Valeria Acuna Monge

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ACADEMY PROJECTS

Rocket Girls 2025

UX Designer | Itinerary Planning App

- UX designed mobile app to enhance travel safety for female travelers and families. Addressed the lack of personalized, safety-focused planning tools by creating custom itineraries based on user needs and destination safety insights. Applied the full UX process (user research, empathy mapping, personas, user flows) using Miro.

BPM | Mavani Recycling Center

- Business process management for a recycling center, focused on improve the operative efficiency. Mapped the current process, identified inefficiencies, proposed solutions, defined KPIs, and developed a change management plan to improve material traceability and reduce errors. Created with Miro.

Social Media Content Creator | Angels Flora Social Media

- Designed strategic posts, reels, carrousel, videos and stories for an invention Social Media to promote sales. Created with Canva

Center for Technology and Visual Arts (CETAV) 2022 – 2023

UI / UX Designer | Design App The restaurant

- Led the UI / UX redesign of a website to improve usability and visual consistency while aligning with the brand's identity. Focused on enhancing the overall user experience through intuitive navigation and modern interface design. Created wireframes and interactive prototype using Figma as part of the end-to-end design process.

Web developer | The perfect plant for you

- This web application helps people to show personalized plants based on the user decisions this app utilizes a plant database API to fetch and display this recommendation. Built with HTML, CSS3,JavaScript, and Webpack..

EDUCATION

Center for Technology and Visual Arts (CETAV) 2022 - 2023

Web Design and Development

- **Intermediate English:** Universal Language Academy

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** Business Process Management, UX / UI, Canva and Advertising Design Strategies for Social Media, Intermediate Python | Rocket Girls
- **Technologies:** Figma, Miro, Canva, User Research, Empathy Maps, User Personas, User Flow Diagrams, Low and High Fidelity Wireframing, Prototyping, Usability Testing, JavaScript, HTML5, CSS3, Python
- **Soft Skills:** Effective communication, Teamwork, Adaptability, Creativity, Leadership