VALERIA CORRADI
UX/UI DESIGNER

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Almada, Setúbal, Portugal

UX/UI Designer with a strong foundation in **graphic design** and a passion for creating **user-centered** digital experiences.

Skilled in **user research, wireframing, prototyping, and usability testing**. Experienced in maintaining **design guidelines** and creating **brand identity guidelines and graphics**.

Experienced in creating and following **marketing plans** and in creating **marketing content**.

Adept at **collaborating** with cross-functional teams to deliver intuitive and visually appealing interfaces.

EXPERIENCES

UX/UI Designer and Marketing Specialist
Airizon
nov. 2023 - present
- **Interface Design:** Led the design of intuitive and visually appealing interfaces for Airizon's Aircraft Design Software, ensuring an optimal user experience.
- **Marketing:** Developed comprehensive marketing plans and designed impactful marketing content to drive brand awareness and engagement.
- **Development Support:** Collaborated closely with the development team, contributing to the coding and implementation of designed interfaces.

UX UI Designer
Freelance Experience
nov.2023 - present
- Completed multiple UX/UI design projects across diverse industries
- Conducted user research and competitors research to inform design strategies
- Developed wireframes and prototypes for web and mobile applications
- Collaborated with clients to understand project requirements and deliver tailored solutions
- Implemented responsive design principles to ensure optimal user experience across devices

Sales
Beauty Management Italia - Biolaser
sep.2021 - feb.2022

Hotel Manager
Cimone srl - Caminetto Mountain Resort
aug. 2007 - oct.2021

EDUCATION

UX/UI Design Master
Start to Impact University
1500/1500
- Completed comprehensive study in Graphic Design, UX, and UI
- Achieved perfect score
- Completed practical projects applying theoretical knowledge to real-world scenarios

Economics Linguistic High School
A. Tambosi
- Developed proficiency in English, German, and Spanish
- Established a solid foundation in economics

HARD SKILLS

- Graphic Design
- Copywriting
- User Research
- Usability
- Heuristic Evaluation
- Benchmarking
- Wireframing
- User Flow
- Information Architecture
- User Interface Design
- Prototyping
- HTML, CSS and JS
- User Testing
- Content Design
- Content Copywriting
- Social Media

TOOLS

- Figma
- Framer
- Adobe Illustrator
- Adobe Photoshop
- GitHub
- Visual Studio Code
- Trello
- Asana
- Canva
- Meta Business Suite

SOFT SKILLS

- Management
- Problem Solving
- Communication
- Creativity
- Proactivity
- Mentoring
- Leadership
- Flexibility
- Collaboration
- Critical Thinking
- Willingness to Learn
- Organization
- Positive Attitude

LANGUAGES

- **Italian:**
  Mother Tongue
- **English:**
  Full Professional Proficiency
- **German:**
  Limited Working Proficiency
- **Spanish:**
  Full Professional Proficiency
- **Portuguese:**
  Limited Working Proficiency