





# **ShowTix4U:** Pricing Information Sheet

#### We are proud...

...to be the most inexpensive, ticketing system designed specifically for regional and educational markets. ...to have NO set-up fees. NO annual fees, and NO monthly fees.

...to partner with Music Theatre International, America's leading licensing house for musicals.
...to partner with the third largest US credit card processor: Elavon.

...to be user friendly and yet versatile.

...to save and make our clients money.

Pricing Setup, Venue Creation, Annual, Monthly Fee: FREE

#### Online Patron Orders

(www.showtix4u.com)

50¢ per ticket\*

2.9% of gross sale + 30¢ per order

All fees above can be passed on to the customer or absorbed into the ticket price.

### Box Office Credit Card Orders

(client.showtix4u.com)

50¢ per ticket\*

and

2.9% of gross sale + 30¢ per order

The 50¢ per ticket fee above can be passed on to the customer or absorbed into the ticket price.

#### Box Office Non-Credit Card Orders

(client.showtix4u.com)

50¢ per ticket\*

or

10¢ per ticket for complimentary, reserved, and bulk tickets.

All fees above can be passed on to the customer or absorbed into the ticket price.

No contracts or hidden fees. What you see above is what we charge.

\*45¢ per ticket if producing a show from the Music Theatre International Library

## **Optional Fees**

Call Center Fee: \$2.50 per transaction (always paid by the patron, no additional cost to you)

Mailing Fee: \$1.75 per transaction (always paid by the patron, no additional cost to you)

## Recover the Cost and Even Make Money

- Do away with your old manual system that did not allow for online sales, credit card transactions, or had annual, monthly, or upgrade fees.
- Sell advertising on your tickets!
- Promote electronic sales that lower payroll, shipping, and printing costs!
- Start pre-selling your shows on the Internet to have "money in the bank!"
- Start electronic marketing! Save time and money by limiting or eliminating old-fashioned direct mail.

<sup>\*</sup> All fees are subtracted from your ShowTix4U Account which is revenue generated from online credit card ticket sales. Disbursements are mailed within 5 business days of the end of each of your events. 5% of your account balance will be temporarily held for 60 days in case of credit card disputes.