

# Valeria Berrocal

Queens, NY — 646-626-0694 — valeria.berrocal.e@gmail.com — LinkedIn — Portfolio

## Summary

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Front-end Software Engineer with 6+ years of experience building accessible, responsive web applications using modern JavaScript frameworks. Currently pursuing an M.S. in Political Analytics, expanding expertise in data analysis, statistical modeling, and data-driven decision making.

## Skills

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**Languages:** JavaScript, HTML, CSS, Python, R, SQL, Java

**Frameworks/Libraries:** React, Vue, Sass, Bootstrap, jQuery

**Tools:** Git, Figma, AEM, Strapi, Agile/Scrum

**Data & Analytics:** Data Visualization, Statistical Analysis, SQL Queries

## Experience

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**Optica** — Front-End Applications Developer  
*Washington, DC*

Jan 2023 – Present

- Partner with marketing, design, and backend teams to implement and maintain front-end features across multiple organizational web properties using HTML, JavaScript, Vue, and CSS
- Conduct quarterly accessibility and performance audits (WCAG, Lighthouse) to identify and remediate UX and compliance issues
- Contribute UI/UX and interaction design guidance to improve consistency and usability across internal and external-facing tools

**Optimal** — HTML / CSS Developer  
*Kirkland, WA*

Jul 2021 – Oct 2022

- Published data-driven digital reports and content insights consumed by thousands of users
- Built reusable UI components and automated CMS workflows, improving content delivery efficiency by 20%
- Maintained and extended content using custom in-house CMS widgets and templates

**Rimac Seguros y Reaseguros** — Webmaster  
*Lima, Perú*

Nov 2019 – Jun 2021

- Collaborated with UX/UI and marketing teams in an Agile environment to enhance customer-facing digital experiences using AEM
- Executed time-sensitive campaign and cyber sales deployments under strict production deadlines
- Developed dashboards tracking traffic and conversion metrics to inform content and UX decisions

## Education

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**Columbia University** — M.S. Political Analytics  
*New York, NY* Expected Graduation: Spring 2027

Sep 2025 – Present

**Western Governors University** — B.S. Software Engineering

Aug 2022 – Feb 2025

## Certifications

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AWS Cloud Practitioner    CompTIA Project+