ODEAM VALERIE OSUAMKPE

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PROFESSIONAL SUMMARY

Versatile UI/UX Designer and Frontend Developer with a strong track record of delivering responsive, user-centered designs that drive business success. Known for balancing creativity with technical precision, successfully aced cross-functional teams and project efficiency by over 50%. Ready to support a dynamic company by consistently exceeding user and business expectation

WORK EXPERIENCE

HANOVIA LTD   **Abuja, Nigeria**
Infographics Assistant   Jan 2024 - Current
- Increased bid approval rate by 45% through the development of visually compelling proposals and EoIs, improving the chances of securing new business opportunities.
- Achieved 100% on-time submission of EoIs and proposals by streamlining the design process and reducing design errors and rework through meticulous quality assurance checks on reports, proposals, and in-house documents.
- Contributed to a 50% raise in successful project wins by designing responsive and tailored visual representations of technical proposals.
- Decreased production time for corporate reports and internal documents by 37% through the effective use of infographics and layout design tools like Canva and Adobe.

THE JUST PROJECT   **Remote**
Frontend Developer and Team Lead   Sept 2023 - Nov 2023
- Completed 100% of assigned weekly tasks on time and ensured project milestones were consistently met by streamlining cross-team communication
- Built landing pages, html forms, tables, among other web elements, while offering technical support and mentorship with recommended resource materials to other team members.
- Enhanced code quality, achieving a 98% adherence to coding standards during code reviews, which improved maintainability and reduced technical debt.
- Optimized frontend performance and contributed to a live project with an efficient team of professional UI/UX designers, frontend and backend developers

ZURI TEAM INC.   **Remote**
Product Designer and Accountability Lead   Aug 2022 – Sept 2022
- Led a 23-member cross functional (product designers and full stack developers) team and met deadlines while maintaining over 60% quality deliverables.
- Delegated tasks and deliverables toward 50% success of the software that enabled users compare Excel files' content.
- Established great work flow and boosted productivity by at least 40% by performed bi-weekly check-ins with team members
- Participated in minimum of 8 meetings with 4 other team leaders to track the project goals, strategy and objectives.

NATIONAL AUTOMOTIVE DESIGN AND DEVELOPMENT COUNCIL   **Abuja, Nigeria**
NYSC; Intern, Maintenance unit   Dec 2022 – Nov 2023
- Maintained 100% uptime of the building's generator by implementing daily maintenance routines and scheduling timely servicing.
- Cut 15% maintenance costs by ensuring responsible use of materials and accurate record-keeping for council funding requests.
- Supervised outsourced electrical, plumbing, and AC maintenance tasks, which reduced downtime due to equipment issues.
- Ensured 100% compliance with fire safety regulations by supervising the quarterly servicing of fire extinguishers and addressing any issues promptly.

PERSONAL PROJECTS

- **Achieve** | *Team project* - **View Project**
  - Developed an interactive verification page for user authentication using a component-driven approach.
  - Boosted team participation and product delivery by 30% through strategic meeting contributions.
  - Designed a robust color system by generating key palettes and roles.
  - Enhanced team productivity by 20% through clear concept explanations and task delegation.
  - Created an infographic case study to effectively present the product.
- **SimpliXL** | *Product Designer* | *Team Accountability Lead* - **View Project**
  - Created entire prototype for the high fidelity wireframes for an effective interaction with the design of the product.
  - Enhanced solution driven designs by 12% through user research and brainstorming sessions.
  - Ensured product quality assurance by 15% by reviewing each design step from empathy to prototype stage.

- o   Established great work flow and boosted productivity by at least 40% by performed bi-weekly check-ins with team members
- **JHomes** *Frontend Developer | Personal Project* - **View Project:** Built and designed a responsive real estate website showcasing frontend development skills.
- **Ecothrive** *Frontend Developer | Team Lead* - **View Project**: Led a cross-functional team of 3 UI/UX designers and 3 frontend developers to build an eco-friendly initiative website. Demonstrated leadership, collaboration, and frontend expertise to deliver a live, fully-functional project.
- **Interactive Portfolio** *Designer & Developer | Personal Project* - **View Project**: Developed a visually engaging, African-themed interactive portfolio for a fashion designer, blending creativity and technical proficiency.
- **Color System Fundamentals View Project:** Created a comprehensive guide to building robust color systems and integrating them into Figma and calendar applications.
- **UX Terminologies View Project:** Authored a guide simplifying UX concepts through the lens of the Yummly recipe app, making UX more accessible.
- **Interaction Design View Project**: Replicated Google Docs interface elements to explore interaction design principles and user engagement.
- **Chromatic Charm View Article**: Published a detailed article on design principles, illustrating the impact of good versus poor application with visual examples.

CORE COMPETENCIES

- Microsoft Packages
- Wireframing
- Prototyping (High Fidelity & Low Fidelity)
- HTML5 & CSS
- Responsive Web Design
- SEO Best Practices
- Web Accessibility Standards
- User Research
- Design Thinking
- Web & App Design
- Figma
- Corel Draw
- Visual Studio Code
- Cross-functional Communication and Collaboration
- Critical Thinking

ONLINE COURSES AND CERTIFICATION

- UI/UX Design – **Dev and Design**   Current
- Dynamic User Interface Development – **Dev and Design**   Aug 2024
  - o   Developed responsive and interactive user interfaces using HTML5, CSS3, and JavaScript
  - o   Gained proficiency in Git and GitHub for version control and collaborative projects
  - o   Implemented advanced UI techniques to enhance performance and create reusable components
- Certificate of Completion in Frontend Development – **The Just Projects**   Dec 2023
- Certificate of Completion in Graphic Design – **Design Strings**   Nov 2023
- Introduction to User Experience Design – **Georgia Institute of Technology**   Oct 2023
- Launchpad Beginner Course in Product Design & UI/UX – **Future Academy Africa**   Aug 2022
  - o   Enhanced communication skills by 30% and boosted team participation by 20% through weekly check-ins and meetings
  - o   Completed all weekly tasks, improving project efficiency by 15%
- Certificate of Completion in Product Design – **Zuri Training**   Aug 2022
- Accelerated Soft Skills Training – **Jobberman**   Aug 2022
- Basic and Advanced Graphic Design - **Smartphone Graphic Design Masterclass (SGDM)**   Aug 2022

EDUCATION

UNIVERSITY OF PORT HARCOURT   Port Harcourt, Nigeria
Geography and environmental management   Sept,