VALERIA CORRADI
UX UI DESIGNER

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Results-driven UX/UI Designer crafting intuitive digital experiences that align **user needs** with **business goals.** Expertise in **accessibility, responsive design**, and visual storytelling that strengthens **brand identity.** Advanced proficiency in industry-standard design tools and no-code solutions, delivering products that elevate user satisfaction and business metrics.

EXPERIENCES

UX UI Designer
Freelance Experience
Nov 2023 - present
I have successfully led diverse UX/UI design projects across various industries. My expertise includes conducting in-depth **user and competitor research** to inform impactful design strategies. I create intuitive **wireframes and prototypes** for both web and apps, prioritizing user experience. By **collaborating** closely with clients, I ensure their vision is realized through tailored solutions. I am experienced in **usability testing**. I have **developed websites** using HTML, CSS, JavaScript, and builders like Webflow and Framer.

UX/UI Designer and Marketing Specialist
Airizon
Nov 2023 - Nov 2024
Interface Design: Led the design of intuitive and visually appealing interfaces for Airizon's Aircraft Design Software, ensuring an optimal user experience.
Marketing: Developed comprehensive marketing plans and designed impactful marketing content to drive brand awareness and engagement.
Development Support: Collaborated closely with the development team, contributing to the coding and implementation of designed interfaces.

Sales
Beauty Management Italia - Biolaser
Sep 2021 - Feb 2022
During my experience at BMI I developed my **sales** and **communication** skills.
I learned to use a CRM and optimize my time working remotely and with flexible hours while maintaining the company's daily goals.

Hotel Manager
Cimone srl - Caminetto Mountain Resort
Aug 2007 - Oct 2021
I have developed a diverse range of experience in **many sectors** of hospitality: bartending, table service, room service, lifeguarding, reception, back office tasks, reservation management, and organizing employee work schedules.

EDUCATION

UX/UI Design Master
Start to Impact University
1500/1500
- Completed comprehensive study in Graphic Design, UX, and UI
- Achieved perfect score
- Completed practical projects applying theoretical knowledge to real-world scenarios

Economics Linguistic High School
A. Tambosi
- Developed proficiency in English, German, and Spanish
- Established a solid foundation in economics

TOOLS

- Figma
- Framer
- Webflow
- Adobe Illustrator
- Adobe Photoshop
- GitHub
- Visual Studio Code
- Trello
- Asana
- Canva
- Meta Business Suite

HARD SKILLS

- Graphic Design
- Copywriting
- User Research
- Usability
- Heuristic Evaluation
- Benchmarking
- Wireframing
- User Flow
- Information Architecture
- User Interface Design
- Prototyping
- HTML, CSS and JS
- User Testing
- Content Design
- Content Copywriting
- Social Media

SOFT SKILLS

- Management
- Problem Solving
- Communication
- Creativity
- Proactivity
- Mentoring
- Leadership
- Flexibility
- Collaboration
- Critical Thinking
- Willingness to Learn
- Organization
- Positive Attitude

LANGUAGES

- **Italian:**
  Mother Tongue
- **English:**
  Full Professional Proficiency
- **German:**
  Limited Working Proficiency
- **Spanish:**
  Professional Proficiency
- **Portuguese:**
  Professional Proficiency