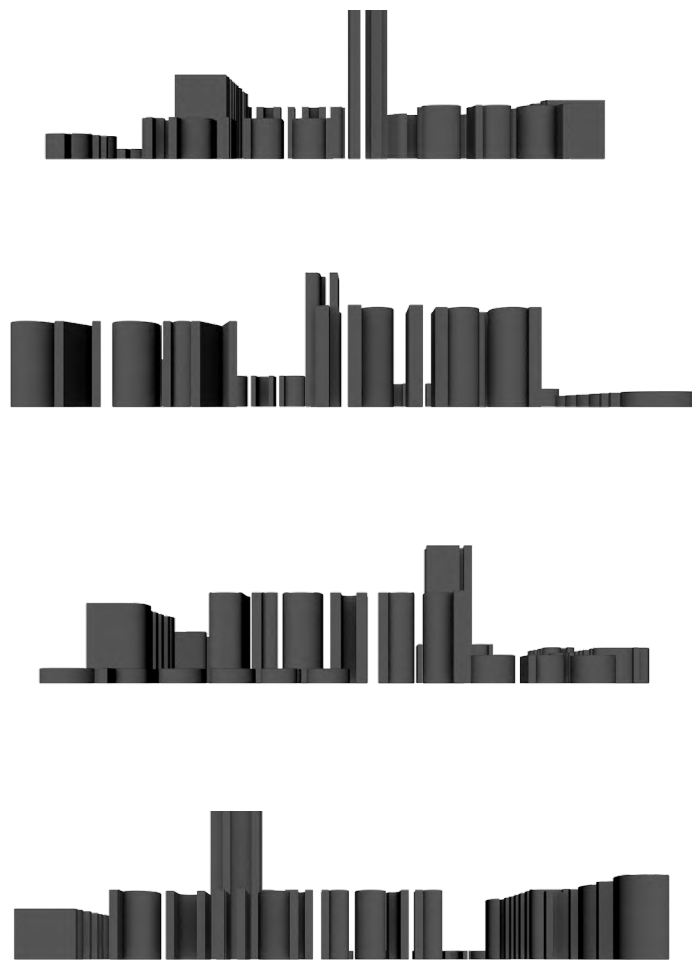
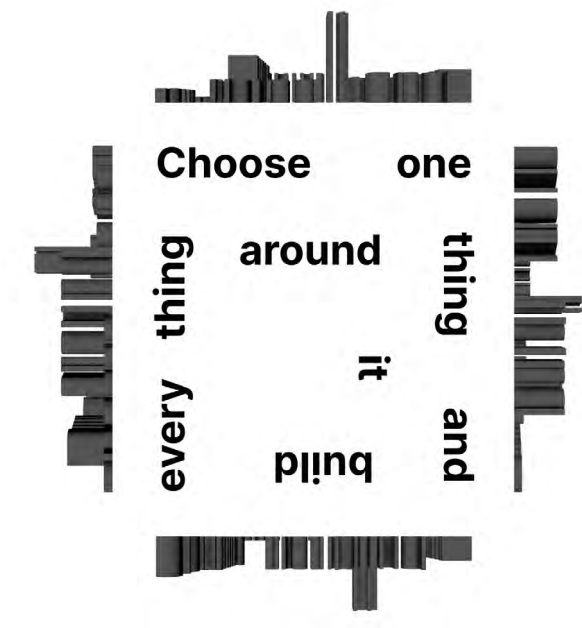
// this time we were learning
to do 3d in cinema 4d.

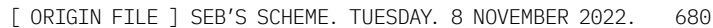
or how i prefer to call it:

