

Valerie Olivieri-Acosta

Professor Splan

MEDP285

Dec 5, 2025

Project Proposal

For my project, I want to explore the concept of dreams, specifically through a digital dream journal. This journal is a diary where people can write about their dream experiences. My first page will be the front of the journal and look like a diary cover, with a brief introduction of the project's concept and a button to "open" the diary. The second page will be where users can write about their dreams in a form. The third page will serve as a reference guide for common dream symbols and will explain the meanings behind each one. In terms of the design, I would like to create a dream-like quality for this project by using soft pastel colors like purple, blue, pink, and gold, which typically evoke feelings of calmness and may be associated with dreamy skies like when the sun is setting. I want to enhance this design by including clouds, mist, and stars, adding interesting textures, floating around the screen, and reacting when users hover over them. Since this project is modeled after a diary, I plan to use typography that looks like handwriting and make the pages appear like they are being turned when switching to a new webpage. Other animation and interaction ideas include having symbols and elements fade in and out to mimic how dreams can be unpredictable and having unique animations when people hover their cursor over the dream symbols on the third page.