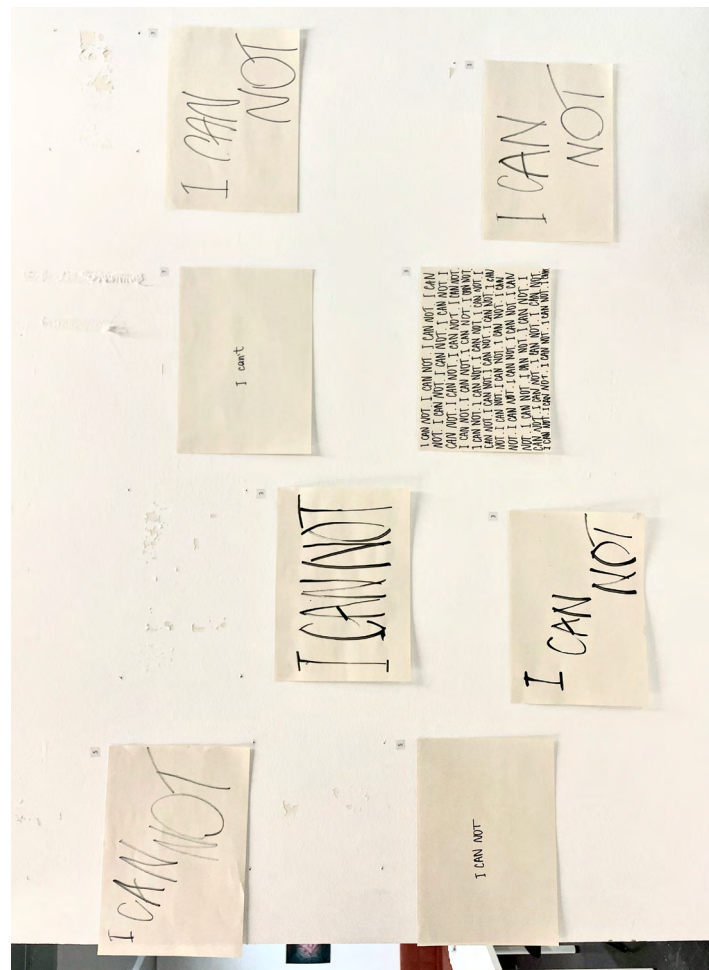
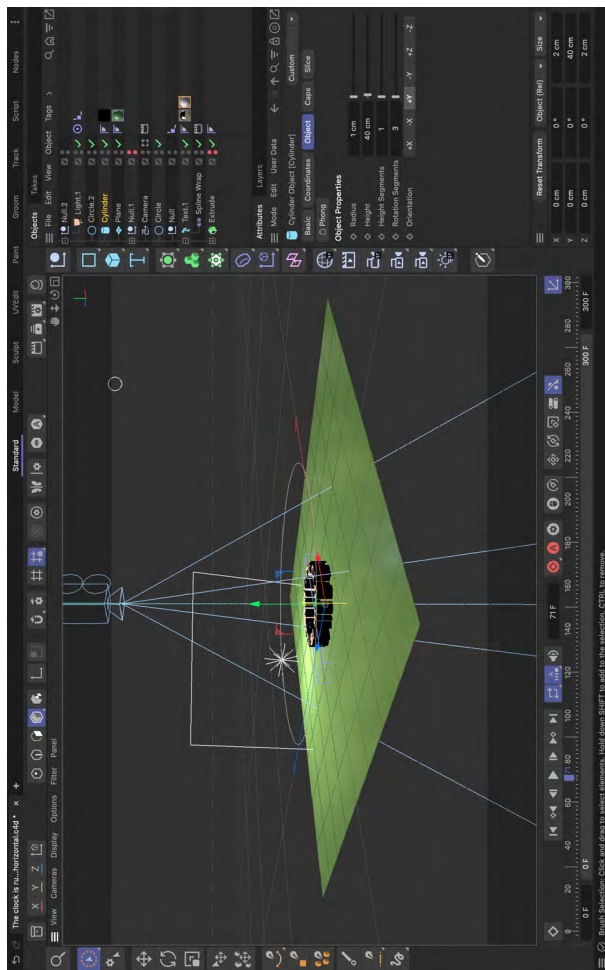












3. What is a typographic outcome?

A typographic project outcome refers to the final result or product of a typographic design project. This could include printed materials such as posters, flyers, brochures, or digital designs such as website layouts, social media graphics, or digital advertisements. It can take a form of a packaging, graffiti, or a birthday balloon — as long as the format suits the idea.

General form — A1 poster, presented in a digital mockup, or printed in actual size. Many ideas may exist in many other forms, that suit the message better. Do not be a slave of a page, feel free to explore all the available methods of text reproduction and presentation.

OUTCOME #1 — 3D-based media

this must be an outcome, which text was visualized by any of the 3D software methods.

with this outcome, you are not allowed to use pre-made fonts, as they are argued.

OUTCOME #2 — analog media

this must be an outcome, in which typography was visualized in real life, or constructed using real-life objects.

you can use pre-made fonts, if your idea requires so.

OUTCOME #3 — media of your choice

this must be an outcome, in which typography was visualized in the media of your choice. It can take many forms: digital type design, 3d, or analog media.

you can use pre-made fonts, if your idea requires so.

WEEKLY TESTS (x5)

five outcomes

that may include:
standalone designs,
workshop developments,
tests, tryouts

RESEARCH & DEVELOPMENT

documentation/evidence of
research, drafts, prototyping,
and other interim stages in the
development should exist in a form of a short
sketchbook/PDF presentation/booklet

// i took the brief and made an outcome with it.



// yeah, technically it was a statment, but so my mental state in the end of this year.